

Houston Profile Project
Downtown/Montrose/River Oaks (CSA #11)
ZIP Codes: 77002, 77006, 77010, 77019 and 77098

Center for Community Research and Development
Community Poll 98

September 2004



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Revised: 10/01/05

BACKGROUND OF THE BAYLOR CENTER FOR COMMUNITY RESEARCH AND DEVELOPMENT

Mission

The Center for Community Research and Development (CCRD) was established at Baylor University in 1979 as a multidisciplinary entity with a mission of **engaging Baylor faculty and students in applied social research to improve the local quality of life**. Over time, the CCRD has broadened its focus, sometimes engaging in statewide or national research, and the CCRD has become closely linked with Baylor's Ph.D. program in Applied Sociology, where Ph.D. students serve as center research analysts. Still, our research remains multidisciplinary and many of the CCRD's projects retain a local quality of life focus.

Facilities

The CCRD originally worked out of faculty offices in Sociology and Political Science and moved into its own facilities in 1990, when the operations center was located in the basement of the Sid Richardson Science Building. The CCRD moved to Suite 300 of the Robinson Tower in 1994. These modern facilities allow easier access to the community and include:

- offices for Center directors, six doctoral students, research analysts, and a project coordinator,
- focus group facilities with a separate observation room and recording equipment,
- a conference room for meetings and graduate seminars,
- report production facilities for CCRD documents,
- a local area network with Windows operating systems, and
- a Computer Assisted Telephone Interviewing (CATI) system.

Services

The Center for Community Research and Development is equipped to undertake a wide variety of projects for organizations, businesses, industries, and governmental agencies. Services include:

- Mail Surveys
- Telephone Surveys
- Questionnaire design
- Needs assessments
- Program planning and evaluation
- Impact assessments
- Population trend studies and projections
- Data collection and analysis
- Sampling designs
- Focus groups
- Seminars and workshops on community issues
- Mock Juries and Jury Consulting

Society for Applied Sociology

From 1998 through 2001, the CCRD served as the administrative office for the Society for Applied Sociology, an international organization for professionals involved in applying sociological knowledge in a wide variety of settings. The CCRD retains an active membership in SAS and Dr. Tillman Rodabough is the President. The mission statement for SAS is to:

- Provide a forum for sociologists and others interested in applying sociological knowledge.
- Enhance understanding of the interrelationship between sociological knowledge and sociological practice.
- Increase the usefulness and effectiveness of applied sociological research and training.

Selected Previous Clients

The CCRD has served a varied clientele on a large number of issues. Representative projects include:

- **Telephone surveys** for the City of Waco, Southwestern Bell, the *Waco Tribune-Herald*, Houston Profile Project
- **Site location research** for the Perryman Group, American Airlines
- **Needs assessments** for the Baptist General Convention of Texas, the United Way, HOTCOG
- **Population projections** for the Heart of Texas Council of Governments, Heritage House
- **Focus groups** for Creative Education Institute, Baylor University, EEOC, City of Waco, the United Way
- **Mail-out surveys** for Hillcrest Baptist Medical Center, the City of Woodway, Baptist General Convention of Texas
- **Intercept surveys** for Richland Mall, the Texas Ranger Museum, the Dr. Pepper Museum
- **Mock juries** and **change of venue** research for Amarillo, Dallas and Waco law firms
- **Program assessments** for the McLennan County Youth Collaboration, Waco Police Department
- **Door-to-door surveys** for the Waco Housing Authority, Mission Waco, Drug Prevention Resources
- **Voter exit interviews** for the Dallas Independent School District
- **Institutional evaluation** for San Marcos Baptist Academy, the BGCT Education Commission. Baptists in Scouting, Baylor University, Waco Independent School District
- **Program development** for the Cooper Foundation, the Junior League, MHMR

Fees

The CCRD is a non-profit service center for the community and University. Fees charged for research projects represent actual costs for services and enable the CCRD to be self-supporting.



Staff

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Background of the Poll

Center for Community Research and Development
Poll 98
(September 2004)

In the fall of 2003, the Center for Community Research and Development (CCRD) conducted a scientific poll to assess religious and lifestyle practices and beliefs in 45 communities in the Greater Houston Area. Questions for the poll were developed by CCRD researchers using national polls on lifestyles and religion as a guideline.

From October 1 through November 15, a total of 2,419 Greater Houston Area residents were interviewed using a Computer Assisted Telephone Interviewing (CATI) system. The CATI technology allows control over the interviewing process and automates data entry. The sample was selected from a computer-generated set of random phone numbers. Random generation includes residents with unlisted numbers. Other steps taken to ensure the quality of the poll include: (1) testing and editing experimental versions of the questionnaire to increase the clarity and reliability of each question; (2) intensive training for each interviewer; (3) continual monitoring of interviews by social science Ph.D.s; (4) daily review of work and interviewing procedures and results by the CCRD staff; (5) calling during times established in previous studies to provide the most representative sample; (6) making up to five call-backs for each phone number to avoid distorting the sample toward the more easily accessible residents; (7) using special “screens” to increase the number of male and minority respondents; (8) purchasing a special bank of phone lines with “Community Research” as the caller identification label rather than the standard label, “Baylor University;” and (9) employing Spanish speaking interviewers for households where Spanish is the primary language.

The demographic characteristics of the sample resemble those of demographics available through external sources. While the sample is largely representative of the population, minority ethnic groups were slightly under-represented among respondents in the poll. To compensate, this analysis uses weighted data to ensure a more representative sample. The final sample is comparable to official data available on the 45 communities in the Greater Houston Area’s 3,097,362 adults. For example, the sample used in the analysis is approximately 58% “Anglo,” 20% Hispanic, and 17% African-American.^[1] The percentages for African Americans and Anglos closely reflect recent Census estimate population numbers for the 45 communities in the Greater Houston Area.^[2] Other population numbers/sample comparisons suggest similarly low levels of bias.

For the overall response distributions of the questionnaire data, the responses will typically vary by less than 3 percentage points in either direction at the 95% confidence level. For cross-tabulation tables that analyze smaller portions of the sample by dividing it into various categories such as race or education, the percentage of variation will be considerably higher.

^[1] Throughout this report, the terms “White” and “Anglo” refer to non-Hispanic whites. “African-American” and “Black” are used interchangeably.

^[2] 2002 Census estimates show a total adult population of 3,097,362 for the 45 communities in the Greater Houston Area. Of the approximately 3,097,362 adults: about 45.0% are Anglo, 17.5% African American, 30.2% Hispanic, 0.4% American Indian, 5.4% Asian/Pacific Islander and 1.4% are Multi-Racial.



Executive Summary

Center for Community Research and Development

Downtown/Montrose/River Oaks (CSA #11)

- The racial/ethnic composition of the Downtown/Montrose/River Oaks CSA is predominantly Anglo and quite different from that of the Greater Houston Area.
- In the Downtown/Montrose/River Oaks CSA, there is a much higher proportion of households without children than there are in the Greater Houston Area (63.7% vs. 39.9%).
- The Downtown/Montrose/River Oaks CSA has a higher percentage of households in all income categories greater than \$150,000 than the Greater Houston Area.
- 59.28% of adults living in the Downtown/Montrose/River Oaks CSA receive a great deal of satisfaction from their neighborhood.
- The Downtown/Montrose/River Oaks CSA ranks third from the bottom of all CSAs on percent who report receiving a great deal of satisfaction from their families, but fourth from the top on receiving a great deal of satisfaction from friends.
- The Downtown/Montrose/River Oaks CSA ranks fifth from the top of all CSAs on percent who report being able to successfully balance work and family.
- The Downtown/Montrose/River Oaks CSA ranks in the top half of all CSAs on overall happiness.
- The Downtown/Montrose/River Oaks CSA, ranks last among all CSAs on percent who attend church at least once a week (15.39%).
- 30.18% of adults living in the Downtown/Montrose/River Oaks CSA never attend church.
- The Downtown/Montrose/River Oaks CSA ranks next to last of all CSAs in the Greater Houston Area on percent who consider themselves born again.
- Despite low levels of church attendance in the Downtown/Montrose/River Oaks CSA, there appears to be a level of spiritual interest in the area.
- 52.37% of adults in the Downtown/Montrose/River Oaks CSA report they are likely to read the Bible or other inspired literature, when they have problems.
- More people in the Downtown/Montrose/River Oaks CSA report that they would pray when they have problems (68.57%) than would read the Bible (52.37%), or seek help from a religious counselor (29.24%) or place of worship (20.79%).



Houston Profile Project

Downtown/Montrose/River Oaks (CSA #11)

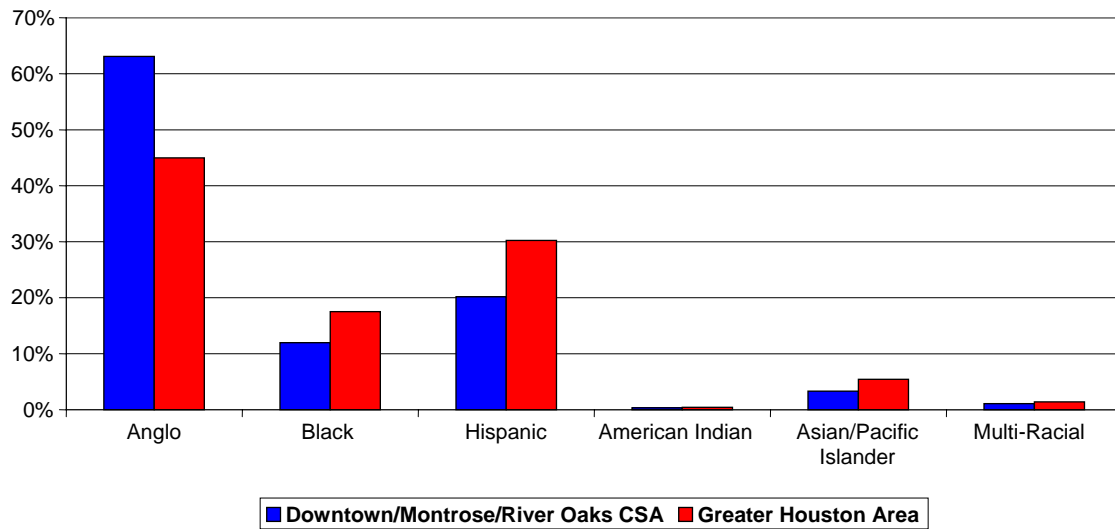
Demographics

- The following Census data includes residents in “Group Quarters” such as nursing homes, jails, detention centers, etc.
- For the Downtown/Montrose/River Oaks CSA, there were an estimated 12,440 “Group Quarters” residents, out of the total population of 64,329. This represents 19.3% of this CSA’s population.
- The average “Group Quarters” percentage for the Greater Houston Area is only 1.3%.

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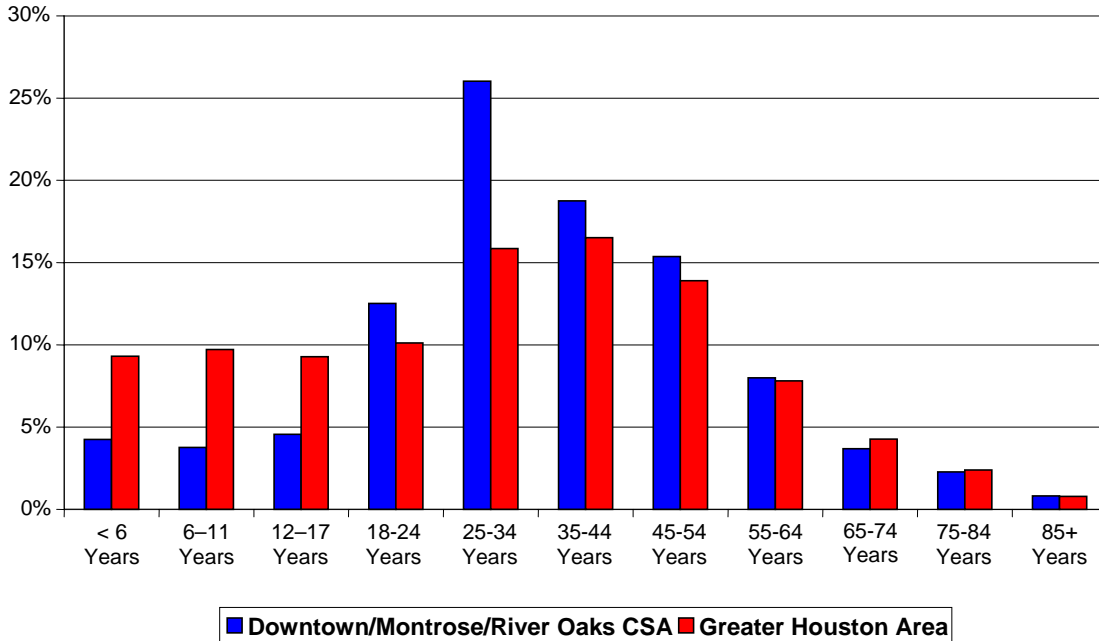
Race/Ethnicity
Downtown/Montrose/River Oaks CSA and Greater Houston Area



- The racial/ethnic composition of the Downtown/Montrose/River Oaks CSA is different from the Greater Houston Area.
- The proportion of Anglos in the Downtown/Montrose/River Oaks CSA is greater than that of the Greater Houston Area (63.1% vs. 45.0%).
- Hispanics account for 20.2% of the population of the Downtown/Montrose/River Oaks CSA, compared to 30.2% in the Greater Houston Area.
- In the Downtown/Montrose/River Oaks CSA, Blacks comprise only 12.0% of the population, compared to 17.5% in the Greater Houston Area.
- There are no major differences between the Downtown/Montrose/River Oaks CSA and the Greater Houston Area in the other racial and ethnic categories.
- Anglos and Hispanics comprise 83.3% of the population of the Downtown/Montrose/River Oaks CSA.



