

**Houston Profile Project**  
**Pasadena/South Houston (CSA #29)**  
*ZIP Codes: 77502, 77503, 77504, 77505, 77506 and 77587*

Center for Community Research and Development  
Community Poll 98

September 2004



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*Revised: 10/01/05*

# ***BACKGROUND OF THE BAYLOR CENTER FOR COMMUNITY RESEARCH AND DEVELOPMENT***

## ***Mission***

The Center for Community Research and Development (CCRD) was established at Baylor University in 1979 as a multidisciplinary entity with a mission of **engaging Baylor faculty and students in applied social research to improve the local quality of life**. Over time, the CCRD has broadened its focus, sometimes engaging in statewide or national research, and the CCRD has become closely linked with Baylor's Ph.D. program in Applied Sociology, where Ph.D. students serve as center research analysts. Still, our research remains multidisciplinary and many of the CCRD's projects retain a local quality of life focus.

## ***Facilities***

The CCRD originally worked out of faculty offices in Sociology and Political Science and moved into its own facilities in 1990, when the operations center was located in the basement of the Sid Richardson Science Building. The CCRD moved to Suite 300 of the Robinson Tower in 1994. These modern facilities allow easier access to the community and include:

- offices for Center directors, six doctoral students, research analysts, and a project coordinator,
- focus group facilities with a separate observation room and recording equipment,
- a conference room for meetings and graduate seminars,
- report production facilities for CCRD documents,
- a local area network with Windows operating systems, and
- a Computer Assisted Telephone Interviewing (CATI) system.

## ***Services***

The Center for Community Research and Development is equipped to undertake a wide variety of projects for organizations, businesses, industries, and governmental agencies. Services include:

- Mail Surveys
- Telephone Surveys
- Questionnaire design
- Needs assessments
- Program planning and evaluation
- Impact assessments
- Population trend studies and projections
- Data collection and analysis
- Sampling designs
- Focus groups
- Seminars and workshops on community issues
- Mock Juries and Jury Consulting

### *Society for Applied Sociology*

From 1998 through 2001, the CCRD served as the administrative office for the Society for Applied Sociology, an international organization for professionals involved in applying sociological knowledge in a wide variety of settings. The CCRD retains an active membership in SAS and Dr. Tillman Rodabough is the President. The mission statement for SAS is to:

- Provide a forum for sociologists and others interested in applying sociological knowledge.
- Enhance understanding of the interrelationship between sociological knowledge and sociological practice.
- Increase the usefulness and effectiveness of applied sociological research and training.

### *Selected Previous Clients*

The CCRD has served a varied clientele on a large number of issues. Representative projects include:

- **Telephone surveys** for the City of Waco, Southwestern Bell, the *Waco Tribune-Herald*, Houston Profile Project
- **Site location research** for the Perryman Group, American Airlines
- **Needs assessments** for the Baptist General Convention of Texas, the United Way, HOTCOG
- **Population projections** for the Heart of Texas Council of Governments, Heritage House
- **Focus groups** for Creative Education Institute, Baylor University, EEOC, City of Waco, the United Way
- **Mail-out surveys** for Hillcrest Baptist Medical Center, the City of Woodway, Baptist General Convention of Texas
- **Intercept surveys** for Richland Mall, the Texas Ranger Museum, the Dr. Pepper Museum
- **Mock juries** and **change of venue** research for Amarillo, Dallas and Waco law firms
- **Program assessments** for the McLennan County Youth Collaboration, Waco Police Department
- **Door-to-door surveys** for the Waco Housing Authority, Mission Waco, Drug Prevention Resources
- **Voter exit interviews** for the Dallas Independent School District
- **Institutional evaluation** for San Marcos Baptist Academy, the BGCT Education Commission. Baptists in Scouting, Baylor University, Waco Independent School District
- **Program development** for the Cooper Foundation, the Junior League, MHMR

### *Fees*

The CCRD is a non-profit service center for the community and University. Fees charged for research projects represent actual costs for services and enable the CCRD to be self-supporting.



## *Staff*

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## **Background of the Poll**

*Center for Community Research and Development*  
Poll 98  
(September 2004)

In the fall of 2003, the Center for Community Research and Development (CCRD) conducted a scientific poll to assess religious and lifestyle practices and beliefs in 45 communities in the Greater Houston Area. Questions for the poll were developed by CCRD researchers using national polls on lifestyles and religion as a guideline.

From October 1 through November 15, a total of 2,419 Greater Houston Area residents were interviewed using a Computer Assisted Telephone Interviewing (CATI) system. The CATI technology allows control over the interviewing process and automates data entry. The sample was selected from a computer-generated set of random phone numbers. Random generation includes residents with unlisted numbers. Other steps taken to ensure the quality of the poll include: (1) testing and editing experimental versions of the questionnaire to increase the clarity and reliability of each question; (2) intensive training for each interviewer; (3) continual monitoring of interviews by social science Ph.D.s; (4) daily review of work and interviewing procedures and results by the CCRD staff; (5) calling during times established in previous studies to provide the most representative sample; (6) making up to five call-backs for each phone number to avoid distorting the sample toward the more easily accessible residents; (7) using special “screens” to increase the number of male and minority respondents; (8) purchasing a special bank of phone lines with “Community Research” as the caller identification label rather than the standard label, “Baylor University;” and (9) employing Spanish speaking interviewers for households where Spanish is the primary language.

The demographic characteristics of the sample resemble those of demographics available through external sources. While the sample is largely representative of the population, minority ethnic groups were slightly under-represented among respondents in the poll. To compensate, this analysis uses weighted data to ensure a more representative sample. The final sample is comparable to official data available on the 45 communities in the Greater Houston Area’s 3,097,362 adults. For example, the sample used in the analysis is approximately 58% “Anglo,” 20% Hispanic, and 17% African-American.<sup>[1]</sup> The percentages for African Americans and Anglos closely reflect recent Census estimate population numbers for the 45 communities in the Greater Houston Area.<sup>[2]</sup> Other population numbers/sample comparisons suggest similarly low levels of bias.

