

# Houston Profile Project Champions Area (CSA #7)

*ZIP Codes: 77014, 77066, 77068, 77069, 77073 and 77090*

Center for Community Research and Development  
Community Poll 98

September 2004



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# ***BACKGROUND OF THE BAYLOR CENTER FOR COMMUNITY RESEARCH AND DEVELOPMENT***

## ***Mission***

The Center for Community Research and Development (CCRD) was established at Baylor University in 1979 as a multidisciplinary entity with a mission of **engaging Baylor faculty and students in applied social research to improve the local quality of life**. Over time, the CCRD has broadened its focus, sometimes engaging in statewide or national research, and the CCRD has become closely linked with Baylor's Ph.D. program in Applied Sociology, where Ph.D. students serve as center research analysts. Still, our research remains multidisciplinary and many of the CCRD's projects retain a local quality of life focus.

## ***Facilities***

The CCRD originally worked out of faculty offices in Sociology and Political Science and moved into its own facilities in 1990, when the operations center was located in the basement of the Sid Richardson Science Building. The CCRD moved to Suite 300 of the Robinson Tower in 1994. These modern facilities allow easier access to the community and include:

- offices for Center directors, six doctoral students, research analysts, and a project coordinator,
- focus group facilities with a separate observation room and recording equipment,
- a conference room for meetings and graduate seminars,
- report production facilities for CCRD documents,
- a local area network with Windows operating systems, and
- a Computer Assisted Telephone Interviewing (CATI) system.

## ***Services***

The Center for Community Research and Development is equipped to undertake a wide variety of projects for organizations, businesses, industries, and governmental agencies. Services include:

- Mail Surveys
- Telephone Surveys
- Questionnaire design
- Needs assessments
- Program planning and evaluation
- Impact assessments
- Population trend studies and projections
- Data collection and analysis
- Sampling designs
- Focus groups
- Seminars and workshops on community issues
- Mock Juries and Jury Consulting

### *Society for Applied Sociology*

From 1998 through 2001, the CCRD served as the administrative office for the Society for Applied Sociology, an international organization for professionals involved in applying sociological knowledge in a wide variety of settings. The CCRD retains an active membership in SAS and Dr. Tillman Rodabough is the President. The mission statement for SAS is to:

- Provide a forum for sociologists and others interested in applying sociological knowledge.
- Enhance understanding of the interrelationship between sociological knowledge and sociological practice.
- Increase the usefulness and effectiveness of applied sociological research and training.

### *Selected Previous Clients*

The CCRD has served a varied clientele on a large number of issues. Representative projects include:

- **Telephone surveys** for the City of Waco, Southwestern Bell, the *Waco Tribune-Herald*, Houston Profile Project
- **Site location research** for the Perryman Group, American Airlines
- **Needs assessments** for the Baptist General Convention of Texas, the United Way, HOTCOG
- **Population projections** for the Heart of Texas Council of Governments, Heritage House
- **Focus groups** for Creative Education Institute, Baylor University, EEOC, City of Waco, the United Way
- **Mail-out surveys** for Hillcrest Baptist Medical Center, the City of Woodway, Baptist General Convention of Texas
- **Intercept surveys** for Richland Mall, the Texas Ranger Museum, the Dr. Pepper Museum
- **Mock juries** and **change of venue** research for Amarillo, Dallas and Waco law firms
- **Program assessments** for the McLennan County Youth Collaboration, Waco Police Department
- **Door-to-door surveys** for the Waco Housing Authority, Mission Waco, Drug Prevention Resources
- **Voter exit interviews** for the Dallas Independent School District
- **Institutional evaluation** for San Marcos Baptist Academy, the BGCT Education Commission. Baptists in Scouting, Baylor University, Waco Independent School District
- **Program development** for the Cooper Foundation, the Junior League, MHMR

### *Fees*

The CCRD is a non-profit service center for the community and University. Fees charged for research projects represent actual costs for services and enable the CCRD to be self-supporting.



## *Staff*

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## **Background of the Poll**

*Center for Community Research and Development*  
Poll 98  
(September 2004)

In the fall of 2003, the Center for Community Research and Development (CCRD) conducted a scientific poll to assess religious and lifestyle practices and beliefs in 45 communities in the Greater Houston Area. Questions for the poll were developed by CCRD researchers using national polls on lifestyles and religion as a guideline.

From October 1 through November 15, a total of 2,419 Greater Houston Area residents were interviewed using a Computer Assisted Telephone Interviewing (CATI) system. The CATI technology allows control over the interviewing process and automates data entry. The sample was selected from a computer-generated set of random phone numbers. Random generation includes residents with unlisted numbers. Other steps taken to ensure the quality of the poll include: (1) testing and editing experimental versions of the questionnaire to increase the clarity and reliability of each question; (2) intensive training for each interviewer; (3) continual monitoring of interviews by social science Ph.D.s; (4) daily review of work and interviewing procedures and results by the CCRD staff; (5) calling during times established in previous studies to provide the most representative sample; (6) making up to five call-backs for each phone number to avoid distorting the sample toward the more easily accessible residents; (7) using special “screens” to increase the number of male and minority respondents; (8) purchasing a special bank of phone lines with “Community Research” as the caller identification label rather than the standard label, “Baylor University;” and (9) employing Spanish speaking interviewers for households where Spanish is the primary language.

The demographic characteristics of the sample resemble those of demographics available through external sources. While the sample is largely representative of the population, minority ethnic groups were slightly under-represented among respondents in the poll. To compensate, this analysis uses weighted data to ensure a more representative sample. The final sample is comparable to official data available on the 45 communities in the Greater Houston Area’s 3,097,362 adults. For example, the sample used in the analysis is approximately 58% “Anglo,” 20% Hispanic, and 17% African-American.<sup>[1]</sup> The percentages for African Americans and Anglos closely reflect recent Census estimate population numbers for the 45 communities in the Greater Houston Area.<sup>[2]</sup> Other population numbers/sample comparisons suggest similarly low levels of bias.

For the overall response distributions of the questionnaire data, the responses will typically vary by less than 3 percentage points in either direction at the 95% confidence level. For cross-tabulation tables that analyze smaller portions of the sample by dividing it into various categories such as race or education, the percentage of variation will be considerably higher.

<sup>[1]</sup> Throughout this report, the terms “White” and “Anglo” refer to non-Hispanic whites. “African-American” and “Black” are used interchangeably.

<sup>[2]</sup> 2002 Census estimates show a total adult population of 3,097,362 for the 45 communities in the Greater Houston Area. Of the approximately 3,097,362 adults: about 45.0% are Anglo, 17.5% African American, 30.2% Hispanic, 0.4% American Indian, 5.4% Asian/Pacific Islander and 1.4% are Multi-Racial.



## **Executive Summary**

*Center for Community Research and Development*

### **Champions Area (CSA #7)**

- The racial/ethnic composition of the Champions CSA is diverse, and differs from the Greater Houston Area with a lower percentage of Hispanics, and higher percentages of Whites and Blacks.
- Most adults in the Champions CSA have had some college education.
- There are more households consisting of one person in the Champions CSA than in the Greater Houston Area (28.1% vs. 23.5%).
- Less than half of the residents in the Champions CSA receive a great deal of satisfaction from their neighborhood (45.3%).
- The Champions CSA ranks just below the middle of all CSAs in the Greater Houston Area on family satisfaction.
- The Champions CSA ranks twelfth of all CSAs in the Greater Houston Area on success at balancing work and family.
- The Champions CSA ranks sixteenth of all CSAs in the Greater Houston Area on overall happiness.
- The Champions CSA ranks ninth from the bottom of all CSAs in the Greater Houston Area on weekly church attendance.
- The majority of adults in the Champions CSA do not attend church weekly (72.5%).
- The Champions CSA ranks fourteenth of all CSAs in the Greater Houston Area, on percent who never attend church.
- In the Champions CSA, almost 13,700 adults never attend church.
- The Champions CSA ranks eighth from the bottom of all CSAs in the Greater Houston Area on percent who consider themselves born again.
- Despite lower levels of church attendance in the Champions CSA, there appears to be some spiritual interest in the area.
- The Champions CSA ranks just below the middle of all CSAs in the Greater Houston Area, on percent likely to see a religious counselor when they have problems.
- The Champions CSA ranks eighth from the bottom of all CSAs in the Greater Houston Area on percent likely to pray when they have problems.
- The Champions Area ranks sixth from the bottom of all CSAs in the Greater Houston Area on percent who have no doubts about the existence of God.



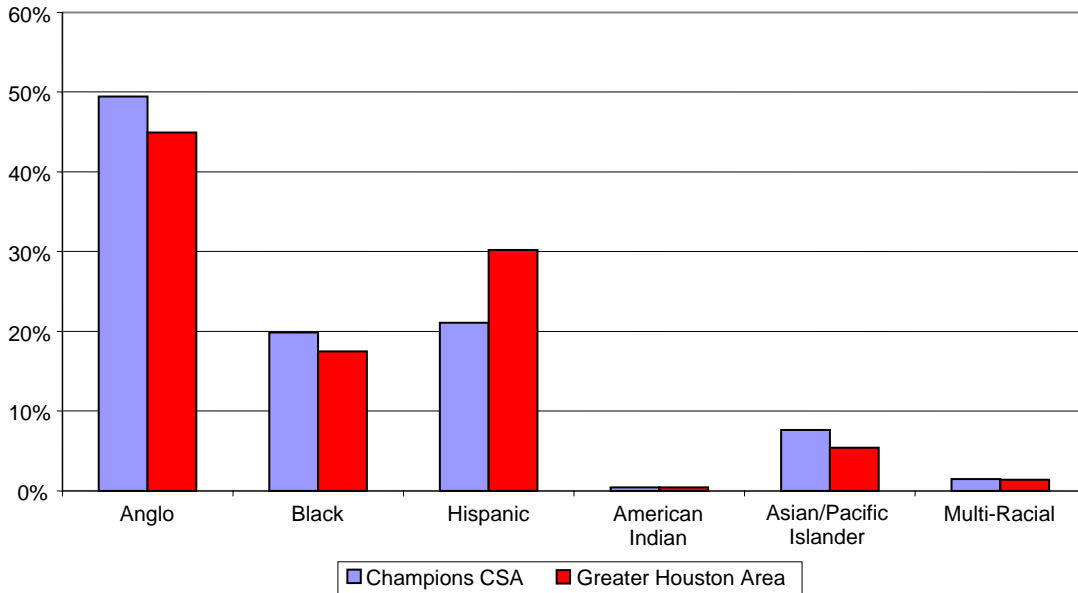
# **Houston Profile Project Champions Area (CSA #7)**

## Demographics

Center for Community Research and Development  
Community Poll 98



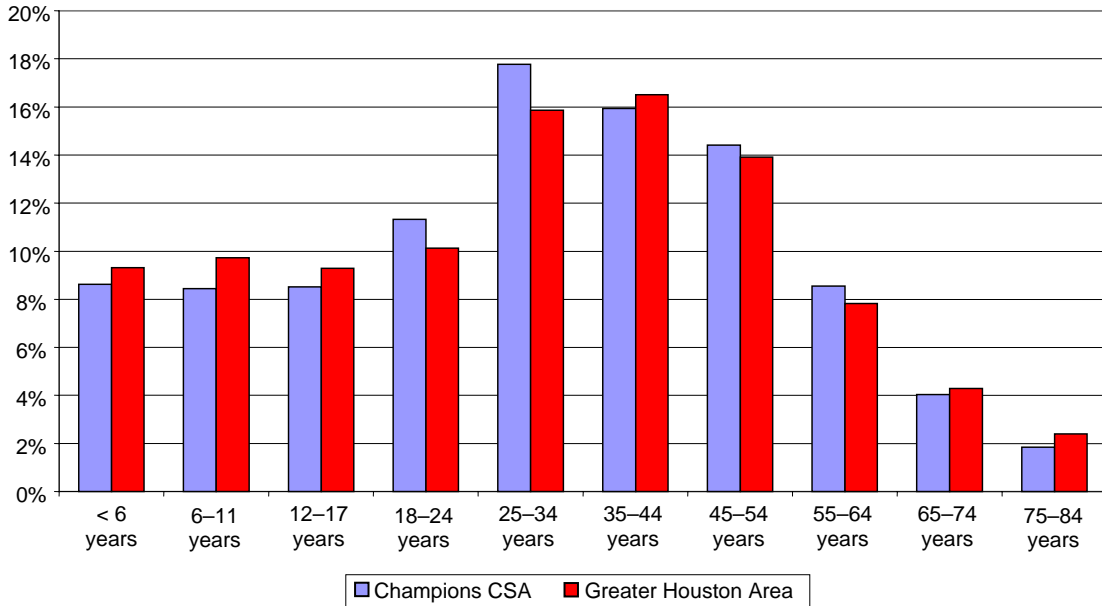
**Population by Race/Ethnicity  
Champions CSA by Greater Houston Area**



- The racial/ethnic composition of the Champions CSA is somewhat different from the Greater Houston Area.
- In the Champions CSA, Anglos comprise a slightly higher percentage of the population, compared to the Greater Houston Area (49.5% vs. 45.0%).
- The percentage of Blacks is also slightly higher in the Champions CSA than in the Greater Houston Area (19.9% vs. 17.5%).
- The percentage of Hispanics in the Champions CSA is much lower than in the Greater Houston Area (21.1% vs. 30.2%).
- Asians/Pacific Islanders comprise a lower percentage of the population in the Greater Houston Area, than in the Champions CSA (5.4% vs. 7.7%).
- Few differences exist between the Greater Houston Area and the Champions CSA in the remaining race/ethnic categories.



