

**Houston Profile Project**  
**North Forest Area (CSA #27)**  
*ZIP Codes: 77016, 77028, 77050 and 77078*

Center for Community Research and Development  
Community Poll 98

September 2004



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*Revised: 10/01/05*

# ***BACKGROUND OF THE BAYLOR CENTER FOR COMMUNITY RESEARCH AND DEVELOPMENT***

## ***Mission***

The Center for Community Research and Development (CCRD) was established at Baylor University in 1979 as a multidisciplinary entity with a mission of **engaging Baylor faculty and students in applied social research to improve the local quality of life**. Over time, the CCRD has broadened its focus, sometimes engaging in statewide or national research, and the CCRD has become closely linked with Baylor's Ph.D. program in Applied Sociology, where Ph.D. students serve as center research analysts. Still, our research remains multidisciplinary and many of the CCRD's projects retain a local quality of life focus.

## ***Facilities***

The CCRD originally worked out of faculty offices in Sociology and Political Science and moved into its own facilities in 1990, when the operations center was located in the basement of the Sid Richardson Science Building. The CCRD moved to Suite 300 of the Robinson Tower in 1994. These modern facilities allow easier access to the community and include:

- offices for Center directors, six doctoral students, research analysts, and a project coordinator,
- focus group facilities with a separate observation room and recording equipment,
- a conference room for meetings and graduate seminars,
- report production facilities for CCRD documents,
- a local area network with Windows operating systems, and
- a Computer Assisted Telephone Interviewing (CATI) system.

## ***Services***

The Center for Community Research and Development is equipped to undertake a wide variety of projects for organizations, businesses, industries, and governmental agencies. Services include:

- Mail Surveys
- Telephone Surveys
- Questionnaire design
- Needs assessments
- Program planning and evaluation
- Impact assessments
- Population trend studies and projections
- Data collection and analysis
- Sampling designs
- Focus groups
- Seminars and workshops on community issues
- Mock Juries and Jury Consulting

### *Society for Applied Sociology*

From 1998 through 2001, the CCRD served as the administrative office for the Society for Applied Sociology, an international organization for professionals involved in applying sociological knowledge in a wide variety of settings. The CCRD retains an active membership in SAS and Dr. Tillman Rodabough is the President. The mission statement for SAS is to:

- Provide a forum for sociologists and others interested in applying sociological knowledge.
- Enhance understanding of the interrelationship between sociological knowledge and sociological practice.
- Increase the usefulness and effectiveness of applied sociological research and training.

### *Selected Previous Clients*

The CCRD has served a varied clientele on a large number of issues. Representative projects include:

- **Telephone surveys** for the City of Waco, Southwestern Bell, the *Waco Tribune-Herald*, Houston Profile Project
- **Site location research** for the Perryman Group, American Airlines
- **Needs assessments** for the Baptist General Convention of Texas, the United Way, HOTCOG
- **Population projections** for the Heart of Texas Council of Governments, Heritage House
- **Focus groups** for Creative Education Institute, Baylor University, EEOC, City of Waco, the United Way
- **Mail-out surveys** for Hillcrest Baptist Medical Center, the City of Woodway, Baptist General Convention of Texas
- **Intercept surveys** for Richland Mall, the Texas Ranger Museum, the Dr. Pepper Museum
- **Mock juries** and **change of venue** research for Amarillo, Dallas and Waco law firms
- **Program assessments** for the McLennan County Youth Collaboration, Waco Police Department
- **Door-to-door surveys** for the Waco Housing Authority, Mission Waco, Drug Prevention Resources
- **Voter exit interviews** for the Dallas Independent School District
- **Institutional evaluation** for San Marcos Baptist Academy, the BGCT Education Commission. Baptists in Scouting, Baylor University, Waco Independent School District
- **Program development** for the Cooper Foundation, the Junior League, MHMR

### *Fees*

The CCRD is a non-profit service center for the community and University. Fees charged for research projects represent actual costs for services and enable the CCRD to be self-supporting.



### *Staff*

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# Background of the Poll

*Center for Community Research and Development*  
Poll 98  
(September 2004)

In the fall of 2003, the Center for Community Research and Development (CCRD) conducted a scientific poll to assess religious and lifestyle practices and beliefs in 45 communities in the Greater Houston Area. Questions for the poll were developed by CCRD researchers using national polls on lifestyles and religion as a guideline.

From October 1 through November 15, a total of 2,419 Greater Houston Area residents were interviewed using a Computer Assisted Telephone Interviewing (CATI) system. The CATI technology allows control over the interviewing process and automates data entry. The sample was selected from a computer-generated set of random phone numbers. Random generation includes residents with unlisted numbers. Other steps taken to ensure the quality of the poll include: (1) testing and editing experimental versions of the questionnaire to increase the clarity and reliability of each question; (2) intensive training for each interviewer; (3) continual monitoring of interviews by social science Ph.D.s; (4) daily review of work and interviewing procedures and results by the CCRD staff; (5) calling during times established in previous studies to provide the most representative sample; (6) making up to five call-backs for each phone number to avoid distorting the sample toward the more easily accessible residents; (7) using special “screens” to increase the number of male and minority respondents; (8) purchasing a special bank of phone lines with “Community Research” as the caller identification label rather than the standard label, “Baylor University;” and (9) employing Spanish speaking interviewers for households where Spanish is the primary language.

The demographic characteristics of the sample resemble those of demographics available through external sources. While the sample is largely representative of the population, minority ethnic groups were slightly under-represented among respondents in the poll. To compensate, this analysis uses weighted data to ensure a more representative sample. The final sample is comparable to official data available on the 45 communities in the Greater Houston Area’s 3,097,362 adults. For example, the sample used in the analysis is approximately 58% “Anglo,” 20% Hispanic, and 17% African-American.<sup>[1]</sup> The percentages for African Americans and Anglos closely reflect recent Census estimate population numbers for the 45 communities in the Greater Houston Area.<sup>[2]</sup> Other population numbers/sample comparisons suggest similarly low levels of bias.

For the overall response distributions of the questionnaire data, the responses will typically vary by less than 3 percentage points in either direction at the 95% confidence level. For cross-tabulation tables that analyze smaller portions of the sample by dividing it into various categories such as race or education, the percentage of variation will be considerably higher.

<sup>[1]</sup> Throughout this report, the terms “White” and “Anglo” refer to non-Hispanic whites. “African-American” and “Black” are used interchangeably.

<sup>[2]</sup> 2002 Census estimates show a total adult population of 3,097,362 for the 45 communities in the Greater Houston Area. Of the approximately 3,097,362 adults: about 45.0% are Anglo, 17.5% African American, 30.2% Hispanic, 0.4% American Indian, 5.4% Asian/Pacific Islander and 1.4% are Multi-Racial.



## **Executive Summary**

*Center for Community Research and Development*

### **North Forest Area (CSA #27)**

- The racial/ethnic composition of the North Forest CSA is significantly different from the Greater Houston Area, with a much higher percentage of Blacks.
- People without a high school diploma comprise a significantly higher percentage in the North Forest CSA, compared to the Greater Houston Area (40.1% vs. 22.8%).
- In the North Forest CSA, the percentage of households earning incomes below \$15,000 is over 2 times higher than in the Greater Houston Area (30.4% vs. 12.2%).
- In the North Forest CSA, over one half (55.5%) of the households consist of three or more persons, compared to 48.2% in the Greater Houston Area.
- The North Forest CSA ranks third from the bottom of all CSAs in the Greater Houston Area on neighborhood satisfaction.
- The North Forest CSA ranks fourth from the bottom of all CSAs in the Greater Houston Area on family satisfaction.
- The North Forest CSA ranks fourth from the bottom of all CSAs in the Greater Houston Area on satisfaction from friends.
- The North Forest CSA ranks at the bottom of all CSAs in the Greater Houston Area on success at balancing work and family.
- The North Forest CSA ranks at the bottom of all CSAs in the Greater Houston Area on overall happiness.
- The North Forest CSA third of all CSAs in the Greater Houston Area on weekly church attendance.
- In the North Forest CSA, over 23,500 adults, or a majority of adults attend church occasionally, but not every week.
- The North Forest CSA ranks number one of all CSAs in the Greater Houston Area on percent who consider themselves born again.
- The North Forest CSA ranks second of all CSAs in the Greater Houston Area on percent who read the Bible or other inspired literature when they have a problem.
- The North Forest CSA ranks fourth of all CSAs in the Greater Houston Area on percent who are likely to see a religious counselor when they have problems.
- More people in the North Forest CSA read the Bible or other inspired literature when they have a problem, than would seek help in a place of worship.
- The North Forest CSA ranks second of all CSAs in the Greater Houston Area on percent who pray when they have problems.
- The North Forest CSA ranks second of all CSAs in the Greater Houston Area on percent who have no doubts about the existence of God.



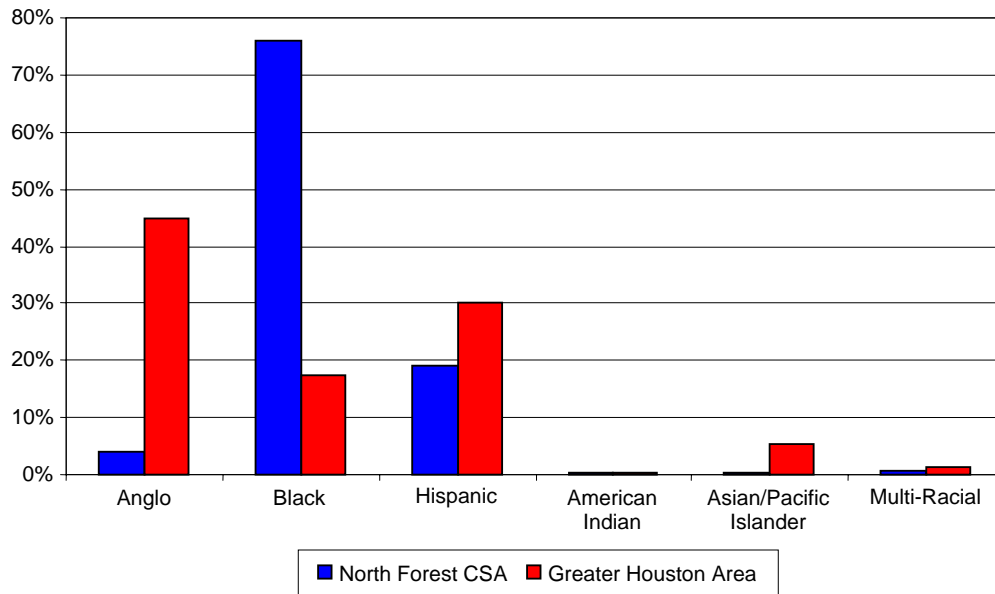
**Houston Profile Project  
North Forest Area (CSA #27)**

Demographics

Center for Community Research and Development  
Community Poll 98



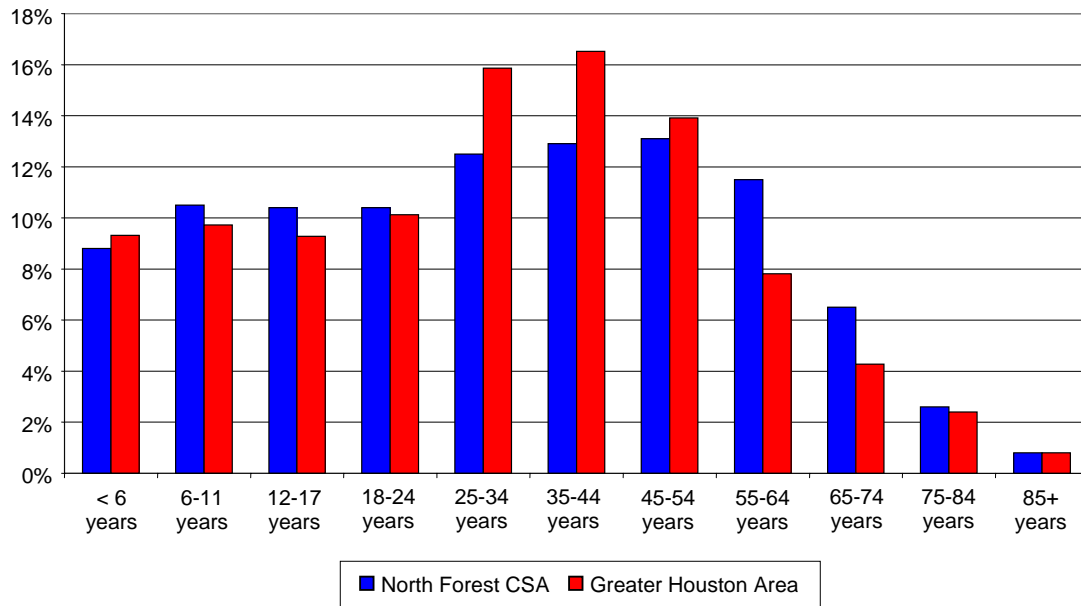
**Population by Race/Ethnicity  
North Forest CSA and Greater Houston Area**



- The racial composition differs significantly between North Forest CSA and the Greater Houston Area.
- Anglos comprise a significantly smaller proportion of the North Forest CSA population, compared to the Greater Houston Area (3.9% vs. 45.0%).
- The percentage of Blacks is over 4 times higher in the North Forest CSA than in the Greater Houston Area (75.9% vs. 17.5%).
- In the North Forest CSA, Hispanics represent 19.0% of the population, whereas in the Greater Houston Area they comprise 30.2%.
- There is a much higher percentage of Asian/Pacific Islanders in the Greater Houston Area, than in the North Forest CSA (5.4% vs. 0.2%).
- Smaller differences exist between the North Forest CSA and the Greater Houston Area in the remaining race/ethnicity categories.



