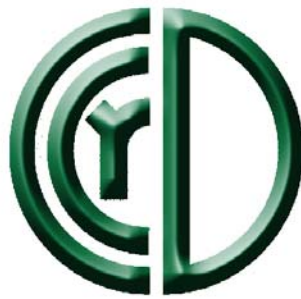


Houston Profile Project
Almeda Genoa Area (CSA #3)
ZIP Codes: 77045, 77047, 77048, 77053, 77085

Center for Community Research and Development
Community Poll 98

September 2004



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Revised: 10/01/05

BACKGROUND OF THE BAYLOR CENTER FOR COMMUNITY RESEARCH AND DEVELOPMENT

Mission

The Center for Community Research and Development (CCRD) was established at Baylor University in 1979 as a multidisciplinary entity with a mission of **engaging Baylor faculty and students in applied social research to improve the local quality of life**. Over time, the CCRD has broadened its focus, sometimes engaging in statewide or national research, and the CCRD has become closely linked with Baylor's Ph.D. program in Applied Sociology, where Ph.D. students serve as center research analysts. Still, our research remains multidisciplinary and many of the CCRD's projects retain a local quality of life focus.

Facilities

The CCRD originally worked out of faculty offices in Sociology and Political Science and moved into its own facilities in 1990, when the operations center was located in the basement of the Sid Richardson Science Building. The CCRD moved to Suite 300 of the Robinson Tower in 1994. These modern facilities allow easier access to the community and include:

- offices for Center directors, six doctoral students, research analysts, and a project coordinator,
- focus group facilities with a separate observation room and recording equipment,
- a conference room for meetings and graduate seminars,
- report production facilities for CCRD documents,
- a local area network with Windows operating systems, and
- a Computer Assisted Telephone Interviewing (CATI) system.

Services

The Center for Community Research and Development is equipped to undertake a wide variety of projects for organizations, businesses, industries, and governmental agencies. Services include:

- Mail Surveys
- Telephone Surveys
- Questionnaire design
- Needs assessments
- Program planning and evaluation
- Impact assessments
- Population trend studies and projections
- Data collection and analysis
- Sampling designs
- Focus groups
- Seminars and workshops on community issues
- Mock Juries and Jury Consulting

Society for Applied Sociology

From 1998 through 2001, the CCRD served as the administrative office for the Society for Applied Sociology, an international organization for professionals involved in applying sociological knowledge in a wide variety of settings. The CCRD retains an active membership in SAS and Dr. Tillman Rodabough is the President. The mission statement for SAS is to:

- Provide a forum for sociologists and others interested in applying sociological knowledge.
- Enhance understanding of the interrelationship between sociological knowledge and sociological practice.
- Increase the usefulness and effectiveness of applied sociological research and training.

Selected Previous Clients

The CCRD has served a varied clientele on a large number of issues. Representative projects include:

- **Telephone surveys** for the City of Waco, Southwestern Bell, the *Waco Tribune-Herald*, Houston Profile Project
- **Site location research** for the Perryman Group, American Airlines
- **Needs assessments** for the Baptist General Convention of Texas, the United Way, HOTCOG
- **Population projections** for the Heart of Texas Council of Governments, Heritage House
- **Focus groups** for Creative Education Institute, Baylor University, EEOC, City of Waco, the United Way
- **Mail-out surveys** for Hillcrest Baptist Medical Center, the City of Woodway, Baptist General Convention of Texas
- **Intercept surveys** for Richland Mall, the Texas Ranger Museum, the Dr. Pepper Museum
- **Mock juries** and **change of venue** research for Amarillo, Dallas and Waco law firms
- **Program assessments** for the McLennan County Youth Collaboration, Waco Police Department
- **Door-to-door surveys** for the Waco Housing Authority, Mission Waco, Drug Prevention Resources
- **Voter exit interviews** for the Dallas Independent School District
- **Institutional evaluation** for San Marcos Baptist Academy, the BGCT Education Commission. Baptists in Scouting, Baylor University, Waco Independent School District
- **Program development** for the Cooper Foundation, the Junior League, MHMR

Fees

The CCRD is a non-profit service center for the community and University. Fees charged for research projects represent actual costs for services and enable the CCRD to be self-supporting.



Staff

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Background of the Poll

Center for Community Research and Development
Poll 98
(September 2004)

In the fall of 2003, the Center for Community Research and Development (CCRD) conducted a scientific poll to assess religious and lifestyle practices and beliefs in 45 communities in the Greater Houston Area. Questions for the poll were developed by CCRD researchers using national polls on lifestyles and religion as a guideline.

From October 1 through November 15, a total of 2,419 Greater Houston Area residents were interviewed using a Computer Assisted Telephone Interviewing (CATI) system. The CATI technology allows control over the interviewing process and automates data entry. The sample was selected from a computer-generated set of random phone numbers. Random generation includes residents with unlisted numbers. Other steps taken to ensure the quality of the poll include: (1) testing and editing experimental versions of the questionnaire to increase the clarity and reliability of each question; (2) intensive training for each interviewer; (3) continual monitoring of interviews by social science Ph.D.s; (4) daily review of work and interviewing procedures and results by the CCRD staff; (5) calling during times established in previous studies to provide the most representative sample; (6) making up to five call-backs for each phone number to avoid distorting the sample toward the more easily accessible residents; (7) using special “screens” to increase the number of male and minority respondents; (8) purchasing a special bank of phone lines with “Community Research” as the caller identification label rather than the standard label, “Baylor University;” and (9) employing Spanish speaking interviewers for households where Spanish is the primary language.

The demographic characteristics of the sample resemble those of demographics available through external sources. While the sample is largely representative of the population, minority ethnic groups were slightly under-represented among respondents in the poll. To compensate, this analysis uses weighted data to ensure a more representative sample. The final sample is comparable to official data available on the 45 communities in the Greater Houston Area’s 3,097,362 adults. For example, the sample used in the analysis is approximately 58% “Anglo,” 20% Hispanic, and 17% African-American.^[1] The percentages for African Americans and Anglos closely reflect recent Census estimate population numbers for the 45 communities in the Greater Houston Area.^[2] Other population numbers/sample comparisons suggest similarly low levels of bias.

For the overall response distributions of the questionnaire data, the responses will typically vary by less than 3 percentage points in either direction at the 95% confidence level. For cross-tabulation tables that analyze smaller portions of the sample by dividing it into various categories such as race or education, the percentage of variation will be considerably higher.

^[1] Throughout this report, the terms “White” and “Anglo” refer to non-Hispanic whites. “African-American” and “Black” are used interchangeably.

^[2] 2002 Census estimates show a total adult population of 3,097,362 for the 45 communities in the Greater Houston Area. Of the approximately 3,097,362 adults: about 45.0% are Anglo, 17.5% African American, 30.2% Hispanic, 0.4% American Indian, 5.4% Asian/Pacific Islander and 1.4% are Multi-Racial.



Executive Summary

Center for Community Research and Development

Almeda Genoa Area (CSA #3)

- The racial/ethnic composition of the Almeda Genoa CSA is predominantly Black and significantly different from that of the Greater Houston Area.
- More than half (61.1%) of the population of the Almeda Genoa CSA have a high school education or less.
- There is a larger proportion of households with children headed by a single mother or father in the Almeda Genoa CSA than there are in the Greater Houston Area (28.6% vs. 17.1%).
- Only 32.35% of adults living in the Almeda Genoa CSA receive a great deal of satisfaction from their neighborhood.
- 78.46% of adults living in the Almeda Genoa CSA receive a great deal of satisfaction from their families.
- Adults in the Almeda Genoa CSA are much more satisfied with their families (78.46%) and friendships (50.49%) than with their neighborhood (32.35%).
- 29.86% of adults living in the Almeda Genoa CSA report being successful at balancing the dual demands of work and family.
- The Almeda Genoa CSA ranks fourth from the bottom of all CSAs in the Greater Houston Area on overall happiness.
- The Almeda Genoa CSA ranks second highest among all CSAs in the Greater Houston Area on weekly church attendance.
- 7.56% of adults living in the Almeda Genoa CSA never attend church.
- In the Almeda Genoa CSA, an estimated 27,700 adults attend church occasionally, but not every week.
- The Almeda Genoa CSA ranks third among all CSAs in the Greater Houston Area on percent who consider themselves born again.
- Almost 17,200 more adults in the Almeda Genoa CSA report being born again than report attending church each week.
- The Almeda Genoa CSA ranks third among all CSAs in the Greater Houston Area on percent who read the Bible or other inspired literature when they have a problem.
- The Almeda Genoa CSA ranks first among all CSAs in the Greater Houston Area on percent who are likely to see a religious counselor when they have problems.
- 40.72% of adults in the Almeda Genoa CSA report they would seek help in a place of worship when they have problems.
- 92.80% of adults in the Almeda Genoa CSA report they are likely to pray when they have problems.
- The Almeda Genoa CSA ranks sixth among all CSAs in the Greater Houston Area on percent who have no doubts about the existence of God.



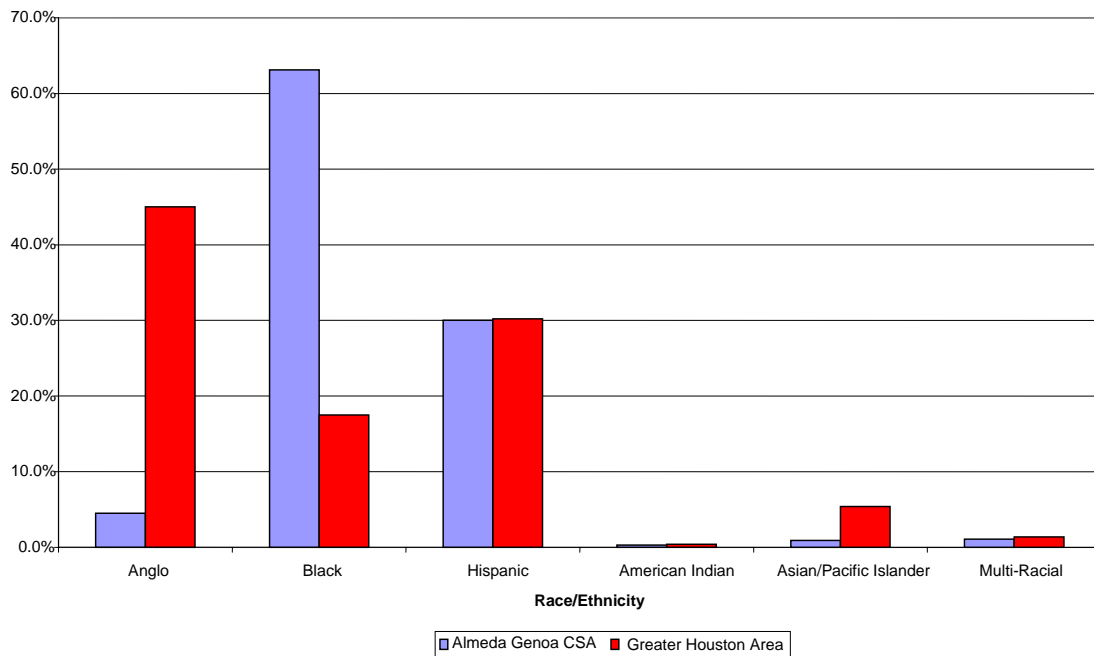
**Houston Profile Project
Almeda Genoa Area (CSA #3)**

Demographics

Center for Community Research and Development
Community Poll 98



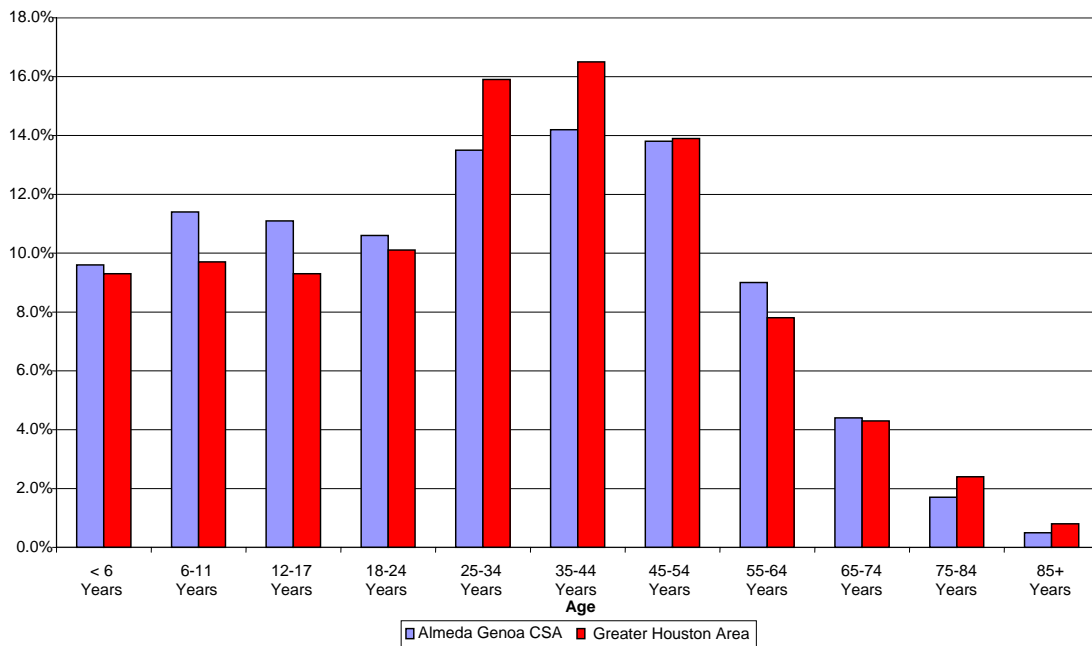
**Population by Race and Ethnicity
Almeda Genoa CSA and Greater Houston Area**



- The racial/ethnic composition of the Almeda Genoa CSA is predominantly Black and significantly different from that of the Greater Houston Area.
- In the Almeda Genoa CSA, Anglos comprise only 4.5% of the population, compared to 45.0% in the Greater Houston Area.
- Hispanics account for 30.0% of the population of the Almeda Genoa CSA, compared to 30.2% in the Greater Houston Area.
- In the Almeda Genoa CSA, Blacks comprise 63.1% of the population, compared to only 17.5% in the Greater Houston Area.
- The population of Asians and Pacific Islanders in the Almeda Genoa CSA is significantly smaller than that of the Greater Houston Area (0.9% vs. 5.4%).
- There are no significant differences between the Almeda Genoa CSA and the Greater Houston Area in the other ethnic categories.