For the overall response distributions of the questionnaire data, the responses will typically vary by less than 3 percentage points in either direction at the 95% confidence level. For cross-tabulation tables that analyze smaller portions of the sample by dividing it into various categories such as race or education, the percentage of variation will be considerably higher.

<sup>[1]</sup> Throughout this report, the terms “White” and “Anglo” refer to non-Hispanic whites. “African-American” and “Black” are used interchangeably.

<sup>[2]</sup> 2002 Census estimates show a total adult population of 3,097,362 for the 45 communities in the Greater Houston Area. Of the approximately 3,097,362 adults: about 45.0% are Anglo, 17.5% African American, 30.2% Hispanic, 0.4% American Indian, 5.4% Asian/Pacific Islander and 1.4% are Multi-Racial.



## **Executive Summary**

*Center for Community Research and Development*  
**Pasadena/South Houston (CSA #29)**

- The racial/ethnic composition of the Pasadena/South Houston CSA is predominantly Hispanic and quite different from that of the Greater Houston Area.
- In the Pasadena/South Houston CSA, 64.8% of the population has a high school education or less, compared to 44.8% in the Greater Houston Area.
- Overall, the households in the Pasadena/South Houston CSA have lower incomes than those in the Greater Houston Area.
- Only 35.89% of adults living in the Pasadena/South Houston CSA receive a great deal of satisfaction from their neighborhood.
- The Pasadena/South Houston CSA ranks in the bottom quarter of all CSAs on percent who report receiving a great deal of satisfaction from their families as well as on receiving satisfaction from their friends.
- The Pasadena/South Houston CSA ranks sixth of all CSAs on percent who report being able to successfully balance work and family.
- The Pasadena/South Houston CSA ranks in the bottom half of all CSAs on overall happiness with their lives.
- In the Pasadena/South Houston CSA, 33.86% of adults attend church every week.
- 19.19% of adults living in the Pasadena/South Houston CSA never attend church.
- The Pasadena/South Houston CSA ranks in the bottom half of all CSAs in the Greater Houston Area on percent who consider themselves born again.
- Despite lower levels of church attendance in the Pasadena/South Houston CSA, there appears to be a high level of spiritual interest in the area.
- 73.25% of adults in the Pasadena/South Houston CSA report they are likely to read the Bible when they have problems.
- Significantly more people in the Pasadena/South Houston CSA report that they would pray when they have problems (87.69%) than would read the Bible (73.25%), or seek help from a religious counselor (39.86%) or place of worship (33.42%).



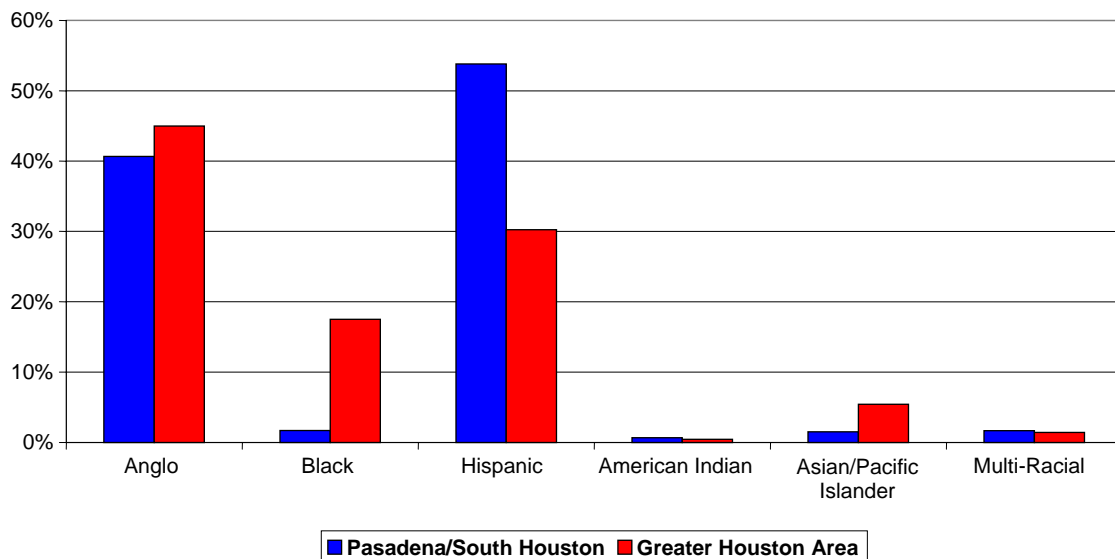
**Houston Profile Project  
Pasadena/South Houston (CSA #29)**