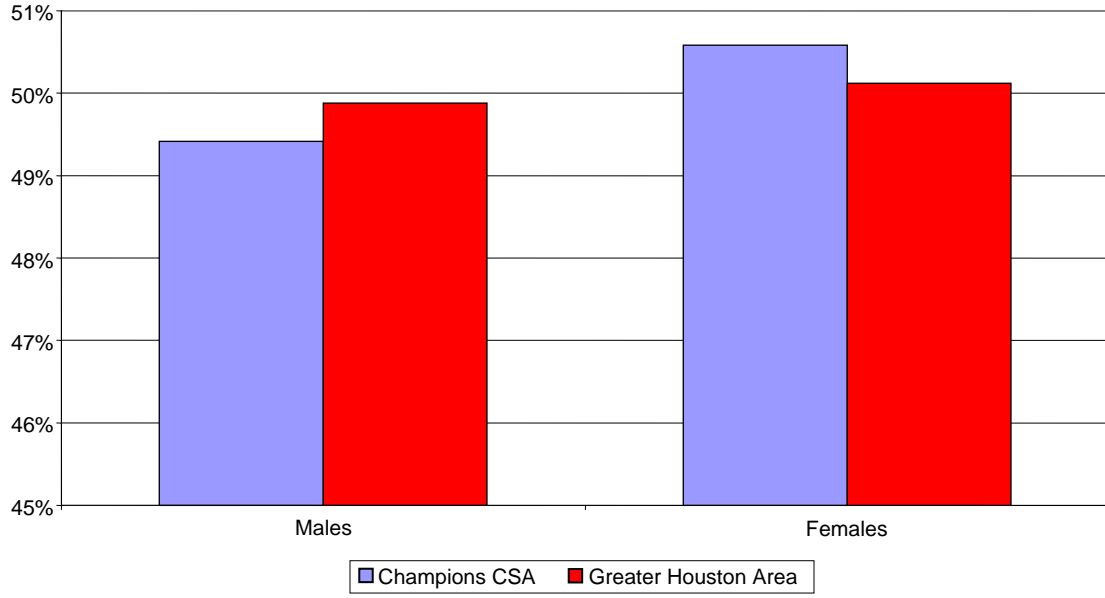
**Population by Age  
Champions CSA by Greater Houston Area**



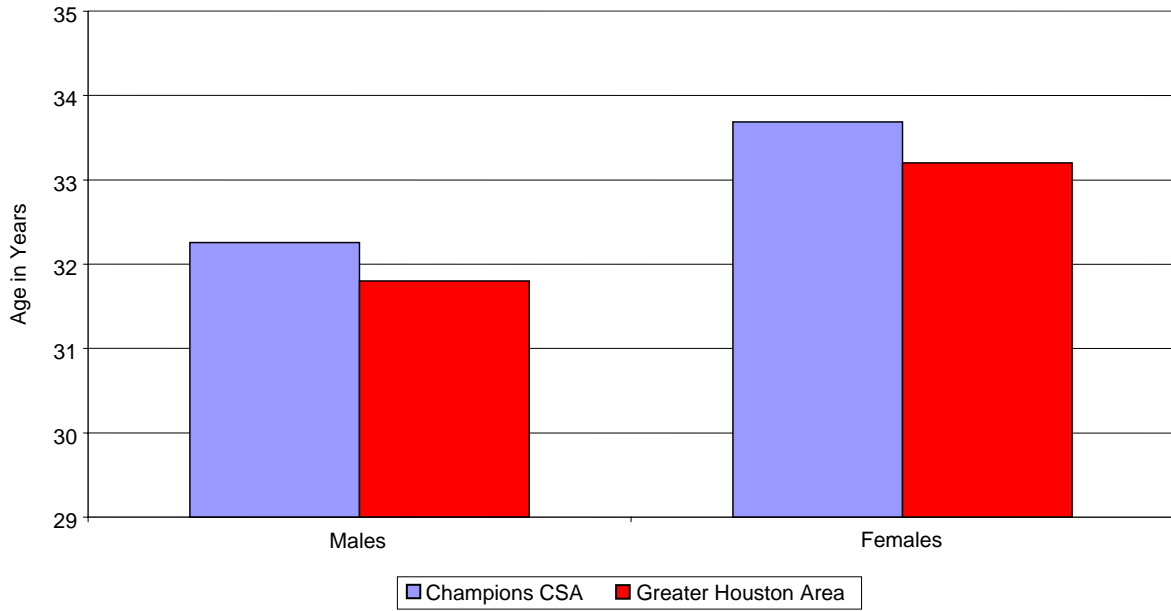
- There are slight differences between the Greater Houston Area and the Champions CSA in terms of age.
- The percentage of the population age 24 and younger is slightly lower in the Champions CSA than in the Greater Houston Area (36.8% vs. 38.4%).
- In the Champions CSA, there is a slightly higher percentage of people between ages 18 and 34 than in the Greater Houston Area (29.1% vs. 26.0%).
- No significant difference exists between the Champions CSA and the Greater Houston Area in the age categories from ages 35 to 64 years.



**Population by Age & Gender  
Champions CSA by Greater Houston Area**



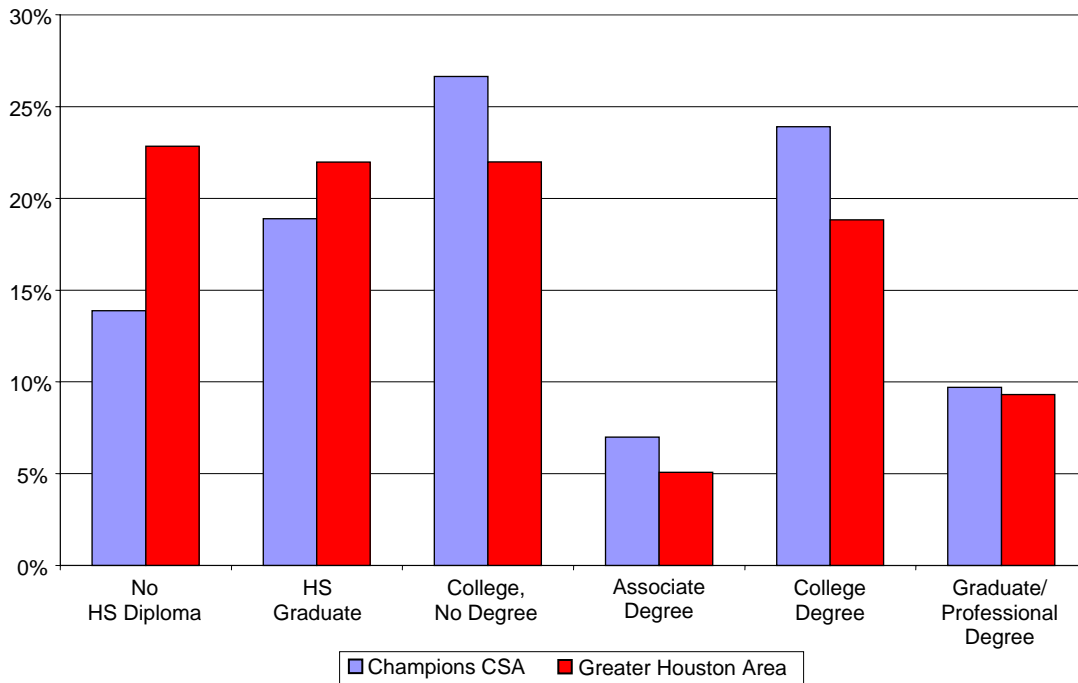
**Median Age & Gender  
Champions CSA by Greater Houston Area**



- There are only slight differences in age and gender composition between the Greater Houston Area and the Champions CSA.
- The median age for males is 32.3 years in the Champions CSA, compared to 31.8 years in the Greater Houston Area.
- Females in the Greater Houston Area have a median age of 33.2 years, compared to 33.7 years in the Champions CSA.
- Males comprise a slightly lower percentage of the population in the Champions CSA, than in the Greater Houston Area (49.4% vs. 49.9%).
- Females comprise a slightly higher percentage of the population in the Champions CSA, compared to the Greater Houston Area (50.6% vs. 50.1%).



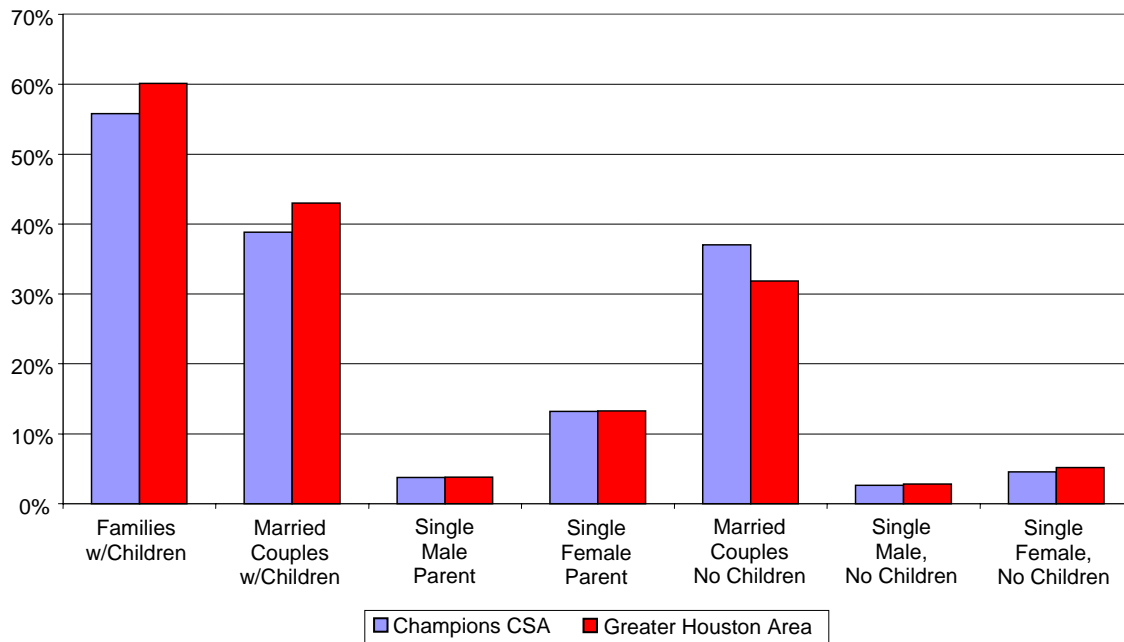
**Educational Attainment  
Champions CSA by Greater Houston Area**



- There are some differences in educational attainment between the Champions CSA and the Greater Houston Area.
- Adults without a high school diploma comprise a higher percentage of the Greater Houston Area, compared to the Champions CSA (22.8% vs. 13.9%).
- The percentage of adults with only a high school diploma, is slightly higher in the Greater Houston Area, than in the Champions CSA (22.0% vs. 18.9%).
- In the Champions CSA, the percentage of adults with a college degree, is higher than that of the Greater Houston Area (23.9% vs. 18.8%).