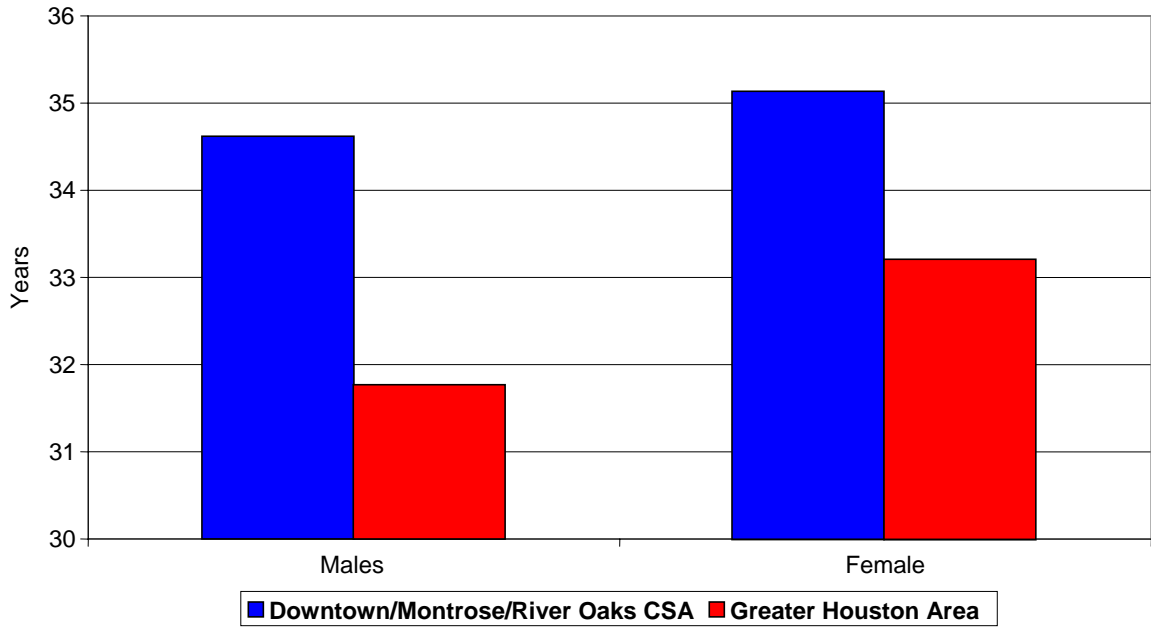
**Population by Age
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



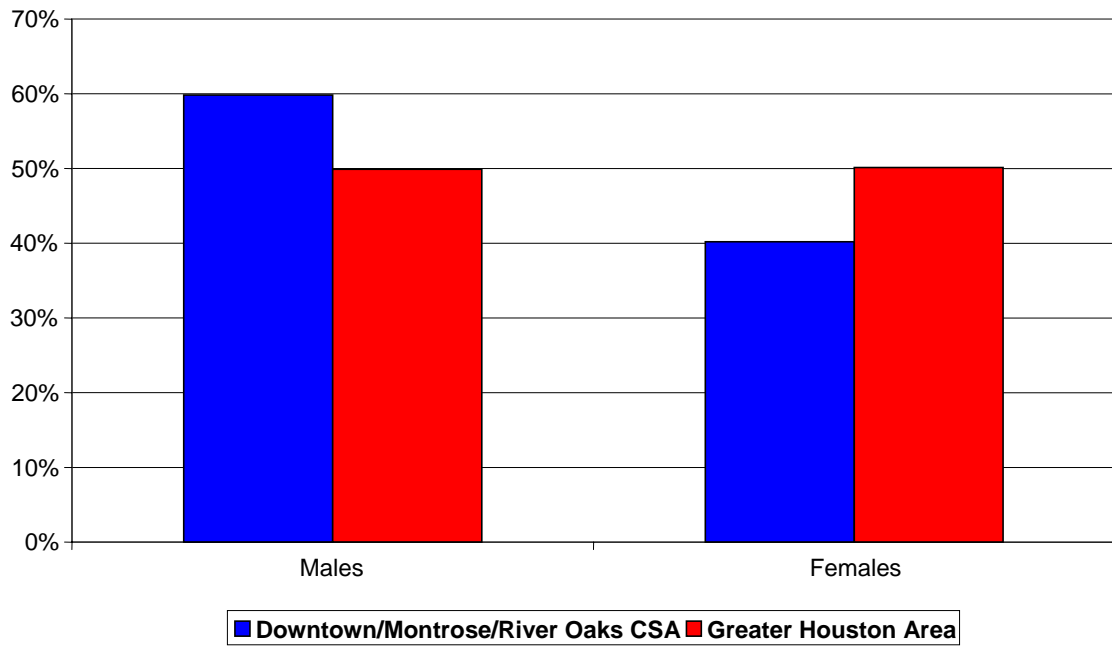
- There are a number of differences between the Greater Houston Area and the Downtown/Montrose/River Oaks CSA in terms of age.
- A smaller percentage of the people living in the Downtown/Montrose/River Oaks CSA are under the age of 24, compared to the Greater Houston Area (25.2% vs. 38.4%).
- In the Downtown/Montrose/River Oaks CSA, there is a greater proportion of people ages 18 to 64 than in the Greater Houston Area (80.6% vs. 64.2%).
- There are fewer people over the age of 65 in the Downtown/Montrose/River Oaks CSA than there are in the Greater Houston Area (6.8% vs. 7.5%).
- In the Downtown/Montrose/River Oaks CSA, the most populous category is the 25 to 34 year age group (26.0%).



**Median Age
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



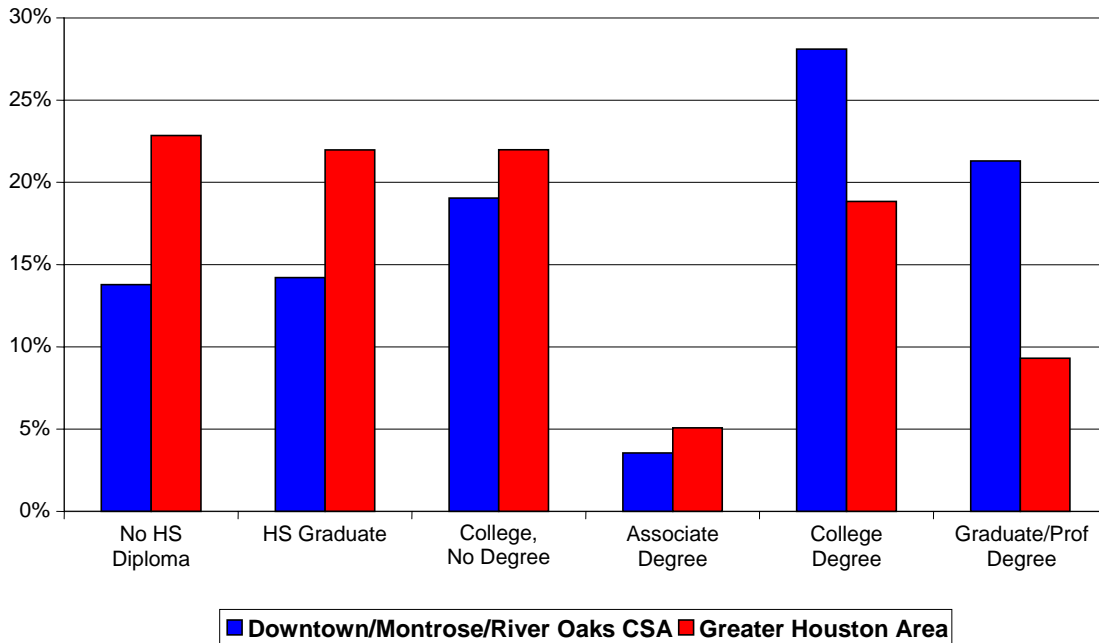
**Population by Sex
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



- There are several differences in age and gender composition between the Greater Houston Area and the Downtown/Montrose/River Oaks CSA.
- Males comprise 59.8% of the population in the Downtown/Montrose/River Oaks CSA, compared to 49.9% in the Greater Houston Area.
- In the Downtown/Montrose/River Oaks CSA, females represent 40.2% of the population, whereas in the Greater Houston Area they comprise 50.1%.
- The median age for males is 34.6 years in the Downtown/Montrose/River Oaks CSA, compared to 31.8 years in the Greater Houston Area.
- Females in the Greater Houston Area have a median age of 33.2 years, compared to 35.1 in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA, females have a higher median age than males (35.1 years vs. 34.6 years).



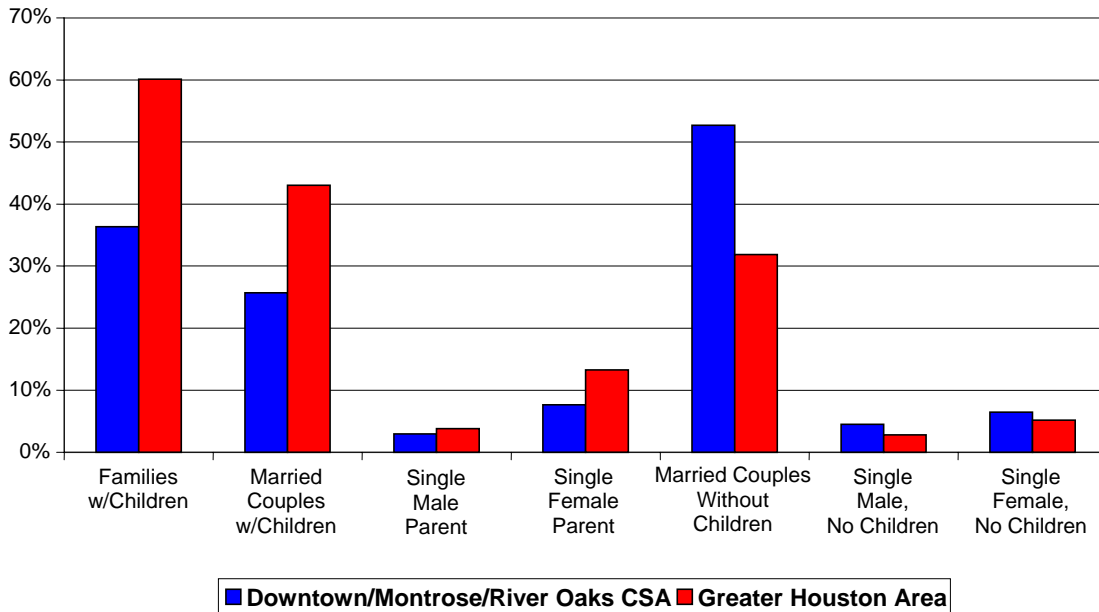
**Education Levels for Adults 25+
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



- There are striking differences in the educational attainment levels between the Downtown/Montrose/River Oaks CSA and the Greater Houston Area.
- There are fewer people over the age of 25 without a high school diploma in the Downtown/Montrose/River Oaks CSA than there are in the Greater Houston Area (13.8% vs. 22.8%).
- A smaller proportion of the over 25 population in the Downtown/Montrose/River Oaks CSA have only a high school diploma than in the Greater Houston Area (14.2% vs. 22.0%).
- Fewer people in the Downtown/Montrose/River Oaks CSA have attended some college without receiving a degree (19.0% vs. 22.0%).
- Fewer people in the Greater Houston Area have some form of college degree, compared to the Downtown/Montrose/River Oaks CSA (23.9% vs. 31.7%).
- Over twice the Downtown/Montrose/River Oaks CSA population has graduate or professional degrees, compared to the Greater Houston Area (21.3% vs. 9.3%).
- In the Downtown/Montrose/River Oaks CSA, only 28.0% of the population has a high school education or less, compared to 44.8% of the Greater Houston Area.



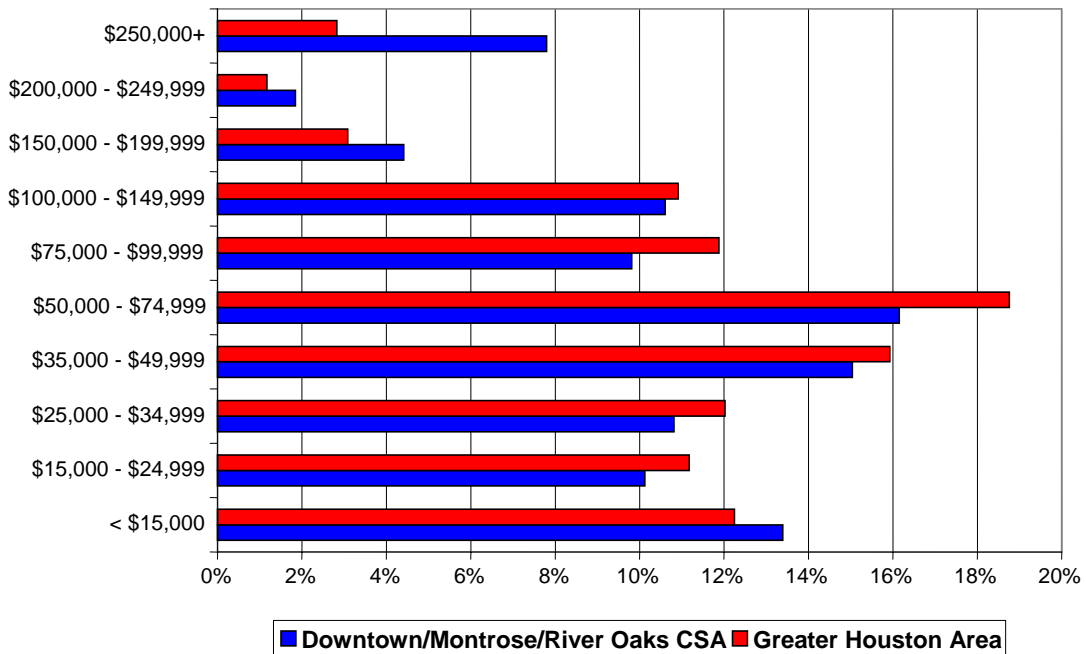
**Family Households
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



- There are differences between the Downtown/Montrose/River Oaks CSA and the Greater Houston Area in terms of types of households in the area.
- There is a much smaller proportion of families with children in the Downtown/Montrose/River Oaks CSA than the Greater Houston (36.4% vs. 60.1%).
- In the Downtown/Montrose/River Oaks CSA, there are fewer households with single parents, both male and female, as the head of the household than there are in the Greater Houston Area.
- There is a much greater proportion of family households with no children in the Downtown/Montrose/River Oaks CSA than there are in the Greater Houston Area (63.7% vs. 39.9%).



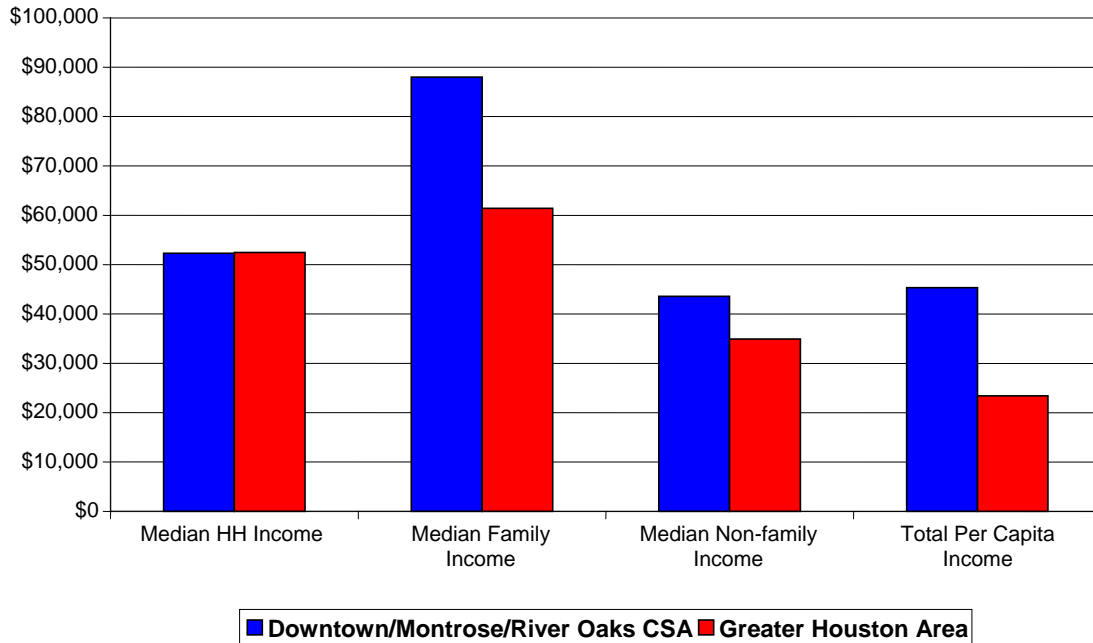
**Households by Income
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



- There is a slightly higher proportion of households in the Downtown/Montrose/River Oaks CSA that have incomes less than \$15,000, compared to the Greater Houston Area (13.4% vs. 12.2%).
- The same proportion of households in the Downtown/Montrose/River Oaks CSA and the Greater Houston Area have incomes less than \$25,000 (23.5% vs. 23.4%).
- The Downtown/Montrose/River Oaks CSA has a higher percentage of households in all income categories greater than \$150,000, than the Greater Houston Area.
- There is a slightly higher percentage of households with incomes greater than \$50,000 in the Downtown/Montrose/River Oaks CSA, than in the Greater Houston Area (50.6% vs. 48.7%).
- The category containing the most households in the Downtown/Montrose/River Oaks CSA is the \$50,000 to \$74,999 range.