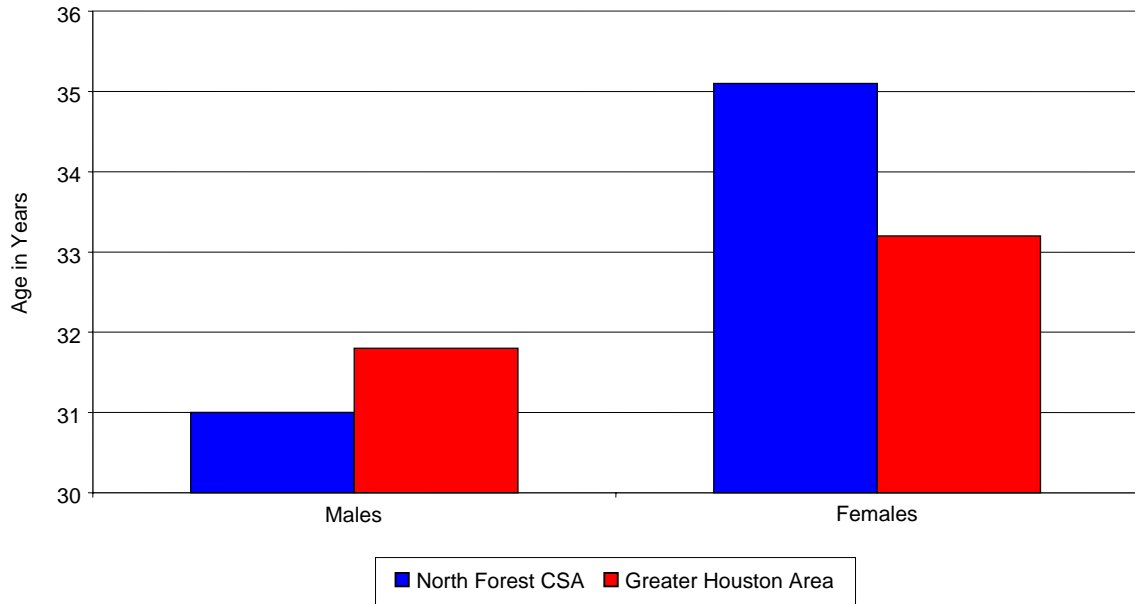
**Population by Age  
North Forest CSA and Greater Houston Area**



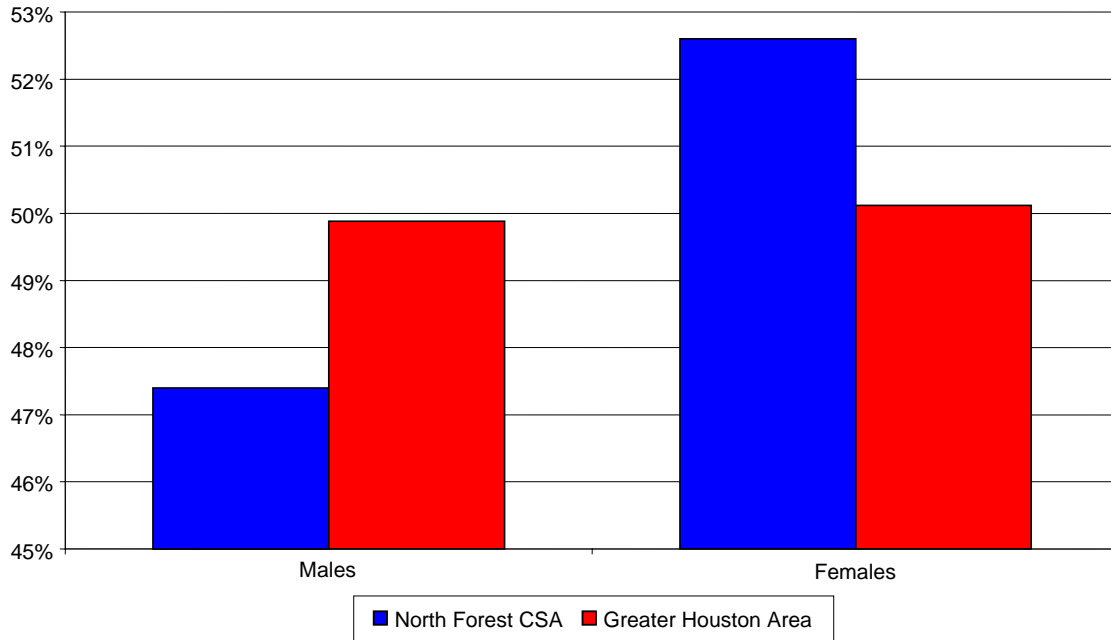
- There are small differences between the age composition of Greater Houston Area and the North Forest CSA.
- People between the ages of 6 to 24 comprise 31.3% of the population in the North Forest CSA, whereas in the Greater Houston Area they represent 29.1%.
- The Greater Houston Area has a slightly higher percentage of people between the ages of 25 to 34 years, compared to the North Forest CSA (15.9% vs. 12.5%).
- The percentage of the population aged 35 to 54 is higher in the Greater Houston Area than in the North Forest CSA (30.4% vs. 26.0%).
- The percentage of the population ages 55-84, is much higher in the North Forest CSA compared to the Greater Houston Area (20.6% vs. 14.5%).



**Median Age & Gender  
North Forest CSA and Greater Houston Area**



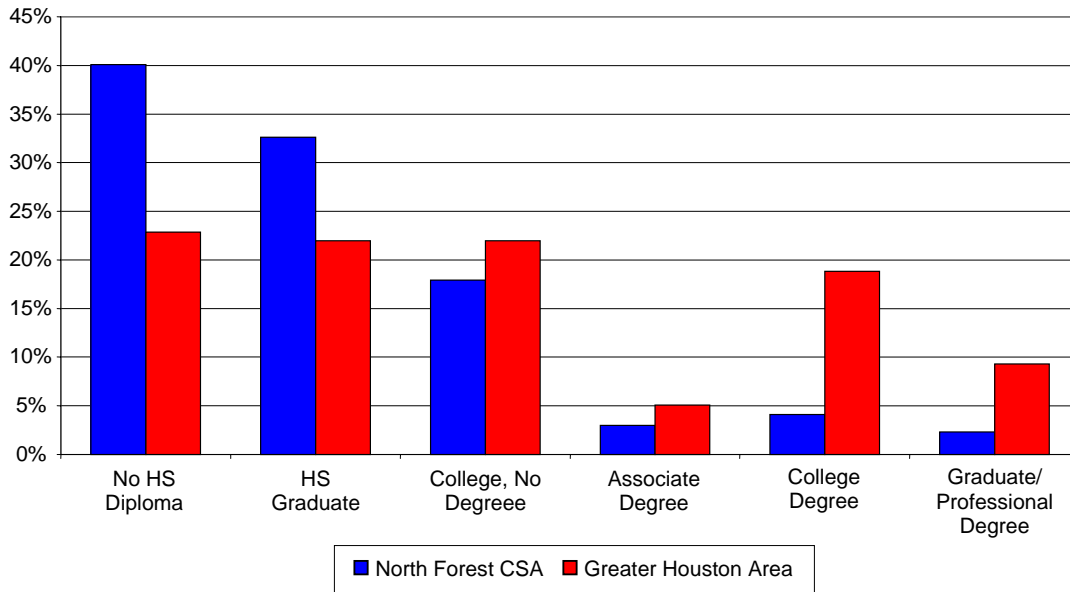
**Population by Gender  
North Forest CSA and Greater Houston Area**



- There are differences in age and sex composition between the Greater Houston Area and the North Forest CSA.
- In the Greater Houston Area males comprise 49.9% of the population, whereas in the North Forest CSA they comprise 47.4%.
- The percentage of females in the Greater Houston Area is 50.1%, compared to 52.6% in the North Forest CSA.
- Median age for males is 31.8 years in the Greater Houston Area, compared to 31.0 years in the North Forest CSA.
- Female median age is slightly lower in the Greater Houston Area, than in the North Forest CSA (33.2 years vs. 35.1 years).



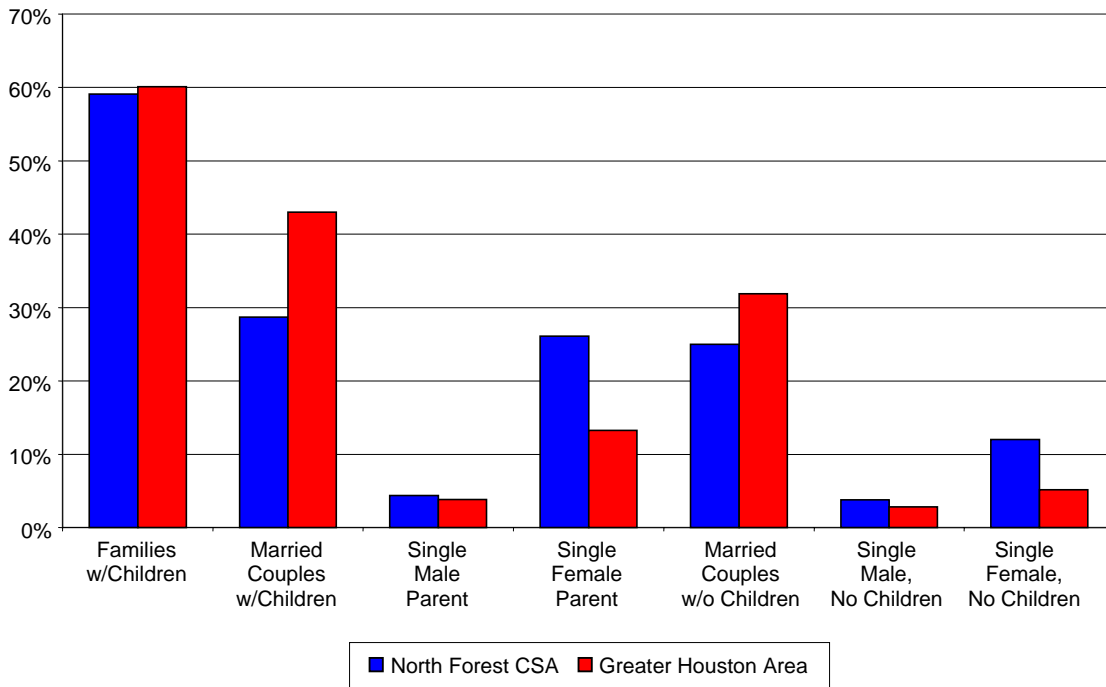
**Educational Levels for Adults 25+  
North Forest CSA and Greater Houston Area**



- There are differences between the Greater Houston Area and the North Forest CSA in the educational attainment of the population over 25 years of age.
- People without a high school diploma comprise a significantly higher percent of the North Forest CSA compared to the Greater Houston Area (40.1% vs. 22.8%).
- High school graduates comprise 32.6% of the population in the North Forest CSA, whereas in the Greater Houston Area they comprise 22.0%.
- The Greater Houston Area’s percentage of college graduates, is four times higher than in the North Forest CSA (18.8% vs. 4.1%).
- People with graduate/professional degrees comprise 9.3% of the population of the Greater Houston Area, compared to only 2.3% in the North Forest CSA.



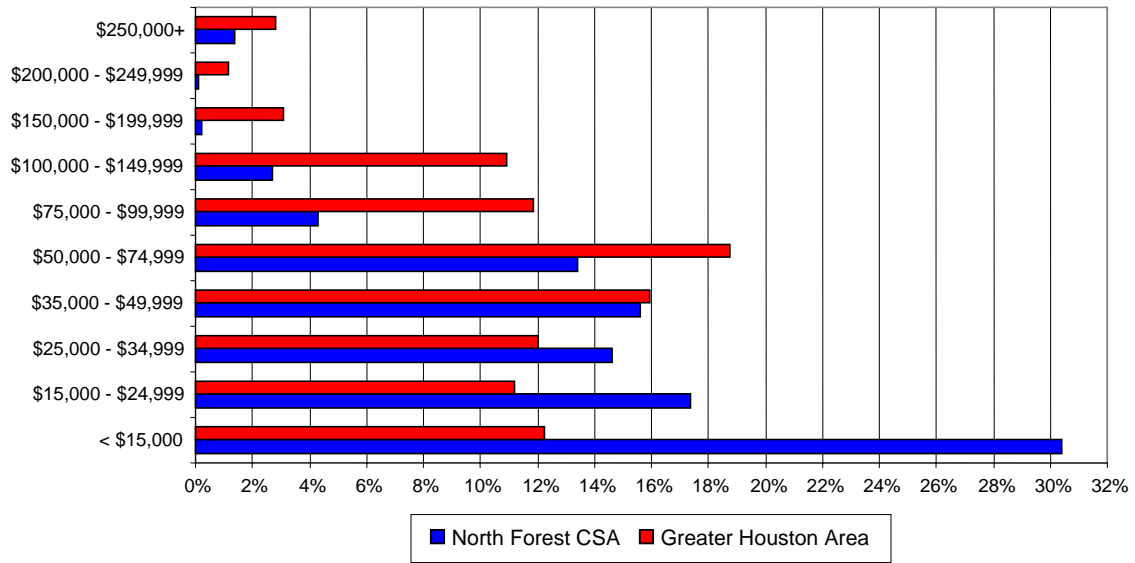
**Family Households  
North Forest CSA and Greater Houston Area**



- The percentage of families with children differs only slightly between the North Forest CSA and the Greater Houston Area (59.2% vs. 60.1%).
- There is a higher percentage of married couples with children in the Greater Houston Area than in the North Forest CSA (43.0% vs. 28.7%).
- In the North Forest CSA there is a smaller percentage of married couples without children as compared to the Greater Houston Area (25.0% vs. 31.9%).
- Single households represent a much larger percentage of the population in the North Forest CSA than in the Greater Houston Area (46.3% vs. 25.1%).
- Households headed by a single female parent in the North Forest CSA, are almost twice the percentage of those in the Greater Houston Area (26.1% vs. 13.3%).