Demographics

Center for Community Research and Development  
Community Poll 98



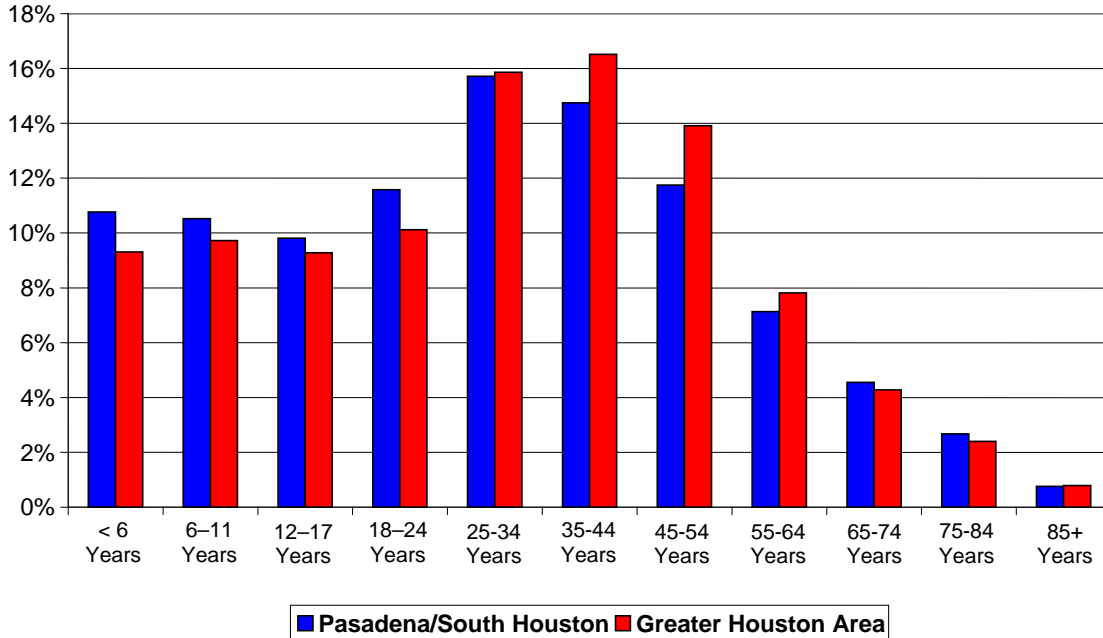
**Race/Ethnicity**  
**Pasadena/South Houston CSA and Greater Houston Area**



- The racial/ethnic composition of the Pasadena/South Houston CSA is quite different from the Greater Houston Area.
- The percentage of Anglos in the Pasadena/South Houston CSA is smaller than that of the Greater Houston Area (40.7% vs. 45.0%).
- Hispanics account for 53.8% of the population of the Pasadena/South Houston CSA, compared to only 30.2% in the Greater Houston Area.
- In the Pasadena/South Houston CSA, Blacks comprise only 1.7% of the population, compared to 17.5% in the Greater Houston Area.
- In the Pasadena/South Houston CSA, Asians/Pacific Islanders comprise only 1.5% of the population, compared to 5.4% in the Greater Houston Area.
- Anglos and Hispanics comprise 94.5% of the population of the Pasadena/South Houston CSA.



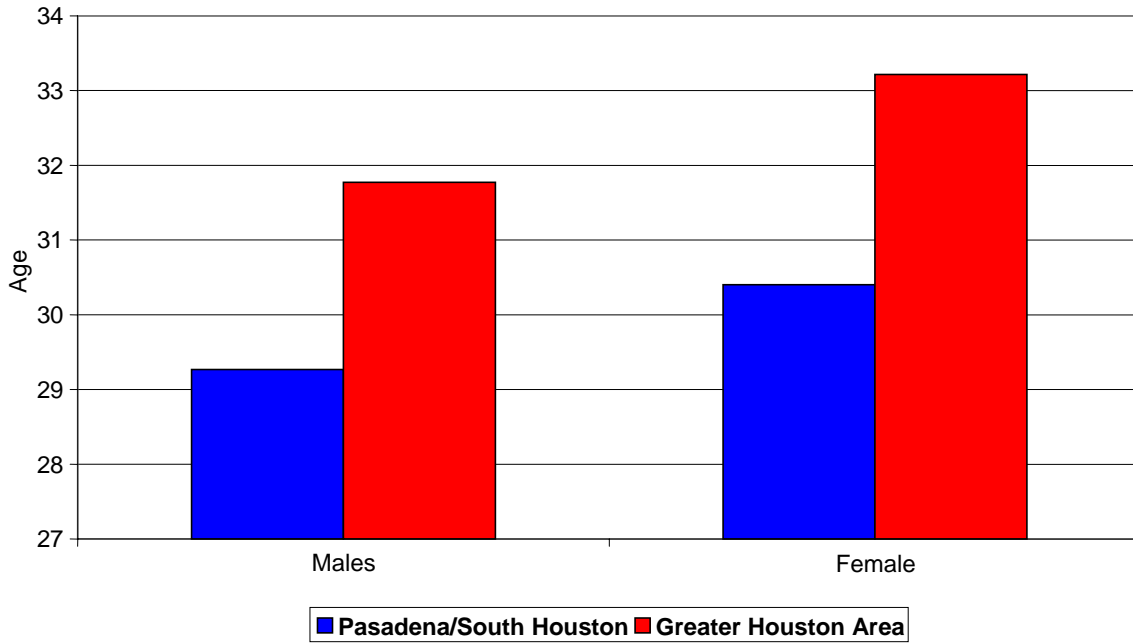
**Population by Age  
Pasadena/South Houston CSA and Greater Houston Area**