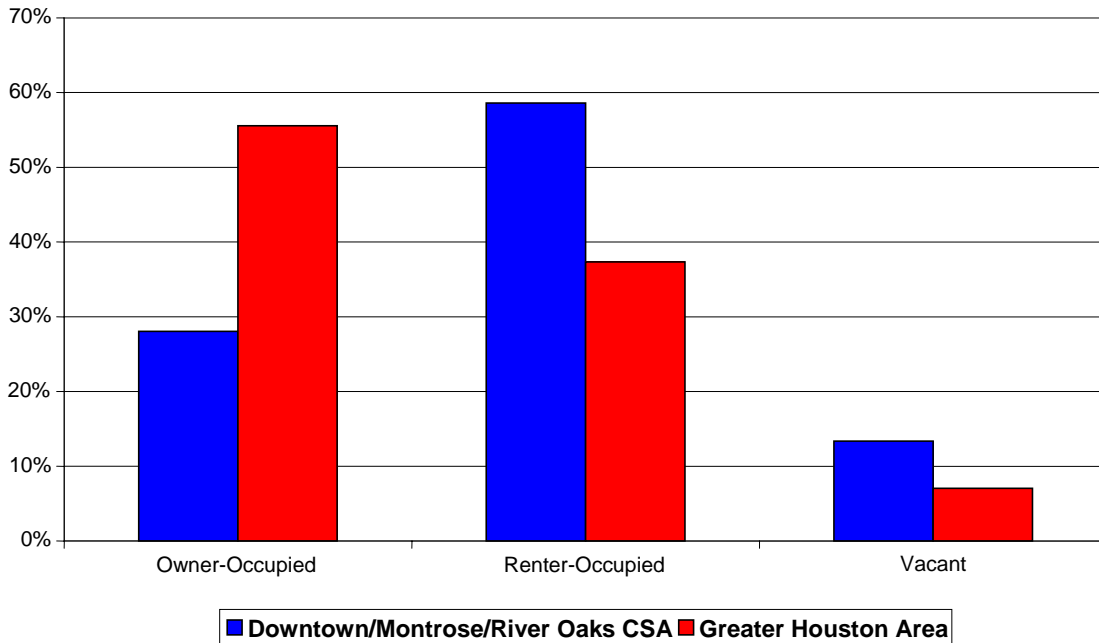
Income Dynamics
Downtown/Montrose/River Oaks CSA and Greater Houston Area



- In most categories, the Downtown/Montrose/River Oaks CSA leads the Greater Houston Area in terms of level of income.
- The median household income of the Downtown/Montrose/River Oaks CSA is slightly lower than that of the Greater Houston Area (\$52,305 vs. \$52,462).
- The median family income of the Downtown/Montrose/River Oaks CSA is much higher than that of the Greater Houston Area (\$88,003 vs. \$61,391).
- The median non-family income of the Downtown/Montrose/River Oaks CSA is also much higher than that of the Greater Houston Area (\$43,577 vs. \$34,908).
- The total per capita income of the Downtown/Montrose/River Oaks CSA is almost twice that of the Greater Houston Area (\$45,343 vs. \$23,402).



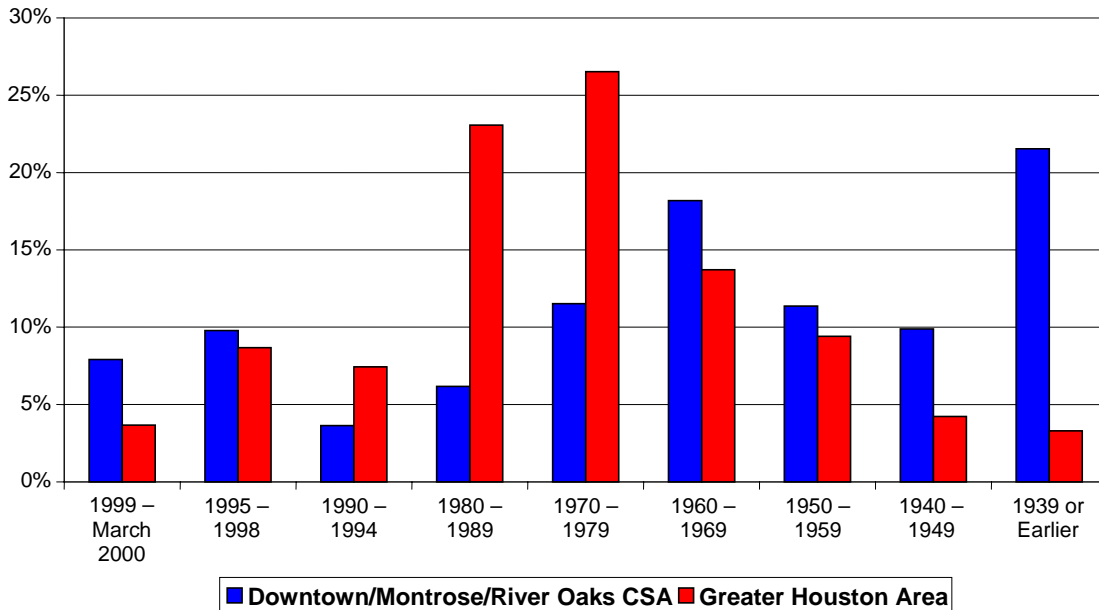
**Total Housing Units
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



- The proportion of housing units occupied by the owner is much lower in the Downtown/Montrose/River Oaks CSA than in the Greater Houston Area (28.0% vs. 55.6%).
- The proportion of housing units occupied by a renter is higher in the Downtown/Montrose/River Oaks CSA than in the Greater Houston Area (58.6% vs. 37.4%).
- The proportion of housing units left vacant in the Downtown/Montrose/River Oaks CSA is larger than the proportion in the Greater Houston Area (13.4% vs. 7.1%).



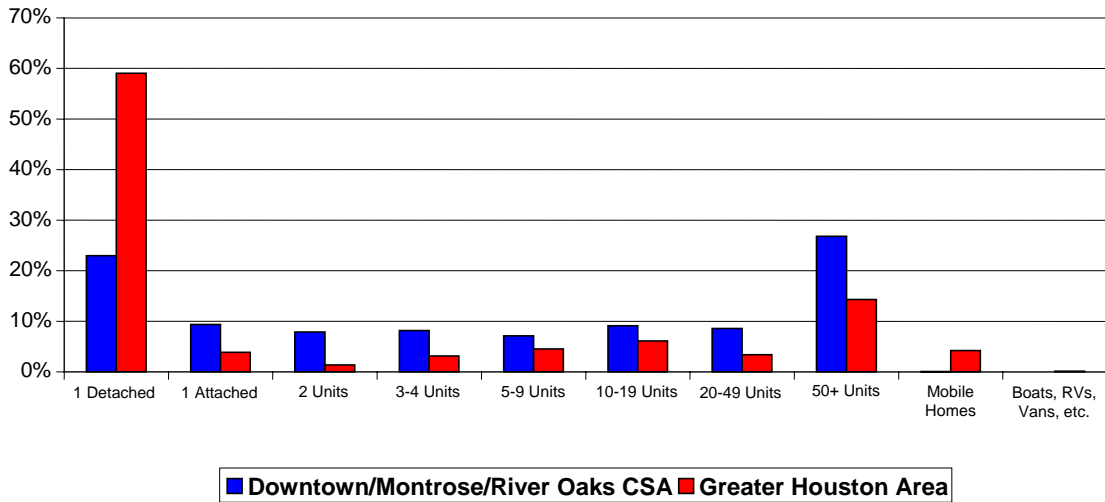
Units by Year Built
Downtown/Montrose/River Oaks CSA and Greater Houston Area



- Overall, housing units in the Downtown/Montrose/River Oaks CSA are older than those in the Greater Houston Area.
- Over twice the percentage of housing units in the Downtown/Montrose/River Oaks CSA have been built since 1999, compared to the Greater Houston Area (7.9% vs. 3.7%).
- The Greater Houston Area gained 19.8% of its housing units in the 1990s, compared to 21.3% in the Downtown/Montrose/River Oaks CSA.
- The Greater Houston Area had nearly four times the percentage of housing units built in the 1980s, compared to the Downtown/Montrose/River Oaks CSA (23.1% vs. 6.2%).
- Nearly twice the percentage of housing units were built before 1970 in the Downtown/Montrose/River Oaks CSA, compared to the Greater Houston Area (61.0% vs. 30.6%).
- The largest proportion of housing units in the Downtown/Montrose/River Oaks CSA were built in 1939 or earlier (21.5%).
- 72.5% of housing units in the Downtown/Montrose/River Oaks CSA were built before 1980.



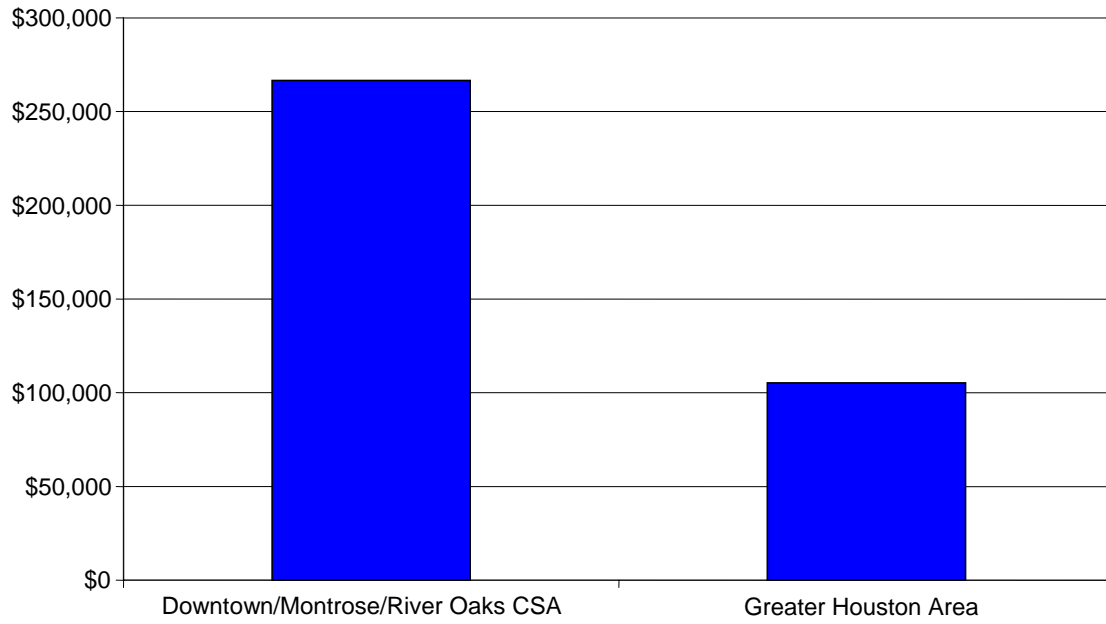
**Housing Units by Type
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



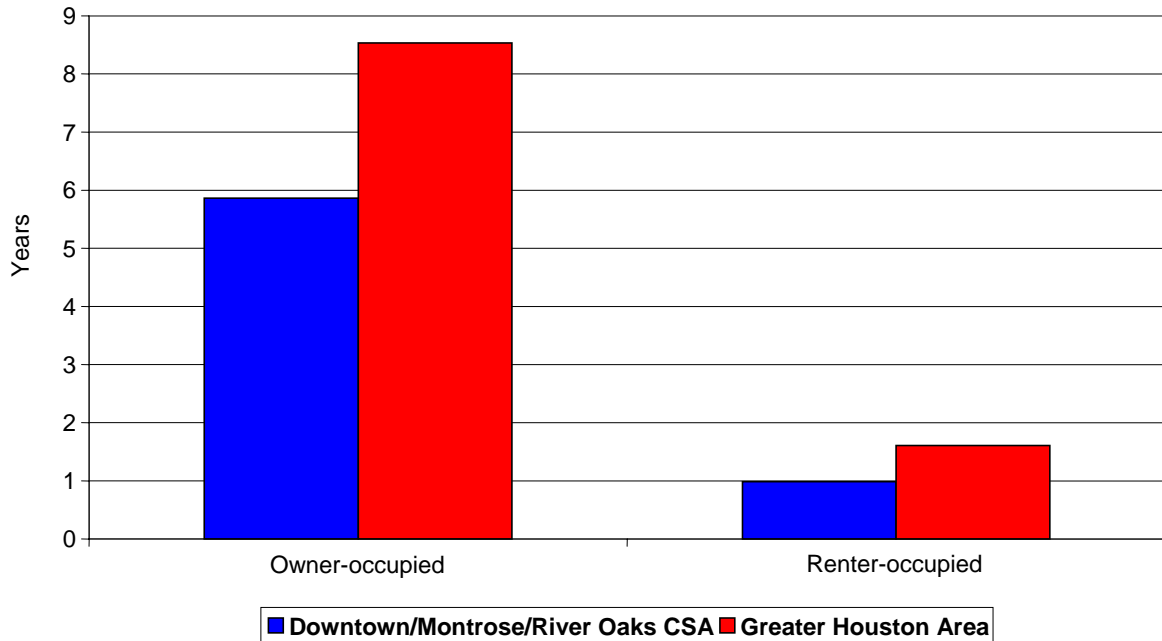
- The proportion of detached single housing units in the Downtown/Montrose/River Oaks CSA is less than half that of the Greater Houston Area (23.0% vs. 59.1%).
- In the Downtown/Montrose/River Oaks CSA, the proportion of dwellings with multiple units is more than twice that of the Greater Houston Area (67.6% vs. 32.8%).
- The proportion of dwellings with 50 or more units is much greater in the Downtown/Montrose/River Oaks CSA than it is in the Greater Houston Area (26.8% vs. 14.3%).
- Over two-thirds of the dwellings in the Downtown/Montrose/River Oaks CSA contain multiple units (67.6%).
- No one reports living in a mobile home, boat, RV, van, etc. in the Downtown/Montrose/River Oaks CSA, compared to 4.3% of the Greater Houston Area.



**Median Home Value
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



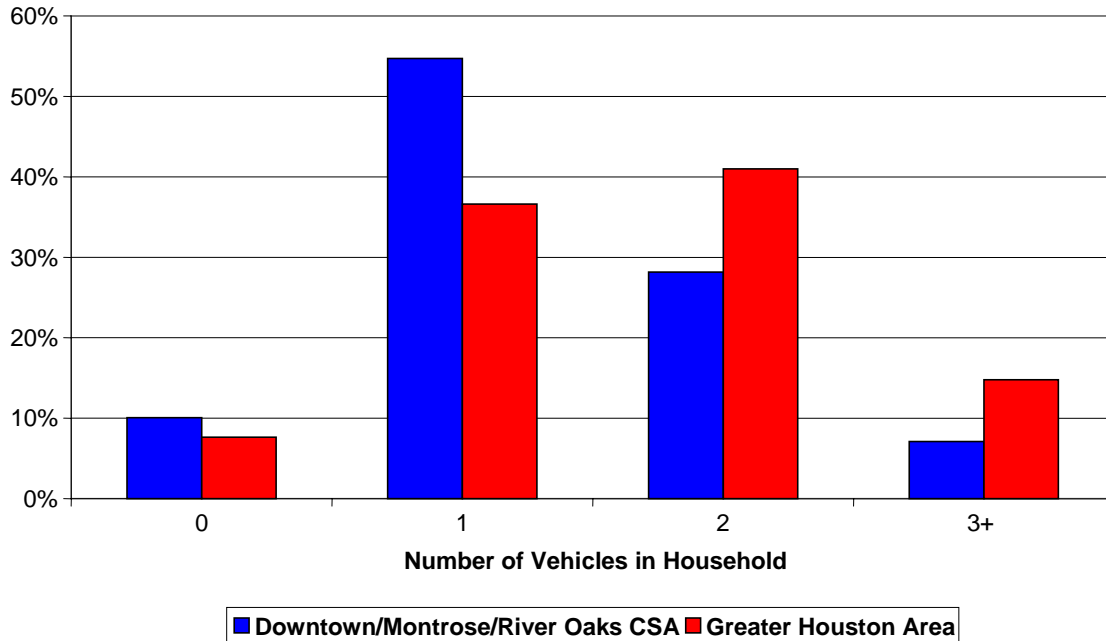
**Median Length of Occupancy
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



- The median length of occupancy is generally longer for dwellings that are occupied by the owner and shorter for those occupied by a renter.
- In owner-occupied housing units, the Downtown/Montrose/River Oaks CSA has a shorter median length of occupancy than that of the Greater Houston Area (5.9 years vs. 8.5 years).
- In renter-occupied dwellings, the Downtown/Montrose/River Oaks CSA has a slightly shorter median length of occupancy as that of the Greater Houston Area (1.0 years vs. 1.6 years).
- In the Downtown/Montrose/River Oaks CSA, the median length of occupancy for owner-occupied households is almost six times that of renter-occupied households (5.9 years vs. 1.0 years).