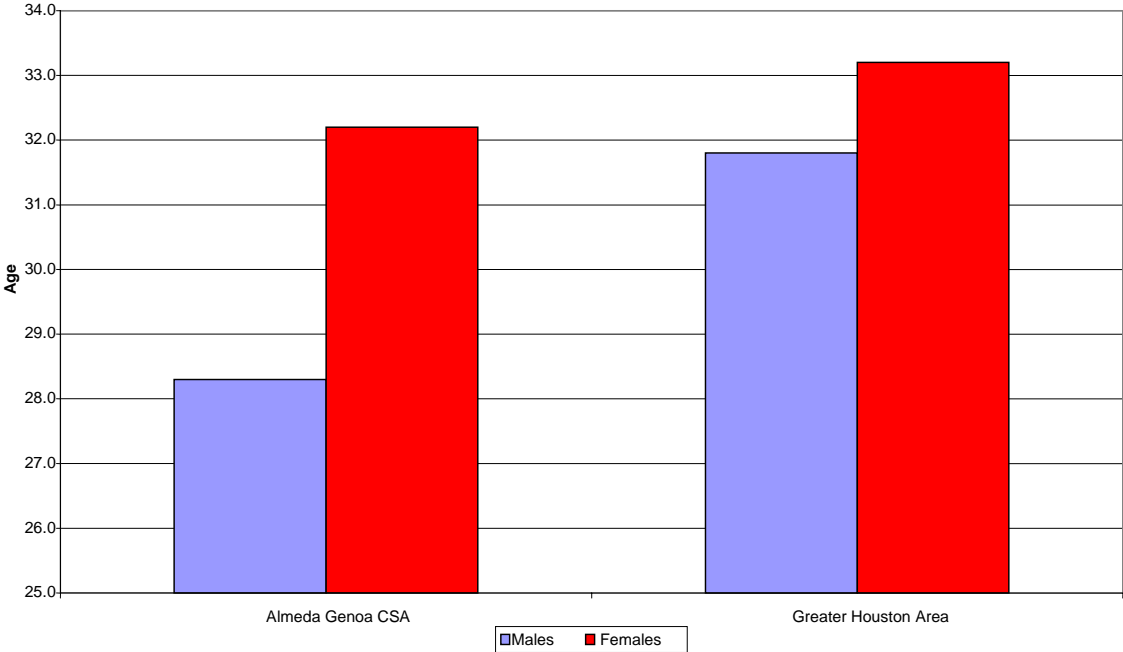
Population by Age
Almeda Genoa CSA and Greater Houston Area



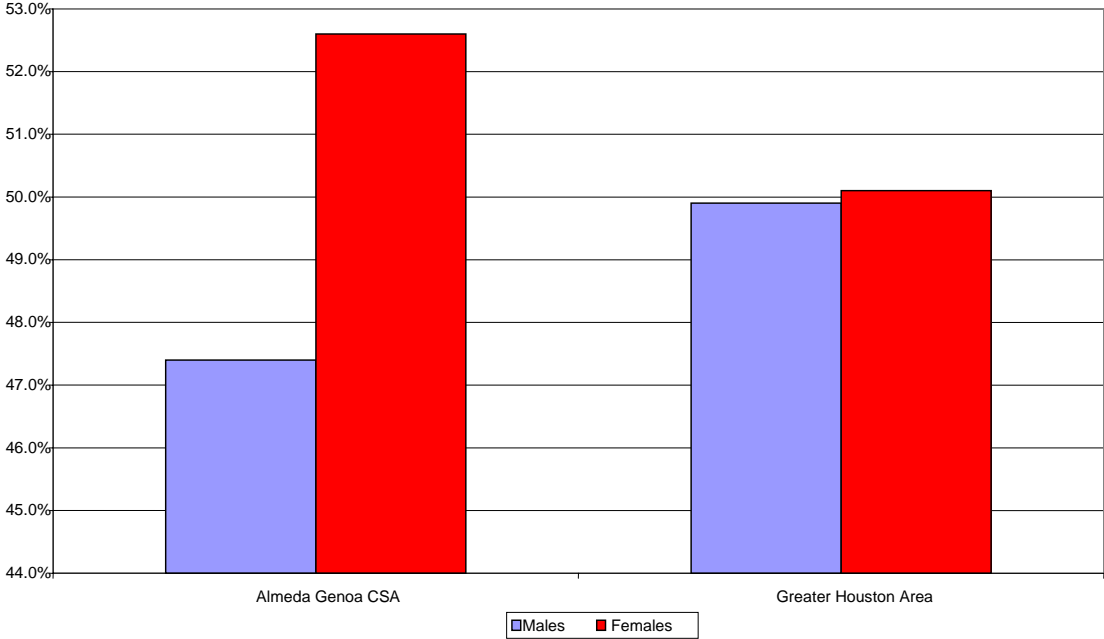
- There are only slight differences between the Almeda Genoa CSA and the Greater Houston Area in terms of age.
- The percentage of the population under the age of 18 in the Almeda Genoa is larger than that of the Greater Houston Area (32.1% vs. 28.3%).
- There is a smaller proportion of people over the age of 65 in the Almeda Genoa CSA than there are in the Greater Houston Area (6.6% vs. 7.5%).



**Median Age by Gender
Alameda Genoa CSA and Greater Houston Area**



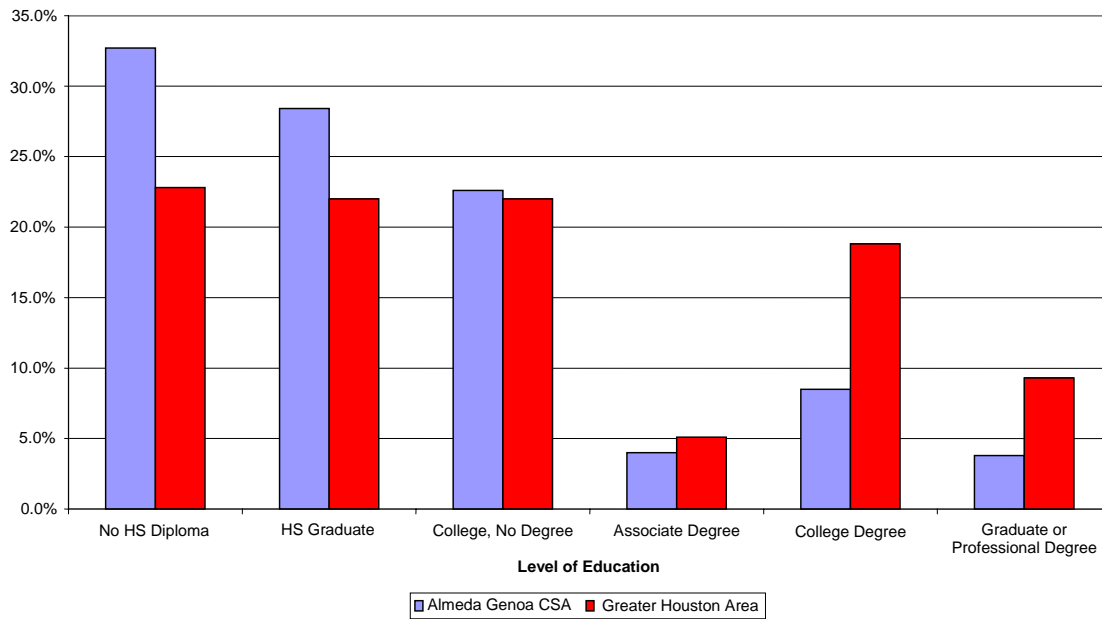
**Population by Gender
Alameda Genoa CSA and Greater Houston Area**



- Males comprise 47.4% in the Almeda Genoa CSA, compared to 49.9% in the Greater Houston Area.
- In the Almeda Genoa CSA, females represent 52.6% of the population, whereas in the Greater Houston Area they comprise 50.1%.
- The median age for males is 28.3 years in the Almeda Genoa CSA, compared to 31.8 years in the Greater Houston Area.
- Females in the Greater Houston Area have a median age of 33.2 years, compared to 32.2 years in the Almeda Genoa CSA.
- In the Almeda Genoa CSA, females have a higher median age than males (32.2 years vs. 28.3 years).



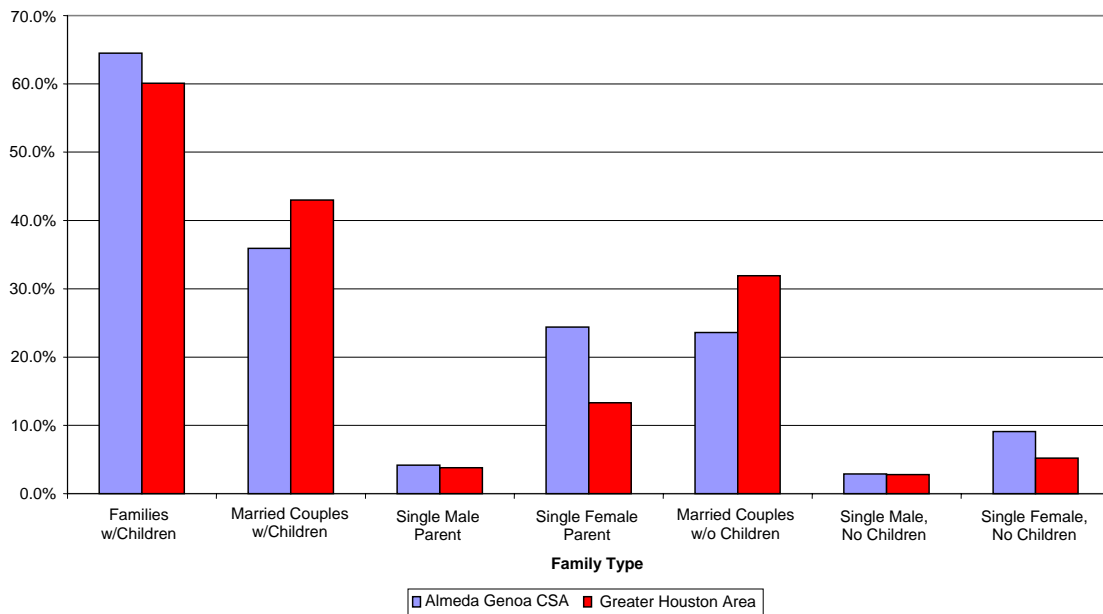
**Educational Attainment Among Adults Over 25
Almeda Genoa CSA and Greater Houston Area**



- There are significant differences between the Almeda Genoa CSA and the Greater Houston Area in terms of educational attainment.
- There is a larger proportion of people over the age of 25 with no high school diploma in the Almeda Genoa CSA than there is in the Greater Houston Area (32.7% vs. 22.8%).
- There is a larger proportion of people with only a high school diploma in the Almeda Genoa than there are in the Greater Houston Area (28.4% vs. 22.0%).
- Only 12.5% of the population of the Almeda Genoa CSA have a college degree or associate’s degree.
- More than half (61.1%) of the population of the Almeda Genoa CSA have a high school education or less.