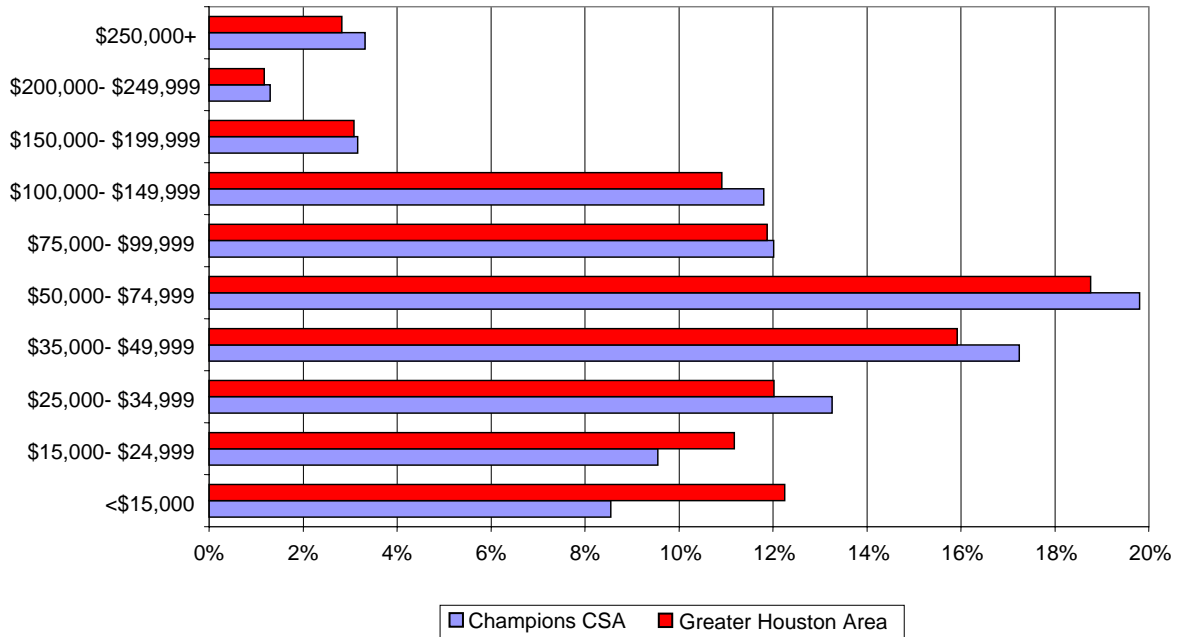
**Total Family Households  
Champions CSA by Greater Houston Area**



- The percentage of families with children in the Greater Houston Area is higher than that of the Champions CSA (60.1% vs. 55.8%).
- The percentage of married couples without children, is higher in the Champions CSA than in the Greater Houston Area (37.0% vs. 31.9%).
- There is virtually no difference between the Greater Houston Area and the Champions CSA, in the percent of single mother households (13.3% vs. 13.2%).



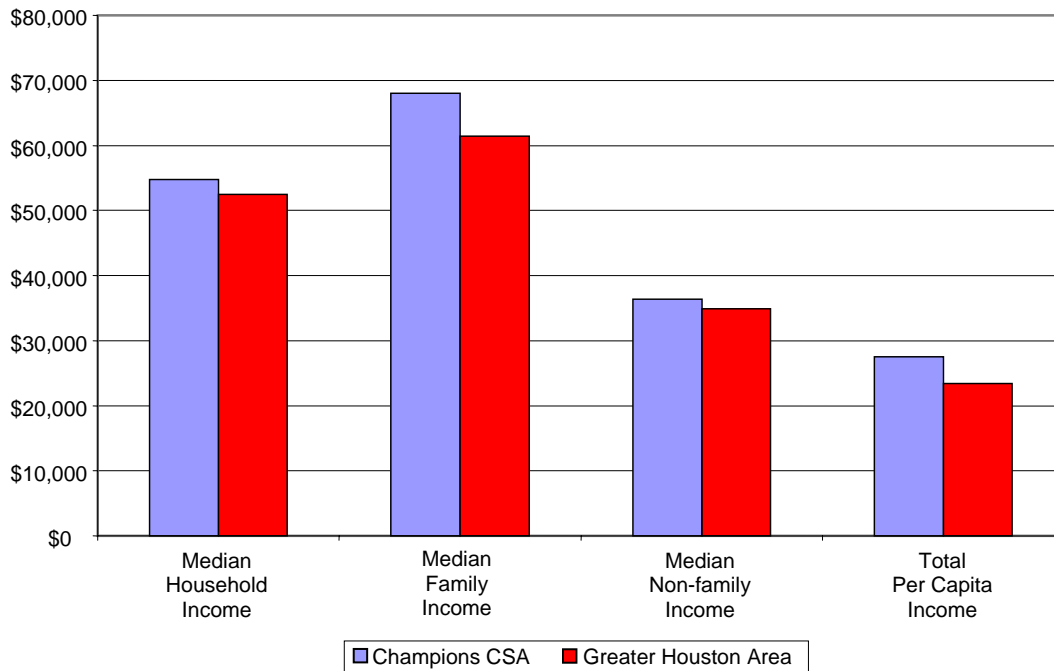
**Households by Income  
Champions CSA by Greater Houston Area**



- There is a lower percentage of households with incomes less than \$15,000 in the Champions CSA than in the Greater Houston Area (8.5% vs. 12.2%).
- For all income categories above \$25,000, the Champions CSA has a higher percentage than the Greater Houston Area.
- Most households, in both the Champions CSA and the Greater Houston Area, have incomes in the \$50,000 to \$74,999 category.



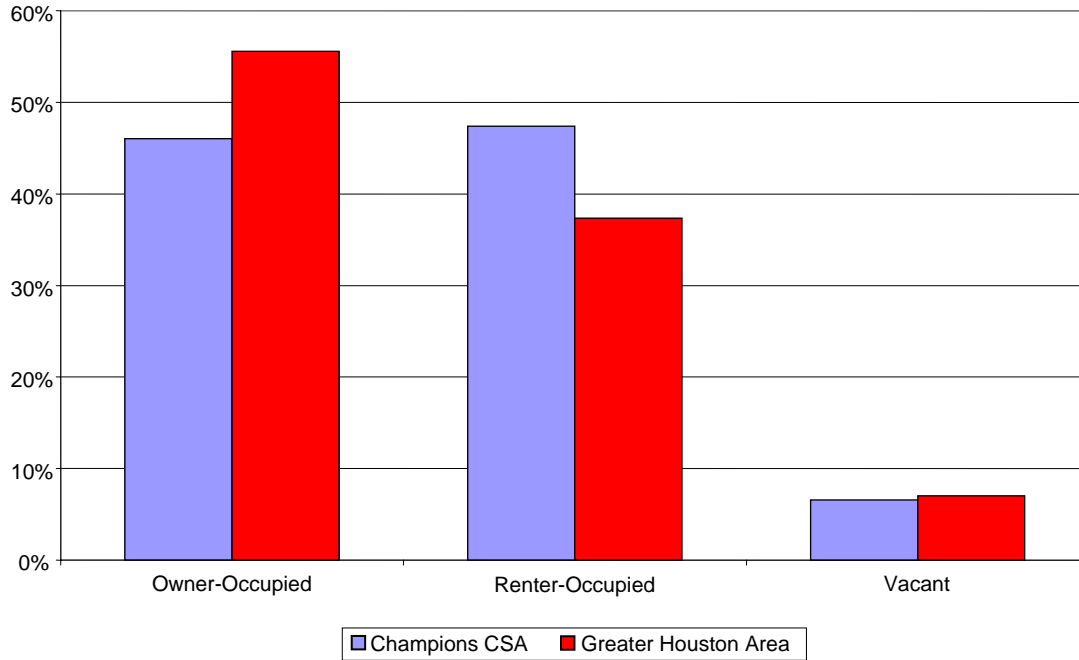
### Income Dynamics Champions CSA by Greater Houston Area



- In all income categories, income levels are higher in the Champions CSA, compared to the Greater Houston Area.
- The median household income is slightly lower in the Greater Houston Area than in the Champions CSA (\$52,462 vs. \$54,735).
- The median family income is higher in the Champions CSA than in the Greater Houston Area (\$68,050 vs. \$61,391).
- The median non-family income in the Champions CSA is higher than in the Greater Houston Area (\$36,404 vs. \$34,908).
- The total per capita income in the Greater Houston Area is less than that of the Champions CSA (\$23,402 vs. \$27,532).



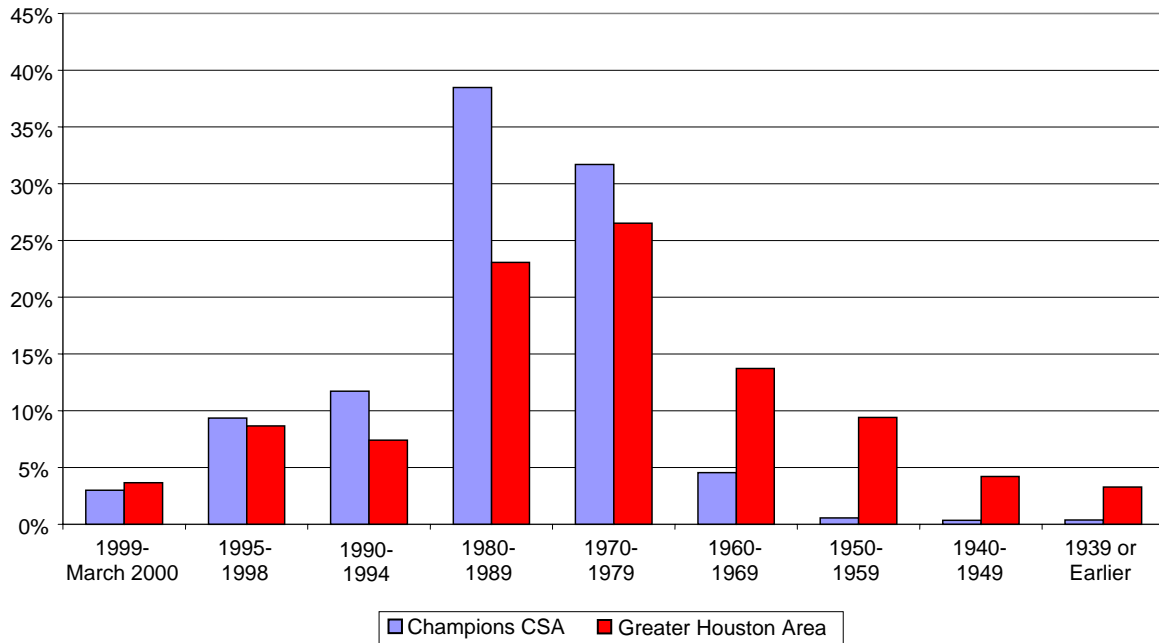
**Total Housing Units  
Champions CSA by Greater Houston Area**



- A higher percentage of the housing units in the Greater Houston Area are occupied by the owner, than in the Champions CSA (55.6% vs. 46.0%).
- A slightly lower percentage of the housing units in the Champions CSA are vacant, compared to the Greater Houston Area (6.6% vs. 7.1%).
- In the Champions CSA, residents are slightly more likely to be renters than home owners (47.4% vs. 46.0%).
- A much higher percentage of the housing units in the Champions CSA are occupied by a renter, compared to the Greater Houston Area (47.4% vs. 37.4%).



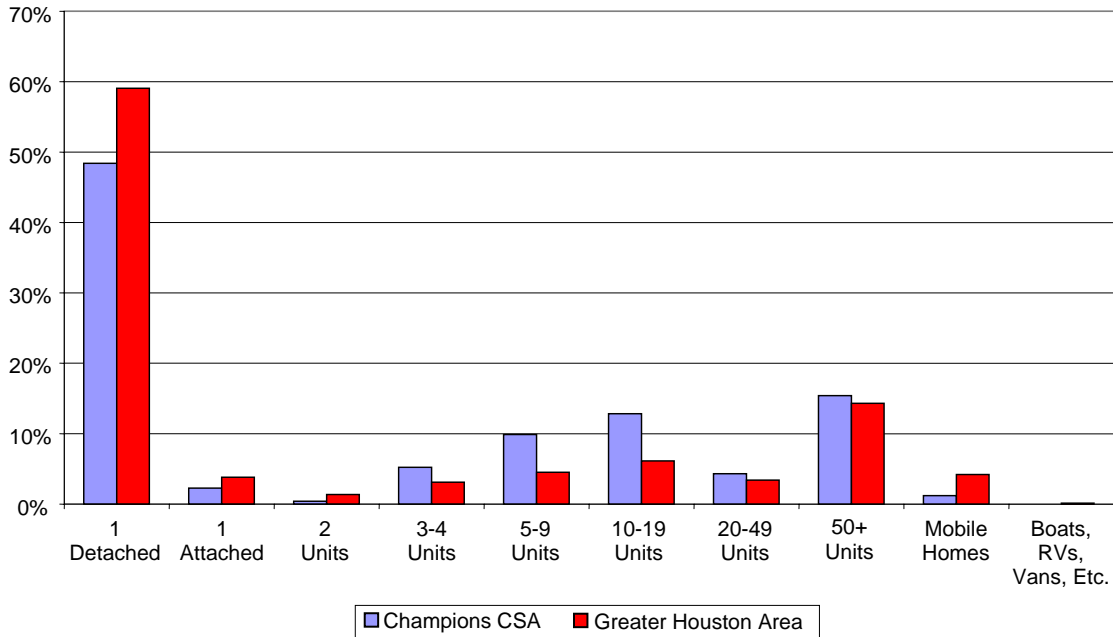
**Housing Units by Year Built  
Champions CSA by Greater Houston Area**



- Most of the housing units in the Champions CSA were built since 1970 (94.2%).
- Only 5.8% of the housing units in the Champions CSA were built before 1970.
- In general, housing units in the Champions CSA tend to be newer than those in the Greater Houston Area.
- Most housing units in the Champions CSA were built in the 1980s (38.5%), a percentage much higher than that in the Greater Houston Area (23.1%).