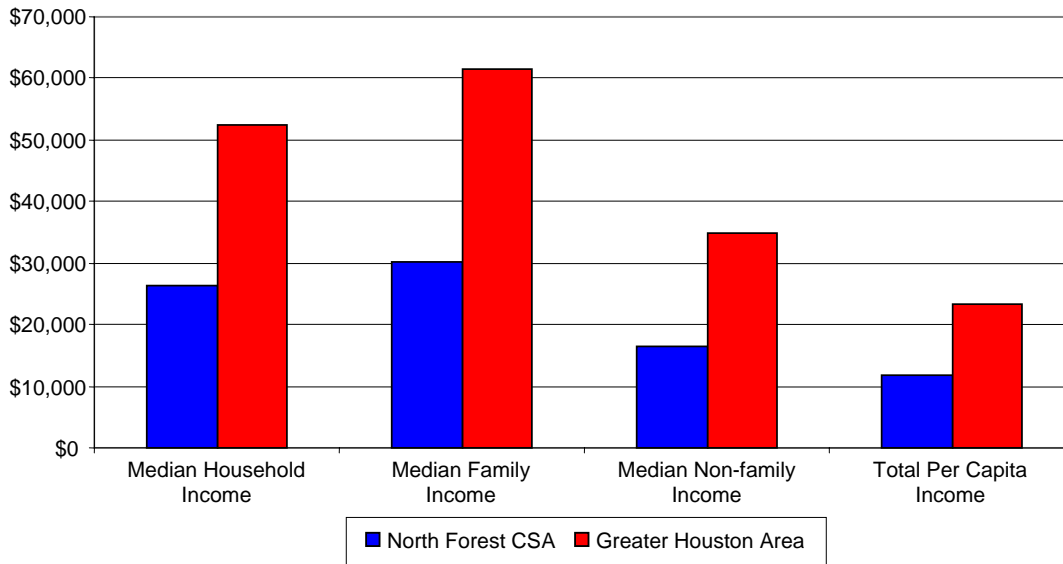
### Households by Income North Forest CSA and Greater Houston Area



- In the North Forest CSA, the percentage of households earning incomes below \$15,000 is over 2 times higher than in the Greater Houston Area (30.4% vs. 12.2%).
- The percentage of households earning incomes between \$15,000 and \$50,000 is higher in the North Forest CSA than in the Greater Houston Area (47.6% vs. 39.1%)
- In the Greater Houston Area, the percentage of households earning incomes above \$75,000 is over 3 times higher than in the North Forest CSA (29.9% vs. 8.7%).



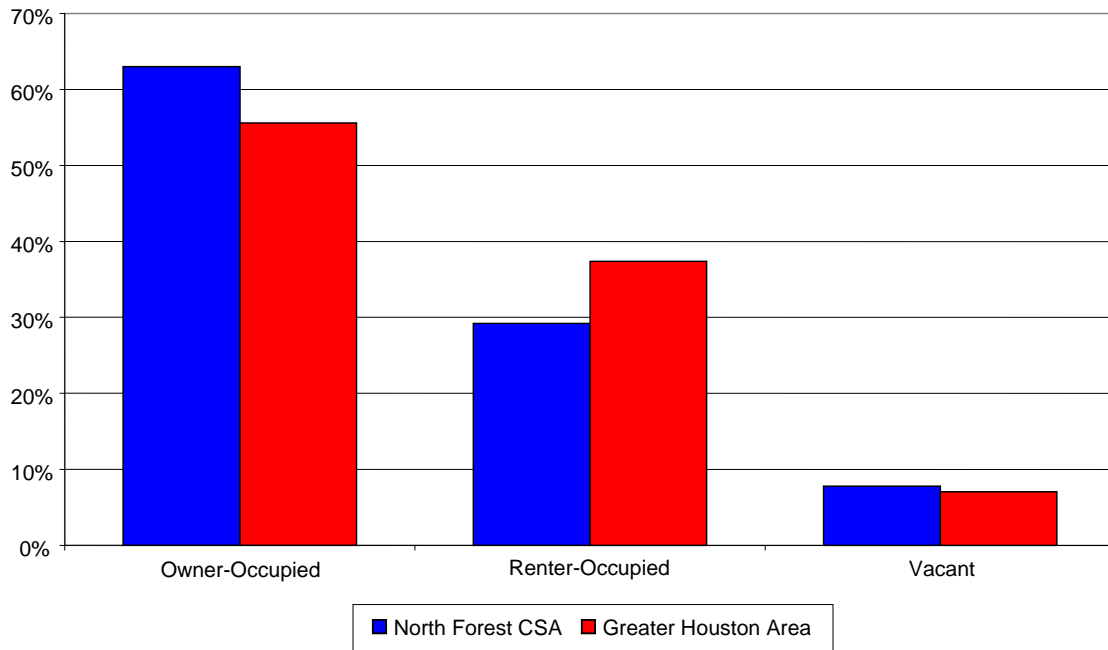
### Income Dynamics North Forest CSA and Greater Houston Area



- The median household income in the North Forest CSA is \$26,401 compared to \$52,462 in the Greater Houston Area.
- Median family income in the North Forest CSA is less than half that in the Greater Houston Area (\$30,132 vs. \$61,391).
- In the Greater Houston Area, the median non-family income is over 2 times that in the North Forest CSA (\$34,908 vs. \$16,334).
- The total per capita income in the Greater Houston Area is almost twice that in the North Forest CSA (\$23,402 vs. \$11,873).



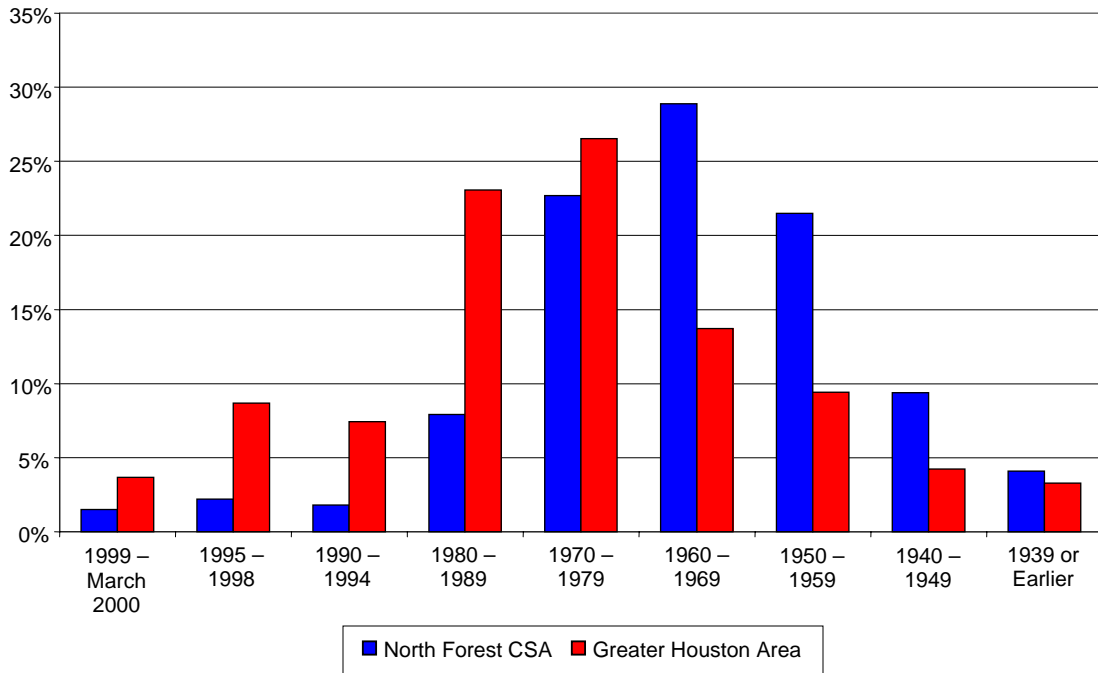
**Total Housing Units  
North Forest CSA and Greater Houston Area**



- In the North Forest CSA, 63.0% of the households are owner-occupied, compared to 55.6% in the Greater Houston Area.
- Renter-occupied units represent a smaller percentage in the North Forest CSA than in the Greater Houston Area (29.2% vs. 37.4%).
- In both the North Forest CSA and the Greater Houston Area, a household is more likely to be occupied by the owner than by a renter.



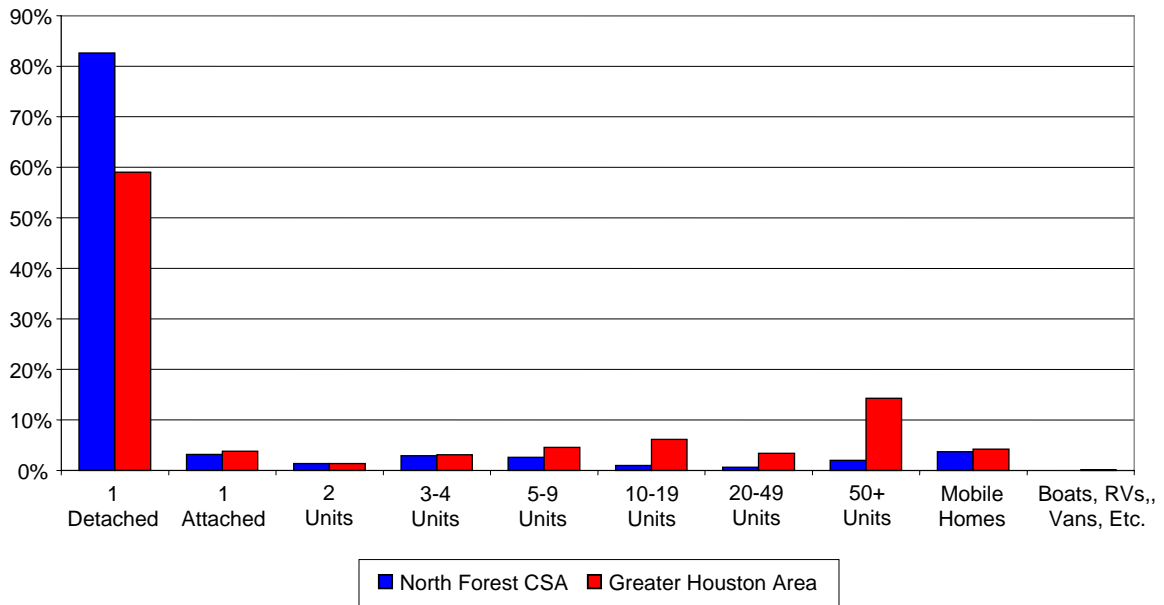
**Units by Year Built  
North Forest CSA and Greater Houston Area**



- In the North Forest CSA, over 2 times the percentage of housing units were built in the 1960s or earlier, compared to the Greater Houston Area (63.9% vs. 30.6%).
- In the North Forest CSA, only 5.5% of the housing units were built during the 1990s, compared with 19.8% in the Greater Houston Area.
- Only 7.9% of the housing units in the North Forest CSA were built in the 1980s, compared with 23.1% in the Greater Houston Area.
- 22.7% of the housing units in the North Forest CSA were built during the 1970s, compared to 26.5% in the Greater Houston Area.