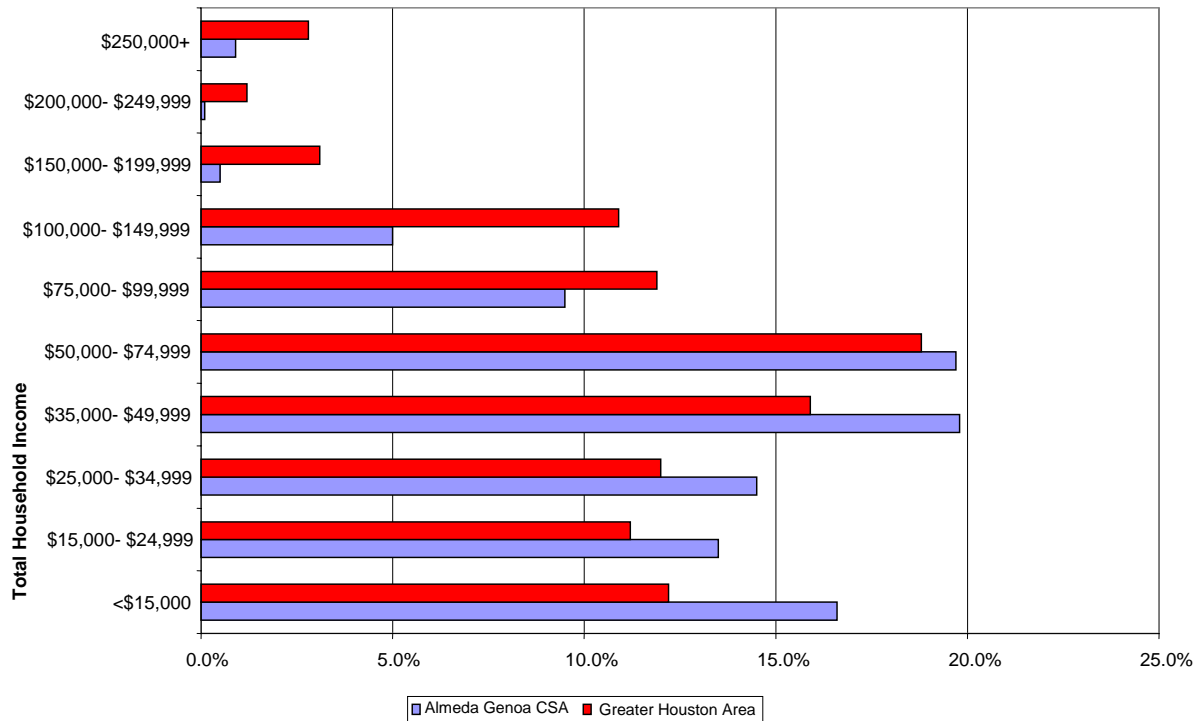
**Total Family Households by Type
Alameda Genoa CSA and Greater Houston Area**



- There is a lower proportion of married couples with children in the Alameda Genoa CSA than there is in the Greater Houston Area (35.9% vs. 43.0%).
- There is a larger proportion of households with children headed by a single mother or father in the Alameda Genoa CSA than there are in the Greater Houston Area (28.6% vs. 17.1%).
- There is a lower proportion of married couples without children in the Alameda Genoa CSA than there are in the Greater Houston Area (23.6% vs. 31.9%).
- There is a larger proportion of households consisting of single males or females without children in the Alameda Genoa CSA than there are in the Greater Houston Area (12.0% vs. 8.0%).
- The most common household type in the Alameda Genoa CSA is married couples with children (35.9%).



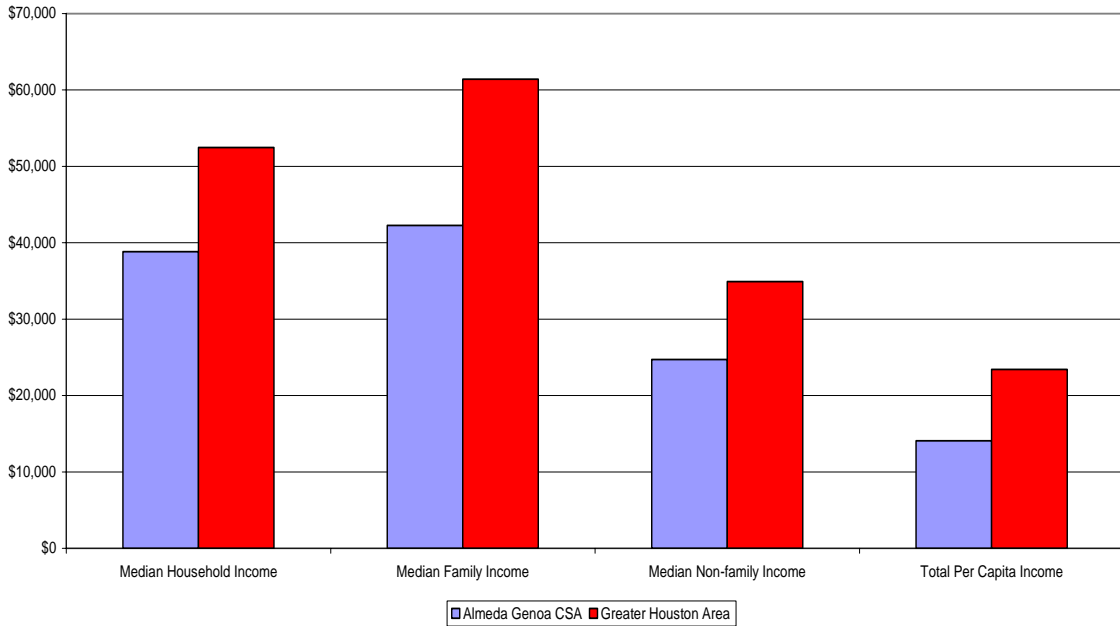
Households by Income
Almeda Genoa CSA and Greater Houston Area



- Overall, the incomes of households in the Almeda Genoa CSA are lower than those in the Greater Houston Area.
- There is a larger proportion of households in the Almeda Genoa CSA with incomes less than \$15,000 than there are in the Greater Houston Area (16.6% vs. 12.2%).
- There is a larger proportion of households with incomes less than \$25,000 in the Almeda Genoa CSA than there are in the Greater Houston Area (30.1% vs. 23.4%).
- There is a smaller percentage of households with incomes greater than \$100,000 in the Almeda Genoa CSA than there are in the Greater Houston Area (6.5% vs. 18.0%).
- The modal category is households in the Almeda Genoa CSA have incomes in the \$35,000 to \$49,999 range (19.8%). The second most common category is in the \$50,000 to \$74,999 range (19.7%).



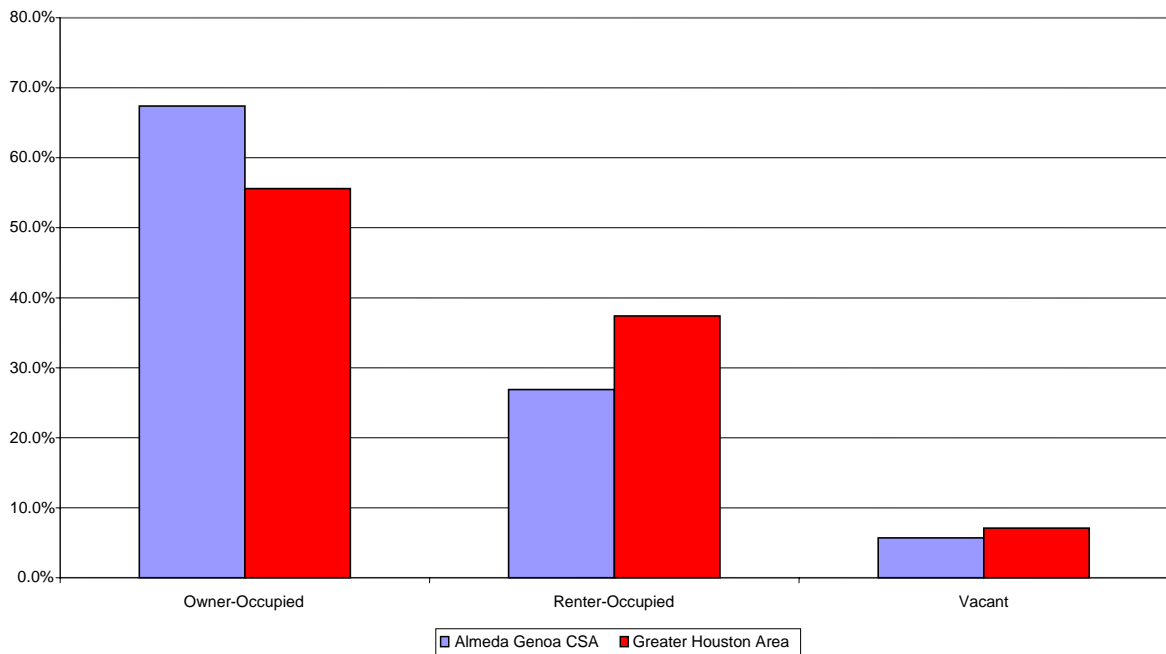
Income Dynamics
Almeda Genoa CSA and Greater Houston Area



- The median household income of the Almeda Genoa CSA is significantly less than that of the Greater Houston Area (\$38,820 vs. \$52,462).
- The median family income of the Almeda Genoa CSA is significantly less than that of the Greater Houston Area (\$42,249 vs. \$61,391).
- The median non-family income of the Almeda Genoa CSA is significantly less than that of the Greater Houston Area (\$24,709 vs. \$34,908).
- The total per capita income of the Almeda Genoa CSA is significantly less than that of the Greater Houston Area (\$14,081 vs. \$23,402).



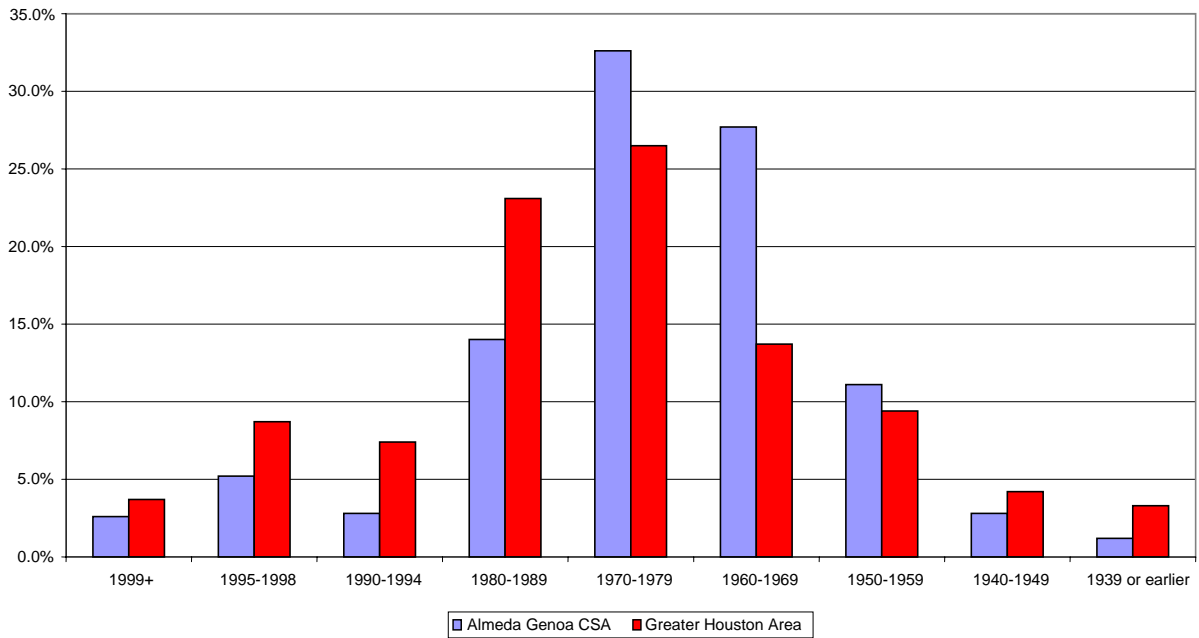
**Total Housing Units
Almeda Genoa CSA and Greater Houston Area**



- There is a larger proportion of households in the Almeda Genoa CSA occupied by the owner than in the Greater Houston Area (67.4% vs. 55.6%).
- There is a smaller proportion of households in the Almeda Genoa CSA occupied by a renter than there are in the Greater Houston Area (26.9% vs. 37.4%).
- In both the Almeda Genoa CSA and the Greater Houston Area, a household is more likely to be occupied by the owner than by a renter.



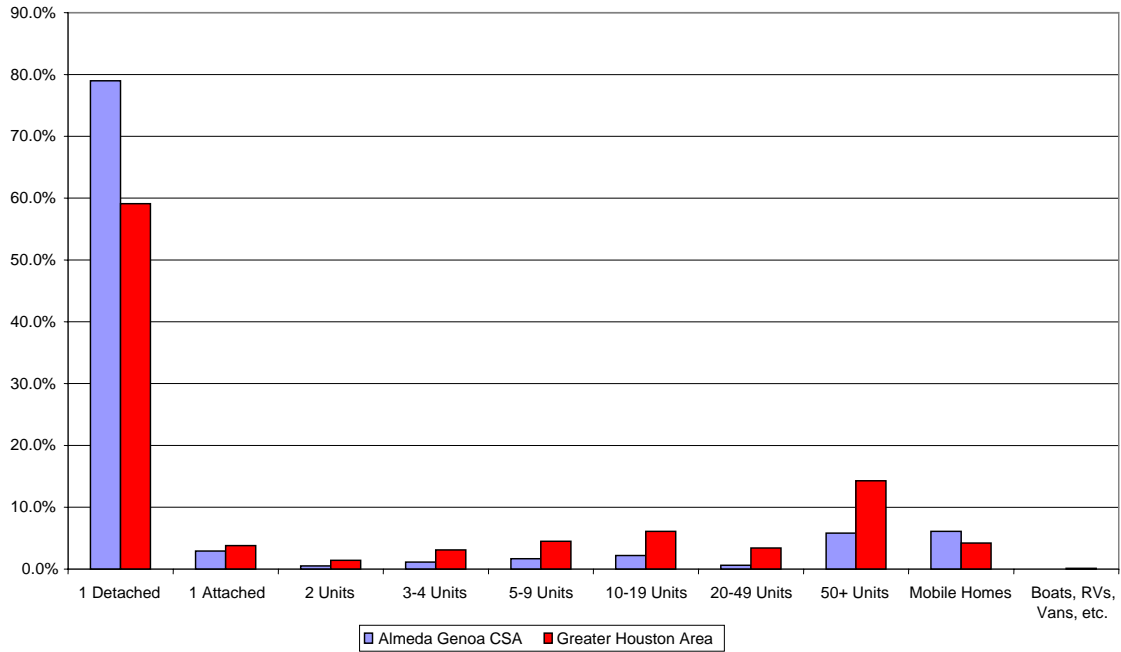
Units by Year Built
Almeda Genoa CSA and Greater Houston Area



- The proportion of housing units built in the 1990s is significantly smaller in the Almeda Genoa CSA than it is in the Greater Houston Area (10.6% vs. 19.8%).
- A significantly smaller proportion of households in the Almeda Genoa CSA were built in the 1980s than in the Greater Houston Area (14.0% vs. 23.1%).
- A smaller proportion of the households in the Almeda Genoa CSA were built before 1960 than in the Greater Houston Area (15.1% vs. 16.9%).
- Most of the housing units (32.6%) in the Almeda Genoa CSA were built in the 1970s.