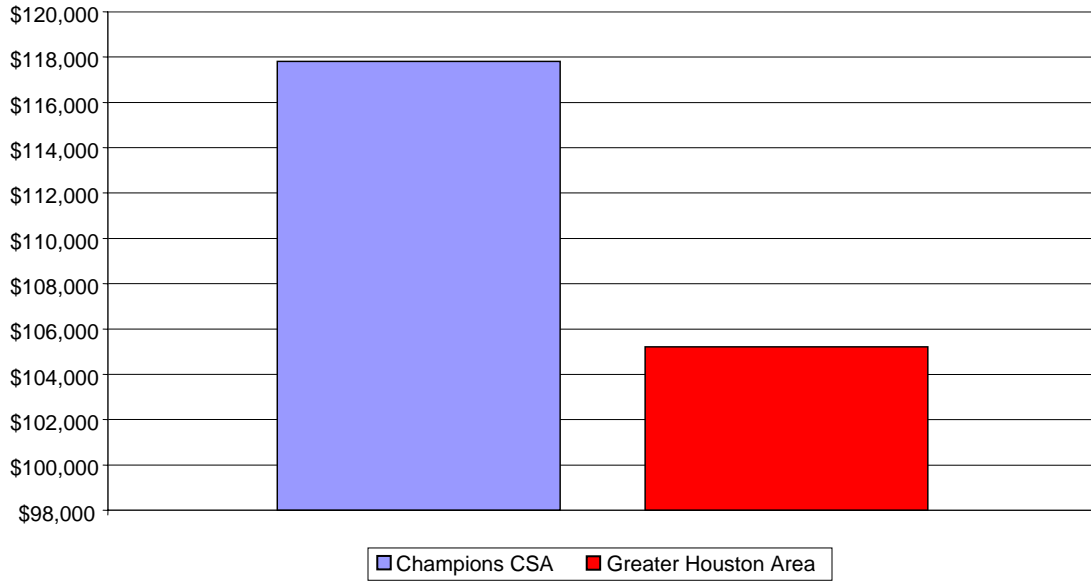
**Housing Units by Type  
Champions CSA by Greater Houston Area**



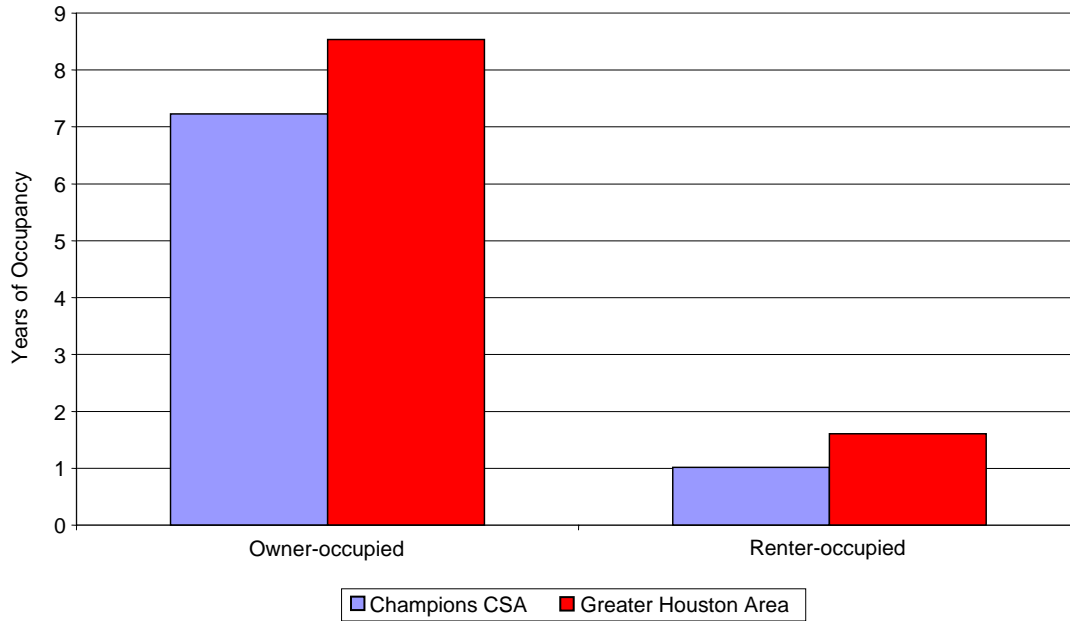
- The percentage of detached single housing units in the Greater Houston Area is higher than the percentage in the Champions CSA (59.1% vs. 48.4%).
- There is a much higher percentage of housing units containing 3 or more units in the Champion CSA, than in the Greater Houston Area (47.7% vs. 31.4%).
- The Greater Houston Area has more than 3 times the percentage of Mobile Homes as the Champions CSA (4.2% vs. 1.2%).



**Median Home Value  
Champions CSA by Greater Houston Area**



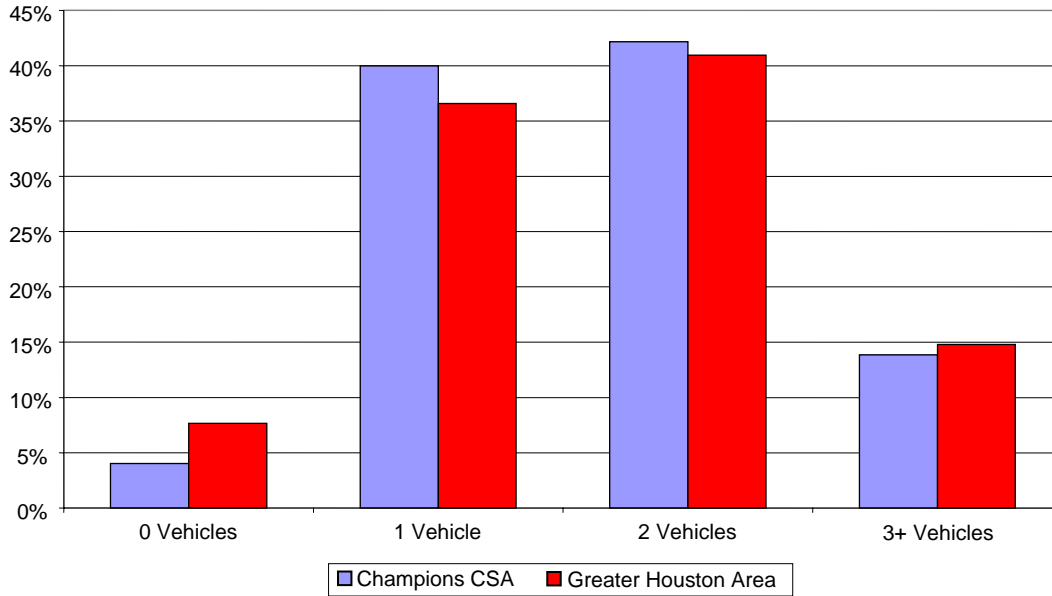
**Median Length of Occupancy  
Champions CSA by Greater Houston Area**



- The median length of occupancy is generally longer for dwellings that are occupied by the owner, and shorter for those occupied by a renter.
- In both owner and renter occupied dwellings, the Greater Houston Area has a longer median length of occupancy, than the Champions CSA.
- In the Champions CSA, the median length of occupancy for owner-occupied households is over 7 times that of renter-occupied households (7.2% vs. 1.0%).



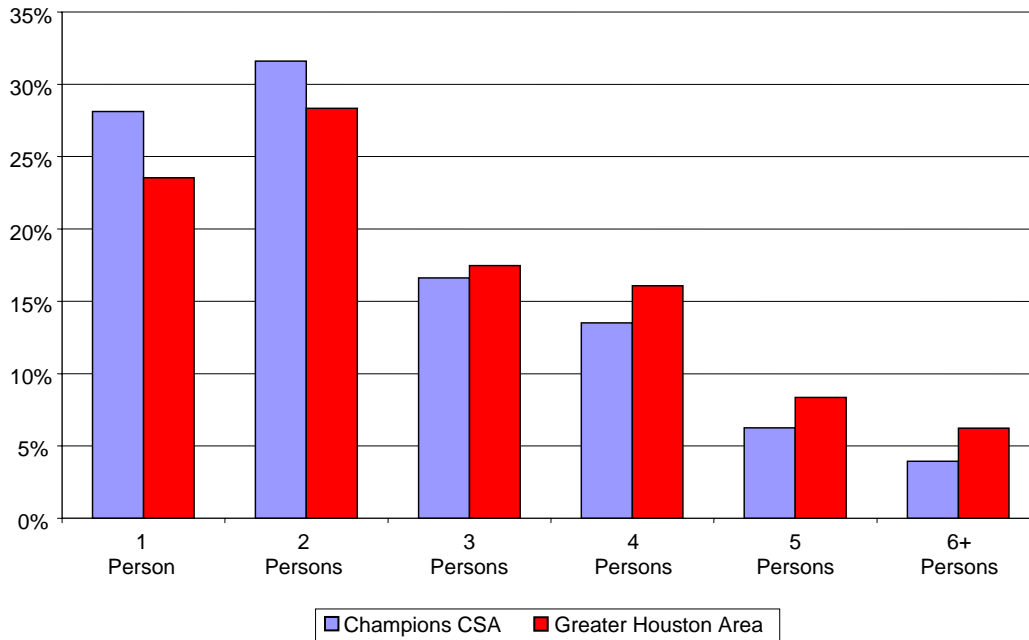
**Households by Count of Vehicles Available  
Champions CSA by Greater Houston Area**



- The percentage of households with no vehicles, is much higher in the Greater Houston Area than in the Champions CSA (7.7% vs. 4.0%).
- The percentage of households with only one vehicle available, is slightly higher in the Champions CSA than in the Greater Houston Area (40.0% vs. 36.6%).
- Most households in the Champions CSA have two vehicles available (42.2%).



**Households by Count of Persons  
Champions CSA by Greater Houston Area**



- The Champions CSA has a much higher percentage of households consisting of one person, than the Greater Houston Area (28.1% vs. 23.5%).
- There is a larger percentage of households with four or more people in the Greater Houston Area, than in the Champions CSA (30.7% vs. 23.6%).
- Most households in both the Champions CSA and the Greater Houston Area consist of one or two people.
- Households in the Greater Houston Area tend to have slightly more people than the households in the Champions CSA.



# Houston Profile Project Champions Area (CSA #7)

## CSA Rankings

By  
Key Lifestyle and Religion Questions

In this section we rank order the 45 CSAs by key religious and lifestyle questions. We use a form of hierarchical modeling in which individual responses to the lifestyle and religion questions in the HPP Poll are estimated with key socio-demographic measures from each CSA. These measures include age structure, race and ethnic composition, household structure, education, income, and housing values. The analysis produces an estimated average response to each question for each of the 45 CSAs. We subsequently rank the 45 CSAs based on these responses, and provide tables of these rankings in this section of the report. Please note that the measures reported here are those for which the hierarchal analysis proved useful. For some measures, the models did not perform well enough to allow us to report rankings with an acceptable level of confidence.

Center for Community Research and Development  
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## CSA by Percent Who Receive a Great Deal of Satisfaction from Their Neighborhood

Rank	CSA		
1	17.00	Holcombe/Bellaire	63.92%
2	11.00	Downtown/Montrose/River Oaks	59.28%
3	8.00	Clear Lake/Seabrook	56.39%
4	40.00	Woodlands	55.85%
5	35.00	Sugar Land/Stafford	55.60%
6	37.00	Villages/Galleria	55.11%
7	24.00	Missouri City/Fresno	54.90%
8	20.00	Katy Area	53.82%
9	30.00	Pearland	53.11%
10	34.00	Spring/Klein	51.02%
11	13.00	Fairfield/Cypress/Copperfield	51.02%
12	44.00	Manvel/Arcola/Rosharon	50.96%
13	21.00	Kingwood/Atascocita/Humble	50.74%
14	10.00	Deer Park	49.14%
15	23.00	League City/Webster/Friendswood	48.61%
16	22.00	La Porte/Bayport	48.41%
17	38.00	Waller/Hockley	47.95%
18	15.00	Heights	47.44%
19	42.00	Magnolia	46.15%
20	19.00	Jersey Village	45.63%
21	39.00	West Memorial/Westheimer	45.51%
22	9.00	Crosby/Huffman	45.40%
<b>23</b>	<b>7.00</b>	<b>Champions</b>	<b>45.30%</b>
24	36.00	Tomball	44.57%
25	5.00	Bear Creek/West Little York	43.06%
26	41.00	Richmond/Rosenberg	41.47%
27	43.00	Dickinson/San Leon	41.14%
28	45.00	Alvin	39.60%
29	4.00	Baytown/Highlands	39.47%
30	16.00	Hobby/Sagemont	38.77%
31	26.00	North Shore/Channelview	37.10%
32	31.00	SE Montgomery County	36.59%
33	29.00	Pasadena/South Houston	35.89%
34	6.00	Braeswood	35.81%
35	28.00	Northside	35.22%
36	32.00	South Central	35.14%
37	33.00	Spring Branch/Oak Forest	34.69%
38	18.00	Galena Park/Jacinto City	33.48%
39	3.00	Almeda Genoa	32.35%
40	2.00	Alief/Sharpstown	32.17%
41	25.00	North Belt	31.23%
42	12.00	East End/Gulfgate	30.34%
43	27.00	North Forest	29.42%
44	1.00	Aldine	27.67%
45	14.00	Fifth Ward/Denver Harbor	20.49%



## **Percent Who Receive a Great Deal of Satisfaction from Their Neighborhood Champions CSA**

- The Champions CSA ranks in the middle of all CSAs in the Greater Houston Area on neighborhood satisfaction.
- 45.30% of adults living in the Champions CSA receive a great deal of satisfaction from their neighborhood.
- However, there is less neighborhood satisfaction in the Champions CSA than in the Greater Houston Area.
- For the Greater Houston Area, 55% report receiving a great deal of satisfaction from their neighborhood.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA over 39,200 adults receive a great deal of satisfaction from their neighborhood.
- However, over 47,300 adults in the Champions CSA, are less satisfied with their neighborhood.