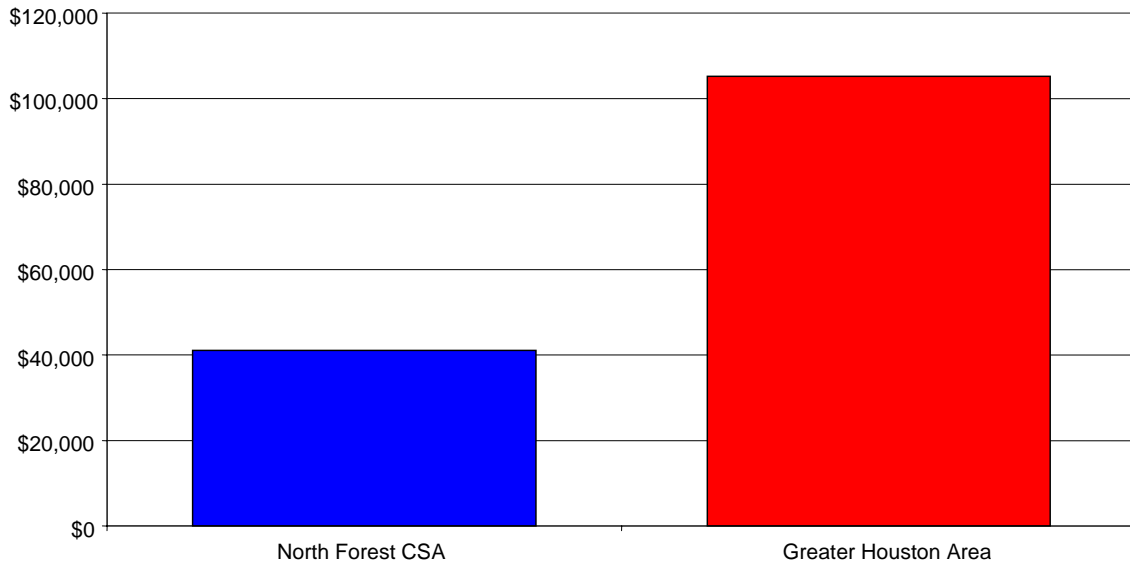
**Housing Units by Type**  
**North Forest CSA and Greater Houston Area**



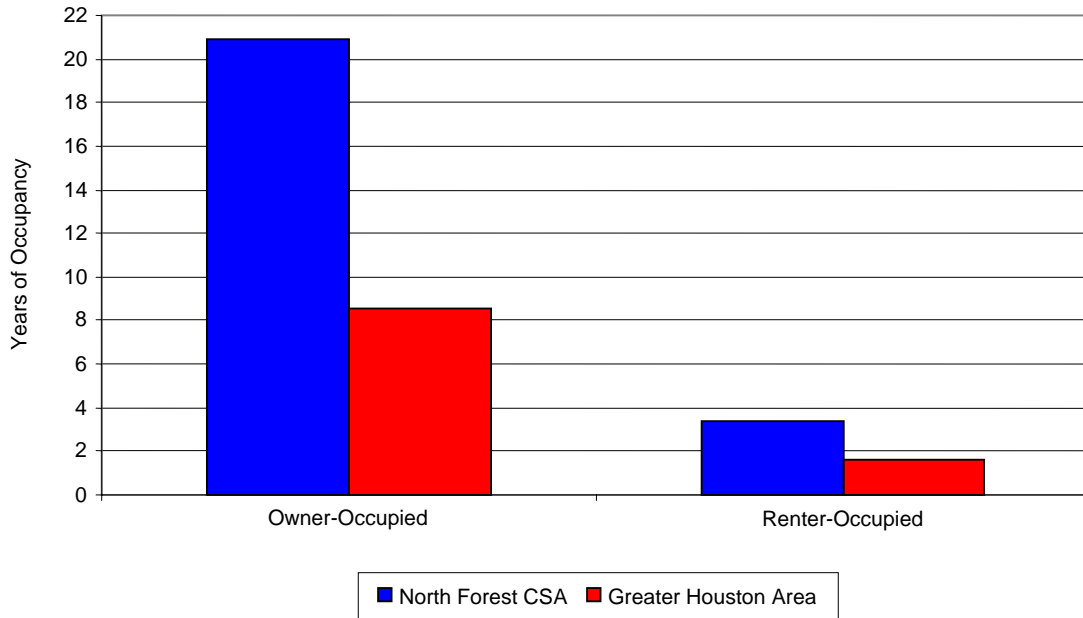
- Detached single housing units comprise a larger percentage in the North Forest CSA compared to the Greater Houston Area (82.6% vs. 59.1%).
- The percentage of 50+ units in the Greater Houston Area is over 7 times higher than in the North Forest CSA (14.3% vs. 2.0%).



**Median Home Value  
North Forest CSA and Greater Houston Area**



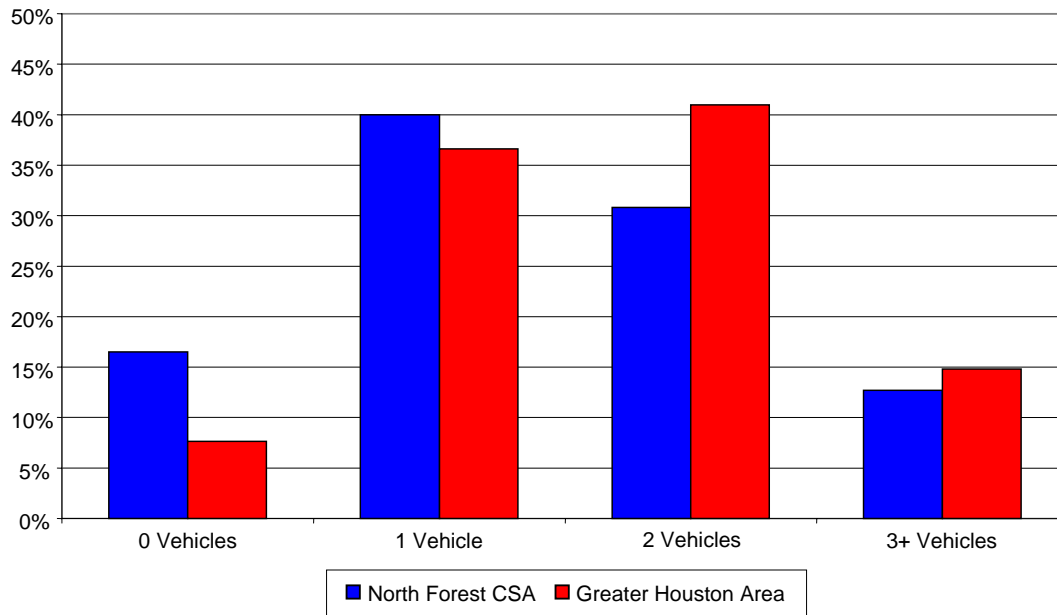
**Median Length of Occupancy  
North Forest CSA and Greater Houston Area**



- The median length of occupancy in both the Greater Houston Area and the North Forest CSA is longer for owner-occupied units than those occupied by a renter.
- The North Forest CSA's median length of occupancy for owner-occupied dwellings, over 2 times higher than those in the Greater Houston Area (20.9 years vs. 8.5 years).
- In the North Forest CSA, the median length of occupancy for owner-occupied units is over 6 years longer than renter-occupied units (20.9 years vs. 3.4 years).



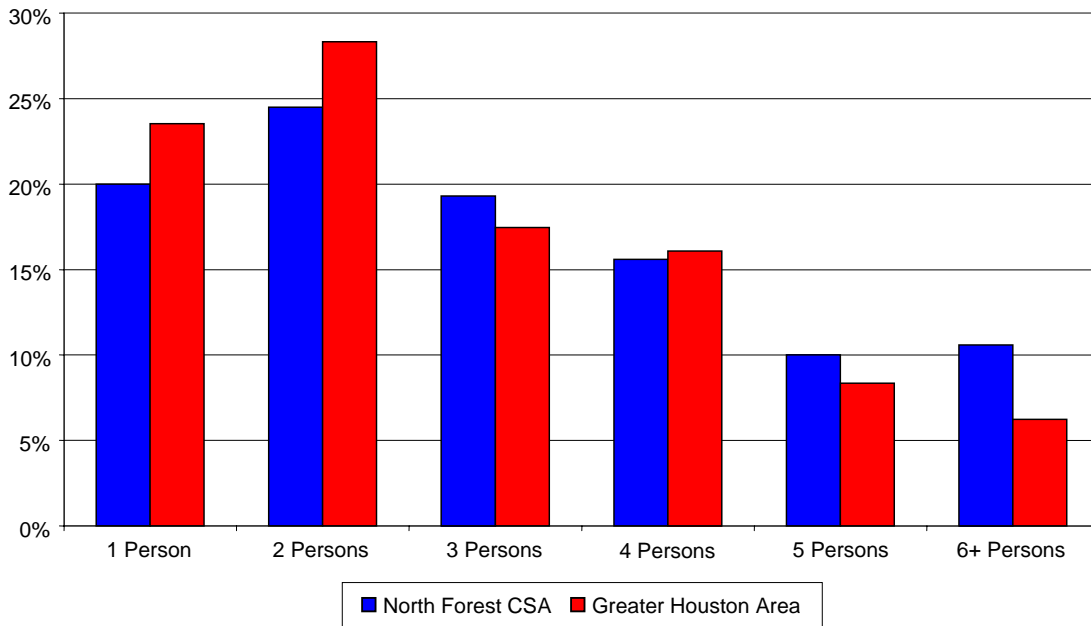
**Households by Count of Vehicles Available  
North Forest CSA and Greater Houston Area**



- There is over 2 times the percentage of households with no vehicles in the North Forest CSA, than in the Greater Houston Area (16.5% vs. 7.7%).
- Households with only one vehicle comprise a higher percentage in the North Forest CSA than in the Greater Houston Area (40.0% vs. 36.6%).
- 30.8% of the households have only two vehicles in the North Forest CSA, compared to 41.0% in the Greater Houston Area.
- Households with 3 or more vehicles comprise 12.7% in the North Forest CSA, compared to 14.8% in the Greater Houston Area.



**Households by Count of Persons  
North Forest CSA and Greater Houston Area**



- The percentage of households consisting of one person, is slightly higher in the Greater Houston Area, compared to the North Forest CSA (23.5% vs. 20.0%).
- A slightly smaller percentage of households in the North Forest CSA are occupied by two persons, than in the Greater Houston Area (24.5% vs. 28.3%).
- In the North Forest CSA, over one half (55.5%) of the households consist of three or more persons, compared to 48.2% in the Greater Houston Area.



# Houston Profile Project North Forest Area (CSA #27)

## CSA Rankings

By  
Key Lifestyle and Religion Questions

In this section we rank order the 45 CSAs by key religious and lifestyle questions. We use a form of hierarchical modeling in which individual responses to the lifestyle and religion questions in the HPP Poll are estimated with key socio-demographic measures from each CSA. These measures include age structure, race and ethnic composition, household structure, education, income, and housing values. The analysis produces an estimated average response to each question for each of the 45 CSAs. We subsequently rank the 45 CSAs based on these responses, and provide tables of these rankings in this section of the report. Please note that the measures reported here are those for which the hierarchal analysis proved useful. For some measures, the models did not perform well enough to allow us to report rankings with an acceptable level of confidence.

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## CSA by Percent Who Get a Great Deal of Satisfaction from Their Neighborhood

Rank	CSA		
1	17.00	Holcombe/Bellaire	63.92%
2	11.00	Downtown/Montrose/River Oaks	59.28%
3	8.00	Clear Lake/Seabrook	56.39%
4	40.00	Woodlands	55.85%
5	35.00	Sugar Land/Stafford	55.60%
6	37.00	Villages/Galleria	55.11%
7	24.00	Missouri City/Fresno	54.90%
8	20.00	Katy Area	53.82%
9	30.00	Pearland	53.11%
10	34.00	Spring/Klein	51.02%
11	13.00	Fairfield/Cypress/Copperfield	51.02%
12	44.00	Manvel/Arcola/Rosharon	50.96%
13	21.00	Kingwood/Atascocita/Humble	50.74%
14	10.00	Deer Park	49.14%
15	23.00	League City/Webster/Friendswood	48.61%
16	22.00	La Porte/Bayport	48.41%
17	38.00	Waller/Hockley	47.95%
18	15.00	Heights	47.44%
19	42.00	Magnolia	46.15%
20	19.00	Jersey Village	45.63%
21	39.00	West Memorial/Westheimer	45.51%
22	9.00	Crosby/Huffman	45.40%
23	7.00	Champions	45.30%
24	36.00	Tomball	44.57%
25	5.00	Bear Creek/West Little York	43.06%
26	41.00	Richmond/Rosenberg	41.47%
27	43.00	Dickinson/San Leon	41.14%
28	45.00	Alvin	39.60%
29	4.00	Baytown/Highlands	39.47%
30	16.00	Hobby/Sagemont	38.77%
31	26.00	North Shore/Channelview	37.10%
32	31.00	SE Montgomery County	36.59%
33	29.00	Pasadena/South Houston	35.89%
34	6.00	Braeswood	35.81%
35	28.00	Northside	35.22%
36	32.00	South Central	35.14%
37	33.00	Spring Branch/Oak Forest	34.69%
38	18.00	Galena Park/Jacinto City	33.48%
39	3.00	Almeda Genoa	32.35%
40	2.00	Alief/Sharpstown	32.17%
41	25.00	North Belt	31.23%
42	12.00	East End/Gulfgate	30.34%
<b>43</b>	<b>27.00</b>	<b>North Forest</b>	<b>29.42%</b>
44	1.00	Aldine	27.67%
45	14.00	Fifth Ward/Denver Harbor	20.49%



## **Percent Who Get a Great Deal of Satisfaction from Their Neighborhood North Forest CSA**

- The North Forest CSA ranks third from the bottom of all CSAs in the Greater Houston Area on neighborhood satisfaction.
- 29.42% of adults living in the North Forest CSA receive a great deal of satisfaction from their neighborhood.
- There is a much lower percentage of neighborhood satisfaction in the North Forest CSA than in the Greater Houston Area.
- For the Greater Houston Area, 55% report receiving a great deal of satisfaction from their neighborhood.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA over 13,400 adults receive a great deal of satisfaction from their neighborhood.