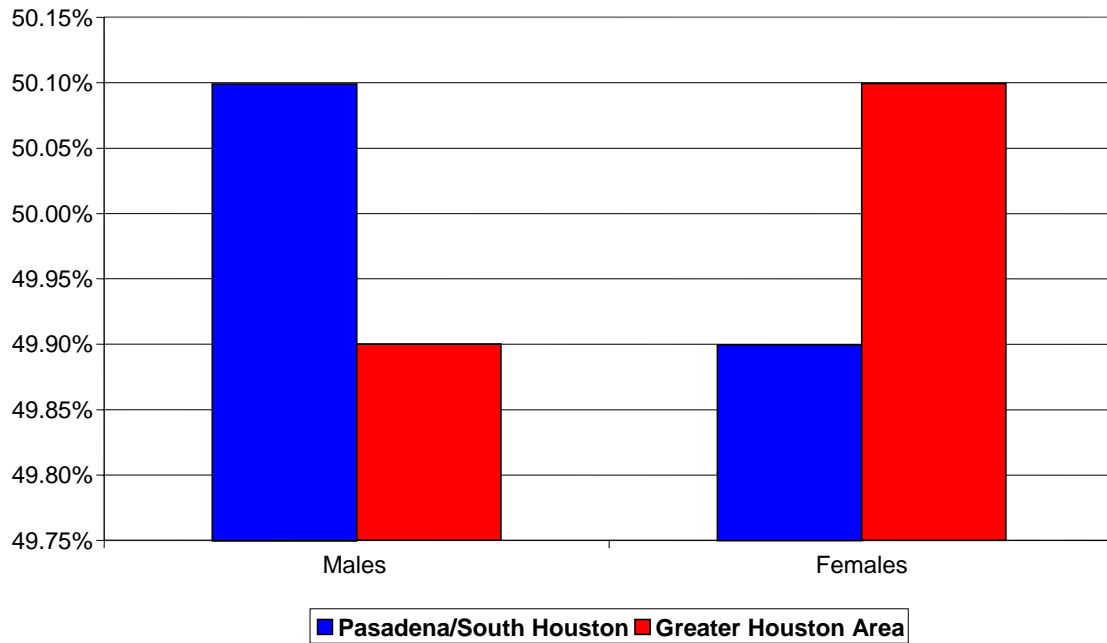
- There are only slight differences between the Greater Houston Area and the Pasadena/South Houston CSA in terms of age.
- Over a quarter of the people living in the Pasadena/South Houston CSA are under the age of 18 (31.1%).
- In the Pasadena/South Houston CSA, there is a smaller percentage of people age 18 to 64 than in the Greater Houston Area (60.8% vs. 64.2%).
- There is a slightly higher proportion of people over the age of 65 in the Pasadena/South Houston CSA than there is in the Greater Houston Area (8.1% vs. 7.5%).
- In the Pasadena/South Houston CSA, the largest category is the 25 to 34 year age group (15.7%).



**Median Age Males and Females  
Pasadena/South Houston CSA and Greater Houston Area**



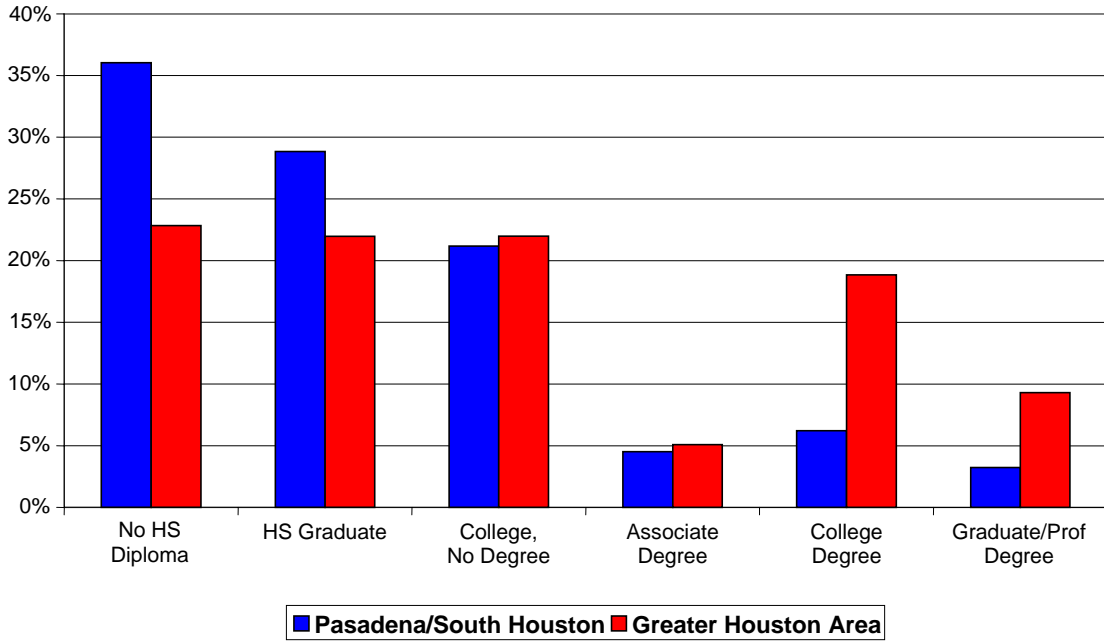
**Population by Sex  
Pasadena/South Houston CSA and Greater Houston Area**



- There are differences in age and gender composition between the Greater Houston Area and the Pasadena/South Houston CSA.
- Males comprise 50.1% in the Pasadena/South Houston CSA, compared to 49.9% in the Greater Houston Area.
- In the Pasadena/South Houston CSA, females represent 49.9 % of the population, whereas in the Greater Houston Area they comprise 50.1%.
- The median age for males is 29.3 years in the Pasadena/South Houston CSA, compared to 31.8 years in the Greater Houston Area.
- Females in the Greater Houston Area have a median age of 33.2 years, compared to 30.4 in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA, females have a higher median age than males (30.4 years vs. 29.3 years).