## CSA by Percent Who Receive a Great Deal of Satisfaction from Their Family

Rank	CSA		
1	20.00	Katy Area	86.64%
2	40.00	Woodlands	85.87%
3	34.00	Spring/Klein	84.93%
4	13.00	Fairfield/Cypress/Copperfield	84.37%
5	10.00	Deer Park	82.99%
6	21.00	Kingwood/Atascocita/Humble	82.96%
7	24.00	Missouri City/Fresno	82.32%
8	35.00	Sugar Land/Stafford	80.81%
9	8.00	Clear Lake/Seabrook	80.67%
10	30.00	Pearland	80.44%
11	36.00	Tomball	80.29%
12	41.00	Richmond/Rosenberg	80.17%
13	23.00	League City/Webster/Friendswood	80.16%
14	22.00	La Porte/Bayport	79.78%
15	5.00	Bear Creek/West Little York	79.20%
16	42.00	Magnolia	78.84%
17	19.00	Jersey Village	78.80%
18	3.00	Almeda Genoa	78.46%
19	17.00	Holcombe/Bellaire	77.03%
20	45.00	Alvin	76.83%
21	37.00	Villages/Galleria	76.77%
22	9.00	Crosby/Huffman	76.65%
23	4.00	Baytown/Highlands	76.38%
24	26.00	North Shore/Channelview	76.34%
25	25.00	North Belt	76.17%
<b>26</b>	<b>7.00</b>	<b>Champions</b>	<b>76.10%</b>
27	29.00	Pasadena/South Houston	75.96%
28	1.00	Aldine	75.93%
29	39.00	West Memorial/Westheimer	75.09%
30	44.00	Manvel/Arcola/Rosharon	74.54%
31	16.00	Hobby/Sagemont	74.31%
32	33.00	Spring Branch/Oak Forest	74.15%
33	14.00	Fifth Ward/Denver Harbor	74.08%
34	43.00	Dickinson/San Leon	74.07%
35	15.00	Heights	74.06%
36	31.00	SE Montgomery County	73.78%
37	6.00	Braeswood	73.31%
38	18.00	Galena Park/Jacinto City	72.63%
39	38.00	Waller/Hockley	72.61%
40	12.00	East End/Gulfgate	71.82%
41	2.00	Alief/Sharpstown	70.96%
42	27.00	North Forest	70.53%
43	11.00	Downtown/Montrose/River Oaks	68.69%
44	32.00	South Central	65.26%
45	28.00	Northside	64.01%



## **Percent Who Receive a Great Deal of Satisfaction from Their Family Champions CSA**

- The Champions CSA ranks just below the middle of all CSAs in the Greater Houston Area on family satisfaction.
- Despite its ranking, 76.10% of adults living in the Champions CSA receive a great deal of satisfaction from their families.
- Family satisfaction in the Champions CSA is somewhat lower than the family satisfaction value for the Greater Houston Area.
- For the Greater Houston Area, 79% report receiving a great deal of satisfaction from their families.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA almost 65,900 adults receive a great deal of satisfaction from their families.
- However, that means almost 20,700 adults in the Champions CSA do not receive a great deal of satisfaction from their families.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory family relationships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches may have an opportunity to make connections with those who do not receive a great deal of satisfaction with family life.



## CSA by Percent Who Receive a Great Deal of Satisfaction from Their Friends

Rank	CSA		
1	17.00	Holcombe/Bellaire	99.61%
2	8.00	Clear Lake/Seabrook	96.03%
3	37.00	Villages/Galleria	95.84%
4	11.00	Downtown/Montrose/River Oaks	95.27%
5	40.00	Woodlands	89.01%
6	39.00	West Memorial/Westheimer	88.77%
7	35.00	Sugar Land/Stafford	86.41%
8	20.00	Katy Area	81.70%
9	24.00	Missouri City/Fresno	81.14%
10	23.00	League City/Webster/Friendswood	78.61%
11	30.00	Pearland	77.77%
12	13.00	Fairfield/Cypress/Copperfield	76.85%
13	21.00	Kingwood/Atascocita/Humble	76.38%
14	15.00	Heights	75.93%
15	6.00	Braeswood	75.91%
16	34.00	Spring/Klein	75.08%
<b>17</b>	<b>7.00</b>	<b>Champions</b>	<b>74.68%</b>
18	19.00	Jersey Village	69.53%
19	36.00	Tomball	62.08%
20	5.00	Bear Creek/West Little York	61.17%
21	32.00	South Central	57.89%
22	33.00	Spring Branch/Oak Forest	57.71%
23	10.00	Deer Park	56.87%
24	43.00	Dickinson/San Leon	55.96%
25	38.00	Waller/Hockley	55.94%
26	2.00	Alief/Sharpstown	55.64%
27	41.00	Richmond/Rosenberg	55.07%
28	16.00	Hobby/Sagemont	53.98%
29	4.00	Baytown/Highlands	52.50%
30	22.00	La Porte/Bayport	51.28%
31	3.00	Almeda Genoa	50.49%
32	42.00	Magnolia	48.83%
33	9.00	Crosby/Huffman	47.76%
34	45.00	Alvin	47.74%
35	29.00	Pasadena/South Houston	46.82%
36	25.00	North Belt	46.21%
37	1.00	Aldine	43.69%
38	26.00	North Shore/Channelview	42.97%
39	44.00	Manvel/Arcola/Rosharon	41.14%
40	18.00	Galena Park/Jacinto City	39.43%
41	12.00	East End/Gulfgate	38.24%
42	27.00	North Forest	37.38%
43	31.00	SE Montgomery County	36.81%
44	28.00	Northside	33.31%
45	14.00	Fifth Ward/Denver Harbor	31.23%



## **Percent Who Receive a Great Deal of Satisfaction from Their Friends Champions CSA**

- The Champions CSA ranks seventeenth of all CSAs in the Greater Houston Area on satisfaction from friends.
- 74.68% of adults living in the Champions CSA receive a great deal of satisfaction from their friends.
- This number is slightly higher than in the Greater Houston Area.
- For the Greater Houston Area, 69% report receiving a great deal of satisfaction from their friends.
- Adults in the Champions CSA are much more satisfied with their families (76.10%) and friendships (74.68%) than with their neighborhood (45.30%).
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA over 64,600 adults receive a great deal of satisfaction from their friends.
- This means, however, that over 21,900 adults in the Champions CSA are less satisfied with their friendships.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory friendships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches have an opportunity to make connections with those who do not receive a great deal of satisfaction with friendships.



## CSA by Percent Who Report Successfully Balancing Work and Family

Rank	CSA	
1	10.00	Deer Park 40.77%
2	37.00	Villages/Galleria 37.24%
3	15.00	Heights 36.51%
4	22.00	La Porte/Bayport 36.42%
5	11.00	Downtown/Montrose/River Oaks 35.87%
6	29.00	Pasadena/South Houston 33.88%
7	1.00	Aldine 33.23%
8	16.00	Hobby/Sagemont 33.06%
9	41.00	Richmond/Rosenberg 32.70%
10	33.00	Spring Branch/Oak Forest 31.83%
11	34.00	Spring/Klein 31.45%
<b>12</b>	<b>7.00</b>	<b>Champions 31.30%</b>
13	26.00	North Shore/Channelview 31.06%
14	25.00	North Belt 31.03%
15	45.00	Alvin 31.00%
16	4.00	Baytown/Highlands 30.78%
17	21.00	Kingwood/Atascocita/Humble 30.06%
18	20.00	Katy Area 30.05%
19	3.00	Almeda Genoa 29.86%
20	40.00	Woodlands 29.74%
21	13.00	Fairfield/Cypress/Copperfield 29.64%
22	19.00	Jersey Village 29.57%
23	35.00	Sugar Land/Stafford 29.54%
24	30.00	Pearland 29.31%
25	12.00	East End/Gulfgate 28.74%
26	5.00	Bear Creek/West Little York 28.69%
27	9.00	Crosby/Huffman 28.29%
28	2.00	Alief/Sharpstown 28.25%
29	44.00	Manvel/Arcola/Rosharon 27.92%
30	23.00	League City/Webster/Friendswood 27.83%
31	18.00	Galena Park/Jacinto City 27.62%
32	24.00	Missouri City/Fresno 27.41%
33	43.00	Dickinson/San Leon 27.35%
34	39.00	West Memorial/Westheimer 27.23%
35	36.00	Tomball 27.03%
36	42.00	Magnolia 26.59%
37	17.00	Holcombe/Bellaire 26.55%
38	6.00	Braeswood 25.88%
39	31.00	SE Montgomery County 25.42%
40	8.00	Clear Lake/Seabrook 24.76%
41	38.00	Waller/Hockley 23.92%
42	28.00	Northside 23.47%
43	32.00	South Central 21.83%
44	14.00	Fifth Ward/Denver Harbor 21.70%
45	27.00	North Forest 21.65%



## **Percent Who Report Successfully Balancing Work and Family Champions CSA**

- The Champions CSA ranks twelfth of all CSAs in the Greater Houston Area on success at balancing work and family.
- 31.30% of adults living in the Champions CSA report being successful at balancing the dual demands of work and family.
- Compared with the Greater Houston Area, the Champions CSA's percentage is slightly lower.
- For the Greater Houston Area, 34% report being successful at balancing the dual demands of work and family.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA almost 27,100 adults report being successful at balancing work and family lives.
- This means, however, that almost 59,500 adults, or the majority of adults in the Champions CSA, are not as successful at balancing work and family lives.
- This is important for church missions because research shows that the strains of balancing work and family life are among the leading causes of family dissolution (Kendall 2004).



## CSA by Percent Generally Happy with Their Lives

Rank	CSA		
1	17.00	Holcombe/Bellaire	56.42%
2	8.00	Clear Lake/Seabrook	55.74%
3	40.00	Woodlands	52.63%
4	20.00	Katy Area	51.39%
5	34.00	Spring/Klein	50.88%
<b>6</b>	15.00	Heights	50.79%
7	13.00	Fairfield/Cypress/Copperfield	50.70%
8	39.00	West Memorial/Westheimer	50.68%
9	37.00	Villages/Galleria	50.68%
10	23.00	League City/Webster/Friendswood	50.48%
11	35.00	Sugar Land/Stafford	50.44%
12	30.00	Pearland	49.80%
13	10.00	Deer Park	49.65%
14	21.00	Kingwood/Atascocita/Humble	49.64%
15	19.00	Jersey Village	49.08%
<b>16</b>	<b>7.00</b>	<b>Champions</b>	<b>48.52%</b>
17	11.00	Downtown/Montrose/River Oaks	48.33%
18	22.00	La Porte/Bayport	47.84%
19	5.00	Bear Creek/West Little York	47.69%
20	24.00	Missouri City/Fresno	47.26%
21	36.00	Tomball	46.52%
22	16.00	Hobby/Sagemont	46.32%
23	45.00	Alvin	46.22%
24	33.00	Spring Branch/Oak Forest	46.05%
25	29.00	Pasadena/South Houston	46.02%
26	4.00	Baytown/Highlands	45.99%
27	6.00	Braeswood	45.87%
28	41.00	Richmond/Rosenberg	45.86%
29	43.00	Dickinson/San Leon	45.84%
30	9.00	Crosby/Huffman	45.27%
31	42.00	Magnolia	44.59%
32	38.00	Waller/Hockley	44.33%
33	2.00	Alief/Sharpstown	44.11%
34	26.00	North Shore/Channelview	44.03%
35	1.00	Aldine	43.59%
36	31.00	SE Montgomery County	43.16%
37	12.00	East End/Gulfgate	42.66%
38	44.00	Manvel/Arcola/Rosharon	42.11%
39	25.00	North Belt	42.06%
40	18.00	Galena Park/Jacinto City	42.05%
41	3.00	Alameda Genoa	41.70%
42	28.00	Northside	40.97%
43	14.00	Fifth Ward/Denver Harbor	39.13%
44	32.00	South Central	38.63%
45	27.00	North Forest	36.58%



## **Percent Who Are Generally Happy with Their Lives Champions CSA**

- The Champions CSA ranks sixteenth of all CSAs in the Greater Houston Area on overall happiness.
- 48.52% of adults living in the Champions CSA report being generally happy with their lives.
- This number is virtually the same as that in the Greater Houston Area.
- For the Greater Houston Area, 48% report being generally happy.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA almost 42,000 adults report being generally happy.
- This means, however, that over 44,500 adults, are not as happy.
- As with satisfaction with family and friends, those who are not happy may be more amenable to new relationships. This is important for church outreach missions because research by Stark (2000) shows that people who are not happy are open to ministry.