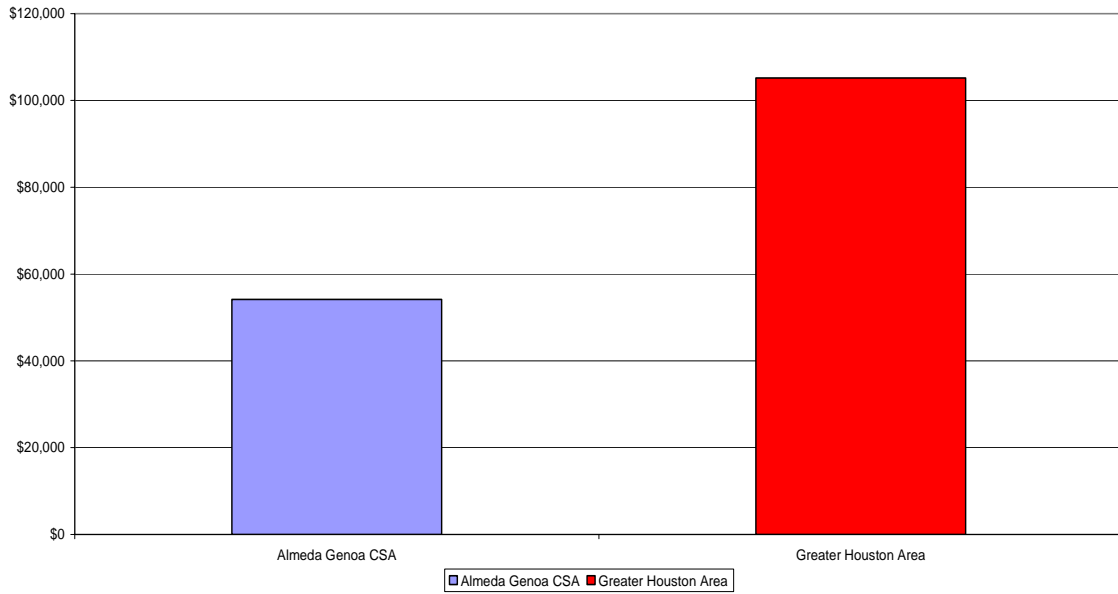
Housing Units by Type
Almeda Genoa CSA and Greater Houston Area



- The proportion of detached single housing units in Almeda Genoa CSA is significantly larger than that of the Greater Houston Area (79.0% vs. 59.1%).
- There is a smaller proportion of dwellings with multiple units in the Almeda Genoa CSA than there are in the Greater Houston Area (11.9% vs. 32.8%).
- There is a smaller proportion of dwellings with 50+ units in the Almeda Genoa CSA than there are in the Greater Houston Area (5.8% vs. 14.3%).
- Most housing units in the Almeda Genoa CSA are single family detached units (79.0%).



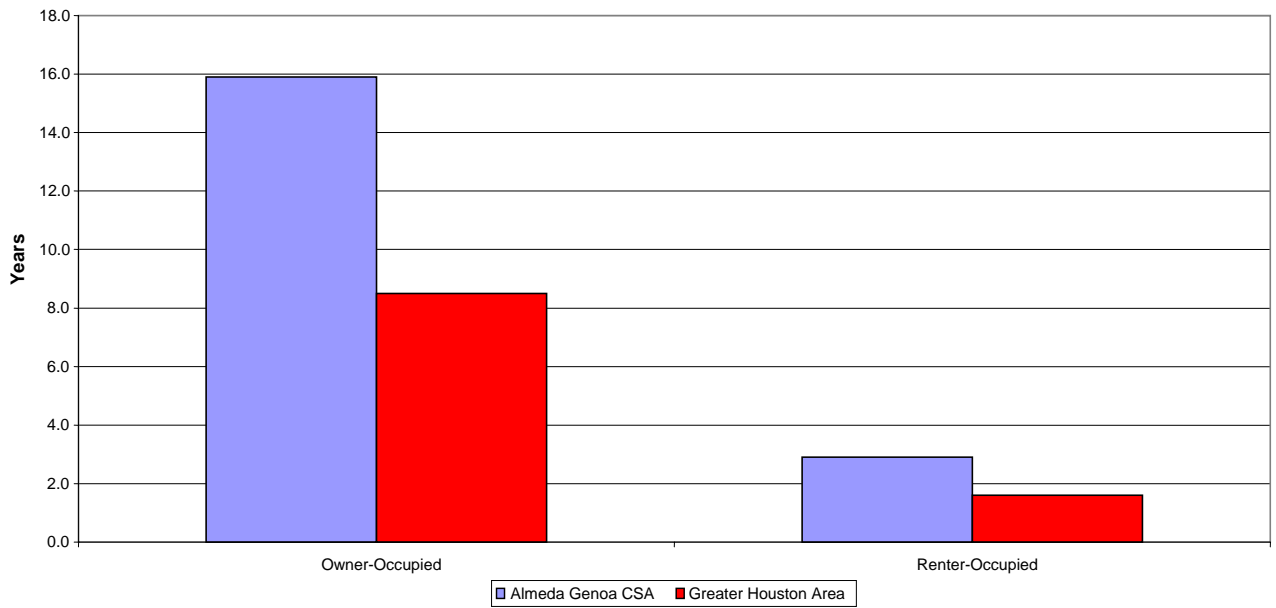
**Median Home Value
Almeda Genoa CSA and Greater Houston Area**



- The median value of homes in the Almeda Genoa CSA is almost half that of the Greater Houston Area (\$54,138 vs. \$105,209).



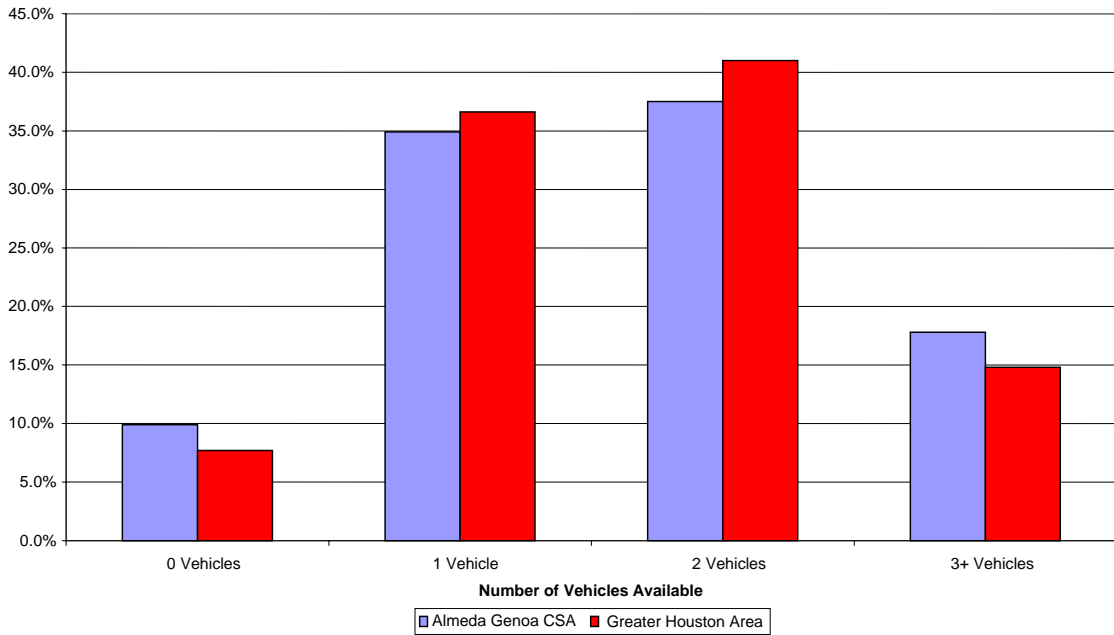
**Median Length of Occupancy
Almeda Genoa CSA and Greater Houston Area**



- The median length of occupancy is generally longer for dwellings that are occupied by the owner, and shorter for those occupied by a renter.
- The median length of occupancy for owner-occupied dwellings is significantly longer in the Almeda Genoa CSA than it is in the Greater Houston Area (15.9 years vs. 8.5 years).
- The median length of occupancy for renter-occupied dwellings is longer in the Almeda Genoa CSA than it is in the Greater Houston Area (2.9 years vs. 1.6 years).
- In the Almeda Genoa CSA, owner-occupied dwellings have a significantly longer median length of occupancy than renter occupied dwellings (15.9 years vs. 2.9 years).



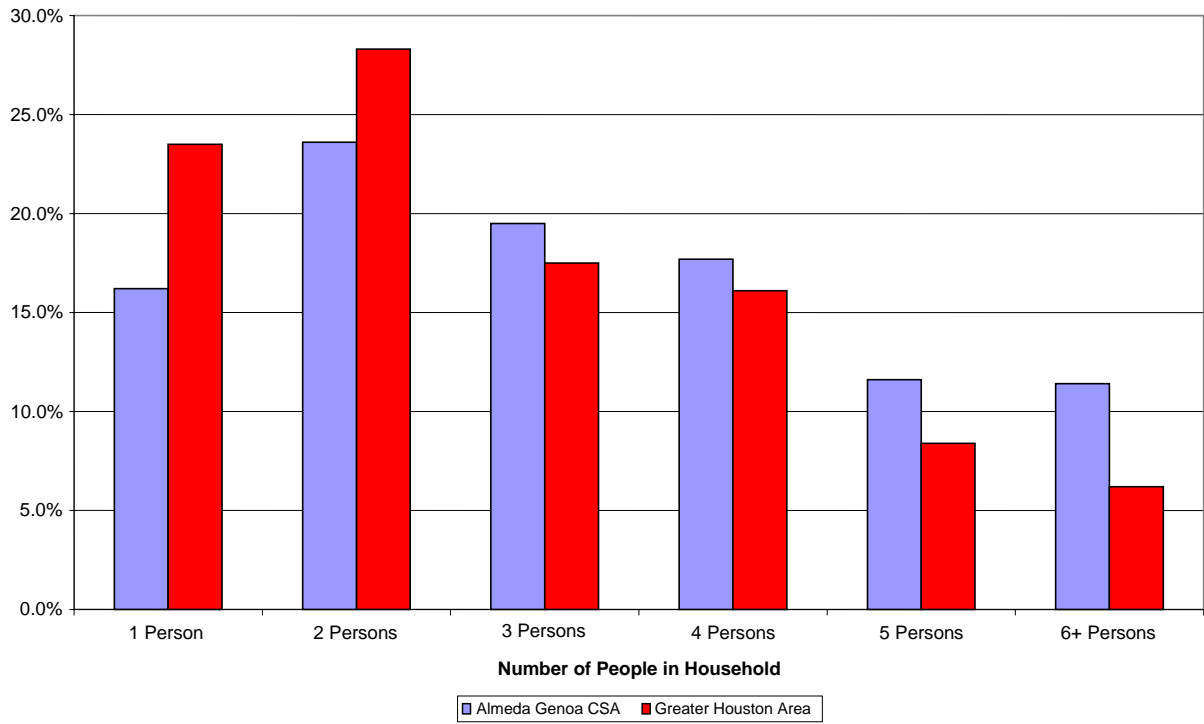
**Households by Count of Vehicles Available
Almeda Genoa CSA and Greater Houston Area**



- There is a larger proportion of households with no vehicles available in the Almeda Genoa CSA than there are in the Greater Houston Area (9.9% vs. 7.7%).
- A smaller proportion of households in the Almeda Genoa CSA have two vehicles available, than in the Greater Houston Area (37.5% vs. 41.0%).
- However, a larger proportion of households in the Almeda Genoa CSA have three or more vehicles, compared to the Greater Houston Area (17.8% vs. 14.8%).



Households by Count of Persons Alameda Genoa CSA and Greater Houston Area



- There is a smaller proportion of households with only one person in the Alameda Genoa CSA than there are in the Greater Houston Area (16.2% vs. 23.5%).
- There is a larger proportion of households with three or more people in the Alameda Genoa CSA than there are in the Greater Houston Area (60.2% vs. 48.2%).
- In the Alameda Genoa CSA, the most common living arrangement is two people living together (23.6%).