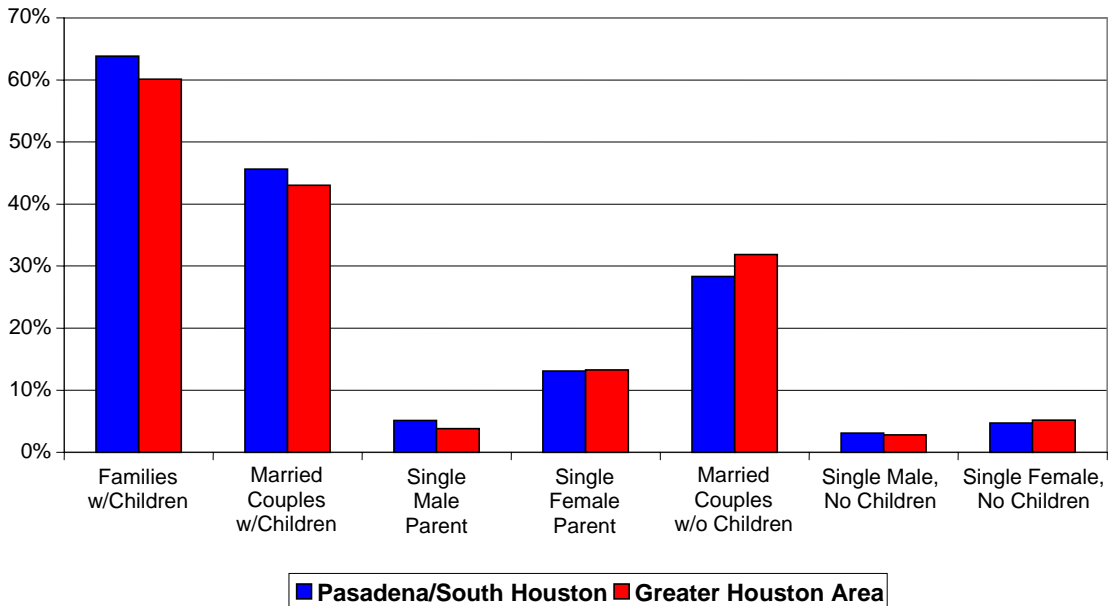
**Education Levels for Adults 25+  
Pasadena/South Houston CSA and Greater Houston Area**



- There are differences in the educational attainment levels between the Pasadena/South Houston CSA and the Greater Houston Area.
- There is a much greater proportion of people over the age of 25 without a high school diploma in the Pasadena/South Houston CSA than there are in the Greater Houston Area (36.0% vs. 22.8%).
- A larger proportion of the 25+ population in the Pasadena/South Houston CSA has only a high school diploma than in the Greater Houston Area (28.8% vs. 22.0%).
- About the same percentage of people in the Pasadena/South Houston CSA and the Greater Houston Area have attended some college without receiving a degree (21.2% vs. 22.0%).
- There are more people in the Greater Houston Area with some form of college degree than there are in the Pasadena/South Houston CSA (23.9% vs. 10.7%).
- 3.2% of the population of the Pasadena/South Houston CSA has graduate or professional degrees, compared to 9.3% in the Greater Houston Area.
- In the Pasadena/South Houston CSA, 64.8% of the population has a high school education or less, compared to 44.8% in the Greater Houston Area.



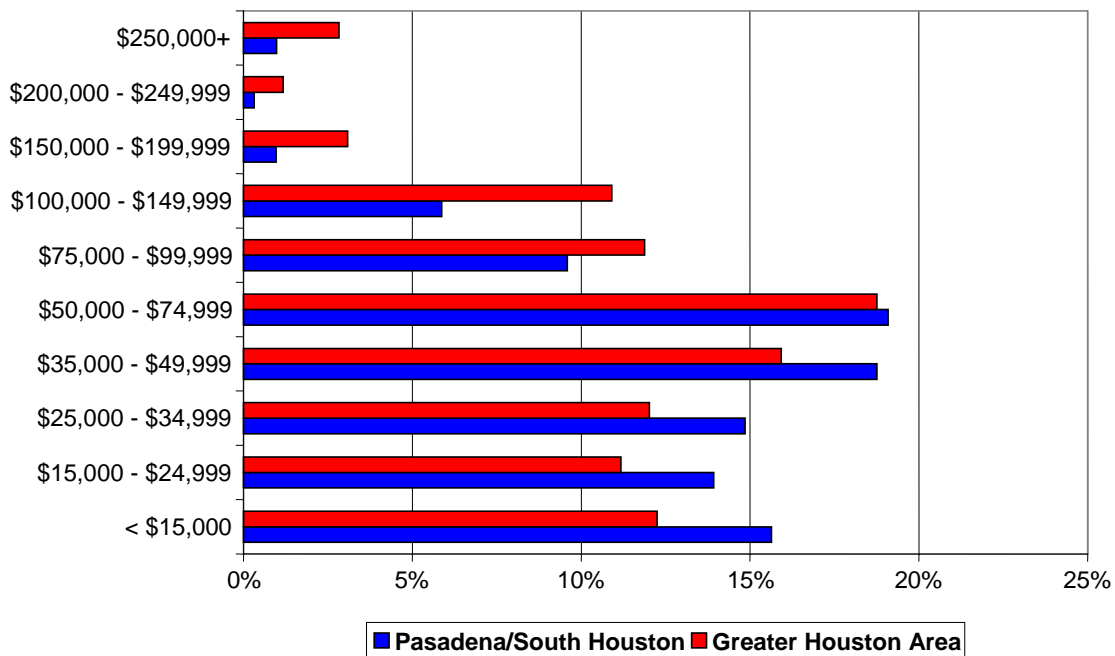
**Family Households  
Pasadena/South Houston CSA and Greater Houston Area**



- There are only slight differences between the Pasadena/South Houston CSA and the Greater Houston Area in terms of types of households in the area.
- There is a slightly larger proportion of families with children in the Pasadena/South Houston CSA than the Greater Houston Area (63.8% vs. 60.1%).
- Among these households, there are slight differences between the two areas in terms of who the head of the household is.
- In the Pasadena/South Houston CSA, there are more households with married couples with children and single male parents as the head of the household, and slightly fewer households with single female parents and married couples without children, than there are in the Greater Houston Area.
- There are fewer households with no children in the Pasadena/South Houston CSA than there are in the Greater Houston Area (36.1% vs. 39.9%)