## CSA by Percent Who Attend Church at Least Once a Week

Rank	CSA	Percent
1	14.00 Fifth Ward/Denver Harbor	50.02%
2	3.00 Almeda Genoa	45.30%
3	27.00 North Forest	42.65%
4	24.00 Missouri City/Fresno	42.27%
5	25.00 North Belt	40.11%
6	12.00 East End/Gulfgate	39.77%
7	18.00 Galena Park/Jacinto City	39.44%
8	1.00 Aldine	38.38%
9	32.00 South Central	36.97%
10	44.00 Manvel/Arcola/Rosharon	36.87%
11	41.00 Richmond/Rosenberg	36.78%
12	20.00 Katy Area	36.59%
13	35.00 Sugar Land/Stafford	36.00%
14	26.00 North Shore/Channelview	35.09%
15	2.00 Alief/Sharpstown	34.77%
16	10.00 Deer Park	34.29%
17	29.00 Pasadena/South Houston	33.86%
18	34.00 Spring/Klein	33.55%
19	21.00 Kingwood/Atascocita/Humble	32.92%
20	5.00 Bear Creek/West Little York	32.73%
21	16.00 Hobby/Sagemont	32.61%
22	33.00 Spring Branch/Oak Forest	32.34%
23	40.00 Woodlands	31.94%
24	28.00 Northside	31.84%
25	6.00 Braeswood	31.80%
26	22.00 La Porte/Bayport	31.69%
27	4.00 Baytown/Highlands	31.56%
28	13.00 Fairfield/Cypress/Copperfield	30.96%
29	15.00 Heights	30.71%
30	30.00 Pearland	30.58%
31	19.00 Jersey Village	30.40%
32	45.00 Alvin	29.59%
33	42.00 Magnolia	29.20%
34	43.00 Dickinson/San Leon	28.81%
35	36.00 Tomball	28.76%
36	23.00 League City/Webster/Friendswood	28.00%
<b>37</b>	<b>7.00 Champions</b>	<b>27.50%</b>
38	9.00 Crosby/Huffman	27.44%
39	31.00 SE Montgomery County	27.25%
40	8.00 Clear Lake/Seabrook	27.07%
41	38.00 Waller/Hockley	23.63%
42	39.00 West Memorial/Westheimer	23.23%
43	17.00 Holcombe/Bellaire	22.35%
44	37.00 Villages/Galleria	19.59%
45	11.00 Downtown/Montrose/River Oaks	15.39%



## **Percent Who Attend Church at Least Once a Week Champions CSA**

- The Champions CSA ranks ninth from the bottom of all CSAs in the Greater Houston Area on weekly church attendance.
- 27.50% of adults living in the Champions CSA attend church at least once a week.
- This number is much lower than that in the Greater Houston Area.
- The average for the Greater Houston Area is 40% of adults attend church at least once a week.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA, almost 23,800 adults attend church every week.
- This does not mean that they necessarily attend church in the geographical Champions CSA area.
- In the Champions CSA over 62,700 adults, or the majority of adults (72.50%) do not attend church weekly.



## CSA by Percent Who Never Attend Church

Rank	CSA		
1	11.00	Downtown/Montrose/River Oaks	30.18%
2	15.00	Heights	21.29%
3	28.00	Northside	20.18%
4	16.00	Hobby/Sagemont	19.53%
5	29.00	Pasadena/South Houston	19.19%
6	38.00	Waller/Hockley	19.04%
7	17.00	Holcombe/Bellaire	18.97%
8	37.00	Villages/Galleria	17.53%
9	33.00	Spring Branch/Oak Forest	17.52%
10	12.00	East End/Gulfgate	17.11%
11	22.00	La Porte/Bayport	16.53%
12	45.00	Alvin	16.24%
13	39.00	West Memorial/Westheimer	16.03%
<b>14</b>	<b>7.00</b>	<b>Champions</b>	<b>15.83%</b>
15	43.00	Dickinson/San Leon	15.74%
16	4.00	Baytown/Highlands	15.47%
17	26.00	North Shore/Channelview	15.20%
18	18.00	Galena Park/Jacinto City	14.51%
19	6.00	Braeswood	14.27%
20	10.00	Deer Park	14.19%
21	2.00	Alief/Sharpstown	13.42%
22	5.00	Bear Creek/West Little York	13.39%
23	19.00	Jersey Village	13.32%
24	9.00	Crosby/Huffman	13.32%
25	1.00	Aldine	13.08%
26	30.00	Pearland	13.04%
27	44.00	Manvel/Arcola/Rosharon	12.96%
28	23.00	League City/Webster/Friendswood	12.71%
29	31.00	SE Montgomery County	12.36%
30	8.00	Clear Lake/Seabrook	11.87%
31	41.00	Richmond/Rosenberg	11.68%
32	42.00	Magnolia	10.74%
33	21.00	Kingwood/Atascocita/Humble	10.08%
34	25.00	North Belt	9.77%
35	36.00	Tomball	9.76%
36	32.00	South Central	9.55%
37	35.00	Sugar Land/Stafford	9.34%
38	34.00	Spring/Klein	9.19%
39	13.00	Fairfield/Cypress/Copperfield	9.05%
40	40.00	Woodlands	8.15%
41	20.00	Katy Area	8.10%
42	24.00	Missouri City/Fresno	8.10%
43	3.00	Almeda Genoa	7.56%
44	27.00	North Forest	5.79%
45	14.00	Fifth Ward/Denver Harbor	4.27%



## **Percent Who Never Attend Church Champions CSA**

- The Champions CSA ranks fourteenth of all CSAs on percent who never attend church.
- 15.83% of adults living in the Champions CSA never attend church.
- This percentage is almost twice the percentage of non-attendance for the Greater Houston Area, in which only 9% of adults never attend church.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA, almost 13,700 adults never attend church.
- This means, that in the Champions CSA, over 49,000 adults attend church occasionally, but not every week.



## CSA by Percent Who Consider Themselves Born Again

Rank	CSA	
1	27.00	North Forest 78.59%
2	14.00	Fifth Ward/Denver Harbor 77.27%
3	3.00	Almeda Genoa 74.59%
4	32.00	South Central 73.61%
5	25.00	North Belt 68.83%
6	44.00	Manvel/Arcola/Rosharon 66.20%
7	24.00	Missouri City/Fresno 65.19%
8	10.00	Deer Park 63.27%
9	18.00	Galena Park/Jacinto City 61.94%
10	1.00	Aldine 60.67%
11	41.00	Richmond/Rosenberg 60.61%
12	22.00	La Porte/Bayport 60.19%
13	42.00	Magnolia 60.15%
14	31.00	SE Montgomery County 60.04%
15	26.00	North Shore/Channelview 59.96%
16	9.00	Crosby/Huffman 59.32%
17	4.00	Baytown/Highlands 59.31%
18	34.00	Spring/Klein 58.72%
19	43.00	Dickinson/San Leon 57.99%
20	21.00	Kingwood/Atascocita/Humble 57.53%
21	2.00	Alief/Sharpstown 57.39%
22	45.00	Alvin 57.32%
23	36.00	Tomball 57.04%
24	20.00	Katy Area 56.68%
25	5.00	Bear Creek/West Little York 55.75%
26	12.00	East End/Gulfgate 55.06%
27	16.00	Hobby/Sagemont 54.59%
28	29.00	Pasadena/South Houston 54.59%
29	13.00	Fairfield/Cypress/Copperfield 54.38%
30	19.00	Jersey Village 53.72%
31	40.00	Woodlands 53.09%
32	30.00	Pearland 52.99%
33	33.00	Spring Branch/Oak Forest 52.92%
34	6.00	Braeswood 52.85%
35	23.00	League City/Webster/Friendswood 52.02%
36	35.00	Sugar Land/Stafford 51.98%
37	28.00	Northside 51.54%
<b>38</b>	<b>7.00</b>	<b>Champions 51.35%</b>
39	38.00	Waller/Hockley 50.59%
40	15.00	Heights 48.45%
41	39.00	West Memorial/Westheimer 43.07%
42	8.00	Clear Lake/Seabrook 42.78%
43	37.00	Villages/Galleria 34.18%
44	11.00	Downtown/Montrose/River Oaks 27.24%
45	17.00	Holcombe/Bellaire 26.44%



## **Percent Who Consider Themselves Born Again Champions CSA**

- The Champions CSA ranks eighth from the bottom of all CSAs in the Greater Houston Area on percent who consider themselves born again.
- 51.35% of adults living in the Champions CSA consider themselves born again.
- The average for the Greater Houston Area is 52%.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA, over 44,400 adults consider themselves born again.
- Being born again, however, does not necessarily translate into weekly church attendance in the Champions CSA.
- Over 20,600 more adults in the Champions CSA report being born again, than report attending church each week.



## CSA by Percent Likely to Read the Bible when They have Problems

Rank	CSA		
1	14.00	Fifth Ward/Denver Harbor	91.14%
2	27.00	North Forest	89.82%
3	3.00	Almeda Genoa	87.58%
4	32.00	South Central	85.79%
5	25.00	North Belt	84.10%
6	44.00	Manvel/Arcola/Rosharon	82.26%
7	24.00	Missouri City/Fresno	81.74%
8	18.00	Galena Park/Jacinto City	80.16%
9	41.00	Richmond/Rosenberg	79.42%
10	1.00	Aldine	77.64%
11	26.00	North Shore/Channelview	77.09%
12	10.00	Deer Park	76.74%
13	42.00	Magnolia	76.43%
14	12.00	East End/Gulfgate	76.32%
15	2.00	Alief/Sharpstown	76.08%
16	43.00	Dickinson/San Leon	75.58%
17	4.00	Baytown/Highlands	75.27%
18	6.00	Braeswood	75.17%
19	31.00	SE Montgomery County	74.68%
20	36.00	Tomball	74.43%
21	34.00	Spring/Klein	74.42%
22	20.00	Katy Area	74.31%
23	22.00	La Porte/Bayport	74.10%
24	5.00	Bear Creek/West Little York	73.89%
25	45.00	Alvin	73.88%
26	21.00	Kingwood/Atascocita/Humble	73.81%
27	33.00	Spring Branch/Oak Forest	73.68%
28	29.00	Pasadena/South Houston	73.25%
29	16.00	Hobby/Sagemont	72.62%
30	9.00	Crosby/Huffman	72.14%
31	13.00	Fairfield/Cypress/Copperfield	71.27%
32	19.00	Jersey Village	70.87%
33	40.00	Woodlands	70.76%
34	30.00	Pearland	70.19%
35	35.00	Sugar Land/Stafford	69.89%
<b>36</b>	<b>7.00</b>	<b>Champions</b>	<b>69.71%</b>
37	28.00	Northside	69.57%
38	23.00	League City/Webster/Friendswood	68.96%
39	39.00	West Memorial/Westheimer	65.77%
40	38.00	Waller/Hockley	65.73%
41	15.00	Heights	64.37%
42	37.00	Villages/Galleria	62.67%
43	8.00	Clear Lake/Seabrook	59.69%
44	11.00	Downtown/Montrose/River Oaks	52.37%
45	17.00	Holcombe/Bellaire	49.50%



**Percent Likely to Read the Bible or Other Inspired Literature  
When They Have Problems  
Champions CSA**

- The Champions CSA ranks tenth from the bottom of all CSAs in the Greater Houston Area on percent likely to read the Bible or other inspired literature when they have a problem.
- Even so, 69.71% report reading the Bible or other inspired literature when they have a problem.
- The average for the Greater Houston Area is slightly higher at 72%.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA, over 60,300 adults report reading the Bible or other inspired literature when they have a problem.
- Despite a lower level of church attendance, there appears to be some spiritual interest in the Champions CSA.