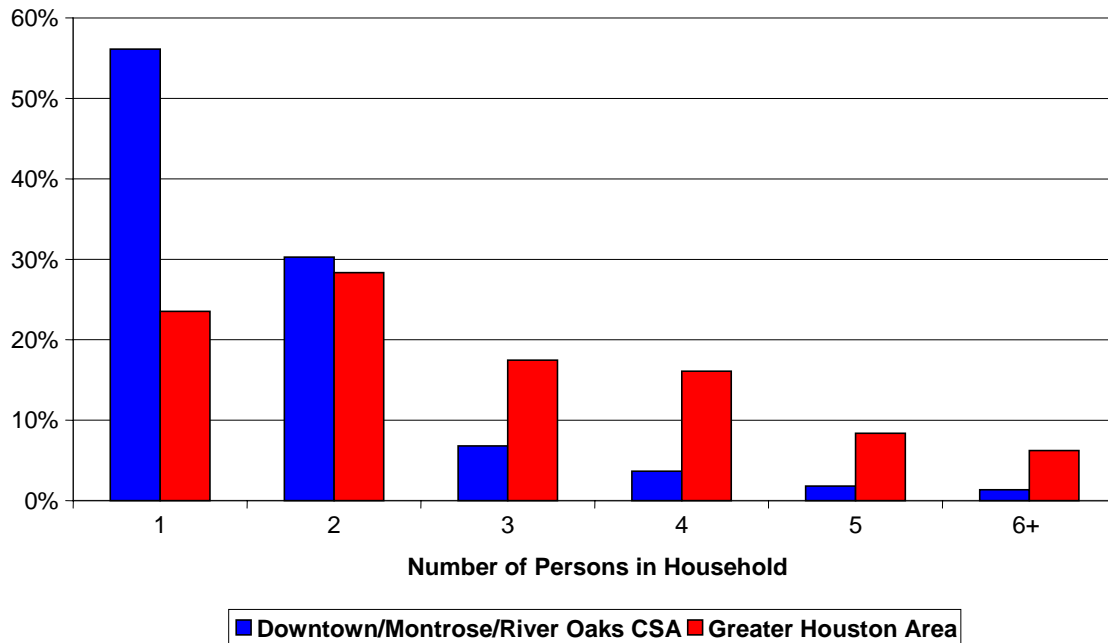
**Households by Count of Vehicles
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



- The percentage of households with no vehicles is larger in the Downtown/Montrose/River Oaks CSA than in the Greater Houston Area (10.1% vs. 7.7%).
- The percentage of households with only one vehicle available is greater in the Downtown/Montrose/River Oaks CSA than in the Greater Houston Area (54.7% vs. 36.6%).
- The percentage of households with 2 or more vehicles available is smaller in the Downtown/Montrose/River Oaks CSA than in the Greater Houston Area (35.2% vs. 55.8%).
- Most households in the Downtown/Montrose/River Oaks CSA have only one vehicle available (54.7%).



**Households by Count of Persons
Downtown/Montrose/River Oaks CSA and Greater Houston Area**



- There is a much smaller percentage of households in the Downtown/Montrose/River Oaks CSA with three or more people than there are in the Greater Houston Area (13.7% vs. 48.2%).
- In the Downtown/Montrose/River Oaks CSA, the most common household arrangement is one person per household (56.1%).
- Well over three quarters of the households in the Downtown/Montrose/River Oaks CSA consist of one or two people (86.4%).



Houston Profile Project

Downtown/Montrose/River Oaks (CSA #11)

CSA Rankings

By Key Lifestyle and Religion Questions

In this section we rank order the 45 CSAs by key religious and lifestyle questions. We use a form of hierarchical modeling in which individual responses to the lifestyle and religion questions in the HPP Poll are estimated with key socio-demographic measures from each CSA. These measures include age structure, race and ethnic composition, household structure, education, income, and housing values. The analysis produces an estimated average response to each question for each of the 45 CSAs. We subsequently rank the 45 CSAs based on these responses, and provide tables of these rankings in this section of the report. Please note that the measures reported here are those for which the hierarchal analysis proved useful. For some measures, the models did not perform well enough to allow us to report rankings with an acceptable level of confidence.

- The “estimated number of adults” in the following rankings, includes residents in “Group Quarters” such as nursing homes, jails, detention centers, etc.
- For the Downtown/Montrose/River Oaks CSA, there were an estimated 12,440 “Group Quarters” residents, out of the total population of 64,329. This represents 19.3% of this CSA’s population.
- The average “Group Quarters” percentage for the Greater Houston Area is only 1.3%.
- It is reasonable to assume, no “Group Quarters” residents were involved in this telephone survey.

Center for Community Research and Development
Community Poll 98



CSA by Percent Who Get a Great Deal of Satisfaction from Neighborhood

| Ranking | CSA | Percent Great Deal of Satisfaction w/Neighborhood |
|----------|---|---|
| 1 | 17.00 Holcombe/Bellaire | 63.92% |
| 2 | 11.00 Downtown/Montrose/River Oaks | 59.28% |
| 3 | 8.00 Clear Lake/Seabrook | 56.39% |
| 4 | 40.00 Woodlands | 55.85% |
| 5 | 35.00 Sugar Land/Stafford | 55.60% |
| 6 | 37.00 Villages/Galleria | 55.11% |
| 7 | 24.00 Missouri City/Fresno | 54.90% |
| 8 | 20.00 Katy Area | 53.82% |
| 9 | 30.00 Pearland | 53.11% |
| 10 | 34.00 Spring/Klein | 51.02% |
| 11 | 13.00 Fairfield/Cypress/Copperfield | 51.02% |
| 12 | 44.00 Manvel/Arcola/Rosharon | 50.96% |
| 13 | 21.00 Kingwood/Atascocita/Humble | 50.74% |
| 14 | 10.00 Deer Park | 49.14% |
| 15 | 23.00 League City/Webster/Friendswood | 48.61% |
| 16 | 22.00 La Porte/Bayport | 48.41% |
| 17 | 38.00 Waller/Hockley | 47.95% |
| 18 | 15.00 Heights | 47.44% |
| 19 | 42.00 Magnolia | 46.15% |
| 20 | 19.00 Jersey Village | 45.63% |
| 21 | 39.00 West Memorial/Westheimer | 45.51% |
| 22 | 9.00 Crosby/Huffman | 45.40% |
| 23 | 7.00 Champions | 45.30% |
| 24 | 36.00 Tomball | 44.57% |
| 25 | 5.00 Bear Creek/West Little York | 43.06% |
| 26 | 41.00 Richmond/Rosenberg | 41.47% |
| 27 | 43.00 Dickinson/San Leon | 41.14% |
| 28 | 45.00 Alvin | 39.60% |
| 29 | 4.00 Baytown/Highlands | 39.47% |
| 30 | 16.00 Hobby/Sagemont | 38.77% |
| 31 | 26.00 North Channel | 37.10% |
| 32 | 31.00 SE Montgomery County | 36.59% |
| 33 | 29.00 Pasadena/South Houston | 35.89% |
| 34 | 6.00 Braeswood | 35.81% |
| 35 | 28.00 Northside | 35.22% |
| 36 | 32.00 South Central | 35.14% |
| 37 | 33.00 Spring Branch/Oak Forest | 34.69% |
| 38 | 18.00 Galena Park/Jacinto City | 33.48% |
| 39 | 3.00 Almeda Genoa | 32.35% |
| 40 | 2.00 Alief/Sharpstown | 32.17% |
| 41 | 25.00 North Belt | 31.23% |
| 42 | 12.00 East End/Gulfgate | 30.34% |
| 43 | 27.00 North Forest | 29.42% |
| 44 | 1.00 Aldine | 27.67% |
| 45 | 14.00 Fifth Ward/Denver Harbor | 20.49% |



Percent Who Get A Great Deal Of Satisfaction From Their Neighborhood Downtown/Montrose/River Oaks CSA

- The Downtown/Montrose/River Oaks CSA ranks second of all CSAs in the Greater Houston Area on neighborhood satisfaction.
- 59.28% of adults living in the Downtown/Montrose/River Oaks CSA receive a great deal of satisfaction from their neighborhood.
- There is more neighborhood satisfaction in the Downtown/Montrose/River Oaks CSA than in the Greater Houston Area.
- For the Greater Houston Area, 55% report receiving a great deal of satisfaction from their neighborhood.
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA an estimated 33,300 adults receive a great deal of satisfaction from their neighborhood.



CSA by Percent Who Receive a Great Deal of Satisfaction from Family

| Ranking | CSA | Percent Great Deal of Satisfaction from Family |
|-----------|---|--|
| 1 | 20.00 Katy Area | 86.64% |
| 2 | 40.00 Woodlands | 85.87% |
| 3 | 34.00 Spring/Klein | 84.93% |
| 4 | 13.00 Fairfield/Cypress/Copperfield | 84.37% |
| 5 | 10.00 Deer Park | 82.99% |
| 6 | 21.00 Kingwood/Atascocita/Humble | 82.96% |
| 7 | 24.00 Missouri City/Fresno | 82.32% |
| 8 | 35.00 Sugar Land/Stafford | 80.81% |
| 9 | 8.00 Clear Lake/Seabrook | 80.67% |
| 10 | 30.00 Pearland | 80.44% |
| 11 | 36.00 Tomball | 80.29% |
| 12 | 41.00 Richmond/Rosenberg | 80.17% |
| 13 | 23.00 League City/Webster/Friendswood | 80.16% |
| 14 | 22.00 La Porte/Bayport | 79.78% |
| 15 | 5.00 Bear Creek/West Little York | 79.20% |
| 16 | 42.00 Magnolia | 78.84% |
| 17 | 19.00 Jersey Village | 78.80% |
| 18 | 3.00 Almeda Genoa | 78.46% |
| 19 | 17.00 Holcombe/Bellaire | 77.03% |
| 20 | 45.00 Alvin | 76.83% |
| 21 | 37.00 Villages/Galleria | 76.77% |
| 22 | 9.00 Crosby/Huffman | 76.65% |
| 23 | 4.00 Baytown/Highlands | 76.38% |
| 24 | 26.00 North Channel | 76.34% |
| 25 | 25.00 North Belt | 76.17% |
| 26 | 7.00 Champions | 76.10% |
| 27 | 29.00 Pasadena/South Houston | 75.96% |
| 28 | 1.00 Aldine | 75.93% |
| 29 | 39.00 West Memorial/Westheimer | 75.09% |
| 30 | 44.00 Manvel/Arcola/Rosharon | 74.54% |
| 31 | 16.00 Hobby/Sagemont | 74.31% |
| 32 | 33.00 Spring Branch/Oak Forest | 74.15% |
| 33 | 14.00 Fifth Ward/Denver Harbor | 74.08% |
| 34 | 43.00 Dickinson/San Leon | 74.07% |
| 35 | 15.00 Heights | 74.06% |
| 36 | 31.00 SE Montgomery County | 73.78% |
| 37 | 6.00 Braeswood | 73.31% |
| 38 | 18.00 Galena Park/Jacinto City | 72.63% |
| 39 | 38.00 Waller/Hockley | 72.61% |
| 40 | 12.00 East End/Gulfgate | 71.82% |
| 41 | 2.00 Alief/Sharpstown | 70.96% |
| 42 | 27.00 North Forest | 70.53% |
| 43 | 11.00 Downtown/Montrose/River Oaks | 68.69% |
| 44 | 32.00 South Central | 65.26% |
| 45 | 28.00 Northside | 64.01% |



Percent Who Receive A Great Deal Of Satisfaction From Family Downtown/Montrose/River Oaks CSA

- The Downtown/Montrose/River Oaks CSA ranks third from the bottom of all CSAs in the Greater Houston Area on family satisfaction.
- Despite its low ranking, 68.69% of adults living in the Downtown/Montrose/River Oaks CSA receive a great deal of satisfaction from their families.
- Family satisfaction in Downtown/Montrose/River Oaks CSA is lower than the family satisfaction value for the Greater Houston Area.
- For the Greater Houston Area, 79% report receiving a great deal of satisfaction from their families.
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA an estimated 38,600 adults receive a great deal of satisfaction from their families.
- However, that means that an estimated 17,600 adults in the Downtown/Montrose/River Oaks CSA do not receive a great deal of satisfaction from their families.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory family relationships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches may have an opportunity to make connections with those who do not receive a great deal of satisfaction with family life.



CSA by Percent Who Report Great Deal of Satisfaction From Friends

| Ranking | CSA | Percent Who Report Great Deal of Satisfaction from Friends |
|----------|---|--|
| 1 | 17.00 Holcombe/Bellaire | 99.61% |
| 2 | 8.00 Clear Lake/Seabrook | 96.03% |
| 3 | 37.00 Villages/Galleria | 95.84% |
| 4 | 11.00 Downtown/Montrose/River Oaks | 95.27% |
| 5 | 40.00 Woodlands | 89.01% |
| 6 | 39.00 West Memorial/Westheimer | 88.77% |
| 7 | 35.00 Sugar Land/Stafford | 86.41% |
| 8 | 20.00 Katy Area | 81.70% |
| 9 | 24.00 Missouri City/Fresno | 81.14% |
| 10 | 23.00 League City/Webster/Friendswood | 78.61% |
| 11 | 30.00 Pearland | 77.77% |
| 12 | 13.00 Fairfield/Cypress/Copperfield | 76.85% |
| 13 | 21.00 Kingwood/Atascocita/Humble | 76.38% |
| 14 | 15.00 Heights | 75.93% |
| 15 | 6.00 Braeswood | 75.91% |
| 16 | 34.00 Spring/Klein | 75.08% |
| 17 | 7.00 Champions | 74.68% |
| 18 | 19.00 Jersey Village | 69.53% |
| 19 | 36.00 Tomball | 62.08% |
| 20 | 5.00 Bear Creek/West Little York | 61.17% |
| 21 | 32.00 South Central | 57.89% |
| 22 | 33.00 Spring Branch/Oak Forest | 57.71% |
| 23 | 10.00 Deer Park | 56.87% |
| 24 | 43.00 Dickinson/San Leon | 55.96% |
| 25 | 38.00 Waller/Hockley | 55.94% |
| 26 | 2.00 Alief/Sharpstown | 55.64% |
| 27 | 41.00 Richmond/Rosenberg | 55.07% |
| 28 | 16.00 Hobby/Sagemont | 53.98% |
| 29 | 4.00 Baytown/Highlands | 52.50% |
| 30 | 22.00 La Porte/Bayport | 51.28% |
| 31 | 3.00 Almeda Genoa | 50.49% |
| 32 | 42.00 Magnolia | 48.83% |
| 33 | 9.00 Crosby/Huffman | 47.76% |
| 34 | 45.00 Alvin | 47.74% |
| 35 | 29.00 Pasadena/South Houston | 46.82% |
| 36 | 25.00 North Belt | 46.21% |
| 37 | 1.00 Aldine | 43.69% |
| 38 | 26.00 North Channel | 42.97% |
| 39 | 44.00 Manvel/Arcola/Rosharon | 41.14% |
| 40 | 18.00 Galena Park/Jacinto City | 39.43% |
| 41 | 12.00 East End/Gulfgate | 38.24% |
| 42 | 27.00 North Forest | 37.38% |
| 43 | 31.00 SE Montgomery County | 36.81% |
| 44 | 28.00 Northside | 33.31% |
| 45 | 14.00 Fifth Ward/Denver Harbor | 31.23% |



Percent Who Receive A Great Deal Of Satisfaction From Their Friends Downtown/Montrose/River Oaks CSA

- The Downtown/Montrose/River Oaks CSA ranks fourth of all CSAs in the Greater Houston Area on satisfaction from friends.
- 95.27% of adults living in the Downtown/Montrose/River Oaks CSA receive a great deal of satisfaction from their friends.
- This number is significantly higher than in the Greater Houston Area.
- For the Greater Houston Area, 69% report receiving a great deal of satisfaction from their friends.
- More people in Downtown/Montrose/River Oaks CSA report receiving a great deal of satisfaction from their friends than report receiving a great deal of satisfaction from their families (95.27% vs. 68.69%).
- Adults in the Downtown/Montrose/River Oaks CSA are less satisfied with their neighborhood (59.28%) than with their friends (95.27%) and families (68.69%).
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA an estimated 53,600 adults receive a great deal of satisfaction from their friends.
- This means, however, that an estimated 2,700 adults in the Downtown/Montrose/River Oaks CSA are less satisfied with their friendships.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory friendships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches have an opportunity to make connections with those who do not receive a great deal of satisfaction with friendships.