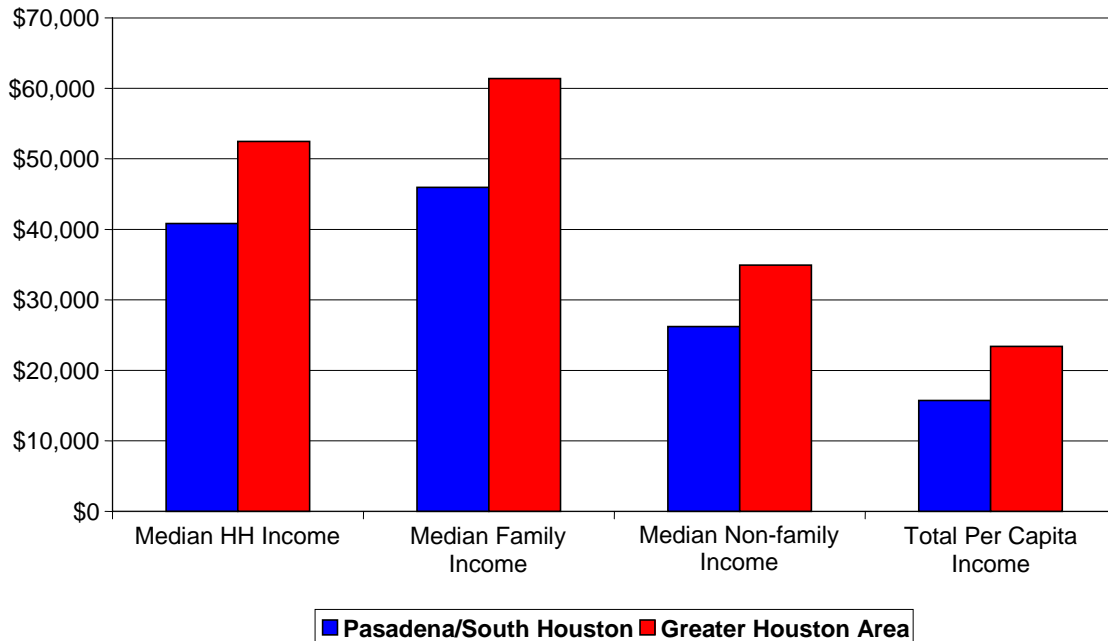
**Households by Income  
Pasadena/South Houston CSA and Greater Houston Area**



- Overall, the households in the Pasadena/South Houston CSA have lower incomes than those in the Greater Houston Area.
- There are more households in the Pasadena/South Houston CSA with incomes less than \$25,000 than there are in the Greater Houston Area (29.5% vs. 23.4%).
- There are fewer households with incomes greater than \$50,000 in the Pasadena/South Houston CSA than there are in the Greater Houston Area (36.9% vs. 48.7%).
- Pasadena/South Houston CSA has a lower percentage than the Greater Houston Area in every category over \$75,000.
- The highest percentage of households in the Pasadena/South Houston CSA, have incomes in the \$50,000 to \$74,999 range.



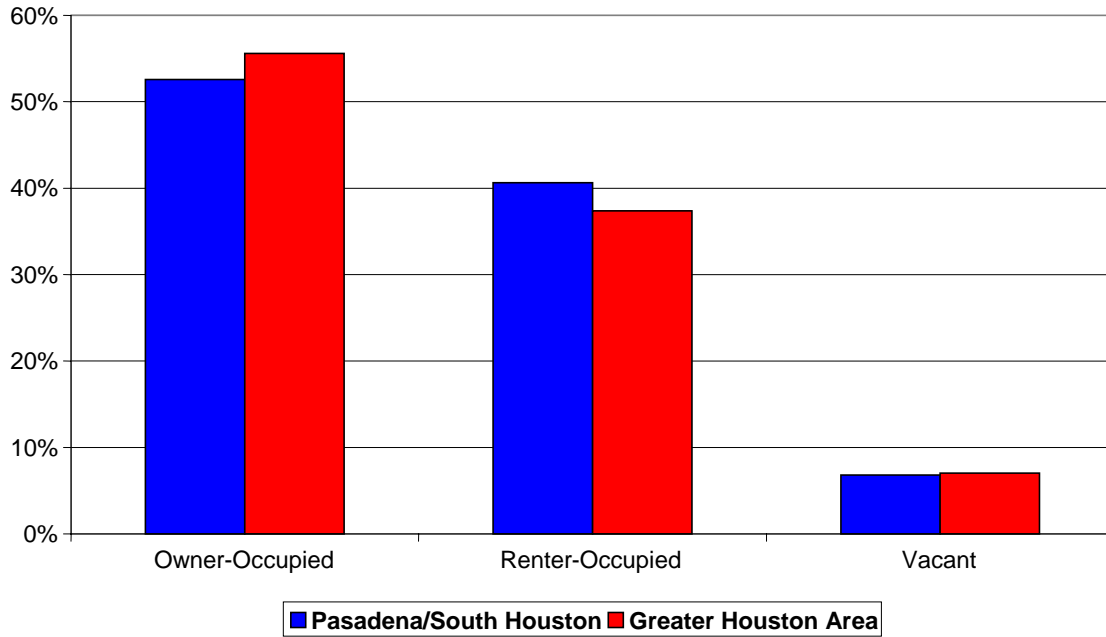
**Income Dynamics**  
**Pasadena/South Houston CSA and Greater Houston Area**



- In all categories, the Pasadena/South Houston CSA falls behind the Greater Houston Area in terms of level of income.
- The median household income of the Pasadena/South Houston CSA is lower than that of the Greater Houston Area (\$40,827 vs. \$52,462).
- The median family income of the Pasadena/South Houston CSA is significantly lower than that of the Greater Houston Area (\$45,970 vs. \$61,391).
- The median non-family income of the Pasadena/South Houston CSA is significantly lower than that of the Greater Houston Area (\$26,234 vs. \$34,908).
- The total per capita income of the Pasadena/South Houston CSA is significantly lower than that of the Greater Houston Area (\$15,719 vs. \$23,402).