Houston Profile Project Almeda Genoa Area (CSA #3)

CSA Rankings

By
Key Lifestyle and Religion Questions

In this section we rank order the 45 CSAs by key religious and lifestyle questions. We use a form of hierarchical modeling in which individual responses to the lifestyle and religion questions in the HPP Poll are estimated with key socio-demographic measures from each CSA. These measures include age structure, race and ethnic composition, household structure, education, income, and housing values. The analysis produces an estimated average response to each question for each of the 45 CSAs. We subsequently rank the 45 CSAs based on these responses, and provide tables of these rankings in this section of the report. Please note that the measures reported here are those for which the hierarchal analysis proved useful. For some measures, the models did not perform well enough to allow us to report rankings with an acceptable level of confidence.

Center for Community Research and Development
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CSA by Percent Who Get a Great Deal of Satisfaction from Neighborhood

Ranking	CSA	Percent Great Deal of Satisfaction w/Neighborhood
1	17.00 Holcombe/Bellaire	63.92%
2	11.00 Downtown/Montrose/River Oaks	59.28%
3	8.00 Clear Lake/Seabrook	56.39%
4	40.00 Woodlands	55.85%
5	35.00 Sugar Land/Stafford	55.60%
6	37.00 Villages/Galleria	55.11%
7	24.00 Missouri City/Fresno	54.90%
8	20.00 Katy Area	53.82%
9	30.00 Pearland	53.11%
10	34.00 Spring/Klein	51.02%
11	13.00 Fairfield/Cypress/Copperfield	51.02%
12	44.00 Manvel/Arcola/Rosharon	50.96%
13	21.00 Kingwood/Atascocita/Humble	50.74%
14	10.00 Deer Park	49.14%
15	23.00 League City/Webster/Friendswood	48.61%
16	22.00 La Porte/Bayport	48.41%
17	38.00 Waller/Hockley	47.95%
18	15.00 Heights	47.44%
19	42.00 Magnolia	46.15%
20	19.00 Jersey Village	45.63%
21	39.00 West Memorial/Westheimer	45.51%
22	9.00 Crosby/Huffman	45.40%
23	7.00 Champions	45.30%
24	36.00 Tomball	44.57%
25	5.00 Bear Creek/West Little York	43.06%
26	41.00 Richmond/Rosenberg	41.47%
27	43.00 Dickinson/San Leon	41.14%
28	45.00 Alvin	39.60%
29	4.00 Baytown/Highlands	39.47%
30	16.00 Hobby/Sagemont	38.77%
31	26.00 North Shore/Channelview	37.10%
32	31.00 SE Montgomery County	36.59%
33	29.00 Pasadena/South Houston	35.89%
34	6.00 Braeswood	35.81%
35	28.00 Northside	35.22%
36	32.00 South Central	35.14%
37	33.00 Spring Branch/Oak Forest	34.69%
38	18.00 Galena Park/Jacinto City	33.48%
39	3.00 Almeda Genoa	32.35%
40	2.00 Alief/Sharpstown	32.17%
41	25.00 North Belt	31.23%
42	12.00 East End/Gulfgate	30.34%
43	27.00 North Forest	29.42%
44	1.00 Aldine	27.67%
45	14.00 Fifth Ward/Denver Harbor	20.49%



Percent Who Get A Great Deal Of Satisfaction From Their Neighborhood For Almeda Genoa CSA

- The Almeda Genoa CSA ranks in the bottom quarter among all CSAs in the Greater Houston Area on neighborhood satisfaction.
- Only 32.35% of adults living in the Almeda Genoa CSA receive a great deal of satisfaction from their neighborhood.
- For the Greater Houston Area, 55% report receiving a great deal of satisfaction from their neighborhood.
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA, an estimated 19,000 adults receive a great deal of satisfaction from their neighborhood.



CSA by Percent Who Receive a Great Deal of Satisfaction with Family

Ranking	CSA	Percent Great Deal of Satisfaction with Family
1	20.00 Katy Area	86.64%
2	40.00 Woodlands	85.87%
3	34.00 Spring/Klein	84.93%
4	13.00 Fairfield/Cypress/Copperfield	84.37%
5	10.00 Deer Park	82.99%
6	21.00 Kingwood/Atascocita/Humble	82.96%
7	24.00 Missouri City/Fresno	82.32%
8	35.00 Sugar Land/Stafford	80.81%
9	8.00 Clear Lake/Seabrook	80.67%
10	30.00 Pearland	80.44%
11	36.00 Tomball	80.29%
12	41.00 Richmond/Rosenberg	80.17%
13	23.00 League City/Webster/Friendswood	80.16%
14	22.00 La Porte/Bayport	79.78%
15	5.00 Bear Creek/West Little York	79.20%
16	42.00 Magnolia	78.84%
17	19.00 Jersey Village	78.80%
18	3.00 Almeda Genoa	78.46%
19	17.00 Holcombe/Bellaire	77.03%
20	45.00 Alvin	76.83%
21	37.00 Villages/Galleria	76.77%
22	9.00 Crosby/Huffman	76.65%
23	4.00 Baytown/Highlands	76.38%
24	26.00 North Shore/Channelview	76.34%
25	25.00 North Belt	76.17%
26	7.00 Champions	76.10%
27	29.00 Pasadena/South Houston	75.96%
28	1.00 Aldine	75.93%
29	39.00 West Memorial/Westheimer	75.09%
30	44.00 Manvel/Arcola/Rosharon	74.54%
31	16.00 Hobby/Sagemont	74.31%
32	33.00 Spring Branch/Oak Forest	74.15%
33	14.00 Fifth Ward/Denver Harbor	74.08%
34	43.00 Dickinson/San Leon	74.07%
35	15.00 Heights	74.06%
36	31.00 SE Montgomery County	73.78%
37	6.00 Braeswood	73.31%
38	18.00 Galena Park/Jacinto City	72.63%
39	38.00 Waller/Hockley	72.61%
40	12.00 East End/Gulfgate	71.82%
41	2.00 Alief/Sharpstown	70.96%
42	27.00 North Forest	70.53%
43	11.00 Downtown/Montrose/River Oaks	68.69%
44	32.00 South Central	65.26%
45	28.00 Northside	64.01%



Percent Who Receive A Great Deal Of Satisfaction From Family For Almeda Genoa CSA

- The Almeda Genoa CSA ranks number eighteen among all CSAs in the Greater Houston Area on family satisfaction.
- 78.46% of adults living in the Almeda Genoa CSA receive a great deal of satisfaction from their families.
- Family satisfaction in the Almeda Genoa CSA is slightly lower than that of the Greatest Houston Area.
- For the Greater Houston Area, 79% report receiving a great deal of satisfaction from their families.
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA an estimated 46,100 adults receive a great deal of satisfaction from their families.
- However, almost 12,700 adults in the Almeda Genoa CSA do not receive a great deal of satisfaction from their families.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory family relationships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches may have an opportunity to make connections with those who do not receive a great deal of satisfaction with family life.



CSA by Percent Who Report Great Deal of Satisfaction w/Friends

Ranking	CSA	Percent Who Report Great Deal of Satisfaction w/Friends
1	17.00 Holcombe/Bellaire	99.61%
2	8.00 Clear Lake/Seabrook	96.03%
3	37.00 Villages/Galleria	95.84%
4	11.00 Downtown/Montrose/River Oaks	95.27%
5	40.00 Woodlands	89.01%
6	39.00 West Memorial/Westheimer	88.77%
7	35.00 Sugar Land/Stafford	86.41%
8	20.00 Katy Area	81.70%
9	24.00 Missouri City/Fresno	81.14%
10	23.00 League City/Webster/Friendswood	78.61%
11	30.00 Pearland	77.77%
12	13.00 Fairfield/Cypress/Copperfield	76.85%
13	21.00 Kingwood/Atascocita/Humble	76.38%
14	15.00 Heights	75.93%
15	6.00 Braeswood	75.91%
16	34.00 Spring/Klein	75.08%
17	7.00 Champions	74.68%
18	19.00 Jersey Village	69.53%
19	36.00 Tomball	62.08%
20	5.00 Bear Creek/West Little York	61.17%
21	32.00 South Central	57.89%
22	33.00 Spring Branch/Oak Forest	57.71%
23	10.00 Deer Park	56.87%
24	43.00 Dickinson/San Leon	55.96%
25	38.00 Waller/Hockley	55.94%
26	2.00 Alief/Sharpstown	55.64%
27	41.00 Richmond/Rosenberg	55.07%
28	16.00 Hobby/Sagemont	53.98%
29	4.00 Baytown/Highlands	52.50%
30	22.00 La Porte/Bayport	51.28%
31	3.00 Almeda Genoa	50.49%
32	42.00 Magnolia	48.83%
33	9.00 Crosby/Huffman	47.76%
34	45.00 Alvin	47.74%
35	29.00 Pasadena/South Houston	46.82%
36	25.00 North Belt	46.21%
37	1.00 Aldine	43.69%
38	26.00 North Shore/Channelview	42.97%
39	44.00 Manvel/Arcola/Rosharon	41.14%
40	18.00 Galena Park/Jacinto City	39.43%
41	12.00 East End/Gulfgate	38.24%
42	27.00 North Forest	37.38%
43	31.00 SE Montgomery County	36.81%
44	28.00 Northside	33.31%
45	14.00 Fifth Ward/Denver Harbor	31.23%



Percent Who Receive A Great Deal Of Satisfaction From Their Friends For Almeda Genoa CSA

- The Almeda Genoa CSA ranks in the bottom half of all CSAs in the Greater Houston Area on satisfaction from friends.
- 50.49% of adults living in the Almeda Genoa CSA receive a great deal of satisfaction from their friends.
- This number is significantly lower than in the Greater Houston Area.
- For the Greater Houston Area, 69% report receiving a great deal of satisfaction from their friends.
- Adults in the Almeda Genoa CSA are much more satisfied with their families (78.46%) and friendships (50.49%) than with their neighborhood (32.35%).
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA an estimated 29,700 adults receive a great deal of satisfaction from their friends.
- This means, however, that 29,100 adults in the Almeda Genoa CSA are less satisfied with their friendships.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory friendships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches have an opportunity to make connections with those who do not receive a great deal of satisfaction with friendships.



CSA by Percent Who Report Successfully Balancing Work and Family

Ranking	CSA	Percent Who Report Successfully Balancing Work and Family
1	10.00 Deer Park	40.77%
2	37.00 Villages/Galleria	37.24%
3	15.00 Heights	36.51%
4	22.00 La Porte/Bayport	36.42%
5	11.00 Downtown/Montrose/River Oaks	35.87%
6	29.00 Pasadena/South Houston	33.88%
7	1.00 Aldine	33.23%
8	16.00 Hobby/Sagemont	33.06%
9	41.00 Richmond/Rosenberg	32.70%
10	33.00 Spring Branch/Oak Forest	31.83%
11	34.00 Spring/Klein	31.45%
12	7.00 Champions	31.30%
13	26.00 North Shore/Channelview	31.06%
14	25.00 North Belt	31.03%
15	45.00 Alvin	31.00%
16	4.00 Baytown/Highlands	30.78%
17	21.00 Kingwood/Atascocita/Humble	30.06%
18	20.00 Katy Area	30.05%
19	3.00 Almeda Genoa	29.86%
20	40.00 Woodlands	29.74%
21	13.00 Fairfield/Cypress/Copperfield	29.64%
22	19.00 Jersey Village	29.57%
23	35.00 Sugar Land/Stafford	29.54%
24	30.00 Pearland	29.31%
25	12.00 East End/Gulfgate	28.74%
26	5.00 Bear Creek/West Little York	28.69%
27	9.00 Crosby/Huffman	28.29%
28	2.00 Alief/Sharpstown	28.25%
29	44.00 Manvel/Arcola/Rosharon	27.92%
30	23.00 League City/Webster/Friendswood	27.83%
31	18.00 Galena Park/Jacinto City	27.62%
32	24.00 Missouri City/Fresno	27.41%
33	43.00 Dickinson/San Leon	27.35%
34	39.00 West Memorial/Westheimer	27.23%
35	36.00 Tomball	27.03%
36	42.00 Magnolia	26.59%
37	17.00 Holcombe/Bellaire	26.55%
38	6.00 Braeswood	25.88%
39	31.00 SE Montgomery County	25.42%
40	8.00 Clear Lake/Seabrook	24.76%
41	38.00 Waller/Hockley	23.92%
42	28.00 Northside	23.47%
43	32.00 South Central	21.83%
44	14.00 Fifth Ward/Denver Harbor	21.70%
45	27.00 North Forest	21.65%



Percent Who Report Successfully Balancing Work And Family For Almeda Genoa CSA

- The Almeda Genoa CSA ranks near the middle of all CSAs in the Greater Houston Area on success at balancing work and family.
- 29.86% of adults living in the Almeda Genoa CSA report being successful at balancing the dual demands of work and family.
- Compared with the Almeda Genoa CSA, the Greater Houston Area's percentage is higher.
- For the Greater Houston Area, 34% report being successful at balancing the dual demands of work and family.
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA an estimated 17,600 adults report being successful at balancing work and family lives.
- This means, however, that 41,200 adults, or a majority of adults in the Almeda Genoa CSA, are not as successful at balancing work and family lives.
- This is important for church missions because research shows that the strains of balancing work and family life are among the leading causes of family dissolution (Kendall 2004).
- Working in the Almeda Genoa CSA's neighborhoods to help families be more successful at managing the dual demands of family and work life is a potential community ministry program.