## CSA by Percent Who Receive a Great Deal of Satisfaction from Their Family

Rank	CSA		
1	20.00	Katy Area	86.64%
2	40.00	Woodlands	85.87%
3	34.00	Spring/Klein	84.93%
4	13.00	Fairfield/Cypress/Copperfield	84.37%
5	10.00	Deer Park	82.99%
6	21.00	Kingwood/Atascocita/Humble	82.96%
7	24.00	Missouri City/Fresno	82.32%
8	35.00	Sugar Land/Stafford	80.81%
9	8.00	Clear Lake/Seabrook	80.67%
10	30.00	Pearland	80.44%
11	36.00	Tomball	80.29%
12	41.00	Richmond/Rosenberg	80.17%
13	23.00	League City/Webster/Friendswood	80.16%
14	22.00	La Porte/Bayport	79.78%
15	5.00	Bear Creek/West Little York	79.20%
16	42.00	Magnolia	78.84%
17	19.00	Kingwood/Atascocita/Humble Area	78.80%
18	3.00	Almeda Genoa	78.46%
19	17.00	Holcombe/Bellaire	77.03%
20	45.00	Alvin	76.83%
21	37.00	Villages/Galleria	76.77%
22	9.00	Crosby/Huffman	76.65%
23	4.00	Baytown/Highlands	76.38%
24	26.00	North Shore/Channelview	76.34%
25	25.00	North Belt	76.17%
26	7.00	Champions	76.10%
27	29.00	Pasadena/South Houston	75.96%
28	1.00	Aldine	75.93%
29	39.00	West Memorial/Westheimer	75.09%
30	44.00	Manvel/Arcola/Rosharon	74.54%
31	16.00	Hobby/Sagemont	74.31%
32	33.00	Spring Branch/Oak Forest	74.15%
33	14.00	Fifth Ward/Denver Harbor	74.08%
34	43.00	Dickinson/San Leon	74.07%
35	15.00	Heights	74.06%
36	31.00	SE Montgomery County	73.78%
37	6.00	Braeswood	73.31%
38	18.00	Galena Park/Jacinto City	72.63%
39	38.00	Waller/Hockley	72.61%
40	12.00	East End/Gulfgate	71.82%
41	2.00	Alief/Sharpstown	70.96%
<b>42</b>	<b>27.00</b>	<b>North Forest</b>	<b>70.53%</b>
43	11.00	Downtown/Montrose/River Oaks	68.69%
44	32.00	South Central	65.26%
45	28.00	Northside	64.01%



## **Percent Who Receive a Great Deal of Satisfaction from Their Family North Forest CSA**

- The North Forest CSA ranks fourth from the bottom of all CSAs in the Greater Houston Area on family satisfaction.
- Even so, 70.53% of adults living in the North Forest CSA receive a great deal of satisfaction from their families.
- Family satisfaction in the North Forest CSA is lower than in the Greater Houston Area.
- For the Greater Houston Area, 79% report receiving a great deal of satisfaction from their families.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA almost 32,200 adults receive a great deal of satisfaction from their families.
- However, that means almost 13,500 adults in the North Forest CSA do not receive a great deal of satisfaction from their families.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory family relationships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches may have an opportunity to make connections with those who do not receive a great deal of satisfaction with family life.



## CSA by Percent Who Report a Great Deal of Satisfaction from Their Friends

Rank	CSA		
1	17.00	Holcombe/Bellaire	99.61%
2	8.00	Clear Lake/Seabrook	96.03%
3	37.00	Villages/Galleria	95.84%
4	11.00	Downtown/Montrose/River Oaks	95.27%
5	40.00	Woodlands	89.01%
6	39.00	West Memorial/Westheimer	88.77%
7	35.00	Sugar Land/Stafford	86.41%
8	20.00	Katy Area	81.70%
9	24.00	Missouri City/Fresno	81.14%
10	23.00	League City/Webster/Friendswood	78.61%
11	30.00	Pearland	77.77%
12	13.00	Fairfield/Cypress/Copperfield	76.85%
13	21.00	Kingwood/Atascocita/Humble	76.38%
14	15.00	Heights	75.93%
15	6.00	Braeswood	75.91%
16	34.00	Spring/Klein	75.08%
17	7.00	Champions	74.68%
18	19.00	Jersey Village	69.53%
19	36.00	Tomball	62.08%
20	5.00	Bear Creek/West Little York	61.17%
21	32.00	South Central	57.89%
22	33.00	Spring Branch/Oak Forest	57.71%
23	10.00	Deer Park	56.87%
24	43.00	Dickinson/San Leon	55.96%
25	38.00	Waller/Hockley	55.94%
26	2.00	Alief/Sharpstown	55.64%
27	41.00	Richmond/Rosenberg	55.07%
28	16.00	Hobby/Sagemont	53.98%
29	4.00	Baytown/Highlands	52.50%
30	22.00	La Porte/Bayport	51.28%
31	3.00	Almeda Genoa	50.49%
32	42.00	Magnolia	48.83%
33	9.00	Crosby/Huffman	47.76%
34	45.00	Alvin	47.74%
35	29.00	Pasadena/South Houston	46.82%
36	25.00	North Belt	46.21%
37	1.00	Aldine	43.69%
38	26.00	North Shore/Channelview	42.97%
39	44.00	Manvel/Arcola/Rosharon	41.14%
40	18.00	Galena Park/Jacinto City	39.43%
41	12.00	East End/Gulfgate	38.24%
<b>42</b>	<b>27.00</b>	<b>North Forest</b>	<b>37.38%</b>
43	31.00	SE Montgomery County	36.81%
44	28.00	Northside	33.31%
45	14.00	Fifth Ward/Denver Harbor	31.23%



## **Percent Who Receive a Great Deal of Satisfaction from Their Friends North Forest CSA**

- The North Forest CSA ranks fourth from the bottom of all CSAs in the Greater Houston Area on satisfaction from friends.
- 37.38% of adults living in the North Forest CSA receive a great deal of satisfaction from their friends.
- This number is significantly lower than that of the Greater Houston Area.
- For the Greater Houston Area, 69% report receiving a great deal of satisfaction from their friends.
- Adults in the North Forest CSA are more satisfied with their families (70.53%) and friendships (37.38%) than with their neighborhood (29.42%).
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA almost 17,100 adults receive a great deal of satisfaction from their friends.
- This means however, that almost 28,600 adults in the North Forest CSA are less satisfied with their friendships.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory friendships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches have an opportunity to make connections with those who do not receive a great deal of satisfaction with friendships.



## CSA by Percent Who Report Successfully Balancing Work and Family

Rank	CSA		
1	10.00	Deer Park	40.77%
2	37.00	Villages/Galleria	37.24%
3	15.00	Heights	36.51%
4	22.00	La Porte/Bayport	36.42%
5	11.00	Downtown/Montrose/River Oaks	35.87%
6	29.00	Pasadena/South Houston	33.88%
7	1.00	Aldine	33.23%
8	16.00	Hobby/Sagemont	33.06%
9	41.00	Richmond/Rosenberg	32.70%
10	33.00	Spring Branch/Oak Forest	31.83%
11	34.00	Spring/Klein	31.45%
12	7.00	Champions	31.30%
13	26.00	North Shore/Channelview	31.06%
14	25.00	North Belt	31.03%
15	45.00	Alvin	31.00%
16	4.00	Baytown/Highlands	30.78%
17	21.00	Kingwood/Atascocita/Humble	30.06%
18	20.00	Katy Area	30.05%
19	3.00	Almeda Genoa	29.86%
20	40.00	Woodlands	29.74%
21	13.00	Fairfield/Cypress/Copperfield	29.64%
22	19.00	Jersey Village	29.57%
23	35.00	Sugar Land/Stafford	29.54%
24	30.00	Pearland	29.31%
25	12.00	East End/Gulfgate	28.74%
26	5.00	Bear Creek/West Little York	28.69%
27	9.00	Crosby/Huffman	28.29%
28	2.00	Alief/Sharpstown	28.25%
29	44.00	Manvel/Arcola/Rosharon	27.92%
30	23.00	League City/Webster/Friendswood	27.83%
31	18.00	Galena Park/Jacinto City	27.62%
32	24.00	Missouri City/Fresno	27.41%
33	43.00	Dickinson/San Leon	27.35%
34	39.00	West Memorial/Westheimer	27.23%
35	36.00	Tomball	27.03%
36	42.00	Magnolia	26.59%
37	17.00	Holcombe/Bellaire	26.55%
38	6.00	Braeswood	25.88%
39	31.00	SE Montgomery County	25.42%
40	8.00	Clear Lake/Seabrook	24.76%
41	38.00	Waller/Hockley	23.92%
42	28.00	Northside	23.47%
43	32.00	South Central	21.83%
44	14.00	Fifth Ward/Denver Harbor	21.70%
<b>45</b>	<b>27.00</b>	<b>North Forest</b>	<b>21.65%</b>



## **Percent Who Report Successfully Balancing Work and Family North Forest CSA**

- The North Forest CSA ranks at the bottom of all CSAs in the Greater Houston Area on success at balancing work and family.
- Only 21.65% of adults living in the North Forest CSA report being successful at balancing the dual demands of work and family.
- Compared with the North Forest CSA, the Greater Houston Area's percentage is higher.
- For the Greater Houston Area, 34% reported being successful at balancing the dual demands of work and family.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA almost 9,900 adults report being successful at balancing work and family lives.
- This means however, that almost 35,800 adults, or a majority of adults in the North Forest CSA, are not as successful at balancing work and family lives.
- This is important for church missions because research shows that the strains of balancing work and family life are among the leading causes of family dissolution (Kendall 2004).
- Working in the North Forest Area neighborhoods to help families be more successful at managing the dual demands of family and work life is a potential community ministry program.



## CSA by Percent Who Are Generally Happy with Their Lives

Rank	CSA		
1	17.00	Holcombe/Bellaire	56.42%
2	8.00	Clear Lake/Seabrook	55.74%
3	40.00	Woodlands	52.63%
4	20.00	Katy Area	51.39%
5	34.00	Spring/Klein	50.88%
6	15.00	Heights	50.79%
7	13.00	Fairfield/Cypress/Copperfield	50.70%
8	39.00	West Memorial/Westheimer	50.68%
9	37.00	Villages/Galleria	50.68%
10	23.00	League City/Webster/Friendswood	50.48%
11	35.00	Sugar Land/Stafford	50.44%
12	30.00	Pearland	49.80%
13	10.00	Deer Park	49.65%
14	21.00	Kingwood/Atascocita/Humble	49.64%
15	19.00	Jersey Village	49.08%
16	7.00	Champions	48.52%
17	11.00	Downtown/Montrose/River Oaks	48.33%
18	22.00	La Porte/Bayport	47.84%
19	5.00	Bear Creek/West Little York	47.69%
20	24.00	Missouri City/Fresno	47.26%
21	36.00	Tomball	46.52%
22	16.00	Hobby/Sagemont	46.32%
23	45.00	Alvin	46.22%
24	33.00	Spring Branch/Oak Forest	46.05%
25	29.00	Pasadena/South Houston	46.02%
26	4.00	Baytown/Highlands	45.99%
27	6.00	Braeswood	45.87%
28	41.00	Richmond/Rosenberg	45.86%
29	43.00	Dickinson/San Leon	45.84%
30	9.00	Crosby/Huffman	45.27%
31	42.00	Magnolia	44.59%
32	38.00	Waller/Hockley	44.33%
33	2.00	Alief/Sharpstown	44.11%
34	26.00	North Shore/Channelview	44.03%
35	1.00	Aldine	43.59%
36	31.00	SE Montgomery County	43.16%
37	12.00	East End/Gulfgate	42.66%
38	44.00	Manvel/Arcola/Rosharon	42.11%
39	25.00	North Belt	42.06%
40	18.00	Galena Park/Jacinto City	42.05%
41	3.00	Almeda Genoa	41.70%
42	28.00	Northside	40.97%
43	14.00	Fifth Ward/Denver Harbor	39.13%
44	32.00	South Central	38.63%
<b>45</b>	<b>27.00</b>	<b>North Forest</b>	<b>36.58%</b>



## **Percent Who Are Generally Happy with Their Lives North Forest CSA**

- The North Forest CSA ranks at the bottom of all CSAs in the Greater Houston Area on overall happiness.
- Only 36.58% of adults living in the North Forest CSA report being happy.
- This number is lower than that of the Greater Houston Area.
- For the Greater Houston Area, 48% report being happy.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA an estimated 16,700 adults report being happy.
- This means, however, that almost 29,000 adults are not very happy.
- As with satisfaction with family and friends, those who are not happy may be more amenable to new relationships. This is important for church outreach missions because research by Stark (2000) shows that people who are not happy are open to ministry.