## CSA by Percent Likely to See a Religious Counselor when They have Problems

Rank	CSA	Percent
1	3.00 Alameda Genoa	58.95%
2	14.00 Fifth Ward/Denver Harbor	55.60%
3	25.00 North Belt	54.78%
4	27.00 North Forest	54.70%
5	1.00 Aldine	53.41%
6	32.00 South Central	48.38%
7	26.00 North Shore/Channelview	45.09%
8	2.00 Alief/Sharpstown	44.08%
9	24.00 Missouri City/Fresno	43.66%
10	20.00 Katy Area	43.33%
11	13.00 Fairfield/Cypress/Copperfield	43.21%
12	38.00 Waller/Hockley	43.04%
13	6.00 Braeswood	41.59%
14	21.00 Kingwood/Atascocita/Humble	41.47%
15	34.00 Spring/Klein	41.44%
16	9.00 Crosby/Huffman	40.95%
17	36.00 Tomball	40.90%
18	18.00 Galena Park/Jacinto City	40.88%
19	16.00 Hobby/Sagemont	40.77%
20	4.00 Baytown/Highlands	40.75%
21	5.00 Bear Creek/West Little York	40.61%
22	41.00 Richmond/Rosenberg	40.28%
23	40.00 Woodlands	40.16%
24	29.00 Pasadena/South Houston	39.86%
<b>25</b>	<b>7.00 Champions</b>	<b>39.60%</b>
26	33.00 Spring Branch/Oak Forest	39.01%
27	31.00 SE Montgomery County	38.90%
28	45.00 Alvin	38.54%
29	19.00 Jersey Village	38.54%
30	12.00 East End/Gulfgate	38.50%
31	10.00 Deer Park	38.03%
32	22.00 La Porte/Bayport	37.87%
33	23.00 League City/Webster/Friendswood	37.69%
34	42.00 Magnolia	37.24%
35	30.00 Pearland	35.79%
36	35.00 Sugar Land/Stafford	35.79%
37	39.00 West Memorial/Westheimer	34.61%
38	43.00 Dickinson/San Leon	34.17%
39	28.00 Northside	33.97%
40	8.00 Clear Lake/Seabrook	32.29%
41	37.00 Villages/Galleria	31.38%
42	17.00 Holcombe/Bellaire	30.39%
43	15.00 Heights	30.10%
44	11.00 Downtown/Montrose/River Oaks	29.24%
45	44.00 Manvel/Arcola/Rosharon	28.71%



## **Percent Who Likely to See a Religious Counselor when They have Problems Champions CSA**

- The Champions CSA ranks just below the middle of all CSAs in the Greater Houston Area on percent likely to see a religious counselor when they have problems.
- 39.60% of adults in the Champions CSA report they are likely to see a religious counselor when they have problems.
- The average for the Greater Houston Area is virtually the same at 40%.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA, almost 34,300 adults report they are likely to see a religious counselor when they have problems.
- However, almost 52,300 adults in the Champions CSA do not report that they are likely to see a religious counselor when they have problems.



## CSA by Percent Likely to Seek Help in a Place of Worship when Having Problems

Rank	CSA		
1	14.00	Fifth Ward/Denver Harbor	47.55%
2	27.00	North Forest	42.13%
3	1.00	Aldine	42.06%
4	3.00	Almeda Genoa	40.72%
5	25.00	North Belt	39.68%
6	31.00	SE Montgomery County	38.19%
7	32.00	South Central	37.89%
8	9.00	Crosby/Huffman	36.34%
9	10.00	Deer Park	36.08%
10	2.00	Alief/Sharpstown	35.10%
11	26.00	North Shore/Channelview	34.61%
12	42.00	Magnolia	34.46%
13	36.00	Tomball	34.27%
14	4.00	Baytown/Highlands	34.16%
15	22.00	La Porte/Bayport	33.85%
16	34.00	Spring/Klein	33.81%
17	29.00	Pasadena/South Houston	33.42%
18	45.00	Alvin	33.40%
19	35.00	Sugar Land/Stafford	33.39%
20	18.00	Galena Park/Jacinto City	33.36%
21	21.00	Kingwood/Atascocita/Humble	33.22%
22	12.00	East End/Gulfgate	33.02%
23	20.00	Katy Area	32.98%
24	40.00	Woodlands	32.94%
25	41.00	Richmond/Rosenberg	32.92%
26	13.00	Fairfield/Cypress/Copperfield	32.26%
27	33.00	Spring Branch/Oak Forest	31.16%
28	16.00	Hobby/Sagemont	30.98%
29	28.00	Northside	30.71%
30	19.00	Jersey Village	30.69%
31	5.00	Bear Creek/West Little York	30.62%
32	24.00	Missouri City/Fresno	30.49%
33	23.00	League City/Webster/Friendswood	30.21%
34	44.00	Manvel/Arcola/Rosharon	29.95%
35	30.00	Pearland	29.83%
36	43.00	Dickinson/San Leon	29.67%
37	38.00	Waller/Hockley	29.34%
38	6.00	Braeswood	29.27%
39	15.00	Heights	29.17%
<b>40</b>	<b>7.00</b>	<b>Champions</b>	<b>28.97%</b>
41	8.00	Clear Lake/Seabrook	28.06%
42	39.00	West Memorial/Westheimer	24.02%
43	17.00	Holcombe/Bellaire	23.99%
44	37.00	Villages/Galleria	23.21%
45	11.00	Downtown/Montrose/River Oaks	20.79%



## **Percent Likely to Seek Help in a Place of Worship when They have Problems Champions CSA**

- The Champions CSA ranks sixth from the bottom of all CSAs in the Greater Houston Area on percent who would seek help in a place of worship when they have problems.
- Only 28.97% of adults in the Champions CSA report they would seek help in a place of worship when they have problems.
- The average for the Greater Houston Area is higher at 33%.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA, almost 25,100 adults report they would seek help in a place of worship when they have problems.
- However, almost 61,500 adults in the Champions CSA do not report that they are likely to seek help in a place of worship when they have problems.
- Fewer adults attend church in the Champions CSA on a weekly basis (27.50%) than would seek help in a place of worship (28.97%) or from a religious counselor (39.60%) when they have a problem.



## CSA by Percent Likely to Pray when They have Problems

Rank	CSA		
1	14.00	Fifth Ward/Denver Harbor	98.18%
2	27.00	North Forest	96.15%
3	32.00	South Central	93.13%
4	3.00	Almeda Genoa	92.80%
5	31.00	SE Montgomery County	92.50%
6	25.00	North Belt	92.45%
7	12.00	East End/Gulfgate	92.38%
8	2.00	Alief/Sharpstown	92.20%
9	18.00	Galena Park/Jacinto City	92.05%
10	44.00	Manvel/Arcola/Rosharon	91.59%
11	1.00	Aldine	91.50%
12	42.00	Magnolia	91.13%
13	28.00	Northside	90.74%
14	36.00	Tomball	90.61%
15	41.00	Richmond/Rosenberg	90.56%
16	6.00	Braeswood	89.69%
17	35.00	Sugar Land/Stafford	89.39%
18	43.00	Dickinson/San Leon	89.11%
19	33.00	Spring Branch/Oak Forest	89.03%
20	26.00	North Shore/Channelview	88.81%
21	24.00	Missouri City/Fresno	88.33%
22	45.00	Alvin	88.15%
23	5.00	Bear Creek/West Little York	88.08%
24	4.00	Baytown/Highlands	88.03%
25	9.00	Crosby/Huffman	87.79%
26	29.00	Pasadena/South Houston	87.69%
27	34.00	Spring/Klein	87.56%
28	20.00	Katy Area	87.50%
29	13.00	Fairfield/Cypress/Copperfield	87.09%
30	19.00	Jersey Village	87.07%
31	21.00	Kingwood/Atascocita/Humble	87.06%
32	40.00	Woodlands	86.79%
33	23.00	League City/Webster/Friendswood	85.81%
34	16.00	Hobby/Sagemont	85.59%
35	10.00	Deer Park	85.20%
36	30.00	Pearland	85.19%
37	39.00	West Memorial/Westheimer	84.55%
<b>38</b>	<b>7.00</b>	<b>Champions</b>	<b>84.29%</b>
39	22.00	La Porte/Bayport	84.15%
40	8.00	Clear Lake/Seabrook	83.42%
41	15.00	Heights	82.01%
42	38.00	Waller/Hockley	80.71%
43	37.00	Villages/Galleria	80.25%
44	17.00	Holcombe/Bellaire	72.14%
45	11.00	Downtown/Montrose/River Oaks	68.57%



## **Percent Likely to Pray when They have Problems Champions CSA**

- The Champions CSA ranks eighth the bottom of all CSAs in the Greater Houston Area on percent who pray when they have problems.
- Even so, 84.29% of adults in the Champions CSA report they are likely to pray when they have problems.
- The average for the Greater Houston Area is higher at 87%.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA, over 72,900 adults report they are likely to pray when they have problems.
- However, almost 13,600 adults in the Champions CSA do not report that they are likely to pray when they have problems.



## CSA by Percent Who Have No Doubts About the Existence of God

Rank	CSA	Percent
1	14.00 Fifth Ward/Denver Harbor	91.87%
2	27.00 North Forest	90.34%
3	31.00 SE Montgomery County	88.70%
4	32.00 South Central	88.01%
5	9.00 Crosby/Huffman	85.38%
6	3.00 Almeda Genoa	84.99%
7	42.00 Magnolia	84.55%
8	44.00 Manvel/Arcola/Rosharon	84.49%
9	10.00 Deer Park	83.20%
10	25.00 North Belt	83.05%
11	1.00 Aldine	82.95%
12	4.00 Baytown/Highlands	82.23%
13	45.00 Alvin	82.13%
14	22.00 La Porte/Bayport	82.10%
15	18.00 Galena Park/Jacinto City	81.95%
16	26.00 North Shore/Channelview	81.05%
17	43.00 Dickinson/San Leon	79.90%
18	28.00 Northside	79.45%
19	36.00 Tomball	79.21%
20	29.00 Pasadena/South Houston	78.67%
21	12.00 East End/Gulfgate	78.51%
22	2.00 Alief/Sharpstown	77.50%
23	34.00 Spring/Klein	76.62%
24	41.00 Richmond/Rosenberg	76.57%
25	38.00 Waller/Hockley	76.30%
26	21.00 Kingwood/Atascocita/Humble	75.58%
27	5.00 Bear Creek/West Little York	75.30%
28	16.00 Hobby/Sagemont	74.07%
29	24.00 Missouri City/Fresno	73.15%
30	19.00 Jersey Village	72.68%
31	23.00 League City/Webster/Friendswood	72.56%
32	20.00 Katy Area	72.54%
33	33.00 Spring Branch/Oak Forest	72.26%
34	30.00 Pearland	72.13%
35	13.00 Fairfield/Cypress/Copperfield	70.35%
36	35.00 Sugar Land/Stafford	69.74%
37	40.00 Woodlands	69.61%
38	6.00 Braeswood	68.02%
39	15.00 Heights	65.65%
<b>40</b>	<b>7.00 Champions</b>	<b>65.29%</b>
41	8.00 Clear Lake/Seabrook	61.91%
42	39.00 West Memorial/Westheimer	51.46%
43	17.00 Holcombe/Bellaire	33.63%
44	37.00 Villages/Galleria	28.92%
45	11.00 Downtown/Montrose/River Oaks	25.98%



## **Percent Who Have No Doubts About the Existence of God Champions CSA**

- The Champions CSA ranks sixth from the bottom of all CSAs in the Greater Houston Area on percent who have no doubts about the existence of God.
- Even so, 65.29% of adults in the Champions CSA report having no doubts about the existence of God.
- This figure is much lower than the 78% for the Greater Houston Area.
- There are an estimated 86,538 adults living in the Champions CSA.
- In the Champions CSA, slightly over 56,500 adults report having no doubts about the existence of God.
- However, over 30,000 adults in the Champions CSA do report that they have some doubts about the existence of God.



# Houston Profile Project Champions Area (CSA #7)

## Key Leader Interviews

In this section, the results from individual, face-to-face interviews with key leaders in the CSA community are presented. The interviews were conducted by HPP volunteers using a standardized questionnaire developed by CCRD. Various key positions within the community were identified and the individual leaders that filled that particular position were contacted. If the key leader agreed to an interview, the results are included, maintaining confidentiality. The various responses are listed by question and categorized by topic. The key leader positions included elected community leaders, managers of large employers in the area, principals of local schools, civic organization leaders, labor union leaders, local Chamber of Commerce representatives, editors of neighborhood newspapers, directors of minority interest group, law enforcement officers, and leaders of major places of worship.

Center for Community Research and Development  
Community Poll 98



## **Key Leader Interviews CSA #7 – Champions Area**

### **What are the best things about the Champions Area?**

#### Church Involvement

- Hispanics are “receptive to the gospel”.
- Local churches and groups are anxious to help with community service projects.

#### Neighborhood Initiatives

- Hispanic population has become more developed.
- Hispanics become legal residents more often.

#### Location

- Beautiful subdivisions and neighborhoods bordering the “areas of commercial decay”.

#### Commercial Growth

- Longevity of businesses.