CSA by Percent Who Report Successfully Balancing Work and Family

| Ranking | CSA | Percent Who Report Successfully Balancing Work and Family |
|----------|---|---|
| 1 | 10.00 Deer Park | 40.77% |
| 2 | 37.00 Villages/Galleria | 37.24% |
| 3 | 15.00 Heights | 36.51% |
| 4 | 22.00 La Porte/Bayport | 36.42% |
| 5 | 11.00 Downtown/Montrose/River Oaks | 35.87% |
| 6 | 29.00 Pasadena/South Houston | 33.88% |
| 7 | 1.00 Aldine | 33.23% |
| 8 | 16.00 Hobby/Sagemont | 33.06% |
| 9 | 41.00 Richmond/Rosenberg | 32.70% |
| 10 | 33.00 Spring Branch/Oak Forest | 31.83% |
| 11 | 34.00 Spring/Klein | 31.45% |
| 12 | 7.00 Champions | 31.30% |
| 13 | 26.00 North Channel | 31.06% |
| 14 | 25.00 North Belt | 31.03% |
| 15 | 45.00 Alvin | 31.00% |
| 16 | 4.00 Baytown/Highlands | 30.78% |
| 17 | 21.00 Kingwood/Atascocita/Humble | 30.06% |
| 18 | 20.00 Katy Area | 30.05% |
| 19 | 3.00 Almeda Genoa | 29.86% |
| 20 | 40.00 Woodlands | 29.74% |
| 21 | 13.00 Fairfield/Cypress/Copperfield | 29.64% |
| 22 | 19.00 Jersey Village | 29.57% |
| 23 | 35.00 Sugar Land/Stafford | 29.54% |
| 24 | 30.00 Pearland | 29.31% |
| 25 | 12.00 East End/Gulfgate | 28.74% |
| 26 | 5.00 Bear Creek/West Little York | 28.69% |
| 27 | 9.00 Crosby/Huffman | 28.29% |
| 28 | 2.00 Alief/Sharpstown | 28.25% |
| 29 | 44.00 Manvel/Arcola/Rosharon | 27.92% |
| 30 | 23.00 League City/Webster/Friendswood | 27.83% |
| 31 | 18.00 Galena Park/Jacinto City | 27.62% |
| 32 | 24.00 Missouri City/Fresno | 27.41% |
| 33 | 43.00 Dickinson/San Leon | 27.35% |
| 34 | 39.00 West Memorial/Westheimer | 27.23% |
| 35 | 36.00 Tomball | 27.03% |
| 36 | 42.00 Magnolia | 26.59% |
| 37 | 17.00 Holcombe/Bellaire | 26.55% |
| 38 | 6.00 Braeswood | 25.88% |
| 39 | 31.00 SE Montgomery County | 25.42% |
| 40 | 8.00 Clear Lake/Seabrook | 24.76% |
| 41 | 38.00 Waller/Hockley | 23.92% |
| 42 | 28.00 Northside | 23.47% |
| 43 | 32.00 South Central | 21.83% |
| 44 | 14.00 Fifth Ward/Denver Harbor | 21.70% |
| 45 | 27.00 North Forest | 21.65% |



Percent Who Report Successfully Balancing Work And Family Downtown/Montrose/River Oaks CSA

- The Downtown/Montrose/River Oaks CSA ranks fifth of all CSAs in the Greater Houston Area on success at balancing work and family.
- Despite its high ranking, only 35.87% of adults living in the Downtown/Montrose/River Oaks CSA report being successful at balancing the dual demands of work and family.
- Compared with the Greater Houston Area, the Downtown/Montrose/River Oaks area's percentage is slightly higher.
- For the Greater Houston Area, 34% being successful at balancing the dual demands of work and family.
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA an estimated 20,200 adults report being successful at balancing work and family lives.
- This means, however, that an estimated 36,100 adults, or a majority of adults in the Downtown/Montrose/River Oaks CSA, are not as successful at balancing work and family lives.
- This is important for church missions because research shows that the strains of balancing work and family life are among the leading causes of family dissolution (Kendall 2004).
- Working in the Downtown/Montrose/River Oaks CSA's neighborhoods to help families be more successful at managing the dual demands of family and work life is a potential community ministry program.



CSA by Percent Generally Happy with Their Lives

| Ranking | CSA | Percent Happy |
|-----------|---|---------------|
| 1 | 17.00 Holcombe/Bellaire | 56.42% |
| 2 | 8.00 Clear Lake/Seabrook | 55.74% |
| 3 | 40.00 Woodlands | 52.63% |
| 4 | 20.00 Katy Area | 51.39% |
| 5 | 34.00 Spring/Klein | 50.88% |
| 6 | 15.00 Heights | 50.79% |
| 7 | 13.00 Fairfield/Cypress/Copperfield | 50.70% |
| 8 | 39.00 West Memorial/Westheimer | 50.68% |
| 9 | 37.00 Villages/Galleria | 50.68% |
| 10 | 23.00 League City/Webster/Friendswood | 50.48% |
| 11 | 35.00 Sugar Land/Stafford | 50.44% |
| 12 | 30.00 Pearland | 49.80% |
| 13 | 10.00 Deer Park | 49.65% |
| 14 | 21.00 Kingwood/Atascocita/Humble | 49.64% |
| 15 | 19.00 Jersey Village | 49.08% |
| 16 | 7.00 Champions | 48.52% |
| 17 | 11.00 Downtown/Montrose/River Oaks | 48.33% |
| 18 | 22.00 La Porte/Bayport | 47.84% |
| 19 | 5.00 Bear Creek/West Little York | 47.69% |
| 20 | 24.00 Missouri City/Fresno | 47.26% |
| 21 | 36.00 Tomball | 46.52% |
| 22 | 16.00 Hobby/Sagemont | 46.32% |
| 23 | 45.00 Alvin | 46.22% |
| 24 | 33.00 Spring Branch/Oak Forest | 46.05% |
| 25 | 29.00 Pasadena/South Houston | 46.02% |
| 26 | 4.00 Baytown/Highlands | 45.99% |
| 27 | 6.00 Braeswood | 45.87% |
| 28 | 41.00 Richmond/Rosenberg | 45.86% |
| 29 | 43.00 Dickinson/San Leon | 45.84% |
| 30 | 9.00 Crosby/Huffman | 45.27% |
| 31 | 42.00 Magnolia | 44.59% |
| 32 | 38.00 Waller/Hockley | 44.33% |
| 33 | 2.00 Alief/Sharpstown | 44.11% |
| 34 | 26.00 North Channel | 44.03% |
| 35 | 1.00 Aldine | 43.59% |
| 36 | 31.00 SE Montgomery County | 43.16% |
| 37 | 12.00 East End/Gulfgate | 42.66% |
| 38 | 44.00 Manvel/Arcola/Rosharon | 42.11% |
| 39 | 25.00 North Belt | 42.06% |
| 40 | 18.00 Galena Park/Jacinto City | 42.05% |
| 41 | 3.00 Almeda Genoa | 41.70% |
| 42 | 28.00 Northside | 40.97% |
| 43 | 14.00 Fifth Ward/Denver Harbor | 39.13% |
| 44 | 32.00 South Central | 38.63% |
| 45 | 27.00 North Forest | 36.58% |



Percent Who Are Happy With Their Lives Downtown/Montrose/River Oaks CSA

- The Downtown/Montrose/River Oaks CSA ranks in the top half of all CSAs in the Greater Houston Area on overall happiness.
- 48.33% of adults living in Downtown/Montrose/River Oaks CSA report being happy.
- This number is the same as the Greater Houston Area.
- For the Greater Houston Area, 48% report being happy.
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA an estimated 27,200 adults report being happy.
- This means, however, that almost 29,100 adults are not very happy.
- As with satisfaction with family and friends, those who are not happy may be more amenable to new relationships. This is important for church outreach missions because research by Stark (2000) shows that people who are not happy are open to ministry.



CSA by Percent Who Attend Church at Least Once a Week

| Ranking | CSA | Percent Who Attend Church at Least Once a Week |
|-----------|---|---|
| 1 | 14.00 Fifth Ward/Denver Harbor | 50.02% |
| 2 | 3.00 Almeda Genoa | 45.30% |
| 3 | 27.00 North Forest | 42.65% |
| 4 | 24.00 Missouri City/Fresno | 42.27% |
| 5 | 25.00 North Belt | 40.11% |
| 6 | 12.00 East End/Gulfgate | 39.77% |
| 7 | 18.00 Galena Park/Jacinto City | 39.44% |
| 8 | 1.00 Aldine | 38.38% |
| 9 | 32.00 South Central | 36.97% |
| 10 | 44.00 Manvel/Arcola/Rosharon | 36.87% |
| 11 | 41.00 Richmond/Rosenberg | 36.78% |
| 12 | 20.00 Katy Area | 36.59% |
| 13 | 35.00 Sugar Land/Stafford | 36.00% |
| 14 | 26.00 North Channel | 35.09% |
| 15 | 2.00 Alief/Sharpstown | 34.77% |
| 16 | 10.00 Deer Park | 34.29% |
| 17 | 29.00 Pasadena/South Houston | 33.86% |
| 18 | 34.00 Spring/Klein | 33.55% |
| 19 | 21.00 Kingwood/Atascocita/Humble | 32.92% |
| 20 | 5.00 Bear Creek/West Little York | 32.73% |
| 21 | 16.00 Hobby/Sagemont | 32.61% |
| 22 | 33.00 Spring Branch/Oak Forest | 32.34% |
| 23 | 40.00 Woodlands | 31.94% |
| 24 | 28.00 Northside | 31.84% |
| 25 | 6.00 Braeswood | 31.80% |
| 26 | 22.00 La Porte/Bayport | 31.69% |
| 27 | 4.00 Baytown/Highlands | 31.56% |
| 28 | 13.00 Fairfield/Cypress/Copperfield | 30.96% |
| 29 | 15.00 Heights | 30.71% |
| 30 | 30.00 Pearland | 30.58% |
| 31 | 19.00 Jersey Village | 30.40% |
| 32 | 45.00 Alvin | 29.59% |
| 33 | 42.00 Magnolia | 29.20% |
| 34 | 43.00 Dickinson/San Leon | 28.81% |
| 35 | 36.00 Tomball | 28.76% |
| 36 | 23.00 League City/Webster/Friendswood | 28.00% |
| 37 | 7.00 Champions | 27.50% |
| 38 | 9.00 Crosby/Huffman | 27.44% |
| 39 | 31.00 SE Montgomery County | 27.25% |
| 40 | 8.00 Clear Lake/Seabrook | 27.07% |
| 41 | 38.00 Waller/Hockley | 23.63% |
| 42 | 39.00 West Memorial/Westheimer | 23.23% |
| 43 | 17.00 Holcombe/Bellaire | 22.35% |
| 44 | 37.00 Villages/Galleria | 19.59% |
| 45 | 11.00 Downtown/Montrose/River Oaks | 15.39% |



**Percent Who Attend Church At Least Once A Week
Downtown/Montrose/River Oaks CSA**

- The Downtown/Montrose/River Oaks CSA ranks last of all CSAs in the Greater Houston Area on weekly church attendance.
- Only 15.39% of adults living in the Downtown/Montrose/River Oaks CSA attend church at least once a week.
- This is significantly lower than the average church attendance for the Greater Houston Area.
- The average for the Greater Houston Area is 40% of adults attend church at least once a week.
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA, less than 8,700 adults attend church every week.
- This does not mean that they necessarily attend church in the geographical Downtown/Montrose/River Oaks area.
- In the Downtown/Montrose/River Oaks CSA an estimated 47,600 adults, or the vast majority of adults in the Downtown/Montrose/River Oaks CSA, do not attend church weekly.



CSA by Percent Who Never Attend Church

| Ranking | CSA | Percent Who Never Attend Church |
|----------|---|---------------------------------|
| 1 | 11.00 Downtown/Montrose/River Oaks | 30.18% |
| 2 | 15.00 Heights | 21.29% |
| 3 | 28.00 Northside | 20.18% |
| 4 | 16.00 Hobby/Sagemont | 19.53% |
| 5 | 29.00 Pasadena/South Houston | 19.19% |
| 6 | 38.00 Waller/Hockley | 19.04% |
| 7 | 17.00 Holcombe/Bellaire | 18.97% |
| 8 | 37.00 Villages/Galleria | 17.53% |
| 9 | 33.00 Spring Branch/Oak Forest | 17.52% |
| 10 | 12.00 East End/Gulfgate | 17.11% |
| 11 | 22.00 La Porte/Bayport | 16.53% |
| 12 | 45.00 Alvin | 16.24% |
| 13 | 39.00 West Memorial/Westheimer | 16.03% |
| 14 | 7.00 Champions | 15.83% |
| 15 | 43.00 Dickinson/San Leon | 15.74% |
| 16 | 4.00 Baytown/Highlands | 15.47% |
| 17 | 26.00 North Channel | 15.20% |
| 18 | 18.00 Galena Park/Jacinto City | 14.51% |
| 19 | 6.00 Braeswood | 14.27% |
| 20 | 10.00 Deer Park | 14.19% |
| 21 | 2.00 Alief/Sharpstown | 13.42% |
| 22 | 5.00 Bear Creek/West Little York | 13.39% |
| 23 | 19.00 Jersey Village | 13.32% |
| 24 | 9.00 Crosby/Huffman | 13.32% |
| 25 | 1.00 Aldine | 13.08% |
| 26 | 30.00 Pearland | 13.04% |
| 27 | 44.00 Manvel/Arcola/Rosharon | 12.96% |
| 28 | 23.00 League City/Webster/Friendswood | 12.71% |
| 29 | 31.00 SE Montgomery County | 12.36% |
| 30 | 8.00 Clear Lake/Seabrook | 11.87% |
| 31 | 41.00 Richmond/Rosenberg | 11.68% |
| 32 | 42.00 Magnolia | 10.74% |
| 33 | 21.00 Kingwood/Atascocita/Humble | 10.08% |
| 34 | 25.00 North Belt | 9.77% |
| 35 | 36.00 Tomball | 9.76% |
| 36 | 32.00 South Central | 9.55% |
| 37 | 35.00 Sugar Land/Stafford | 9.34% |
| 38 | 34.00 Spring/Klein | 9.19% |
| 39 | 13.00 Fairfield/Cypress/Copperfield | 9.05% |
| 40 | 40.00 Woodlands | 8.15% |
| 41 | 20.00 Katy Area | 8.10% |
| 42 | 24.00 Missouri City/Fresno | 8.10% |
| 43 | 3.00 Almeda Genoa | 7.56% |
| 44 | 27.00 North Forest | 5.79% |
| 45 | 14.00 Fifth Ward/Denver Harbor | 4.27% |



**Percent Who Never Attend Church
Downtown/Montrose/River Oaks CSA**

- The Downtown/Montrose/River Oaks CSA ranks first among all CSAs on percent who never attend church.
- 30.18% of adults living in the Downtown/Montrose/River Oaks CSA never attend church.
- This percentage is over three times higher than the rate of non-attendance for the Greater Houston Area, in which 9% of adults never attend church.
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA, an estimated 17,000 adults never attend church.
- In the Downtown/Montrose/River Oaks CSA almost 30,600 adults attend church occasionally, but not every week.