CSA by Percent Happy

Ranking	CSA	Percent Happy
1	17.00 Holcombe/Bellaire	56.42%
2	8.00 Clear Lake/Seabrook	55.74%
3	40.00 Woodlands	52.63%
4	20.00 Katy Area	51.39%
5	34.00 Spring/Klein	50.88%
6	15.00 Heights	50.79%
7	13.00 Fairfield/Cypress/Copperfield	50.70%
8	39.00 West Memorial/Westheimer	50.68%
9	37.00 Villages/Galleria	50.68%
10	23.00 League City/Webster/Friendswood	50.48%
11	35.00 Sugar Land/Stafford	50.44%
12	30.00 Pearland	49.80%
13	10.00 Deer Park	49.65%
14	21.00 Kingwood/Atascocita/Humble	49.64%
15	19.00 Jersey Village	49.08%
16	7.00 Champions	48.52%
17	11.00 Downtown/Montrose/River Oaks	48.33%
18	22.00 La Porte/Bayport	47.84%
19	5.00 Bear Creek/West Little York	47.69%
20	24.00 Missouri City/Fresno	47.26%
21	36.00 Tomball	46.52%
22	16.00 Hobby/Sagemont	46.32%
23	45.00 Alvin	46.22%
24	33.00 Spring Branch/Oak Forest	46.05%
25	29.00 Pasadena/South Houston	46.02%
26	4.00 Baytown/Highlands	45.99%
27	6.00 Braeswood	45.87%
28	41.00 Richmond/Rosenberg	45.86%
29	43.00 Dickinson/San Leon	45.84%
30	9.00 Crosby/Huffman	45.27%
31	42.00 Magnolia	44.59%
32	38.00 Waller/Hockley	44.33%
33	2.00 Alief/Sharpstown	44.11%
34	26.00 North Shore/Channelview	44.03%
35	1.00 Aldine	43.59%
36	31.00 SE Montgomery County	43.16%
37	12.00 East End/Gulfgate	42.66%
38	44.00 Manvel/Arcola/Rosharon	42.11%
39	25.00 North Belt	42.06%
40	18.00 Galena Park/Jacinto City	42.05%
41	3.00 Almeda Genoa	41.70%
42	28.00 Northside	40.97%
43	14.00 Fifth Ward/Denver Harbor	39.13%
44	32.00 South Central	38.63%
45	27.00 North Forest	36.58%



Percent Who Are Happy With Their Lives For Almeda Genoa CSA

- The Almeda Genoa CSA ranks fourth from the bottom of all CSAs in the Greater Houston Area on overall happiness.
- 41.70% of adults living in the Almeda Genoa CSA report being happy.
- This number is lower than in the Greater Houston Area.
- For the Greater Houston Area, 48% report being happy.
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA an estimated 24,500 adults report being happy.
- This means, however, that almost 34,300 adults are not happy.
- As with satisfaction with family and friends, those who are not happy may be more amenable to new relationships. This is important for church outreach missions because research by Stark (2000) shows that people who are not happy are open to ministry.



CSA by Percent Who Attend Church at Least Once a Week

Ranking	CSA	Percent Who Attend Church at Least Once a Week
1	14.00 Fifth Ward/Denver Harbor	50.02%
2	3.00 Almeda Genoa	45.30%
3	27.00 North Forest	42.65%
4	24.00 Missouri City/Fresno	42.27%
5	25.00 North Belt	40.11%
6	12.00 East End/Gulfgate	39.77%
7	18.00 Galena Park/Jacinto City	39.44%
8	1.00 Aldine	38.38%
9	32.00 South Central	36.97%
10	44.00 Manvel/Arcola/Rosharon	36.87%
11	41.00 Richmond/Rosenberg	36.78%
12	20.00 Katy Area	36.59%
13	35.00 Sugar Land/Stafford	36.00%
14	26.00 North Shore/Channelview	35.09%
15	2.00 Alief/Sharpstown	34.77%
16	10.00 Deer Park	34.29%
17	29.00 Pasadena/South Houston	33.86%
18	34.00 Spring/Klein	33.55%
19	21.00 Kingwood/Atascocita/Humble	32.92%
20	5.00 Bear Creek/West Little York	32.73%
21	16.00 Hobby/Sagemont	32.61%
22	33.00 Spring Branch/Oak Forest	32.34%
23	40.00 Woodlands	31.94%
24	28.00 Northside	31.84%
25	6.00 Braeswood	31.80%
26	22.00 La Porte/Bayport	31.69%
27	4.00 Baytown/Highlands	31.56%
28	13.00 Fairfield/Cypress/Copperfield	30.96%
29	15.00 Heights	30.71%
30	30.00 Pearland	30.58%
31	19.00 Jersey Village	30.40%
32	45.00 Alvin	29.59%
33	42.00 Magnolia	29.20%
34	43.00 Dickinson/San Leon	28.81%
35	36.00 Tomball	28.76%
36	23.00 League City/Webster/Friendswood	28.00%
37	7.00 Champions	27.50%
38	9.00 Crosby/Huffman	27.44%
39	31.00 SE Montgomery County	27.25%
40	8.00 Clear Lake/Seabrook	27.07%
41	38.00 Waller/Hockley	23.63%
42	39.00 West Memorial/Westheimer	23.23%
43	17.00 Holcombe/Bellaire	22.35%
44	37.00 Villages/Galleria	19.59%
45	11.00 Downtown/Montrose/River Oaks	15.39%



Percent Who Attend Church At Least Once A Week For Alameda Genoa CSA

- The Alameda Genoa CSA ranks second highest among all CSAs in the Greater Houston Area on weekly church attendance.
- 45.30% of adults living in the Alameda Genoa CSA attend church at least once a week, an average higher than that of the Greater Houston Area.
- In the Greater Houston Area, 40% of the adults attend church at least once a week.
- There are an estimated 58,774 adults living in the Alameda Genoa CSA.
- In the Alameda Genoa CSA, an estimated 26,600 adults attend church every week.
- This does not mean that they necessarily attend church in the geographical Alameda Genoa Area.
- In the Alameda Genoa CSA an estimated 32,100 adults, or a majority of adults in the Alameda Genoa CSA do not attend church weekly.



Percent Who Never Attend Church by CSA

Ranking	CSA	Percent Who Never Attend Church
1	11.00 Downtown/Montrose/River Oaks	30.18%
2	15.00 Heights	21.29%
3	28.00 Northside	20.18%
4	16.00 Hobby/Sagemont	19.53%
5	29.00 Pasadena/South Houston	19.19%
6	38.00 Waller/Hockley	19.04%
7	17.00 Holcombe/Bellaire	18.97%
8	37.00 Villages/Galleria	17.53%
9	33.00 Spring Branch/Oak Forest	17.52%
10	12.00 East End/Gulfgate	17.11%
11	22.00 La Porte/Bayport	16.53%
12	45.00 Alvin	16.24%
13	39.00 West Memorial/Westheimer	16.03%
14	7.00 Champions	15.83%
15	43.00 Dickinson/San Leon	15.74%
16	4.00 Baytown/Highlands	15.47%
17	26.00 North Shore/Channelview	15.20%
18	18.00 Galena Park/Jacinto City	14.51%
19	6.00 Braeswood	14.27%
20	10.00 Deer Park	14.19%
21	2.00 Alief/Sharpstown	13.42%
22	5.00 Bear Creek/West Little York	13.39%
23	19.00 Jersey Village	13.32%
24	9.00 Crosby/Huffman	13.32%
25	1.00 Aldine	13.08%
26	30.00 Pearland	13.04%
27	44.00 Manvel/Arcola/Rosharon	12.96%
28	23.00 League City/Webster/Friendswood	12.71%
29	31.00 SE Montgomery County	12.36%
30	8.00 Clear Lake/Seabrook	11.87%
31	41.00 Richmond/Rosenberg	11.68%
32	42.00 Magnolia	10.74%
33	21.00 Kingwood/Atascocita/Humble	10.08%
34	25.00 North Belt	9.77%
35	36.00 Tomball	9.76%
36	32.00 South Central	9.55%
37	35.00 Sugar Land/Stafford	9.34%
38	34.00 Spring/Klein	9.19%
39	13.00 Fairfield/Cypress/Copperfield	9.05%
40	40.00 Woodlands	8.15%
41	20.00 Katy Area	8.10%
42	24.00 Missouri City/Fresno	8.10%
43	3.00 Almeda Genoa	7.56%
44	27.00 North Forest	5.79%
45	14.00 Fifth Ward/Denver Harbor	4.27%



Percent Who Never Attend Church For Almeda Genoa CSA

- The Almeda Genoa CSA ranks fourth from the bottom of all CSAs on percent who never attend church.
- 7.56% of adults living in the Almeda Genoa CSA never attend church.
- In the Greater Houston Area 9% of adults never attend church.
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA, almost 4,400 adults never attend church.
- In the Almeda Genoa CSA, an estimated 27,700 adults attend church occasionally, but not every week.



CSA by Percent Born Again

Ranking	CSA Number/Name	Percent Born Again
1	27.00 North Forest	78.59%
2	14.00 Fifth Ward/Denver Harbor	77.27%
3	3.00 Almeda Genoa	74.59%
4	32.00 South Central	73.61%
5	25.00 North Belt	68.83%
6	44.00 Manvel/Arcola/Rosharon	66.20%
7	24.00 Missouri City/Fresno	65.19%
8	10.00 Deer Park	63.27%
9	18.00 Galena Park/Jacinto City	61.94%
10	1.00 Aldine	60.67%
11	41.00 Richmond/Rosenberg	60.61%
12	22.00 La Porte/Bayport	60.19%
13	42.00 Magnolia	60.15%
14	31.00 SE Montgomery County	60.04%
15	26.00 North Shore/Channelview	59.96%
16	9.00 Crosby/Huffman	59.32%
17	4.00 Baytown/Highlands	59.31%
18	34.00 Spring/Klein	58.72%
19	43.00 Dickinson/San Leon	57.99%
20	21.00 Kingwood/Atascocita/Humble	57.53%
21	2.00 Alief/Sharpstown	57.39%
22	45.00 Alvin	57.32%
23	36.00 Tomball	57.04%
24	20.00 Katy Area	56.68%
25	5.00 Bear Creek/West Little York	55.75%
26	12.00 East End/Gulfgate	55.06%
27	16.00 Hobby/Sagemont	54.59%
28	29.00 Pasadena/South Houston	54.59%
29	13.00 Fairfield/Cypress/Copperfield	54.38%
30	19.00 Jersey Village	53.72%
31	40.00 Woodlands	53.09%
32	30.00 Pearland	52.99%
33	33.00 Spring Branch/Oak Forest	52.92%
34	6.00 Braeswood	52.85%
35	23.00 League City/Webster/Friendswood	52.02%
36	35.00 Sugar Land/Stafford	51.98%
37	28.00 Northside	51.54%
38	7.00 Champions	51.35%
39	38.00 Waller/Hockley	50.59%
40	15.00 Heights	48.45%
41	39.00 West Memorial/Westheimer	43.07%
42	8.00 Clear Lake/Seabrook	42.78%
43	37.00 Villages/Galleria	34.18%
44	11.00 Downtown/Montrose/River Oaks	27.24%
45	17.00 Holcombe/Bellaire	26.44%



Percent Who Are Born Again For Almeda Genoa CSA

- The Almeda Genoa CSA ranks third among all CSAs in the Greater Houston Area on percent who consider themselves born again.
- 74.59% of adults living in the Almeda Genoa CSA consider themselves born again.
- The average for the Greater Houston Area is 52%.
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA, an estimated 43,800 adults consider themselves born again.
- Being born again, however, does not necessarily translate into weekly church attendance in the Almeda Genoa CSA.
- Almost 17,200 more adults in the Almeda Genoa CSA report being born again than report attending church each week.



CSA by Percent Likely to Read Bible when have Problems

Ranking	CSA	Percent likely to Read Bible w/Prob.
1	14.00 Fifth Ward/Denver Harbor	91.14%
2	27.00 North Forest	89.82%
3	3.00 Almeda Genoa	87.58%
4	32.00 South Central	85.79%
5	25.00 North Belt	84.10%
6	44.00 Manvel/Arcola/Rosharon	82.26%
7	24.00 Missouri City/Fresno	81.74%
8	18.00 Galena Park/Jacinto City	80.16%
9	41.00 Richmond/Rosenberg	79.42%
10	1.00 Aldine	77.64%
11	26.00 North Shore/Channelview	77.09%
12	10.00 Deer Park	76.74%
13	42.00 Magnolia	76.43%
14	12.00 East End/Gulfgate	76.32%
15	2.00 Alief/Sharpstown	76.08%
16	43.00 Dickinson/San Leon	75.58%
17	4.00 Baytown/Highlands	75.27%
18	6.00 Braeswood	75.17%
19	31.00 SE Montgomery County	74.68%
20	36.00 Tomball	74.43%
21	34.00 Spring/Klein	74.42%
22	20.00 Katy Area	74.31%
23	22.00 La Porte/Bayport	74.10%
24	5.00 Bear Creek/West Little York	73.89%
25	45.00 Alvin	73.88%
26	21.00 Kingwood/Atascocita/Humble	73.81%
27	33.00 Spring Branch/Oak Forest	73.68%
28	29.00 Pasadena/South Houston	73.25%
29	16.00 Hobby/Sagemont	72.62%
30	9.00 Crosby/Huffman	72.14%
31	13.00 Fairfield/Cypress/Copperfield	71.27%
32	19.00 Jersey Village	70.87%
33	40.00 Woodlands	70.76%
34	30.00 Pearland	70.19%
35	35.00 Sugar Land/Stafford	69.89%
36	7.00 Champions	69.71%
37	28.00 Northside	69.57%
38	23.00 League City/Webster/Friendswood	68.96%
39	39.00 West Memorial/Westheimer	65.77%
40	38.00 Waller/Hockley	65.73%
41	15.00 Heights	64.37%
42	37.00 Villages/Galleria	62.67%
43	8.00 Clear Lake/Seabrook	59.69%
44	11.00 Downtown/Montrose/River Oaks	52.37%
45	17.00 Holcombe/Bellaire	49.50%



Percent Who Read The Bible Or Other Inspire pd Literature When They Have A Problem For Almeda Genoa CSA

- The Almeda Genoa CSA ranks third among all CSAs in the Greater Houston Area on percent who read the Bible or other inspired literature when they have a problem.
- 87.58% report reading the Bible or other inspired literature when they have a problem.
- The average for the Greater Houston Area is significantly lower at 72%.
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA, an estimated 51,500 adults report reading the Bible or other inspired literature when they have a problem.
- There appears to be a high level of spiritual interest in the Almeda Genoa CSA.