#### Diversity

- Wide diversity-breaks down barriers and improves relations among different cultures.
- Houston is “a melting pot”.

### **What are the major problems facing the area?**

#### Crime

- Drug issues/bust are frequent.

#### Lack of Assistance

- Programs to help rapidly changing populations of different racial groups.

#### Services and Infrastructure

- Cycle of deterioration and decay.

#### Homeless

- Growing number of homeless and families in poverty.



**Are there other contributions that places of worship are making to the area?**

- Providing marriage therapy.
- Counseling and psychological services.
- Supply a large number of volunteers and funds for missions.
- The Bridges Apartment Project—addresses crime and lack on affordable housing.
- One church is creating community involvement.

**Can you think of any ways local places of worship help with addressing the problems?**

- Prayer.
- Churches can build one-on-one relationships with community.
- Providing bilingual language programs.
- Assist poor in the area with food and other assistance.
- By helping people get involved in the community and develop pride for it.

**Can you think of other organizations and programs that are helping address these problems?**

- Northwest Assistance Ministries (NAM)
- Harris County Sheriffs and Constable Offices—safety and crime prevention training, mentoring teens, providing fingerprinting for children.
- Northwest Medical Center—collects back to school supplies, provides parties and entertainment for young children.
- Spring ISD—sponsors Bridges to Reading Program to encourage literacy.
- God’s Awesome Army.
- YMCA.
- Salvation Army.
- Red Cross.
- Coast Guard—provided some grant money.
- Fire Department.
- Junior Achievement.

**Can you think of any ways that local places of worship contribute, even unwittingly, to making these problems worse?**

- Exploiting the generosity being bestowed.
- Using the church as a source for material gain.
- Wasting time on things that cannot be fixed—for example, can help the homeless, but can’t fix them.



**Can you think of any suggestions or potential programs, not already in place, that would help to solve the problems within the Champions Area?**

Children

- After-school ministries at the apartments or the Westador Clubhouse.
- Homework groups similar to what the YMCA does as a part of their after school program.
- Grant writing to help alleviate funding burden that hurts teacher's own finances.

Social Services

- Family services to help with lights, bills, food, etc.
- Parenting classes to teach parents how to teach morality, character education, etc.

Churches

- Providing transportation for church services and activities.

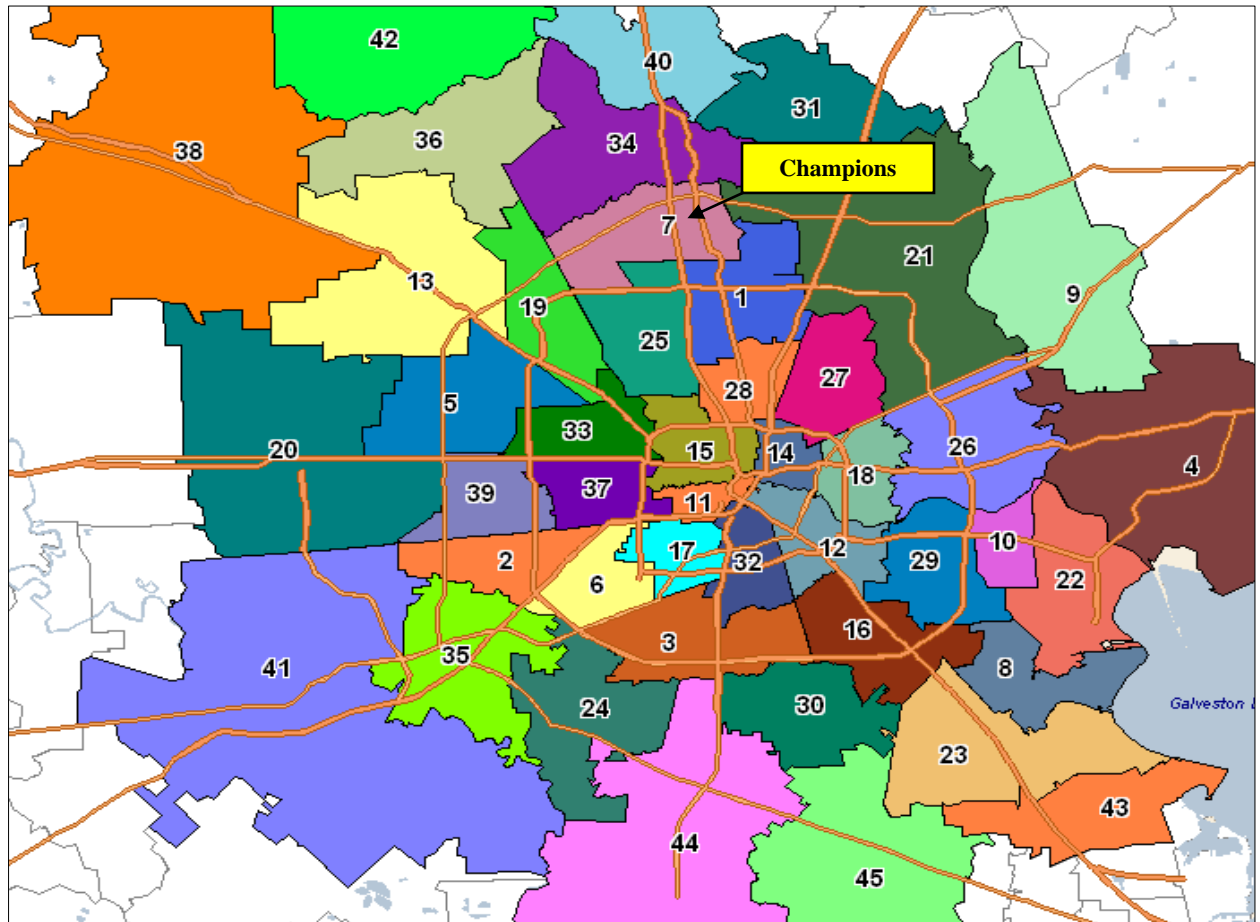
**Finally, is there anything else about the Champions area, that you think is especially important, that we really need to know about, that we ought to work on, or that we should include in this report?**

- It is important to pray and plant, expecting God to provide growth.
- Financial stress is significant amongst the majority of families in the area.
- There is little sign of gangs/graffiti in the area.





## Houston Profile Project's Community Study Areas (CSA)



- |                                  |                                    |                             |
|----------------------------------|------------------------------------|-----------------------------|
| 1 Aldine                         | 16 Hobby/Sagemont                  | 31 SE Montgomery County     |
| 2 Alief/Sharpstown               | 17 Holcombe/Bellaire               | 32 South Central            |
| 3 Almeda Genoa                   | 18 Galena Park/Jacinto City        | 33 Spring Branch/Oak Forest |
| 4 Baytown/Highlands              | 19 Jersey Village                  | 34 Spring/Klein             |
| 5 Bear Creek/West Little York    | 20 Katy Area                       | 35 Sugar Land/Stafford      |
| 6 Braeswood                      | 21 Kingwood/Atascocita/Humble      | 36 Tomball                  |
| <b>7 Champions</b>               | 22 La Porte/Bayport                | 37 Villages/Galleria        |
| 8 Clear Lake/Seabrook            | 23 League City/Webster/Friendswood | 38 Waller/Hockley           |
| 9 Crosby/Huffman                 | 24 Missouri City/Fresno            | 39 West Memorial/Westheimer |
| 10 Deer Park                     | 25 North Belt                      | 40 Woodlands                |
| 11 Downtown/Montrose/River Oaks  | 26 North Shore/Channelview         | 41 Richmond/Rosenberg       |
| 12 East End/Gulfgate             | 27 North Forest                    | 42 Magnolia                 |
| 13 Fairfield/Cypress/Copperfield | 28 Northside                       | 43 Dickinson/San Leon       |
| 14 Fifth Ward/Denver Harbor      | 29 Pasadena/South Houston          | 44 Manvel/Arcola/Rosharon   |
| 15 Heights                       | 30 Pearland                        | 45 Alvin                    |



***Houston Profile Project's Community Study Areas (Zips & USPS Cities)***

<b>#1 Aldine</b> 77032 Houston 77037 Houston 77039 Houston 77060 Houston	<b>#9 Crosby/Huffman</b> 77336 Huffman 77532 Crosby	<b>#18 Galena Park/Jacinto City</b> 77013 Houston 77029 Houston 77547 Galena Park
<b>#2 Alief/Sharpstown</b> 77036 Houston 77072 Houston 77083 Houston 77099 Houston	<b>#10 Deer Park</b> 77536 Deer Park	<b>#19 Jersey Village</b> 77040 Houston 77064 Houston 77070 Houston
<b>#3 Almeda Genoa</b> 77045 Houston 77047 Houston 77048 Houston 77053 Houston 77085 Houston	<b>#11 Downtown/Montrose/River Oaks</b> 77002 Houston 77006 Houston 77010 Houston 77019 Houston 77098 Houston	<b>#20 Katy Area</b> 77094 Houston 77449 Katy 77450 Katy 77493 Katy 77494 Katy
<b>#4 Baytown/Highlands</b> 77520 Baytown 77521 Baytown 77562 Highlands	<b>#12 East End/Gulfgate</b> 77003 Houston 77011 Houston 77012 Houston 77017 Houston 77023 Houston 77087 Houston	<b>#21 Kingwood/Atascocita/Humble</b> 77044 Houston 77338 Humble 77339 Humble 77345 Humble 77346 Humble 77396 Humble
<b>#5 Bear Creek/West Little York</b> 77041 Houston 77084 Houston	<b>#13 Fairfield/Cypress/Copperfield</b> 77065 Houston 77095 Houston 77429 Cypress 77433 Cypress	<b>#22 La Porte/Bayport</b> 77507 Pasadena 77571 La Porte
<b>#6 Braeswood</b> 77031 Houston 77035 Houston 77071 Houston 77074 Houston 77081 Houston 77096 Houston	<b>#14 Fifth Ward/Denver Harbor</b> 77020 Houston 77026 Houston	<b>#23 League City/Webster/Friendswood</b> 77518 Bacliff 77546 Friendswood 77549 Friendswood 77565 Kemah 77573 League City 77598 Webster
<b>#7 Champions</b> 77014 Houston 77066 Houston 77068 Houston 77069 Houston 77073 Houston 77090 Houston	<b>#15 Heights</b> 77007 Houston 77008 Houston 77009 Houston 77018 Houston	<b>#24 Missouri City/Fresno</b> 77459 Missouri City 77489 Missouri City 77545 Fresno
<b>#8 Clear Lake/Seabrook</b> 77058 Houston 77059 Houston 77062 Houston 77586 Seabrook	<b>#16 Hobby/Sagemont</b> 77034 Houston 77061 Houston 77075 Houston 77089 Houston	<b>#25 North Belt</b> 77038 Houston 77067 Houston 77086 Houston 77088 Houston 77091 Houston
	<b>#17 Holcombe/Bellaire</b> 77005 Houston 77025 Houston 77030 Houston 77054 Houston 77401 Bellaire	

**#26 North Shore/Channelview**

77015 Houston  
77049 Houston  
77530 Channelview

**#27 North Forest**

77016 Houston  
77028 Houston  
77050 Houston  
77078 Houston

**#28 Northside**

77022 Houston  
77076 Houston  
77093 Houston

**#29 Pasadena/South Houston**

77502 Pasadena  
77503 Pasadena  
77504 Pasadena  
77505 Pasadena  
77506 Pasadena  
77587 South Houston

**#30 Pearland**

77581 Pearland  
77584 Pearland

**#31 SE Montgomery County**

77365 Porter

**#32 South Central**

77004 Houston  
77021 Houston  
77033 Houston  
77051 Houston

**#33 Spring Branch/Oak Forest**

77043 Houston  
77055 Houston  
77080 Houston  
77092 Houston

**#34 Spring/Klein**

77373 Spring  
77379 Spring  
77388 Spring  
77389 Spring

**#35 Sugar Land/Stafford**

77477 Stafford  
77478 Sugar Land  
77479 Sugar Land

**#36 Tomball**

77375 Tomball  
77377 Tomball

**#37 Villages/Galleria**

77024 Houston  
77027 Houston  
77046 Houston  
77056 Houston  
77057 Houston  
77063 Houston

**#38 Waller/Hockley**

77447 Hockley  
77484 Waller

**#39 West Memorial/Westheimer**

77042 Houston  
77077 Houston  
77079 Houston  
77082 Houston

**#40 Woodlands**

77380 Spring  
77381 Spring  
77382 Spring  
77385 Conroe  
77386 Spring

**#41 Richmond/Rosenberg**

77469 Richmond  
77471 Rosenberg

**#42 Magnolia**

77354 Magnolia  
77355 Magnolia  
77362 Pinehurst

**#43 Dickinson/San Leon**

77539 Dickinson

**#44 Manvel/Arcola/Rosharon**

77578 Manvel  
77583 Rosharon

**#45 Alvin**

77511 Alvin

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