CSA by Percent Born Again

| Ranking | CSA Number/Name | Percent Born Again |
|-----------|---|--------------------|
| 1 | 27.00 North Forest | 78.59% |
| 2 | 14.00 Fifth Ward/Denver Harbor | 77.27% |
| 3 | 3.00 Almeda Genoa | 74.59% |
| 4 | 32.00 South Central | 73.61% |
| 5 | 25.00 North Belt | 68.83% |
| 6 | 44.00 Manvel/Arcola/Rosharon | 66.20% |
| 7 | 24.00 Missouri City/Fresno | 65.19% |
| 8 | 10.00 Deer Park | 63.27% |
| 9 | 18.00 Galena Park/Jacinto City | 61.94% |
| 10 | 1.00 Aldine | 60.67% |
| 11 | 41.00 Richmond/Rosenberg | 60.61% |
| 12 | 22.00 La Porte/Bayport | 60.19% |
| 13 | 42.00 Magnolia | 60.15% |
| 14 | 31.00 SE Montgomery County | 60.04% |
| 15 | 26.00 North Channel | 59.96% |
| 16 | 9.00 Crosby/Huffman | 59.32% |
| 17 | 4.00 Baytown/Highlands | 59.31% |
| 18 | 34.00 Spring/Klein | 58.72% |
| 19 | 43.00 Dickinson/San Leon | 57.99% |
| 20 | 21.00 Kingwood/Atascocita/Humble | 57.53% |
| 21 | 2.00 Alief/Sharpstown | 57.39% |
| 22 | 45.00 Alvin | 57.32% |
| 23 | 36.00 Tomball | 57.04% |
| 24 | 20.00 Katy Area | 56.68% |
| 25 | 5.00 Bear Creek/West Little York | 55.75% |
| 26 | 12.00 East End/Gulfgate | 55.06% |
| 27 | 16.00 Hobby/Sagemont | 54.59% |
| 28 | 29.00 Pasadena/South Houston | 54.59% |
| 29 | 13.00 Fairfield/Cypress/Copperfield | 54.38% |
| 30 | 19.00 Jersey Village | 53.72% |
| 31 | 40.00 Woodlands | 53.09% |
| 32 | 30.00 Pearland | 52.99% |
| 33 | 33.00 Spring Branch/Oak Forest | 52.92% |
| 34 | 6.00 Braeswood | 52.85% |
| 35 | 23.00 League City/Webster/Friendswood | 52.02% |
| 36 | 35.00 Sugar Land/Stafford | 51.98% |
| 37 | 28.00 Northside | 51.54% |
| 38 | 7.00 Champions | 51.35% |
| 39 | 38.00 Waller/Hockley | 50.59% |
| 40 | 15.00 Heights | 48.45% |
| 41 | 39.00 West Memorial/Westheimer | 43.07% |
| 42 | 8.00 Clear Lake/Seabrook | 42.78% |
| 43 | 37.00 Villages/Galleria | 34.18% |
| 44 | 11.00 Downtown/Montrose/River Oaks | 27.24% |
| 45 | 17.00 Holcombe/Bellaire | 26.44% |



Percent Who Are Born Again Downtown/Montrose/River Oaks CSA

- The Downtown/Montrose/River Oaks CSA ranks next to last of all CSAs in the Greater Houston Area on percent who consider themselves born again.
- Only 27.24% of adults living in the Downtown/Montrose/River Oaks CSA consider themselves born again.
- This is much lower than the average for the Greater Houston Area.
- The average for the Greater Houston Area is 52%.
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA, an estimated 15,300 adults consider themselves born again.
- Being born again, however, does not necessarily translate into weekly church attendance in the Downtown/Montrose/River Oaks CSA.
- An estimated 6,700 more adults in the Downtown/Montrose/River Oaks CSA report being born again than report attending church each week.



CSA by Percent Likely to Read Bible when have Problems

| Ranking | CSA | Percent likely to Read Bible w/Prob. |
|-----------|---|--------------------------------------|
| 1 | 14.00 Fifth Ward/Denver Harbor | 91.14% |
| 2 | 27.00 North Forest | 89.82% |
| 3 | 3.00 Almeda Genoa | 87.58% |
| 4 | 32.00 South Central | 85.79% |
| 5 | 25.00 North Belt | 84.10% |
| 6 | 44.00 Manvel/Arcola/Rosharon | 82.26% |
| 7 | 24.00 Missouri City/Fresno | 81.74% |
| 8 | 18.00 Galena Park/Jacinto City | 80.16% |
| 9 | 41.00 Richmond/Rosenberg | 79.42% |
| 10 | 1.00 Aldine | 77.64% |
| 11 | 26.00 North Channel | 77.09% |
| 12 | 10.00 Deer Park | 76.74% |
| 13 | 42.00 Magnolia | 76.43% |
| 14 | 12.00 East End/Gulfgate | 76.32% |
| 15 | 2.00 Alief/Sharpstown | 76.08% |
| 16 | 43.00 Dickinson/San Leon | 75.58% |
| 17 | 4.00 Baytown/Highlands | 75.27% |
| 18 | 6.00 Braeswood | 75.17% |
| 19 | 31.00 SE Montgomery County | 74.68% |
| 20 | 36.00 Tomball | 74.43% |
| 21 | 34.00 Spring/Klein | 74.42% |
| 22 | 20.00 Katy Area | 74.31% |
| 23 | 22.00 La Porte/Bayport | 74.10% |
| 24 | 5.00 Bear Creek/West Little York | 73.89% |
| 25 | 45.00 Alvin | 73.88% |
| 26 | 21.00 Kingwood/Atascocita/Humble | 73.81% |
| 27 | 33.00 Spring Branch/Oak Forest | 73.68% |
| 28 | 29.00 Pasadena/South Houston | 73.25% |
| 29 | 16.00 Hobby/Sagemont | 72.62% |
| 30 | 9.00 Crosby/Huffman | 72.14% |
| 31 | 13.00 Fairfield/Cypress/Copperfield | 71.27% |
| 32 | 19.00 Jersey Village | 70.87% |
| 33 | 40.00 Woodlands | 70.76% |
| 34 | 30.00 Pearland | 70.19% |
| 35 | 35.00 Sugar Land/Stafford | 69.89% |
| 36 | 7.00 Champions | 69.71% |
| 37 | 28.00 Northside | 69.57% |
| 38 | 23.00 League City/Webster/Friendswood | 68.96% |
| 39 | 39.00 West Memorial/Westheimer | 65.77% |
| 40 | 38.00 Waller/Hockley | 65.73% |
| 41 | 15.00 Heights | 64.37% |
| 42 | 37.00 Villages/Galleria | 62.67% |
| 43 | 8.00 Clear Lake/Seabrook | 59.69% |
| 44 | 11.00 Downtown/Montrose/River Oaks | 52.37% |
| 45 | 17.00 Holcombe/Bellaire | 49.50% |



**Percent Who Read The Bible Or Other Inspired Literature
When They Have A Problem
Downtown/Montrose/River Oaks CSA**

- The Downtown/Montrose/River Oaks CSA ranks next to last of all CSAs in the Greater Houston Area on percent who read the Bible or other inspired literature when they have a problem.
- 52.37% of people in the Downtown/Montrose/River Oaks CSA report reading the Bible or other inspired literature when they have a problem.
- The average for the Greater Houston Area is 72%.
- There are an estimated 56,238 adults living in Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA, an estimated 29,500 adults report reading the Bible or other inspired literature when they have a problem.
- Despite low levels of regular church attendance, there appears to still be a level of spiritual interest in the Downtown/Montrose/River Oaks CSA.



CSA by Percent Likely to See Religious Counselor when Have Problem

| Ranking | CSA | Percent Likely to See Religious Counselor When Have Problem |
|-----------|---|---|
| 1 | 3.00 Alameda Genoa | 58.95% |
| 2 | 14.00 Fifth Ward/Denver Harbor | 55.60% |
| 3 | 25.00 North Belt | 54.78% |
| 4 | 27.00 North Forest | 54.70% |
| 5 | 1.00 Aldine | 53.41% |
| 6 | 32.00 South Central | 48.38% |
| 7 | 26.00 North Channel | 45.09% |
| 8 | 2.00 Alief/Sharpstown | 44.08% |
| 9 | 24.00 Missouri City/Fresno | 43.66% |
| 10 | 20.00 Katy Area | 43.33% |
| 11 | 13.00 Fairfield/Cypress/Copperfield | 43.21% |
| 12 | 38.00 Waller/Hockley | 43.04% |
| 13 | 6.00 Braeswood | 41.59% |
| 14 | 21.00 Kingwood/Atascocita/Humble | 41.47% |
| 15 | 34.00 Spring/Klein | 41.44% |
| 16 | 9.00 Crosby/Huffman | 40.95% |
| 17 | 36.00 Tomball | 40.90% |
| 18 | 18.00 Galena Park/Jacinto City | 40.88% |
| 19 | 16.00 Hobby/Sagemont | 40.77% |
| 20 | 4.00 Baytown/Highlands | 40.75% |
| 21 | 5.00 Bear Creek/West Little York | 40.61% |
| 22 | 41.00 Richmond/Rosenberg | 40.28% |
| 23 | 40.00 Woodlands | 40.16% |
| 24 | 29.00 Pasadena/South Houston | 39.86% |
| 25 | 7.00 Champions | 39.60% |
| 26 | 33.00 Spring Branch/Oak Forest | 39.01% |
| 27 | 31.00 SE Montgomery County | 38.90% |
| 28 | 45.00 Alvin | 38.54% |
| 29 | 19.00 Jersey Village | 38.54% |
| 30 | 12.00 East End/Gulfgate | 38.50% |
| 31 | 10.00 Deer Park | 38.03% |
| 32 | 22.00 La Porte/Bayport | 37.87% |
| 33 | 23.00 League City/Webster/Friendswood | 37.69% |
| 34 | 42.00 Magnolia | 37.24% |
| 35 | 30.00 Pearland | 35.79% |
| 36 | 35.00 Sugar Land/Stafford | 35.79% |
| 37 | 39.00 West Memorial/Westheimer | 34.61% |
| 38 | 43.00 Dickinson/San Leon | 34.17% |
| 39 | 28.00 Northside | 33.97% |
| 40 | 8.00 Clear Lake/Seabrook | 32.29% |
| 41 | 37.00 Villages/Galleria | 31.38% |
| 42 | 17.00 Holcombe/Bellaire | 30.39% |
| 43 | 15.00 Heights | 30.10% |
| 44 | 11.00 Downtown/Montrose/River Oaks | 29.24% |
| 45 | 44.00 Manvel/Arcola/Rosharon | 28.71% |



Percent Who Are Likely To See A Religious Counselor When They Have Problems Downtown/Montrose/River Oaks CSA

- The Downtown/Montrose/River Oaks CSA ranks next to last of all CSAs in the Greater Houston Area on percent who are likely to see a religious counselor when they have problems.
- Only 29.24% of adults in the Downtown/Montrose/River Oaks CSA report they are likely to see a religious counselor when they have problems.
- This is lower than the average for the Greater Houston Area, which is 40%.
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA, approximately 16,400 adults report they are likely to see a religious counselor when they have problems.
- Over two-thirds of the adults in the Downtown/Montrose/River Oaks CSA do not report that they are likely to see a religious counselor when they have problems.



CSA by Percent Who Would Seek Help in Place of Worship When Have Problems

| Ranking | CSA | Percent Likely to Seek Help in Place of Worship When Problems |
|-----------|---|--|
| 1 | 14.00 Fifth Ward/Denver Harbor | 47.55% |
| 2 | 27.00 North Forest | 42.13% |
| 3 | 1.00 Aldine | 42.06% |
| 4 | 3.00 Almeda Genoa | 40.72% |
| 5 | 25.00 North Belt | 39.68% |
| 6 | 31.00 SE Montgomery County | 38.19% |
| 7 | 32.00 South Central | 37.89% |
| 8 | 9.00 Crosby/Huffman | 36.34% |
| 9 | 10.00 Deer Park | 36.08% |
| 10 | 2.00 Alief/Sharpstown | 35.10% |
| 11 | 26.00 North Channel | 34.61% |
| 12 | 42.00 Magnolia | 34.46% |
| 13 | 36.00 Tomball | 34.27% |
| 14 | 4.00 Baytown/Highlands | 34.16% |
| 15 | 22.00 La Porte/Bayport | 33.85% |
| 16 | 34.00 Spring/Klein | 33.81% |
| 17 | 29.00 Pasadena/South Houston | 33.42% |
| 18 | 45.00 Alvin | 33.40% |
| 19 | 35.00 Sugar Land/Stafford | 33.39% |
| 20 | 18.00 Galena Park/Jacinto City | 33.36% |
| 21 | 21.00 Kingwood/Atascocita/Humble | 33.22% |
| 22 | 12.00 East End/Gulfgate | 33.02% |
| 23 | 20.00 Katy Area | 32.98% |
| 24 | 40.00 Woodlands | 32.94% |
| 25 | 41.00 Richmond/Rosenberg | 32.92% |
| 26 | 13.00 Fairfield/Cypress/Copperfield | 32.26% |
| 27 | 33.00 Spring Branch/Oak Forest | 31.16% |
| 28 | 16.00 Hobby/Sagemont | 30.98% |
| 29 | 28.00 Northside | 30.71% |
| 30 | 19.00 Jersey Village | 30.69% |
| 31 | 5.00 Bear Creek/West Little York | 30.62% |
| 32 | 24.00 Missouri City/Fresno | 30.49% |
| 33 | 23.00 League City/Webster/Friendswood | 30.21% |
| 34 | 44.00 Manvel/Arcola/Rosharon | 29.95% |
| 35 | 30.00 Pearland | 29.83% |
| 36 | 43.00 Dickinson/San Leon | 29.67% |
| 37 | 38.00 Waller/Hockley | 29.34% |
| 38 | 6.00 Braeswood | 29.27% |
| 39 | 15.00 Heights | 29.17% |
| 40 | 7.00 Champions | 28.97% |
| 41 | 8.00 Clear Lake/Seabrook | 28.06% |
| 42 | 39.00 West Memorial/Westheimer | 24.02% |
| 43 | 17.00 Holcombe/Bellaire | 23.99% |
| 44 | 37.00 Villages/Galleria | 23.21% |
| 45 | 11.00 Downtown/Montrose/River Oaks | 20.79% |



Percent Who Would Seek Help In A Place Of Worship When They Have Problems Downtown/Montrose/River Oaks CSA

- The Downtown/Montrose/River Oaks CSA ranks last of all CSAs in the Greater Houston Area on percent who would seek help in a place of worship when they have problems.
- Only 20.79% of adults in the Downtown/Montrose/River Oaks CSA report they would seek help in a place of worship when they have problems.
- The average for the Greater Houston Area is 33%.
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA, approximately 11,700 adults report they would seek help in a place of worship when they have problems.
- However, almost 44,600 adults in the Downtown/Montrose/River Oaks CSA do not report that they are likely to seek help in a place of worship when they have problems.
- In the Downtown/Montrose/River Oaks CSA, more people would seek help in a place of worship when they have problems, than attend church every week (20.79% vs. 15.39%).