## CSA by Percent Who Attend Church at Least Once a Week

Rank	CSA		
1	14.00	Fifth Ward/Denver Harbor	50.02%
2	3.00	Alameda Genoa	45.30%
<b>3</b>	<b>27.00</b>	<b>North Forest</b>	<b>42.65%</b>
4	24.00	Missouri City/Fresno	42.27%
5	25.00	North Belt	40.11%
6	12.00	East End/Gulfgate	39.77%
7	18.00	Galena Park/Jacinto City	39.44%
8	1.00	Aldine	38.38%
9	32.00	South Central	36.97%
10	44.00	Manvel/Arcola/Rosharon	36.87%
11	41.00	Richmond/Rosenberg	36.78%
12	20.00	Katy Area	36.59%
13	35.00	Sugar Land/Stafford	36.00%
14	26.00	North Shore/Channelview	35.09%
15	2.00	Alief/Sharpstown	34.77%
16	10.00	Deer Park	34.29%
17	29.00	Pasadena/South Houston	33.86%
18	34.00	Spring/Klein	33.55%
19	21.00	Kingwood/Atascocita/Humble	32.92%
20	5.00	Bear Creek/West Little York	32.73%
21	16.00	Hobby/Sagemont	32.61%
22	33.00	Spring Branch/Oak Forest	32.34%
23	40.00	Woodlands	31.94%
24	28.00	Northside	31.84%
25	6.00	Braeswood	31.80%
26	22.00	La Porte/Bayport	31.69%
27	4.00	Baytown/Highlands	31.56%
28	13.00	Fairfield/Cypress/Copperfield	30.96%
29	15.00	Heights	30.71%
30	30.00	Pearland	30.58%
31	19.00	Jersey Village	30.40%
32	45.00	Alvin	29.59%
33	42.00	Magnolia	29.20%
34	43.00	Dickinson/San Leon	28.81%
35	36.00	Tomball	28.76%
36	23.00	League City/Webster/Friendswood	28.00%
37	7.00	Champions	27.50%
38	9.00	Crosby/Huffman	27.44%
39	31.00	SE Montgomery County	27.25%
40	8.00	Clear Lake/Seabrook	27.07%
41	38.00	Waller/Hockley	23.63%
42	39.00	West Memorial/Westheimer	23.23%
43	17.00	Holcombe/Bellaire	22.35%
44	37.00	Villages/Galleria	19.59%
45	11.00	Downtown/Montrose/River Oaks	15.39%



## **Percent Who Attend Church at Least Once a Week North Forest CSA**

- The North Forest CSA ranks third of all CSAs in the Greater Houston Area on weekly church attendance.
- 42.65% of adults living in the North Forest CSA attend church at least once a week.
- The average for the Greater Houston Area is 40% of adults attend church at least once a week.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA, an estimated 19,500 adults attend church every week.
- This does not mean that they necessarily attend church in the geographical North Forest CSA area.
- In the North Forest CSA almost 26,200 adults, or a majority of adults, do not attend church weekly.



## CSA by Percent Who Never Attend Church

Rank	CSA		
1	11.00	Downtown/Montrose/River Oaks	30.18%
2	15.00	Heights	21.29%
3	28.00	Northside	20.18%
4	16.00	Hobby/Sagemont	19.53%
5	29.00	Pasadena/South Houston	19.19%
6	38.00	Waller/Hockley	19.04%
7	17.00	Holcombe/Bellaire	18.97%
8	37.00	Villages/Galleria	17.53%
9	33.00	Spring Branch/Oak Forest	17.52%
10	12.00	East End/Gulfgate	17.11%
11	22.00	La Porte/Bayport	16.53%
12	45.00	Alvin	16.24%
13	39.00	West Memorial/Westheimer	16.03%
14	7.00	Champions	15.83%
15	43.00	Dickinson/San Leon	15.74%
16	4.00	Baytown/Highlands	15.47%
17	26.00	North Shore/Channelview	15.20%
18	18.00	Galena Park/Jacinto City	14.51%
19	6.00	Braeswood	14.27%
20	10.00	Deer Park	14.19%
21	2.00	Alief/Sharpstown	13.42%
22	5.00	Bear Creek/West Little York	13.39%
23	19.00	Jersey Village	13.32%
24	9.00	Crosby/Huffman	13.32%
25	1.00	Aldine	13.08%
26	30.00	Pearland	13.04%
27	44.00	Manvel/Arcola/Rosharon	12.96%
28	23.00	League City/Webster/Friendswood	12.71%
29	31.00	SE Montgomery County	12.36%
30	8.00	Clear Lake/Seabrook	11.87%
31	41.00	Richmond/Rosenberg	11.68%
32	42.00	Magnolia	10.74%
33	21.00	Kingwood/Atascocita/Humble	10.08%
34	25.00	North Belt	9.77%
35	36.00	Tomball	9.76%
36	32.00	South Central	9.55%
37	35.00	Sugar Land/Stafford	9.34%
38	34.00	Spring/Klein	9.19%
39	13.00	Fairfield/Cypress/Copperfield	9.05%
40	40.00	Woodlands	8.15%
41	20.00	Katy Area	8.10%
42	24.00	Missouri City/Fresno	8.10%
43	3.00	Almeda Genoa	7.56%
<b>44</b>	<b>27.00</b>	<b>North Forest</b>	<b>5.79%</b>
45	14.00	Fifth Ward/Denver Harbor	4.27%



## **Percent Who Never Attend Church North Forest CSA**

- The North Forest CSA ranks second from the bottom of all CSAs on percent who never attend church.
- 5.79% of adults living in the North Forest CSA never attend church.
- This percentage of non-attendance is smaller than that of the Greater Houston Area, in which 9% of adults never attend church.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA, over 2,600 adults never attend church.
- In the North Forest CSA, over 23,500 adults attend church occasionally, but not every week.



## CSA by Percent Who Consider Themselves Born Again

Rank	CSA	
1	<b>27.00</b>	<b>North Forest 78.59%</b>
2	14.00	Fifth Ward/Denver Harbor 77.27%
3	3.00	Alameda Genoa 74.59%
4	32.00	South Central 73.61%
5	25.00	North Belt 68.83%
6	44.00	Manvel/Arcola/Rosharon 66.20%
7	24.00	Missouri City/Fresno 65.19%
8	10.00	Deer Park 63.27%
9	18.00	Galena Park/Jacinto City 61.94%
10	1.00	Aldine 60.67%
11	41.00	Richmond/Rosenberg 60.61%
12	22.00	La Porte/Bayport 60.19%
13	42.00	Magnolia 60.15%
14	31.00	SE Montgomery County 60.04%
15	26.00	North Shore/Channelview 59.96%
16	9.00	Crosby/Huffman 59.32%
17	4.00	Baytown/Highlands 59.31%
18	34.00	Spring/Klein 58.72%
19	43.00	Dickinson/San Leon 57.99%
20	21.00	Kingwood/Atascocita/Humble 57.53%
21	2.00	Alief/Sharpstown 57.39%
22	45.00	Alvin 57.32%
23	36.00	Tomball 57.04%
24	20.00	Katy Area 56.68%
25	5.00	Bear Creek/West Little York 55.75%
26	12.00	East End/Gulfgate 55.06%
27	16.00	Hobby/Sagemont 54.59%
28	29.00	Pasadena/South Houston 54.59%
29	13.00	Fairfield/Cypress/Copperfield 54.38%
30	19.00	Jersey Village 53.72%
31	40.00	Woodlands 53.09%
32	30.00	Pearland 52.99%
33	33.00	Spring Branch/Oak Forest 52.92%
34	6.00	Braeswood 52.85%
35	23.00	League City/Webster/Friendswood 52.02%
36	35.00	Sugar Land/Stafford 51.98%
37	28.00	Northside 51.54%
38	7.00	Champions 51.35%
39	38.00	Waller/Hockley 50.59%
40	15.00	Heights 48.45%
41	39.00	West Memorial/Westheimer 43.07%
42	8.00	Clear Lake/Seabrook 42.78%
43	37.00	Villages/Galleria 34.18%
44	11.00	Downtown/Montrose/River Oaks 27.24%
45	17.00	Holcombe/Bellaire 26.44%



## **Percent Who Consider Themselves Born Again North Forest CSA**

- The North Forest CSA ranks number one of all CSAs in the Greater Houston Area on percent who consider themselves born again.
- 78.59% of adults living in the North Forest CSA consider themselves born again.
- The average for the Greater Houston Area is 52%.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA, an estimated 35,900 adults consider themselves born again.
- Being born again, however, does not necessarily translate into weekly church attendance in the North Forest CSA.
- Over 16,400 more adults in the North Forest CSA report being born again than report attending church each week.



**CSA by Percent Likely to Read the Bible When They Have Problems**

Rank	CSA		
1	14.00	Fifth Ward/Denver Harbor	91.14%
2	<b>27.00</b>	<b>North Forest</b>	<b>89.82%</b>
3	3.00	Almeda Genoa	87.58%
4	32.00	South Central	85.79%
5	25.00	North Belt	84.10%
6	44.00	Manvel/Arcola/Rosharon	82.26%
7	24.00	Missouri City/Fresno	81.74%
8	18.00	Galena Park/Jacinto City	80.16%
9	41.00	Richmond/Rosenberg	79.42%
10	1.00	Aldine	77.64%
11	26.00	North Shore/Channelview	77.09%
12	10.00	Deer Park	76.74%
13	42.00	Magnolia	76.43%
14	12.00	East End/Gulfgate	76.32%
15	2.00	Alief/Sharpstown	76.08%
16	43.00	Dickinson/San Leon	75.58%
17	4.00	Baytown/Highlands	75.27%
18	6.00	Braeswood	75.17%
19	31.00	SE Montgomery County	74.68%
20	36.00	Tomball	74.43%
21	34.00	Spring/Klein	74.42%
22	20.00	Katy Area	74.31%
23	22.00	La Porte/Bayport	74.10%
24	5.00	Bear Creek/West Little York	73.89%
25	45.00	Alvin	73.88%
26	21.00	Kingwood/Atascocita/Humble	73.81%
27	33.00	Spring Branch/Oak Forest	73.68%
28	29.00	Pasadena/South Houston	73.25%
29	16.00	Hobby/Sagemont	72.62%
30	9.00	Crosby/Huffman	72.14%
31	13.00	Fairfield/Cypress/Copperfield	71.27%
32	19.00	Jersey Village	70.87%
33	40.00	Woodlands	70.76%
34	30.00	Pearland	70.19%
35	35.00	Sugar Land/Stafford	69.89%
36	7.00	Champions	69.71%
37	28.00	Northside	69.57%
38	23.00	League City/Webster/Friendswood	68.96%
39	39.00	West Memorial/Westheimer	65.77%
40	38.00	Waller/Hockley	65.73%
41	15.00	Heights	64.37%
42	37.00	Villages/Galleria	62.67%
43	8.00	Clear Lake/Seabrook	59.69%
44	11.00	Downtown/Montrose/River Oaks	52.37%
45	17.00	Holcombe/Bellaire	49.50%



**Percent Who Read the Bible or Other Inspired Literature  
When They Have Problems  
North Forest CSA**

- The North Forest CSA ranks second of all CSAs in the Greater Houston Area on percent who read the Bible or other inspired literature when they have problems.
- 89.82% of adults in the North Forest CSA, report reading the Bible or other inspired literature when they have problems.
- The average for the Greater Houston Area is 72%.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA, an estimated 41,000 adults report reading the Bible or other inspired literature when they have problems.
- There seems to be a high level of spiritual interest in the North Forest CSA, which is parallel to higher levels of attendance and lower levels of church non-attendance in the area.



## CSA by Percent Likely to See A Religious Counselor When They Have Problems

Rank	CSA	
1	3.00	Almeda Genoa 58.95%
2	14.00	Fifth Ward/Denver Harbor 55.60%
3	25.00	North Belt 54.78%
<b>4</b>	<b>27.00</b>	<b>North Forest 54.70%</b>
5	1.00	Aldine 53.41%
6	32.00	South Central 48.38%
7	26.00	North Shore/Channelview 45.09%
8	2.00	Alief/Sharpstown 44.08%
9	24.00	Missouri City/Fresno 43.66%
10	20.00	Katy Area 43.33%
11	13.00	Fairfield/Cypress/Copperfield 43.21%
12	38.00	Waller/Hockley 43.04%
13	6.00	Braeswood 41.59%
14	21.00	Kingwood/Atascocita/Humble 41.47%
15	34.00	Spring/Klein 41.44%
16	9.00	Crosby/Huffman 40.95%
17	36.00	Tomball 40.90%
18	18.00	Galena Park/Jacinto City 40.88%
19	16.00	Hobby/Sagemont 40.77%
20	4.00	Baytown/Highlands 40.75%
21	5.00	Bear Creek/West Little York 40.61%
22	41.00	Richmond/Rosenberg 40.28%
23	40.00	Woodlands 40.16%
24	29.00	Pasadena/South Houston 39.86%
25	7.00	Champions 39.60%
26	33.00	Spring Branch/Oak Forest 39.01%
27	31.00	SE Montgomery County 38.90%
28	45.00	Alvin 38.54%
29	19.00	Jersey Village 38.54%
30	12.00	East End/Gulfgate 38.50%
31	10.00	Deer Park 38.03%
32	22.00	La Porte/Bayport 37.87%
33	23.00	League City/Webster/Friendswood 37.69%
34	42.00	Magnolia 37.24%
35	30.00	Pearland 35.79%
36	35.00	Sugar Land/Stafford 35.79%
37	39.00	West Memorial/Westheimer 34.61%
38	43.00	Dickinson/San Leon 34.17%
39	28.00	Northside 33.97%
40	8.00	Clear Lake/Seabrook 32.29%
41	37.00	Villages/Galleria 31.38%
42	17.00	Holcombe/Bellaire 30.39%
43	15.00	Heights 30.10%
44	11.00	Downtown/Montrose/River Oaks 29.24%
45	44.00	Manvel/Arcola/Rosharon 28.71%



## **Percent Who Are Likely To See A Religious Counselor When They Have Problems North Forest CSA**

- The North Forest CSA ranks fourth of all CSAs in the Greater Houston Area on percent who are likely to see a religious counselor when they have problems.
- 54.70% of adults in the North Forest CSA report they are likely to see a religious counselor when they have problems.
- The average for the Greater Houston Area is 40%.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA, almost 25,000 adults report they are likely to see a religious counselor when they have problems.
- However, almost 20,700 adults in the North Forest CSA do not report that they are likely to see a religious counselor when they have problems.