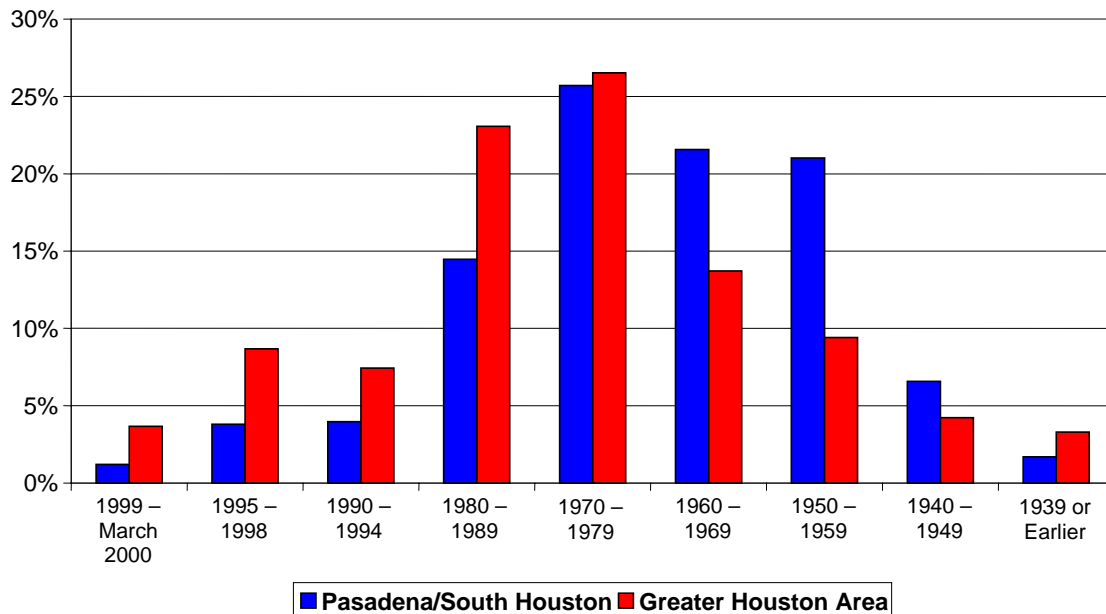
**Total Housing Units  
Pasadena/South Houston CSA and Greater Houston Area**



- The proportion of housing units occupied by the owner is lower in the Pasadena/South Houston CSA than in the Greater Houston Area (52.6% vs. 55.6%).
- The proportion of housing units occupied by a renter is greater in the Pasadena/South Houston CSA than in the Greater Houston Area (40.6% vs. 37.4%).
- The proportion of housing units left vacant in the Pasadena/South Houston CSA is lower than the proportion in the Greater Houston Area (6.8% vs. 7.1%).



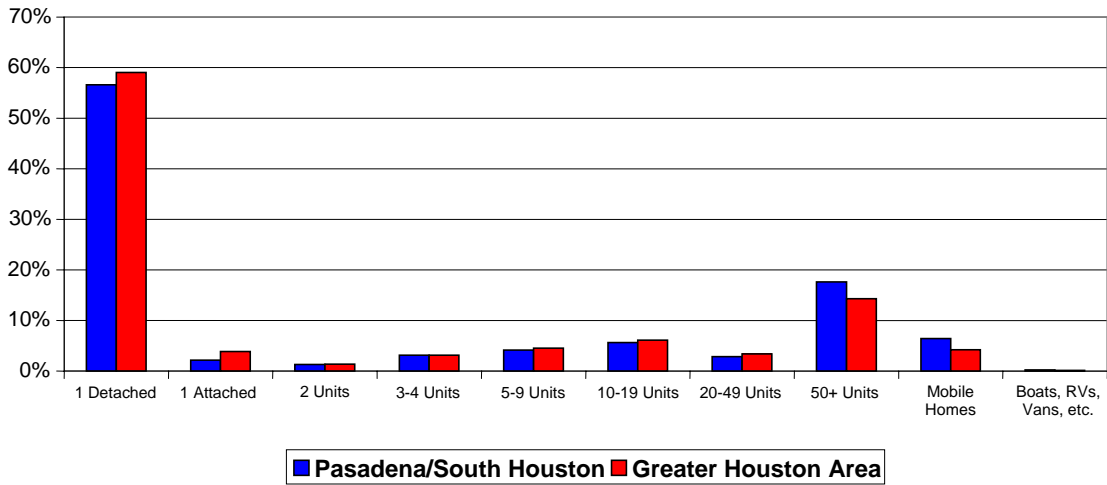
**Units by Year Built**  
**Pasadena/South Houston CSA and Greater Houston Area**



- Overall, the housing units in the Pasadena/South Houston CSA are older than those of the Greater Houston Area.
- Only 1.2% of the housing units in the Pasadena/South Houston CSA have been built since 1999, compared to 3.7% in the Greater Houston Area.
- The Greater Houston Area gained 19.8% of its housing units in the 1990s, compared to 9.0% in the Pasadena/South Houston CSA.
- More housing units were built in the 1980s in the Greater Houston Area, than in the Pasadena/South Houston CSA (23.1% vs. 14.5%).
- Significantly more housing units were built before 1970 in the Pasadena/South Houston CSA, than in the Greater Houston Area (50.9% vs. 30.6%).
- The greatest percentage of housing units in the Pasadena/South Houston CSA were built in the 1970s (25.7%).
- 76.6% of the housing units in the Pasadena/South Houston CSA were built before 1980.