CSA by Percent Who Pray When have Problems

| Ranking | CSA | Percent Likely to Pray if have Problem |
|-----------|---|--|
| 1 | 14.00 Fifth Ward/Denver Harbor | 98.18% |
| 2 | 27.00 North Forest | 96.15% |
| 3 | 32.00 South Central | 93.13% |
| 4 | 3.00 Alameda Genoa | 92.80% |
| 5 | 31.00 SE Montgomery County | 92.50% |
| 6 | 25.00 North Belt | 92.45% |
| 7 | 12.00 East End/Gulfgate | 92.38% |
| 8 | 2.00 Alief/Sharpstown | 92.20% |
| 9 | 18.00 Galena Park/Jacinto City | 92.05% |
| 10 | 44.00 Manvel/Arcola/Rosharon | 91.59% |
| 11 | 1.00 Aldine | 91.50% |
| 12 | 42.00 Magnolia | 91.13% |
| 13 | 28.00 Northside | 90.74% |
| 14 | 36.00 Tomball | 90.61% |
| 15 | 41.00 Richmond/Rosenberg | 90.56% |
| 16 | 6.00 Braeswood | 89.69% |
| 17 | 35.00 Sugar Land/Stafford | 89.39% |
| 18 | 43.00 Dickinson/San Leon | 89.11% |
| 19 | 33.00 Spring Branch/Oak Forest | 89.03% |
| 20 | 26.00 North Channel | 88.81% |
| 21 | 24.00 Missouri City/Fresno | 88.33% |
| 22 | 45.00 Alvin | 88.15% |
| 23 | 5.00 Bear Creek/West Little York | 88.08% |
| 24 | 4.00 Baytown/Highlands | 88.03% |
| 25 | 9.00 Crosby/Huffman | 87.79% |
| 26 | 29.00 Pasadena/South Houston | 87.69% |
| 27 | 34.00 Spring/Klein | 87.56% |
| 28 | 20.00 Katy Area | 87.50% |
| 29 | 13.00 Fairfield/Cypress/Copperfield | 87.09% |
| 30 | 19.00 Jersey Village | 87.07% |
| 31 | 21.00 Kingwood/Atascocita/Humble | 87.06% |
| 32 | 40.00 Woodlands | 86.79% |
| 33 | 23.00 League City/Webster/Friendswood | 85.81% |
| 34 | 16.00 Hobby/Sagemont | 85.59% |
| 35 | 10.00 Deer Park | 85.20% |
| 36 | 30.00 Pearland | 85.19% |
| 37 | 39.00 West Memorial/Westheimer | 84.55% |
| 38 | 7.00 Champions | 84.29% |
| 39 | 22.00 La Porte/Bayport | 84.15% |
| 40 | 8.00 Clear Lake/Seabrook | 83.42% |
| 41 | 15.00 Heights | 82.01% |
| 42 | 38.00 Waller/Hockley | 80.71% |
| 43 | 37.00 Villages/Galleria | 80.25% |
| 44 | 17.00 Holcombe/Bellaire | 72.14% |
| 45 | 11.00 Downtown/Montrose/River Oaks | 68.57% |



**Percent Who Pray When They Have Problems
Downtown/Montrose/River Oaks CSA**

- The Downtown/Montrose/River Oaks CSA ranks last of all CSAs in the Greater Houston Area on percent who pray when they have problems.
- 68.57% of adults in the Downtown/Montrose/River Oaks CSA report they are likely to pray when they have problems.
- The average for the Greater Houston Area is 87%.
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA, approximately 38,600 adults report they would pray when they have problems.
- More people in the Downtown/Montrose/River Oaks CSA report that they would pray when they have problems (68.57%) than would read the Bible (52.37%), or seek help from a religious counselor (29.24%) or place of worship (20.79%).



CSA by Percent Who Have No Doubts About Existence of God

| Ranking | CSA | No Doubts About Existence of God |
|-----------|---|-------------------------------------|
| 1 | 14.00 Fifth Ward/Denver Harbor | 91.87% |
| 2 | 27.00 North Forest | 90.34% |
| 3 | 31.00 SE Montgomery County | 88.70% |
| 4 | 32.00 South Central | 88.01% |
| 5 | 9.00 Crosby/Huffman | 85.38% |
| 6 | 3.00 Almeda Genoa | 84.99% |
| 7 | 42.00 Magnolia | 84.55% |
| 8 | 44.00 Manvel/Arcola/Rosharon | 84.49% |
| 9 | 10.00 Deer Park | 83.20% |
| 10 | 25.00 North Belt | 83.05% |
| 11 | 1.00 Aldine | 82.95% |
| 12 | 4.00 Baytown/Highlands | 82.23% |
| 13 | 45.00 Alvin | 82.13% |
| 14 | 22.00 La Porte/Bayport | 82.10% |
| 15 | 18.00 Galena Park/Jacinto City | 81.95% |
| 16 | 26.00 North Channel | 81.05% |
| 17 | 43.00 Dickinson/San Leon | 79.90% |
| 18 | 28.00 Northside | 79.45% |
| 19 | 36.00 Tomball | 79.21% |
| 20 | 29.00 Pasadena/South Houston | 78.67% |
| 21 | 12.00 East End/Gulfgate | 78.51% |
| 22 | 2.00 Alief/Sharpstown | 77.50% |
| 23 | 34.00 Spring/Klein | 76.62% |
| 24 | 41.00 Richmond/Rosenberg | 76.57% |
| 25 | 38.00 Waller/Hockley | 76.30% |
| 26 | 21.00 Kingwood/Atascocita/Humble | 75.58% |
| 27 | 5.00 Bear Creek/West Little York | 75.30% |
| 28 | 16.00 Hobby/Sagemont | 74.07% |
| 29 | 24.00 Missouri City/Fresno | 73.15% |
| 30 | 19.00 Jersey Village | 72.68% |
| 31 | 23.00 League City/Webster/Friendswood | 72.56% |
| 32 | 20.00 Katy Area | 72.54% |
| 33 | 33.00 Spring Branch/Oak Forest | 72.26% |
| 34 | 30.00 Pearland | 72.13% |
| 35 | 13.00 Fairfield/Cypress/Copperfield | 70.35% |
| 36 | 35.00 Sugar Land/Stafford | 69.74% |
| 37 | 40.00 Woodlands | 69.61% |
| 38 | 6.00 Braeswood | 68.02% |
| 39 | 15.00 Heights | 65.65% |
| 40 | 7.00 Champions | 65.29% |
| 41 | 8.00 Clear Lake/Seabrook | 61.91% |
| 42 | 39.00 West Memorial/Westheimer | 51.46% |
| 43 | 17.00 Holcombe/Bellaire | 33.63% |
| 44 | 37.00 Villages/Galleria | 28.92% |
| 45 | 11.00 Downtown/Montrose/River Oaks | 25.98% |



**Percent Who Have No Doubts About The Existence Of God
Downtown/Montrose/River Oaks CSA**

- The Downtown/Montrose/River Oaks CSA ranks last of all CSAs in the Greater Houston Area on percent who have no doubts about the existence of God.
- Only 25.98% of adults in the Downtown/Montrose/River Oaks CSA report no doubts about the existence of God.
- This figure is three times lower than the 78% for the Greater Houston Area.
- There are an estimated 56,238 adults living in the Downtown/Montrose/River Oaks CSA.
- In the Downtown/Montrose/River Oaks CSA, an estimated 14,600 adults report no doubts about the existence of God.



Houston Profile Project Downtown/Montrose/River Oaks (CSA #11)

Key Leader Interviews

In this section, the results from individual, face-to-face interviews with key leaders in the CSA community are presented. The interviews were conducted by HPP volunteers using a standardized questionnaire developed by CCRD. Various key positions within the community were identified and the individual leaders that filled that particular position were contacted. If the key leader agreed to an interview, the results are included, maintaining confidentiality. The various responses are listed by question and categorized by topic. The key leader positions included elected community leaders, managers of large employers in the area, principals of local schools, civic organization leaders, labor union leaders, local Chamber of Commerce representatives, editors of neighborhood newspapers, directors of minority interest group, law enforcement officers, and leaders of major places of worship.

Center for Community Research and Development
Community Poll 98



Key Leader Interviews
CSA #11 – Downtown/Montrose/River Oaks Area

What are the best things about the Downtown/Montrose/River Oaks area?

Diversity

- Diverse and unified around common vision.
- Diversity of population.
- Tolerance of diversity.
- Various minority groups are embracing diversity, and as a result are learning how to provide quality products and services to one another.
- Minority business enterprises are increasing, even though there have been some short-term impacts from globalization of major corporations.
- Diversity—multiple cultures, ideology. Must consider these to live and work together.
- The diversity of Houston and the assimilation of that diversity. The various ethnic groups—Asians, African Americans, Hispanics, Whites, etc.—living together in harmony.

Culture

- Cultural facilities—theatre, sports facilities, restaurants, etc.
- Becoming more of a destination with cultural events (sports, theatre, restaurants, etc.) and people are not afraid to go downtown.
- Museums, arts, sports.
- Real Houston “not manufactured”.
- Sense of Houston’s historical beginnings.

Location

- Location and accessibility for employment.
- Availability of resources.
- Location to downtown.
- More professionalism downtown.

Crime

- Relative low crime rate and violence, although it can always be better.
- Although the population is growing, the crime rate has remained relatively flat.
- In the 80s, no one went downtown. It was a scary place to go. That’s turning around now.



People

- Accommodating residents—people go out of their way to fulfill expectations whether it is in business or personal relationships. They ask more questions to provide better than a generic answer.
- Optimistic city—the city and people take risks
- Positive attitude for addressing problems

Services

- Contributing presence of health services.
- Addressing the homeless issues. We've made such great progress going from the "mission" model to the "enlightened" model; e.g. SEARCH was a major breakthrough where more than a bed, meal, and sermon is provided. Transitional housing is growing, as well as mobile outreach. Still have a long way to go, so it's on the major challenges list as well.
- AIDS prevention and attention
- Houston is a generous city financially.

What are the major problems facing the area?

Cost of Living

- Taxes taking people out of their neighborhoods. Fixed income residents are leaving and are sunk
- Affordable housing—everything new being built is only for the very affluent
- Affordable housing
- Lack of retail services leading to increased prices and decreased job availability.

Crime

- The drug problems are overwhelming. Since Houston is a major entry point for illegal drugs from South America and Mexico, they are readily available. Drugs breed crime, homelessness, and health problems
- Crime, homelessness, health problems
- Criminal justice system. When middle class and upper middle class kids are caught for illegal drug possession (using, not dealing) they go to rehab. When the kids of lesser economic means are caught, they go to jail, where they are exposed to the wrong kind of education. They get back on the street, with a conviction on their criminal record, and with little ability to become employable. It's not because jobs are not available, it's because companies increasingly will not hire people with a conviction on their criminal record. So these kids continue to hang out with the wrong crowd, start using drugs again, turn to crime to pay for them, and they return to jail.
- Substance abuse
- Crime
- Drugs
- Security after dark



Homeless

- Homeless problem.
- Homeless problem coming this way from downtown.
- Homeless issues.
- Help for the homeless to treat the root cause of their problems not just the symptoms.

Race Issues

- Assimilation of the Hispanic community from Mexico and Central America. How do we get them involved in the community and provide their children a quality education?
- Self-worth of the minorities is perceived to be dependent on wealth. Also they have a limited perception of their ability to participate in the free enterprise system. This perceived limitation is especially acute in those minority groups who were raised in America versus those who have immigrated. The immigrants see America as the land of opportunity, where those raised here have life experiences that tell them something entirely different. They tend to look for others to blame for their lack of success.
- Lack of effective role models. In many minority communities, the people turn to their pastors as role models, and this is not always effective. While there are some pastors in the minority communities who have and are setting visions for their communities and are achieving those visions, there are many whose leadership style is not right for today. They do not consider the economic development of their community. Some may even want to keep the congregation dependent on them, so they contribute to the problem by keeping the people down rather than building them up.
- Minority groups are generally outside the information loop. They are usually the last to hear of new developments that can impact their chances of success.

Transportation

- Public transportation—the new metro is good, but is just barely catching up with a long term problem.
- Accessibility from other areas.
- Time, transit—trying to get around.

Services

- Health services for the indigent.
- Poor education.
- Education—we believe that our public schools are good. We have very poor measures of productivity. People graduate and can't function in the workforce. Very poor awareness of the world and issues.
- Access to healthcare.
- Quality of public education.



Miscellaneous

- Lack of political initiative. Not demanding enough, definitely not a lack of awareness.
- Children and family relationship issues.
- Defining diversity—don't realize how diverse we really are and therefore don't capitalize on the benefits of our diversity. We limit our understanding and therefore the scope of diversity.
- Loss of neighborhood. Two income families are not interested in the neighborhood.
- Replacing single family houses with town homes will greatly stress city services—lack of infrastructure. Destroying character of buildings by tearing down and building town homes on large lots.

Do the local places of worship play any roles in the three best things?

- The churches are playing an important part with the homeless downtown by working with the United Way agencies like SEARCH.
- They created and protect the educational system: Texas Southern University.
- They created our healthcare systems: hospitals.
- Major advocate for the bettering of education.
- Churches don't help with anything—Protestants don't. Catholics do. The Protestant churches are all white middle class and they have no credibility because that does not reflect what is in the neighborhood.
- Catholic church is very progressive. They have many types of services.
- They try to be a role model regarding diversity. Help to care for the neighborhoods.
- Backbone of the African community and support the civil rights of minorities.
- Places of worship become part of the “destination culture” in coming to downtown.
- All churches downtown are involved in homeless problem. One church started New Hope Housing for the homeless.
- Some churches are embracing diversity and trying to lift people up.
- Employees can go out at lunch for services.
- Covenant House.
- Help with crime in 4th Ward.

Are there other contributions that places of worship are making to the area?

- One church feeds hundreds of downtown employees each day, but also takes up space the church might use.
- Intrinsic sense of stability & connection to the founding of Houston. One historic church was here within Houston's first two years, which creates a rootedness.
- One church takes a “medical truck” out into the downtown & Montrose area several afternoon & evenings a week to provide for basic health care especially for the kids in schools. Everything from pre-natal care to eye exams, dental, etc.
- Play a key role in securing the civil rights of minorities.



- Care for the spiritual needs of people.
- Clothing drives.
- Churches are unable to solve the problems because they lack the financial resources.
- Community development coalitions: churches buying and building affordable housing.
- Churches are creating business partnerships to help bring in larger retailers to decrease prices on basic items and to increase the availability of jobs, e.g. the introduction of HEB into Third Ward.
- Churches have a positive impact on the area because they are teaching love for one another.
- Youth activities.
- One church offers catechism classes.

Can you think of any ways local places of worship help with addressing these problems?

- Churches through their Caring ministries are reaching out to the homeless, working with United Way agencies to address the fundamental needs and causes of homelessness.
- Churches are also addressing family relationship issues through counseling, educational courses, and small groups discussions.
- We need a SEARCH-like program to address the drug abuse problems that are the root cause of most of the homeless.
- We need better primary health care for the indigent, including mental health care since many of the homeless have real mental health issues.
- Centers for Hispanic children to go for after school care and further learning opportunities. Also to provide counseling for family related issues.
- The churches in CSA 11 are encouraging their members to exercise parental control of their kids, but more needs to be done.
- Help to increase the awareness of the problems facing the community.
- Give support with healthcare: screenings, blood drives and medication.
- Churches lead in supporting the platform for public involvement in the public school system.
- Economic advancement of the neighborhoods by supporting Job fairs, seminars on local business development.
- Housing: integral role as advocate with government housing.
- Healthcare: HIV, healthcare programs, medication and blood drives (especially in Montrose area).
- Educational programs: childcare, after school and literacy programs.
- New Hope Housing, which has spun off its the founding church, to be its own ministry.
- Some minority churches are setting visions for the economic development of their communities and then energizing the community to take action. They are addressing both the spiritual and economic needs of the community.