## CSA by Percent Who Would Seek Help in Place of Worship When They Have Problems

Rank	CSA	Percent
1	14.00 Fifth Ward/Denver Harbor	47.55%
2	<b>27.00 North Forest</b>	<b>42.13%</b>
3	1.00 Aldine	42.06%
4	3.00 Almeda Genoa	40.72%
5	25.00 North Belt	39.68%
6	31.00 SE Montgomery County	38.19%
7	32.00 South Central	37.89%
8	9.00 Crosby/Huffman	36.34%
9	10.00 Deer Park	36.08%
10	2.00 Alief/Sharpstown	35.10%
11	26.00 North Shore/Channelview	34.61%
12	42.00 Magnolia	34.46%
13	36.00 Tomball	34.27%
14	4.00 Baytown/Highlands	34.16%
15	22.00 La Porte/Bayport	33.85%
16	34.00 Spring/Klein	33.81%
17	29.00 Pasadena/South Houston	33.42%
18	45.00 Alvin	33.40%
19	35.00 Sugar Land/Stafford	33.39%
20	18.00 Galena Park/Jacinto City	33.36%
21	21.00 Kingwood/Atascocita/Humble	33.22%
22	12.00 East End/Gulfgate	33.02%
23	20.00 Katy Area	32.98%
24	40.00 Woodlands	32.94%
25	41.00 Richmond/Rosenberg	32.92%
26	13.00 Fairfield/Cypress/Copperfield	32.26%
27	33.00 Spring Branch/Oak Forest	31.16%
28	16.00 Hobby/Sagemont	30.98%
29	28.00 Northside	30.71%
30	19.00 Jersey Village	30.69%
31	5.00 Bear Creek/West Little York	30.62%
32	24.00 Missouri City/Fresno	30.49%
33	23.00 League City/Webster/Friendswood	30.21%
34	44.00 Manvel/Arcola/Rosharon	29.95%
35	30.00 Pearland	29.83%
36	43.00 Dickinson/San Leon	29.67%
37	38.00 Waller/Hockley	29.34%
38	6.00 Braeswood	29.27%
39	15.00 Heights	29.17%
40	7.00 Champions	28.97%
41	8.00 Clear Lake/Seabrook	28.06%
42	39.00 West Memorial/Westheimer	24.02%
43	17.00 Holcombe/Bellaire	23.99%
44	37.00 Villages/Galleria	23.21%
45	11.00 Downtown/Montrose/River Oaks	20.79%



## **Percent Who Would Seek Help In a Place of Worship When They Have Problems North Forest CSA**

- The North Forest CSA ranks second of all CSAs in the Greater Houston Area on percent who would seek help in a place of worship when they have problems.
- 42.13% of adults in the North Forest CSA report they would seek help in a place of worship when they have problems.
- The average for the Greater Houston Area is 33%.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA, approximately 19,200 adults report they would seek help in a place of worship when they have problems.
- However, over 26,400 adults in the North Forest CSA do not report that they are likely to seek help in a place of worship when they have problems.
- Significantly more people in the North Forest CSA read the Bible or other inspired literature when they have a problem (89.82%) than would seek help in a place of worship (42.13%).



## CSA by Percent Who Pray When They Have Problems

Rank	CSA		
1	14.00	Fifth Ward/Denver Harbor	98.18%
2	<b>27.00</b>	<b>North Forest</b>	<b>96.15%</b>
3	32.00	South Central	93.13%
4	3.00	Almeda Genoa	92.80%
5	31.00	SE Montgomery County	92.50%
6	25.00	North Belt	92.45%
7	12.00	East End/Gulfgate	92.38%
8	2.00	Alief/Sharpstown	92.20%
9	18.00	Galena Park/Jacinto City	92.05%
10	44.00	Manvel/Arcola/Rosharon	91.59%
11	1.00	Aldine	91.50%
12	42.00	Magnolia	91.13%
13	28.00	Northside	90.74%
14	36.00	Tomball	90.61%
15	41.00	Richmond/Rosenberg	90.56%
16	6.00	Braeswood	89.69%
17	35.00	Sugar Land/Stafford	89.39%
18	43.00	Dickinson/San Leon	89.11%
19	33.00	Spring Branch/Oak Forest	89.03%
20	26.00	North Shore/Channelview	88.81%
21	24.00	Missouri City/Fresno	88.33%
22	45.00	Alvin	88.15%
23	5.00	Bear Creek/West Little York	88.08%
24	4.00	Baytown/Highlands	88.03%
25	9.00	Crosby/Huffman	87.79%
26	29.00	Pasadena/South Houston	87.69%
27	34.00	Spring/Klein	87.56%
28	20.00	Katy Area	87.50%
29	13.00	Fairfield/Cypress/Copperfield	87.09%
30	19.00	Jersey Village	87.07%
31	21.00	Kingwood/Atascocita/Humble	87.06%
32	40.00	Woodlands	86.79%
33	23.00	League City/Webster/Friendswood	85.81%
34	16.00	Hobby/Sagemont	85.59%
35	10.00	Deer Park	85.20%
36	30.00	Pearland	85.19%
37	39.00	West Memorial/Westheimer	84.55%
38	7.00	Champions	84.29%
39	22.00	La Porte/Bayport	84.15%
40	8.00	Clear Lake/Seabrook	83.42%
41	15.00	Heights	82.01%
42	38.00	Waller/Hockley	80.71%
43	37.00	Villages/Galleria	80.25%
44	17.00	Holcombe/Bellaire	72.14%
45	11.00	Downtown/Montrose/River Oaks	68.57%



## **Percent Who Pray When They Have Problems North Forest CSA**

- The North Forest CSA ranks second of all CSAs in the Greater Houston Area on percent who pray when they have problems.
- 96.15% of adults in the North Forest CSA report they are likely to pray when they have problems.
- The average for the Greater Houston Area is 87%.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA, almost 43,900 adults report they would pray when they have problems.
- However, almost 1,800 adults in the North Forest CSA do not report that they are likely to pray when they have problems.



## CSA by Percent Who Have No Doubts about the Existence of God

Rank	CSA	
1	14.00	Fifth Ward/Denver Harbor 91.87%
2	<b>27.00</b>	<b>North Forest 90.34%</b>
3	31.00	SE Montgomery County 88.70%
4	32.00	South Central 88.01%
5	9.00	Crosby/Huffman 85.38%
6	3.00	Alameda Genoa 84.99%
7	42.00	Magnolia 84.55%
8	44.00	Manvel/Arcola/Rosharon 84.49%
9	10.00	Deer Park 83.20%
10	25.00	North Belt 83.05%
11	1.00	Aldine 82.95%
12	4.00	Baytown/Highlands 82.23%
13	45.00	Alvin 82.13%
14	22.00	La Porte/Bayport 82.10%
15	18.00	Galena Park/Jacinto City 81.95%
16	26.00	North Shore/Channelview 81.05%
17	43.00	Dickinson/San Leon 79.90%
18	28.00	Northside 79.45%
19	36.00	Tomball 79.21%
20	29.00	Pasadena/South Houston 78.67%
21	12.00	East End/Gulfgate 78.51%
22	2.00	Alief/Sharpstown 77.50%
23	34.00	Spring/Klein 76.62%
24	41.00	Richmond/Rosenberg 76.57%
25	38.00	Waller/Hockley 76.30%
26	21.00	Kingwood/Atascocita/Humble 75.58%
27	5.00	Bear Creek/West Little York 75.30%
28	16.00	Hobby/Sagemont 74.07%
29	24.00	Missouri City/Fresno 73.15%
30	19.00	Jersey Village 72.68%
31	23.00	League City/Webster/Friendswood 72.56%
32	20.00	Katy Area 72.54%
33	33.00	Spring Branch/Oak Forest 72.26%
34	30.00	Pearland 72.13%
35	13.00	Fairfield/Cypress/Copperfield 70.35%
36	35.00	Sugar Land/Stafford 69.74%
37	40.00	Woodlands 69.61%
38	6.00	Braeswood 68.02%
39	15.00	Heights 65.65%
40	7.00	Champions 65.29%
41	8.00	Clear Lake/Seabrook 61.91%
42	39.00	West Memorial/Westheimer 51.46%
43	17.00	Holcombe/Bellaire 33.63%
44	37.00	Villages/Galleria 28.92%
45	11.00	Downtown/Montrose/River Oaks 25.98%



## **Percent Who Have No Doubts About the Existence of God North Forest CSA**

- The North Forest CSA ranks second of all CSAs in the Greater Houston Area on percent who have no doubts about the existence of God.
- 90.34% of adults in the North Forest CSA report having no doubts about the existence of God.
- This figure is higher than the 78% for the Greater Houston Area.
- There are an estimated 45,654 adults living in the North Forest CSA.
- In the North Forest CSA, over 41,200 adults report having no doubts about the existence of God.
- However, over 4,400 adults in the North Forest CSA do report that they have some doubts about the existence of God.



# Houston Profile Project North Forest Area (CSA #27)

## Key Leader Interviews

In this section, the results from individual, face-to-face interviews with key leaders in the CSA community are presented. The interviews were conducted by HPP volunteers using a standardized questionnaire developed by CCRD. Various key positions within the community were identified and the individual leaders that filled that particular position were contacted. If the key leader agreed to an interview, the results are included, maintaining confidentiality. The various responses are listed by question and categorized by topic. The key leader positions included elected community leaders, managers of large employers in the area, principals of local schools, civic organization leaders, labor union leaders, local Chamber of Commerce representatives, editors of neighborhood newspapers, directors of minority interest group, law enforcement officers, and leaders of major places of worship.

Center for Community Research and Development  
Community Poll 98



**Key Leader Interviews**  
**CSA #27 – North Forest Area**

**What are the best things about the North Forest Area?**

Growth Potential

- New growth coming in such as building tax credit apartments and shopping strips.
- Lot of available land.
- Once had a lot of undeveloped land available.
- A large number of small business owners.

Feeling of Community

- Long time residents in area.
- People are warm and open.
- Once was a quiet country living.
- The community comes together.
- The community protects the little children.
- Quiet neighborhood.
- Come together in a time of crisis.
- Somewhat country atmosphere.

Strategic Location

- Convenient to major freeways and road improvements.
- Accessibility to several freeways, airport and downtown.
- Close to great locations & easy access to major freeways.
- Bus lines for residents.
- Prime location.

Open to Ministry

- Ripe for ministry.

**What are the major problems facing the area?**

Deteriorated Neighborhood Image

- Image problem.
- Frown on school district.
- Need to build up education.
- Not enough community based activities in this area.
- Lack of mentorship and role models for teens.
- No voting or low response.
- People believing they can not have better in life.
- No or low funding for non-profit organizations.
- Intimidation of authority figures.



### Absence of Businesses

- Not enough big businesses that help the community.
- Property taxes are high.
- No variety of major groceries stores nearby.

### Unemployment

- Unemployment rate is high.
- Economy.

### Crime

- Crime & drugs.
- The overwhelming drug problem.
- Second shift police takes too long before coming out.

### Lack of Parental Involvement

- Lack of parental involvement with children.
- Teen pregnancy.
- Lack of support for the school districts.

### Transportation

- Getting Metro Rail from airport to Greenspoint and Downtown.

### No Unification of Churches

- No unification of churches.

### **Do the local places of worship play any roles in the three best things?**

#### Community Initiatives

- Churches are getting more involved with community.
- Pastors involvement in the community.
- Programs geared to younger children.
- Community awareness involvement.
- Youth involvement.
- Some places of worship are building tax credit housing.
- Building elderly homes in the area.

#### Attracting and Promoting Businesses

- Ministers had input in helping get businesses that are starting to come into community.
- One church is a member of the Chamber of Commerce.
- Praying for more Christian based developments that provide housing, jobs, etc.
- Involvement in promoting larger businesses to come to Northeast Houston.



### Fulfilling Spiritual Needs of People

- Churches are praying for the spiritual and social needs of the people.
- Local places of worship provide teaching of the Word of God.
- Most places of worship are providing restoration for ones seeking for it.
- There are places of worship almost on every corner.
- There is a lot of praying people in this area.

### **Are there other contributions that places of worship are making to the area?**

- Places of worship are making a positive impact in this area by the many outreaches that they provide.
- NW Assistance Center Ministry provides food, clothing and toys at Christmas.
- Places of worship are reaching out through after school programs, AA, Abuse programs, food pantries, and summer day camps.
- One large church offer many ministries that can benefit the community such as Beyond the Wall Ministries, etc.
- They reward children for accomplishments and promote the Bible for answers to problems.
- Support of teen pregnancy prevention.
- Keeping the doors of the church open to the community.

### **Can you think of any ways local places of worship help with addressing major problems in the community?**

- Local places of worship are helping to address these problems by doing more activities involvement.
- Have camps for the kids and solicit parents to be involved by example and support.
- Helping to support people hurt by the economy.
- Places of worship offer a lot of ministries to assist with education, financial, & other ministries.
- Most offer parenting seminars.
- There is also a home school support group.
- Counseling.
- Role modeling.
- Lifestyle.
- One leader does not know of any churches that assist with rents or utilities.
- Some residents may not know of day camps, Bible Study, or day camps, etc.
- We feel that local places of worship do not actively provide enough information to community about different ministries available.
- More voter awareness.
- Show themselves friendly.
- Unification of church leadership.