CSA by Percent Likely to See Religious Counselor when Have Problem

Ranking	CSA	Percent Likely to See Religious Counselor When Have Problem
1	3.00 Alameda Genoa	58.95%
2	14.00 Fifth Ward/Denver Harbor	55.60%
3	25.00 North Belt	54.78%
4	27.00 North Forest	54.70%
5	1.00 Aldine	53.41%
6	32.00 South Central	48.38%
7	26.00 North Shore/Channelview	45.09%
8	2.00 Alief/Sharpstown	44.08%
9	24.00 Missouri City/Fresno	43.66%
10	20.00 Katy Area	43.33%
11	13.00 Fairfield/Cypress/Copperfield	43.21%
12	38.00 Waller/Hockley	43.04%
13	6.00 Braeswood	41.59%
14	21.00 Kingwood/Atascocita/Humble	41.47%
15	34.00 Spring/Klein	41.44%
16	9.00 Crosby/Huffman	40.95%
17	36.00 Tomball	40.90%
18	18.00 Galena Park/Jacinto City	40.88%
19	16.00 Hobby/Sagemont	40.77%
20	4.00 Baytown/Highlands	40.75%
21	5.00 Bear Creek/West Little York	40.61%
22	41.00 Richmond/Rosenberg	40.28%
23	40.00 Woodlands	40.16%
24	29.00 Pasadena/South Houston	39.86%
25	7.00 Champions	39.60%
26	33.00 Spring Branch/Oak Forest	39.01%
27	31.00 SE Montgomery County	38.90%
28	45.00 Alvin	38.54%
29	19.00 Jersey Village	38.54%
30	12.00 East End/Gulfgate	38.50%
31	10.00 Deer Park	38.03%
32	22.00 La Porte/Bayport	37.87%
33	23.00 League City/Webster/Friendswood	37.69%
34	42.00 Magnolia	37.24%
35	30.00 Pearland	35.79%
36	35.00 Sugar Land/Stafford	35.79%
37	39.00 West Memorial/Westheimer	34.61%
38	43.00 Dickinson/San Leon	34.17%
39	28.00 Northside	33.97%
40	8.00 Clear Lake/Seabrook	32.29%
41	37.00 Villages/Galleria	31.38%
42	17.00 Holcombe/Bellaire	30.39%
43	15.00 Heights	30.10%
44	11.00 Downtown/Montrose/River Oaks	29.24%
45	44.00 Manvel/Arcola/Rosharon	28.71%



Percent Who Are Likely To See A Religious Counselor When They Have Problems For Almeda Genoa CSA

- The Almeda Genoa CSA ranks first among all CSAs in the Greater Houston Area on percent who are likely to see a religious counselor when they have problems.
- 58.95% of adults in the Almeda Genoa CSA report they are likely to see a religious counselor when they have problems.
- The average for the Greater Houston Area is 40%.
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA, approximately 34,600 adults report they are likely to see a religious counselor when they have problems.
- However, over 24,100 adults in the Almeda Genoa CSA do not report that they are likely to see a religious counselor when they have problems.



CSA by Percent Who Would Seek Help in Place of Worship When Have Problems

Ranking	CSA	Percent Likely to Seek Help in Place of Worship When Problems
1	14.00 Fifth Ward/Denver Harbor	47.55%
2	27.00 North Forest	42.13%
3	1.00 Aldine	42.06%
4	3.00 Almeda Genoa	40.72%
5	25.00 North Belt	39.68%
6	31.00 SE Montgomery County	38.19%
7	32.00 South Central	37.89%
8	9.00 Crosby/Huffman	36.34%
9	10.00 Deer Park	36.08%
10	2.00 Alief/Sharpstown	35.10%
11	26.00 North Shore/Channelview	34.61%
12	42.00 Magnolia	34.46%
13	36.00 Tomball	34.27%
14	4.00 Baytown/Highlands	34.16%
15	22.00 La Porte/Bayport	33.85%
16	34.00 Spring/Klein	33.81%
17	29.00 Pasadena/South Houston	33.42%
18	45.00 Alvin	33.40%
19	35.00 Sugar Land/Stafford	33.39%
20	18.00 Galena Park/Jacinto City	33.36%
21	21.00 Kingwood/Atascocita/Humble	33.22%
22	12.00 East End/Gulfgate	33.02%
23	20.00 Katy Area	32.98%
24	40.00 Woodlands	32.94%
25	41.00 Richmond/Rosenberg	32.92%
26	13.00 Fairfield/Cypress/Copperfield	32.26%
27	33.00 Spring Branch/Oak Forest	31.16%
28	16.00 Hobby/Sagemont	30.98%
29	28.00 Northside	30.71%
30	19.00 Jersey Village	30.69%
31	5.00 Bear Creek/West Little York	30.62%
32	24.00 Missouri City/Fresno	30.49%
33	23.00 League City/Webster/Friendswood	30.21%
34	44.00 Manvel/Arcola/Rosharon	29.95%
35	30.00 Pearland	29.83%
36	43.00 Dickinson/San Leon	29.67%
37	38.00 Waller/Hockley	29.34%
38	6.00 Braeswood	29.27%
39	15.00 Heights	29.17%
40	7.00 Champions	28.97%
41	8.00 Clear Lake/Seabrook	28.06%
42	39.00 West Memorial/Westheimer	24.02%
43	17.00 Holcombe/Bellaire	23.99%
44	37.00 Villages/Galleria	23.21%
45	11.00 Downtown/Montrose/River Oaks	20.79%



Percent Who Would Seek Help In A Place Of Worship When They Have Problems For Almeda Genoa CSA

- The Almeda Genoa CSA ranks fourth among all CSAs in the Greater Houston Area on percent who would seek help in a place of worship when they have problems.
- 40.72% of adults in the Almeda Genoa CSA report they would seek help in a place of worship when they have problems.
- The average for the Greater Houston Area is 33%.
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA, approximately 23,900 adults report they would seek help in a place of worship when they have problems.
- However, over 34,800 adults in the Almeda Genoa CSA do not report that they are likely to seek help in a place of worship when they have problems.



CSA by Percent Who Pray When have Problems

Ranking	CSA	Percent Likely to Pray if have Problem
1	14.00 Fifth Ward/Denver Harbor	98.18%
2	27.00 North Forest	96.15%
3	32.00 South Central	93.13%
4	3.00 Almeda Genoa	92.80%
5	31.00 SE Montgomery County	92.50%
6	25.00 North Belt	92.45%
7	12.00 East End/Gulfgate	92.38%
8	2.00 Alief/Sharpstown	92.20%
9	18.00 Galena Park/Jacinto City	92.05%
10	44.00 Manvel/Arcola/Rosharon	91.59%
11	1.00 Aldine	91.50%
12	42.00 Magnolia	91.13%
13	28.00 Northside	90.74%
14	36.00 Tomball	90.61%
15	41.00 Richmond/Rosenberg	90.56%
16	6.00 Braeswood	89.69%
17	35.00 Sugar Land/Stafford	89.39%
18	43.00 Dickinson/San Leon	89.11%
19	33.00 Spring Branch/Oak Forest	89.03%
20	26.00 North Shore/Channelview	88.81%
21	24.00 Missouri City/Fresno	88.33%
22	45.00 Alvin	88.15%
23	5.00 Bear Creek/West Little York	88.08%
24	4.00 Baytown/Highlands	88.03%
25	9.00 Crosby/Huffman	87.79%
26	29.00 Pasadena/South Houston	87.69%
27	34.00 Spring/Klein	87.56%
28	20.00 Katy Area	87.50%
29	13.00 Fairfield/Cypress/Copperfield	87.09%
30	19.00 Jersey Village	87.07%
31	21.00 Kingwood/Atascocita/Humble	87.06%
32	40.00 Woodlands	86.79%
33	23.00 League City/Webster/Friendswood	85.81%
34	16.00 Hobby/Sagemont	85.59%
35	10.00 Deer Park	85.20%
36	30.00 Pearland	85.19%
37	39.00 West Memorial/Westheimer	84.55%
38	7.00 Champions	84.29%
39	22.00 La Porte/Bayport	84.15%
40	8.00 Clear Lake/Seabrook	83.42%
41	15.00 Heights	82.01%
42	38.00 Waller/Hockley	80.71%
43	37.00 Villages/Galleria	80.25%
44	17.00 Holcombe/Bellaire	72.14%
45	11.00 Downtown/Montrose/River Oaks	68.57%



Percent Who Pray When They Have Problems For Almeda Genoa CSA

- The Almeda Genoa CSA ranks fourth among all CSAs in the Greater Houston Area on percent who pray when they have problems.
- 92.80% of adults in the Almeda Genoa CSA report they are likely to pray when they have problems.
- The average for the Greater Houston Area is 87%.
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA, approximately 54,500 adults report they would pray when they have problems.
- However, over 4,200 adults in the Almeda Genoa CSA do not report that they are likely to pray when they have problems.



CSA by Percent Who Have No Doubt About Existence of God

Ranking	CSA	No Doubt About Existence of God
1	14.00 Fifth Ward/Denver Harbor	91.87%
2	27.00 North Forest	90.34%
3	31.00 SE Montgomery County	88.70%
4	32.00 South Central	88.01%
5	9.00 Crosby/Huffman	85.38%
6	3.00 Almeda Genoa	84.99%
7	42.00 Magnolia	84.55%
8	44.00 Manvel/Arcola/Rosharon	84.49%
9	10.00 Deer Park	83.20%
10	25.00 North Belt	83.05%
11	1.00 Aldine	82.95%
12	4.00 Baytown/Highlands	82.23%
13	45.00 Alvin	82.13%
14	22.00 La Porte/Bayport	82.10%
15	18.00 Galena Park/Jacinto City	81.95%
16	26.00 North Shore/Channelview	81.05%
17	43.00 Dickinson/San Leon	79.90%
18	28.00 Northside	79.45%
19	36.00 Tomball	79.21%
20	29.00 Pasadena/South Houston	78.67%
21	12.00 East End/Gulfgate	78.51%
22	2.00 Alief/Sharpstown	77.50%
23	34.00 Spring/Klein	76.62%
24	41.00 Richmond/Rosenberg	76.57%
25	38.00 Waller/Hockley	76.30%
26	21.00 Kingwood/Atascocita/Humble	75.58%
27	5.00 Bear Creek/West Little York	75.30%
28	16.00 Hobby/Sagemont	74.07%
29	24.00 Missouri City/Fresno	73.15%
30	19.00 Jersey Village	72.68%
31	23.00 League City/Webster/Friendswood	72.56%
32	20.00 Katy Area	72.54%
33	33.00 Spring Branch/Oak Forest	72.26%
34	30.00 Pearland	72.13%
35	13.00 Fairfield/Cypress/Copperfield	70.35%
36	35.00 Sugar Land/Stafford	69.74%
37	40.00 Woodlands	69.61%
38	6.00 Braeswood	68.02%
39	15.00 Heights	65.65%
40	7.00 Champions	65.29%
41	8.00 Clear Lake/Seabrook	61.91%
42	39.00 West Memorial/Westheimer	51.46%
43	17.00 Holcombe/Bellaire	33.63%
44	37.00 Villages/Galleria	28.92%
45	11.00 Downtown/Montrose/River Oaks	25.98%



Percent Who Have No Doubts About The Existence Of God For Almeda Genoa CSA

- The Almeda Genoa CSA ranks sixth among all CSAs in the Greater Houston Area on percent who have no doubts about the existence of God.
- 84.99% of adults in the Almeda Genoa CSA report no doubts about the existence of God.
- This figure is higher than the 78% for the Greater Houston Area.
- There are an estimated 58,774 adults living in the Almeda Genoa CSA.
- In the Almeda Genoa CSA, almost 50,000 adults report no doubts about the existence of God.
- However, 8,800 adults in the Almeda Genoa CSA do report that they have some doubts about the existence of God.