- No, the churches can't help because many of the homeless refuse help and refuse to be contained.
- No, kids running around without enough to do.
- Not enough youth involvement.

Can you think of other organizations and programs that are helping address these problems?

- City addresses problems, but churches can only help through donations.
- Park and ride is helpful in accessibility, but there is no flexibility for that.
- Various minority chambers of commerce are providing minority groups a forum for economic growth.
- Christian Entrepreneurial Organization.
- Star of Hope, which houses many women and children.
- Salvation Army.
- Red Cross, schools and clinics.
- Political groups: system of self-preservation within the African-American community and adopted by the gay and lesbian community (Montrose). "This is how we have had to always survive and we will continue to take care of ourselves."
- Only the Catholic organizations—there are many homeless children in Montrose living on the streets-rejected as foster children, runaways. There is a lot of prostitution in Montrose. There is rising HIV among the African American women because their husbands were in prison and got HIV in prison. Hispanic women are not far behind. The Hispanic women work for less than minimum wage and do not speak English. They are exploited. There are many diverse ethnic groups in Montrose and the organizations helping the most are the ethnically diverse groups.
- Red Cross Southeast: healthcare.
- Police: Neighborhood presence and presence in public schools.
- Community centers: Hobby House, YMCA, YWCA (especially daycare), host programs for children.
- United Way agencies are addressing the homeless issue.
- United Way agencies.
- HPD.
- Coalition for the Homeless.
- United Way agencies.
- Central Houston.

Can you think of any ways that local places of worship contribute, even unwittingly, to making these problems worse?

- Regarding the homeless, the churches who provide "simple charity" to treat the symptoms just encourage homelessness and cause more harm than good. They need to take a structured approach like SEARCH to address the overall human needs to attempt to return these people to productivity.



- “Classism”—some churches create disunity and act unwelcoming to “unchurched” believers.
- They don’t get involved in the community.
- People who claim to be “good Christians” and then treat others with hatred or disrespect.
- Some churches harbor narrow viewpoints: hatred of gays and lesbians and a lack of tolerance.
- Not willing to work together on certain social problems because of difference in doctrine or beliefs.
- We haven’t yet created a society that doesn’t have these problems.
- Wages for lowest paid workers, especially those working for the church, they need to have a living wage that allows them to have just one job and be able to make it with food, shelter, and needs for their children.
- Preaching the message of a victim mentality that keeps the congregation economically paralyzed.
- How welcoming are we to the homeless? How are they accepted within the church?
- They develop their land with no concern to the rest of the surrounding neighborhoods. (Houston’s parking ordinance requires them to build parking lots and this depletes park areas. Environmental problems and flooding occur.)
- Do not work together and end up duplicating services.

Can you think of any suggestions or potential programs, not already in place, that would help to solve the problems within the Downtown/Montrose/River Oaks area?

- This is a great city of non-profits, providing many opportunities to address the human needs of the city.
- We need to start with the homes in CSA 11 to get the parents to exercise responsibility for their children. They need to define and enforce appropriate behavior. Then we need a process to address first time drug offenders, which would not send them to jail. The process needs to be one of rehabilitation and education. The majority of these troubled kids do not have an education that prepares them for productivity in society. Unless we work toward rehabilitation and education, these kids’ lives are going to be wasted and they will cost the State money for the rest of their lives.
- Education and programs requiring the use of educated population.
- Practical training for those in inner-city neighborhoods to learn how to advocate and build community developments, and business initiatives in low-income areas.
- Develop an inter-religious consortium to address the issues.
- Clergy people could get more involved in their community—play basketball with inner-city kids, reach out to school officials, invite others to their home, get PAL and DARE involved in the church community.
- Radio and TV sermons could be spoken in simpler language.
- To foster forums with political and religious leaders in the area in order to build strategies around common goals.
- Better advocacy in government.



- More clinics to aid in healthcare
- More after school programs.
- Nonprofit community development of housing.
- One church has been purchasing lots across the street from them over the years, and has just obtained the fourth and final lot. They are embarking on a 12 million dollar campaign to do the following:
 - City Park (note – this is huge, there are not green areas downtown!)
 - New building for the parsonage.
 - Parking garage for Sunday morning & for the downtown area during the week
 - 18,000 sq. ft. building for community outreach involving services to homeless – they want to fill in gaps where other services don't provide and so that things don't get duplicated, want to work with the community. They also want this facility to be an incubation space for new ministries (i.e. simple office space with a desk & phone to get things up & running).
- They are looking at partnering with people from the Medical Center to help with the homeless, especially those with schizophrenia, to see to it that they get their medicine, even if they choose to stay on the street. Creating a laundry facility for the homeless & showers so that basic hygiene can take place.
- Jobs for homeless.
- Churches could adopt 2-3 blocks and be committed to that area.
- More work with youth 8-10 years old.
- Kids need productivity and motivation, especially to higher education.

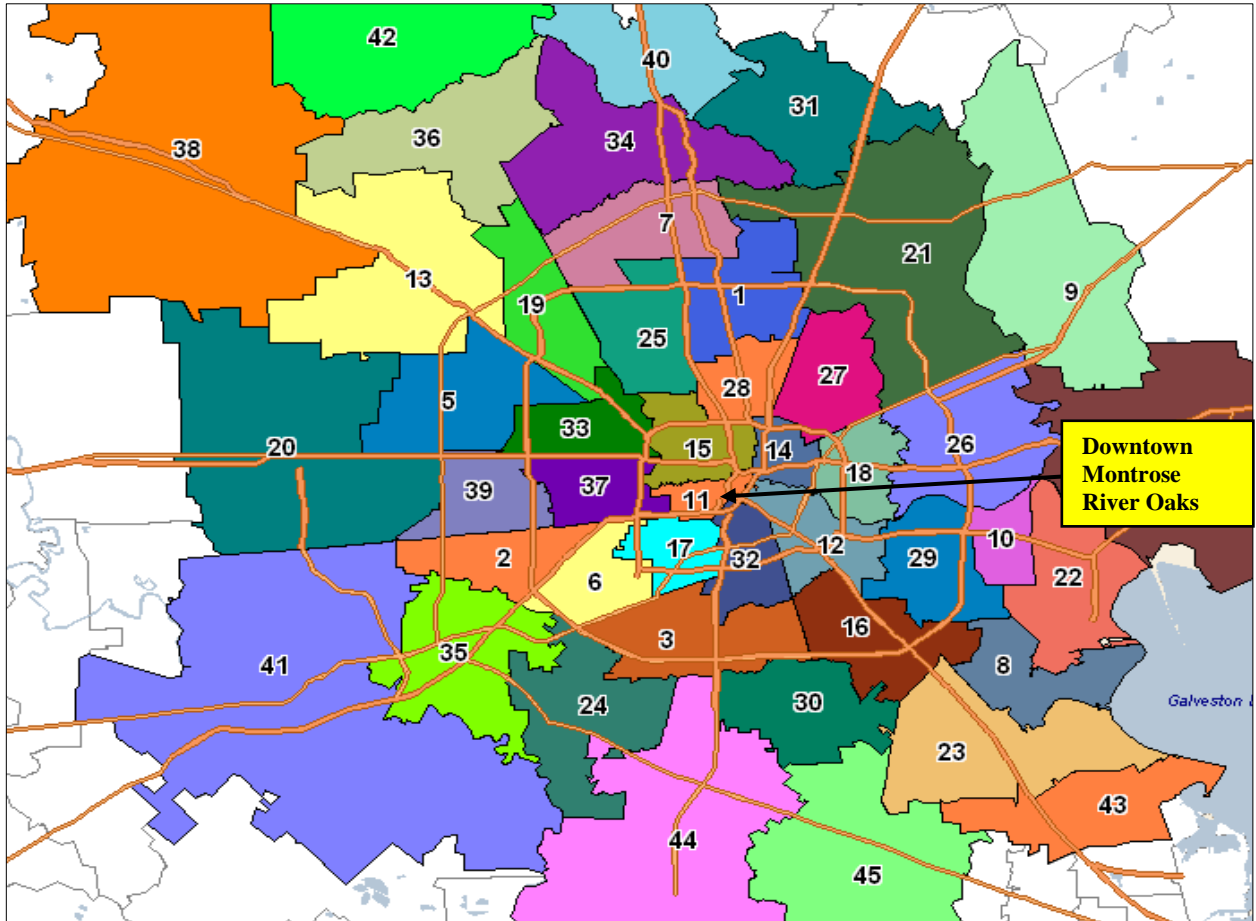
Finally, is there anything else about the Downtown/Montrose/River Oaks CSA that you think is especially important, that we really need to know about, that we ought to work on, or that we should include in this report?

- Healthy downtown is essential to prospering city.
- Community leaders vision – will downtown house anyone but the affluent in the next 10 years? Need for single residence.
- Need for parks & green spaces, places for kids. The stability of the neighborhood is not good; it is becoming too expensive for people that have lived there 20 years. She heard about some people that had been renting the same house for years, and then they are told that they have 20 days to move out because the landlord is selling to builders. Now they have only 20 days to find another place to live, and rents have gone up dramatically.
- Churches and Nonprofit organizations like to send all the criminals, drug addicts and homeless to low-income areas. We have enough problems. We don't need more transitional living centers, drug treatment centers and halfway houses for people who are not from our area. Why do people keep insisting on sending the poor and afflicted to neighborhoods where there are no jobs and drugs are rampant?
- Most affluent churches in outer area could give to the downtown community churches, most churches are dedicated to their local congregation itself, not reaching out. Donating clothes, suits for women. Need more long-term involvement, not just a band-aid.





Houston Profile Project's Community Study Areas (CSA)



- | | | |
|--|------------------------------------|-----------------------------|
| 1 Aldine | 16 Hobby/Sagemont | 31 SE Montgomery County |
| 2 Alief/Sharpstown | 17 Holcombe/Bellaire | 32 South Central |
| 3 Almeda Genoa | 18 Galena Park/Jacinto City | 33 Spring Branch/Oak Forest |
| 4 Baytown/Highlands | 19 Jersey Village | 34 Spring/Klein |
| 5 Bear Creek/West Little York | 20 Katy Area | 35 Sugar Land/Stafford |
| 6 Braeswood | 21 Kingwood/Atascocita/Humble | 36 Tomball |
| 7 Champions | 22 La Porte/Bayport | 37 Villages/Galleria |
| 8 Clear Lake/Seabrook | 23 League City/Webster/Friendswood | 38 Waller/Hockley |
| 9 Crosby/Huffman | 24 Missouri City/Fresno | 39 West Memorial/Westheimer |
| 10 Deer Park | 25 North Belt | 40 Woodlands |
| 11 Downtown/Montrose/River Oaks | 26 North Shore/Channelview | 41 Richmond/Rosenberg |
| 12 East End/Gulfgate | 27 North Forest | 42 Magnolia |
| 13 Fairfield/Cypress/Copperfield | 28 Northside | 43 Dickinson/San Leon |
| 14 Fifth Ward/Denver Harbor | 29 Pasadena/South Houston | 44 Manvel/Arcola/Rosharon |
| 15 Heights | 30 Pearland | 45 Alvin |



Houston Profile Project's Community Study Areas (Zips & USPS Cities)

| | | |
|---|--|--|
| #1 Aldine 77032 Houston 77037 Houston 77039 Houston 77060 Houston | #9 Crosby/Huffman 77336 Huffman 77532 Crosby | #18 Galena Park/Jacinto City 77013 Houston 77029 Houston 77547 Galena Park |
| #2 Alief/Sharpstown 77036 Houston 77072 Houston 77083 Houston 77099 Houston | #10 Deer Park 77536 Deer Park | #19 Jersey Village 77040 Houston 77064 Houston 77070 Houston |
| #3 Almeda Genoa 77045 Houston 77047 Houston 77048 Houston 77053 Houston 77085 Houston | #11 Downtown/Montrose/River Oaks 77002 Houston 77006 Houston 77010 Houston 77019 Houston 77098 Houston | #20 Katy Area 77094 Houston 77449 Katy 77450 Katy 77493 Katy 77494 Katy |
| #4 Baytown/Highlands 77520 Baytown 77521 Baytown 77562 Highlands | #12 East End/Gulfgate 77003 Houston 77011 Houston 77012 Houston 77017 Houston 77023 Houston 77087 Houston | #21 Kingwood/Atascocita/Humble 77044 Houston 77338 Humble 77339 Humble 77345 Humble 77346 Humble 77396 Humble |
| #5 Bear Creek/West Little York 77041 Houston 77084 Houston | #13 Fairfield/Cypress/Copperfield 77065 Houston 77095 Houston 77429 Cypress 77433 Cypress | #22 La Porte/Bayport 77507 Pasadena 77571 La Porte |
| #6 Braeswood 77031 Houston 77035 Houston 77071 Houston 77074 Houston 77081 Houston 77096 Houston | #14 Fifth Ward/Denver Harbor 77020 Houston 77026 Houston | #23 League City/Webster/Friendswood 77518 Bacliff 77546 Friendswood 77549 Friendswood 77565 Kemah 77573 League City 77598 Webster |
| #7 Champions 77014 Houston 77066 Houston 77068 Houston 77069 Houston 77073 Houston 77090 Houston | #15 Heights 77007 Houston 77008 Houston 77009 Houston 77018 Houston | #24 Missouri City/Fresno 77459 Missouri City 77489 Missouri City 77545 Fresno |
| #8 Clear Lake/Seabrook 77058 Houston 77059 Houston 77062 Houston 77586 Seabrook | #16 Hobby/Sagemont 77034 Houston 77061 Houston 77075 Houston 77089 Houston | #25 North Belt 77038 Houston 77067 Houston 77086 Houston 77088 Houston 77091 Houston |
| | #17 Holcombe/Bellaire 77005 Houston 77025 Houston 77030 Houston 77054 Houston 77401 Bellaire | |

#26 North Shore/Channelview

77015 Houston
77049 Houston
77530 Channelview

#27 North Forest

77016 Houston
77028 Houston
77050 Houston
77078 Houston

#28 Northside

77022 Houston
77076 Houston
77093 Houston

#29 Pasadena/South Houston

77502 Pasadena
77503 Pasadena
77504 Pasadena
77505 Pasadena
77506 Pasadena
77587 South Houston

#30 Pearland

77581 Pearland
77584 Pearland

#31 SE Montgomery County

77365 Porter

#32 South Central

77004 Houston
77021 Houston
77033 Houston
77051 Houston

#33 Spring Branch/Oak Forest

77043 Houston
77055 Houston
77080 Houston
77092 Houston

#34 Spring/Klein

77373 Spring
77379 Spring
77388 Spring
77389 Spring

#35 Sugar Land/Stafford

77477 Stafford
77478 Sugar Land
77479 Sugar Land

#36 Tomball

77375 Tomball
77377 Tomball

#37 Villages/Galleria

77024 Houston
77027 Houston
77046 Houston
77056 Houston
77057 Houston
77063 Houston

#38 Waller/Hockley

77447 Hockley
77484 Waller

#39 West Memorial/Westheimer

77042 Houston
77077 Houston
77079 Houston
77082 Houston

#40 Woodlands

77380 Spring
77381 Spring
77382 Spring
77385 Conroe
77386 Spring

#41 Richmond/Rosenberg

77469 Richmond
77471 Rosenberg

#42 Magnolia

77354 Magnolia
77355 Magnolia
77362 Pinehurst

#43 Dickinson/San Leon

77539 Dickinson

#44 Manvel/Arcola/Rosharon

77578 Manvel
77583 Rosharon

#45 Alvin

77511 Alvin

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