**Can you think of other organizations and programs that are helping address these problems?**

- The Y offers a lot of programs and activities for children as well as family. The YMCA mission is to put Judeo-Christian principles into practice through programs that build healthy spirit, mind, and body for all.
- NW Assistance Center Ministry, Mission Greenspoint, YMCA with after-school.
- March of Dimes, Rotary, American Business Women's Association, Girl Scouts.
- One place of worship offer a male mentoring organization to help reduce & prevent juvenile delinquency.
- Among economically disadvantage males between the ages of 5-18.
- The school police with the Dare program and the neighborhood program focuses on this problem.
- Do not know of any other organization or programs that are helping address these problems in this area They usually have to refer residents to other areas.
- The Hampton Foundation which provides activities for teen boys as well as mentorship. Montgomery construction and the YMCA are others.

**Can you think of any ways that local places of worship contribute, even unwittingly, to making these problems worse?**

- Sometimes by not leading by example.
- Allowing things to happen that is not best for the community.
- There was some mismanagement of funds by one chartered school in this area.
- Should have more door to door invitations.
- More transportation to pick up children & parents.
- Should make ministries known in the community by flyers, newsletter, etc.
- Some do not try to get kids involved in church activities.
- Chartered school caused a split-up in area by mishandling funds.
- Should have more transportation to pick up children to Sunday school or church services.
- Lack of church promotion.
- They do not work outwardly.

**Can you think of any other ways in which local churches or places of worship play a role in creating problems for North Forest?**

- "I can't think of anything else negative that local place of worship play a role in creating problems for this area."
- "I do not know of all places of worship that play a role in creating problems for the North Forest area."
- Lack of evangelism.
- Not focusing on at risk teens in the form of evangelism and counseling.
- By not reaching out more to community, not enough door to door soul winning and people do.
- Not showing love anymore.



**Can you think of any suggestions or potential programs, not already in place, that would help to solve the problems within the North Forest Area?**

- We could have a better place of resource that allows everyone to know what each organization is doing.
- A calendar of events or shared information that can be assessed as needed and knowing where to go for help.
- More park sponsored programs such as fun day and community boot camps.
- We called some of our elected official to come out to help with lunch programs, and after school programs. There is a lot of funds available in this area to meet all the needs of the community. But we feel as though it is not being distributed fairly for the growth of the community.
- More affordable structured activities as well as job training and workshops for parenting.
- More after school and athletic programs.

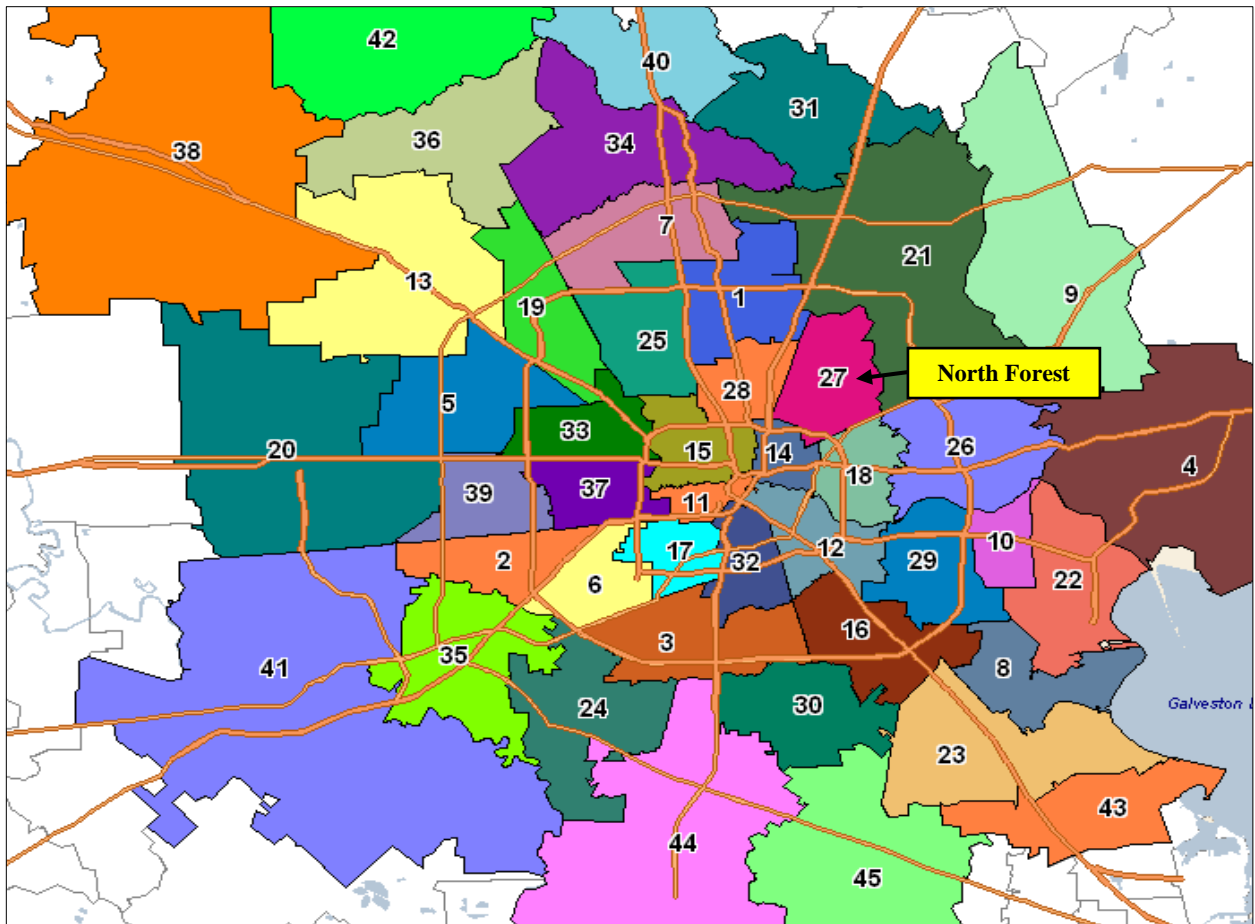
**Finally, is there anything else about the area that you think is especially important, that we really need to know about, that we ought to work on, or that we should include in this report?**

- “I would suggest that leaders and community would come together more as a strong voice that’s committed to one cause or to be one group. I do not know if we have a Chamber of Commerce in this area. We should pull together as a team for solid moral values of the community and church.”
- School district really needs more volunteers that will have a positive impact on children.
- Praying for more leaders who are responsible to hold positions that will help improve this area.
- More qualified teachers in the district as well as a stronger education base and churches networking to solve the problem.
- Council people should be more involved with community.
- There should be a Neighborhood Watch program.
- Quality education as well as staff.





# Houston Profile Project's Community Study Areas (CSA)



- |                                  |                                    |                             |
|----------------------------------|------------------------------------|-----------------------------|
| 1 Aldine                         | 16 Hobby/Sagemont                  | 31 SE Montgomery County     |
| 2 Alief/Sharpstown               | 17 Holcombe/Bellaire               | 32 South Central            |
| 3 Almeda Genoa                   | 18 Galena Park/Jacinto City        | 33 Spring Branch/Oak Forest |
| 4 Baytown/Highlands              | 19 Jersey Village                  | 34 Spring/Klein             |
| 5 Bear Creek/West Little York    | 20 Katy Area                       | 35 Sugar Land/Stafford      |
| 6 Braeswood                      | 21 Kingwood/Atascocita/Humble      | 36 Tomball                  |
| 7 Champions                      | 22 La Porte/Bayport                | 37 Villages/Galleria        |
| 8 Clear Lake/Seabrook            | 23 League City/Webster/Friendswood | 38 Waller/Hockley           |
| 9 Crosby/Huffman                 | 24 Missouri City/Fresno            | 39 West Memorial/Westheimer |
| 10 Deer Park                     | 25 North Belt                      | 40 Woodlands                |
| 11 Downtown/Montrose/River Oaks  | 26 North Shore/Channelview         | 41 Richmond/Rosenberg       |
| 12 East End/Gulfgate             | <b>27 North Forest</b>             | 42 Magnolia                 |
| 13 Fairfield/Cypress/Copperfield | 28 Northside                       | 43 Dickinson/San Leon       |
| 14 Fifth Ward/Denver Harbor      | 29 Pasadena/South Houston          | 44 Manvel/Arcola/Rosharon   |
| 15 Heights                       | 30 Pearland                        | 45 Alvin                    |



**Houston Profile Project's Community Study Areas (Zips & USPS Cities)**

<b>#1 Aldine</b> 77032 Houston 77037 Houston 77039 Houston 77060 Houston	<b>#9 Crosby/Huffman</b> 77336 Huffman 77532 Crosby	<b>#18 Galena Park/Jacinto City</b> 77013 Houston 77029 Houston 77547 Galena Park
<b>#2 Alief/Sharpstown</b> 77036 Houston 77072 Houston 77083 Houston 77099 Houston	<b>#10 Deer Park</b> 77536 Deer Park	<b>#19 Jersey Village</b> 77040 Houston 77064 Houston 77070 Houston
<b>#3 Almeda Genoa</b> 77045 Houston 77047 Houston 77048 Houston 77053 Houston 77085 Houston	<b>#11 Downtown/Montrose/River Oaks</b> 77002 Houston 77006 Houston 77010 Houston 77019 Houston 77098 Houston	<b>#20 Katy Area</b> 77094 Houston 77449 Katy 77450 Katy 77493 Katy 77494 Katy
<b>#4 Baytown/Highlands</b> 77520 Baytown 77521 Baytown 77562 Highlands	<b>#12 East End/Gulfgate</b> 77003 Houston 77011 Houston 77012 Houston 77017 Houston 77023 Houston 77087 Houston	<b>#21 Kingwood/Atascocita/Humble</b> 77044 Houston 77338 Humble 77339 Humble 77345 Humble 77346 Humble 77396 Humble
<b>#5 Bear Creek/West Little York</b> 77041 Houston 77084 Houston	<b>#13 Fairfield/Cypress/Copperfield</b> 77065 Houston 77095 Houston 77429 Cypress 77433 Cypress	<b>#22 La Porte/Bayport</b> 77507 Pasadena 77571 La Porte
<b>#6 Braeswood</b> 77031 Houston 77035 Houston 77071 Houston 77074 Houston 77081 Houston 77096 Houston	<b>#14 Fifth Ward/Denver Harbor</b> 77020 Houston 77026 Houston	<b>#23 League City/Webster/Friendswood</b> 77518 Bacliff 77546 Friendswood 77549 Friendswood 77565 Kemah 77573 League City 77598 Webster
<b>#7 Champions</b> 77014 Houston 77066 Houston 77068 Houston 77069 Houston 77073 Houston 77090 Houston	<b>#15 Heights</b> 77007 Houston 77008 Houston 77009 Houston 77018 Houston	<b>#24 Missouri City/Fresno</b> 77459 Missouri City 77489 Missouri City 77545 Fresno
<b>#8 Clear Lake/Seabrook</b> 77058 Houston 77059 Houston 77062 Houston 77586 Seabrook	<b>#16 Hobby/Sagemont</b> 77034 Houston 77061 Houston 77075 Houston 77089 Houston	<b>#25 North Belt</b> 77038 Houston 77067 Houston 77086 Houston 77088 Houston 77091 Houston
	<b>#17 Holcombe/Bellaire</b> 77005 Houston 77025 Houston 77030 Houston 77054 Houston 77401 Bellaire	

**#26 North Shore/Channelview**

77015 Houston  
77049 Houston  
77530 Channelview

**#27 North Forest**

77016 Houston  
77028 Houston  
77050 Houston  
77078 Houston

**#28 Northside**

77022 Houston  
77076 Houston  
77093 Houston

**#29 Pasadena/South Houston**

77502 Pasadena  
77503 Pasadena  
77504 Pasadena  
77505 Pasadena  
77506 Pasadena  
77587 South Houston

**#30 Pearland**

77581 Pearland  
77584 Pearland

**#31 SE Montgomery County**

77365 Porter

**#32 South Central**

77004 Houston  
77021 Houston  
77033 Houston  
77051 Houston

**#33 Spring Branch/Oak Forest**

77043 Houston  
77055 Houston  
77080 Houston  
77092 Houston

**#34 Spring/Klein**

77373 Spring  
77379 Spring  
77388 Spring  
77389 Spring

**#35 Sugar Land/Stafford**

77477 Stafford  
77478 Sugar Land  
77479 Sugar Land

**#36 Tomball**

77375 Tomball  
77377 Tomball

**#37 Villages/Galleria**

77024 Houston  
77027 Houston  
77046 Houston  
77056 Houston  
77057 Houston  
77063 Houston

**#38 Waller/Hockley**

77447 Hockley  
77484 Waller

**#39 West Memorial/Westheimer**

77042 Houston  
77077 Houston  
77079 Houston  
77082 Houston

**#40 Woodlands**

77380 Spring  
77381 Spring  
77382 Spring  
77385 Conroe  
77386 Spring

**#41 Richmond/Rosenberg**

77469 Richmond  
77471 Rosenberg

**#42 Magnolia**

77354 Magnolia  
77355 Magnolia  
77362 Pinehurst

**#43 Dickinson/San Leon**

77539 Dickinson

**#44 Manvel/Arcola/Rosharon**

77578 Manvel  
77583 Rosharon

**#45 Alvin**

77511 Alvin

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