Houston Profile Project Almeda Genoa Area (CSA #3)

Key Leader Interviews

In this section, the results from individual, face-to-face interviews with key leaders in the CSA community are presented. The interviews were conducted by HPP volunteers using a standardized questionnaire developed by CCRD. Various key positions within the community were identified and the individual leaders that filled that particular position were contacted. If the key leader agreed to an interview, the results are included, maintaining confidentiality. The various responses are listed by question and categorized by topic. The key leader positions included elected community leaders, managers of large employers in the area, principals of local schools, civic organization leaders, labor union leaders, local Chamber of Commerce representatives, editors of neighborhood newspapers, directors of minority interest group, law enforcement officers, and leaders of major places of worship.

Center for Community Research and Development
Community Poll 98



Key Leader Interviews
CSA #3 – Alameda Genoa Area

What are the best things about the Alameda Genoa Area?

Community Involvement

- Diversity
- Relatively quiet
- Friendliness of people
- Same helpful attitude between racial groups
- A country atmosphere
- People are friendly and look after each other
- Positive growth

Churches

- Good churches (mega churches)
- Neighboring churches work together to provide services
- Offerings and tithes go back into the community

Location

- Accessibility to medical centers, airports, major shopping centers, and downtown
- Prime property without downtown congestion

Crime

- Low crime; community fights to deter crime

What are the major problems facing the area?

Youth

- Quality of schools
- Children and youth involved in gangs, pregnancy, drugs, etc

Crime

- Drugs and gangs
- Theft
- Shooting (during holidays)

Services and Infrastructure

- Complaints about people not keeping up property
- Lack of drainage and sidewalks
- Lousy ambulance service



Commercial

- Lack of economic growth
- Need to raise standards for local commerce

Diversity

- Diverse, but separated; no communication

Churches

- Lack of support from area churches for attempts towards solving issues with needs and development

Do the local places of worship play any roles in the three best things?

- Churches have good Bible teaching and explaining
- Churches have some programs for the youth, but just for the members
- Churches available for all nationalities
- Bible study for families
- Social enlightenment
- Education on finances
- Social ministry
- Provide clothing and food
- Career initiatives for the unemployed
- Provide special programs for youth
- Worship and projects geared specifically towards youth
- Youth pastor involved at Madison High
- Teen conferences
- Tutoring
- Churches preach to parents
- ESL classes

Are there other contributions that places of worship are making to the area?

- Drug programs
- Assistance for needy families
- AIDS programs
- GED programs
- Health fairs
- Scholarship programs
- Victory Camp
- Girl Scouts
- Big Brothers



Can you think of any ways local places of worship help with addressing the problems?

- Drug programs
- Youth programs
- Donations

Can you think of any ways that local places of worship contribute, even unwittingly, to making these problems worse?

- Seems like some ministers are doing things for their own gratification
- Churches don't respond when issues arise
- One area church is still trying to open a street, but residents are protesting
- One area church went against the wishes of the neighborhood by putting in houses for AIDS patients
- One area church tried to open up a street into their neighborhood right behind their church, but residents objected
- Ministers "go behind our backs" to city officials
- Creating traffic
- Excluding youth from worship
- Belittling youth
- Not welcoming visitors
- Can reject Spanish speaking population

Can you think of any suggestions or potential programs, not already in place, that would help to solve the problems within the Alameda Genoa Area?

Children

- Additional programs to assist and prepare youth to obtain jobs
- Recreation facilities/gyms and tennis courts
- Additional areas of culture, such as museums
- Good News Club
- AWANA programs

Services

- Good, sound infrastructure program
- An economic development program
- Job development
- Some type of constructive land use control
- Programs for first time homeowners



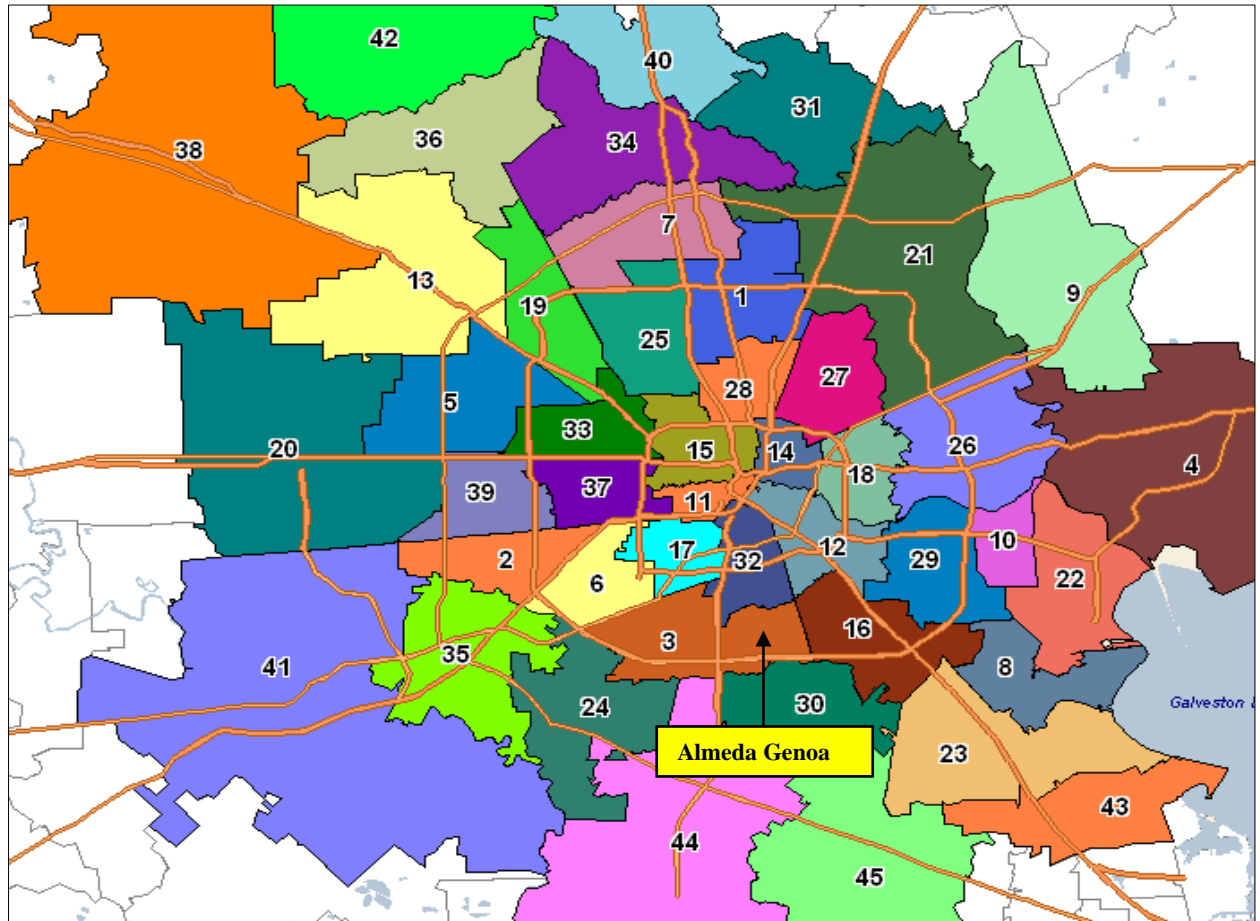
Finally, is there anything else about the Alameda Genoa area, that you think is especially important, that we really need to know about, that we ought to work on, or that we should include in this report?

- Respondent claims that these things are needed: “multi-service center, library, Townwood Park fixed, and serious consideration to programs and activities to get youth off the street and provide job opportunities.”
- “[There is] flooding. Need rail system, another library, another grocery store.”





Houston Profile Project's Community Study Areas (CSA)



- | | | |
|----------------------------------|------------------------------------|-----------------------------|
| 1 Aldine | 16 Hobby/Sagemont | 31 SE Montgomery County |
| 2 Alief/Sharpstown | 17 Holcombe/Bellaire | 32 South Central |
| 3 Almeda Genoa | 18 Galena Park/Jacinto City | 33 Spring Branch/Oak Forest |
| 4 Baytown/Highlands | 19 Jersey Village | 34 Spring/Klein |
| 5 Bear Creek/West Little York | 20 Katy Area | 35 Sugar Land/Stafford |
| 6 Braeswood | 21 Kingwood/Atascocita/Humble | 36 Tomball |
| 7 Champions | 22 La Porte/Bayport | 37 Villages/Galleria |
| 8 Clear Lake/Seabrook | 23 League City/Webster/Friendswood | 38 Waller/Hockley |
| 9 Crosby/Huffman | 24 Missouri City/Fresno | 39 West Memorial/Westheimer |
| 10 Deer Park | 25 North Belt | 40 Woodlands |
| 11 Downtown/Montrose/River Oaks | 26 North Shore/Channelview | 41 Richmond/Rosenberg |
| 12 East End/Gulfgate | 27 North Forest | 42 Magnolia |
| 13 Fairfield/Cypress/Copperfield | 28 Northside | 43 Dickinson/San Leon |
| 14 Fifth Ward/Denver Harbor | 29 Pasadena/South Houston | 44 Manvel/Arcola/Rosharon |
| 15 Heights | 30 Pearland | 45 Alvin |



Houston Profile Project's Community Study Areas (Zips & USPS Cities)

- | | | |
|---|--|--|
| #1 Aldine
77032 Houston
77037 Houston
77039 Houston
77060 Houston | #9 Crosby/Huffman
77336 Huffman
77532 Crosby | #18 Galena Park/Jacinto City
77013 Houston
77029 Houston
77547 Galena Park |
| #2 Alief/Sharpstown
77036 Houston
77072 Houston
77083 Houston
77099 Houston | #10 Deer Park
77536 Deer Park | #19 Jersey Village
77040 Houston
77064 Houston
77070 Houston |
| #3 Almeda Genoa
77045 Houston
77047 Houston
77048 Houston
77053 Houston
77085 Houston | #11 Downtown/Montrose/River Oaks
77002 Houston
77006 Houston
77010 Houston
77019 Houston
77098 Houston | #20 Katy Area
77094 Houston
77449 Katy
77450 Katy
77493 Katy
77494 Katy |
| #4 Baytown/Highlands
77520 Baytown
77521 Baytown
77562 Highlands | #12 East End/Gulfgate
77003 Houston
77011 Houston
77012 Houston
77017 Houston
77023 Houston
77087 Houston | #21 Kingwood/Atascocita/Humble
77044 Houston
77338 Humble
77339 Humble
77345 Humble
77346 Humble
77396 Humble |
| #5 Bear Creek/West Little York
77041 Houston
77084 Houston | #13 Fairfield/Cypress/Copperfield
77065 Houston
77095 Houston
77429 Cypress
77433 Cypress | #22 La Porte/Bayport
77507 Pasadena
77571 La Porte |
| #6 Braeswood
77031 Houston
77035 Houston
77071 Houston
77074 Houston
77081 Houston
77096 Houston | #14 Fifth Ward/Denver Harbor
77020 Houston
77026 Houston | #23 League City/Webster/Friendswood
77518 Bacliff
77546 Friendswood
77549 Friendswood
77565 Kemah
77573 League City
77598 Webster |
| #7 Champions
77014 Houston
77066 Houston
77068 Houston
77069 Houston
77073 Houston
77090 Houston | #15 Heights
77007 Houston
77008 Houston
77009 Houston
77018 Houston | #24 Missouri City/Fresno
77459 Missouri City
77489 Missouri City
77545 Fresno |
| #8 Clear Lake/Seabrook
77058 Houston
77059 Houston
77062 Houston
77586 Seabrook | #16 Hobby/Sagemont
77034 Houston
77061 Houston
77075 Houston
77089 Houston | #25 North Belt
77038 Houston
77067 Houston
77086 Houston
77088 Houston
77091 Houston |
| | #17 Holcombe/Bellaire
77005 Houston
77025 Houston
77030 Houston
77054 Houston
77401 Bellaire | |



#26 North Shore/Channelview

77015 Houston
77049 Houston
77530 Channelview

#27 North Forest

77016 Houston
77028 Houston
77050 Houston
77078 Houston

#28 Northside

77022 Houston
77076 Houston
77093 Houston

#29 Pasadena/South Houston

77502 Pasadena
77503 Pasadena
77504 Pasadena
77505 Pasadena
77506 Pasadena
77587 South Houston

#30 Pearland

77581 Pearland
77584 Pearland

#31 SE Montgomery County

77365 Porter

#32 South Central

77004 Houston
77021 Houston
77033 Houston
77051 Houston

#33 Spring Branch/Oak Forest

77043 Houston
77055 Houston
77080 Houston
77092 Houston

#34 Spring/Klein

77373 Spring
77379 Spring
77388 Spring
77389 Spring

#35 Sugar Land/Stafford

77477 Stafford
77478 Sugar Land
77479 Sugar Land

#36 Tomball

77375 Tomball
77377 Tomball

#37 Villages/Galleria

77024 Houston
77027 Houston
77046 Houston
77056 Houston
77057 Houston
77063 Houston

#38 Waller/Hockley

77447 Hockley
77484 Waller

#39 West Memorial/Westheimer

77042 Houston
77077 Houston
77079 Houston
77082 Houston

#40 Woodlands

77380 Spring
77381 Spring
77382 Spring
77385 Conroe
77386 Spring

#41 Richmond/Rosenberg

77469 Richmond
77471 Rosenberg

#42 Magnolia

77354 Magnolia
77355 Magnolia
77362 Pinehurst

#43 Dickinson/San Leon

77539 Dickinson

#44 Manvel/Arcola/Rosharon

77578 Manvel
77583 Rosharon

#45 Alvin

77511 Alvin

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