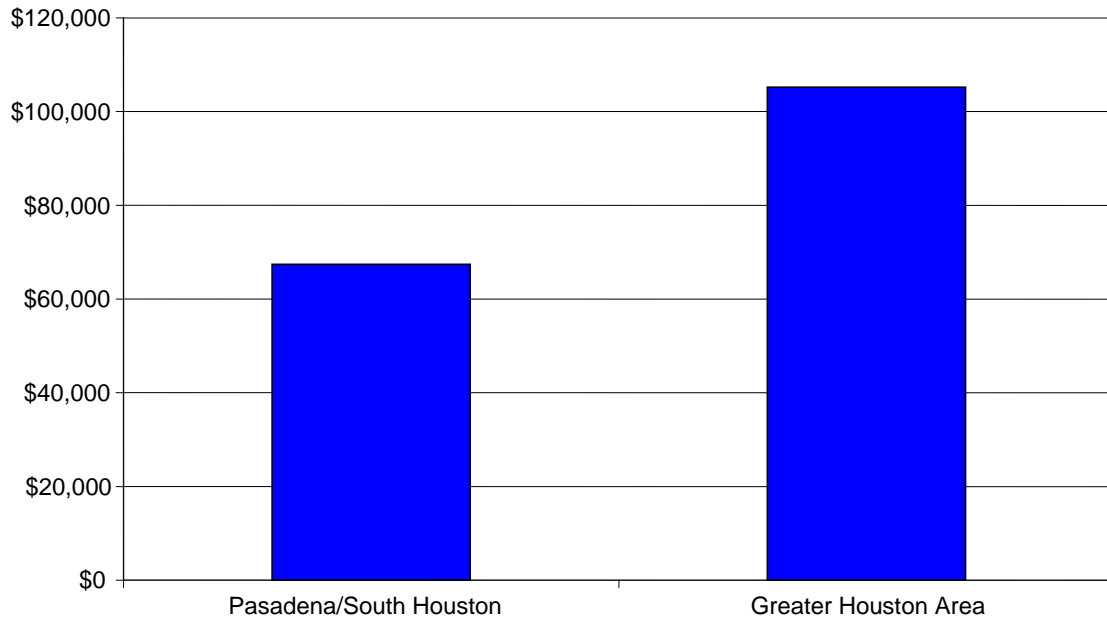
### Housing Units by Type Pasadena/South Houston CSA and Greater Houston Area



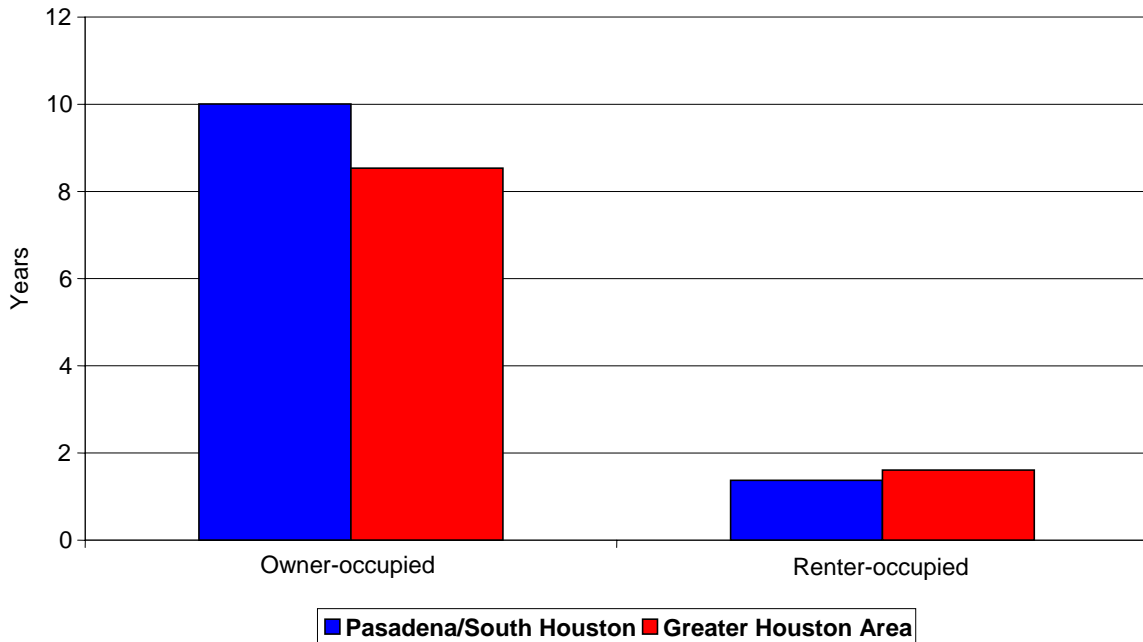
- The proportion of detached single housing units in the Pasadena/South Houston CSA is slightly less than that of the Greater Houston Area (56.6% vs. 59.1%).
- The proportion of dwellings with multiple units is slightly higher in the Pasadena/South Houston CSA than in the Greater Houston Area (34.5% vs. 32.8%).
- The proportion of dwellings with 50 or more units is higher in the Pasadena/South Houston CSA than it is in the Greater Houston Area (17.6% vs. 14.3%).
- There are more mobile homes in the Pasadena/South Houston CSA than there are in the Greater Houston Area (6.4% vs. 4.2%).



**Median Home Value  
Pasadena/South Houston CSA and Greater Houston Area**



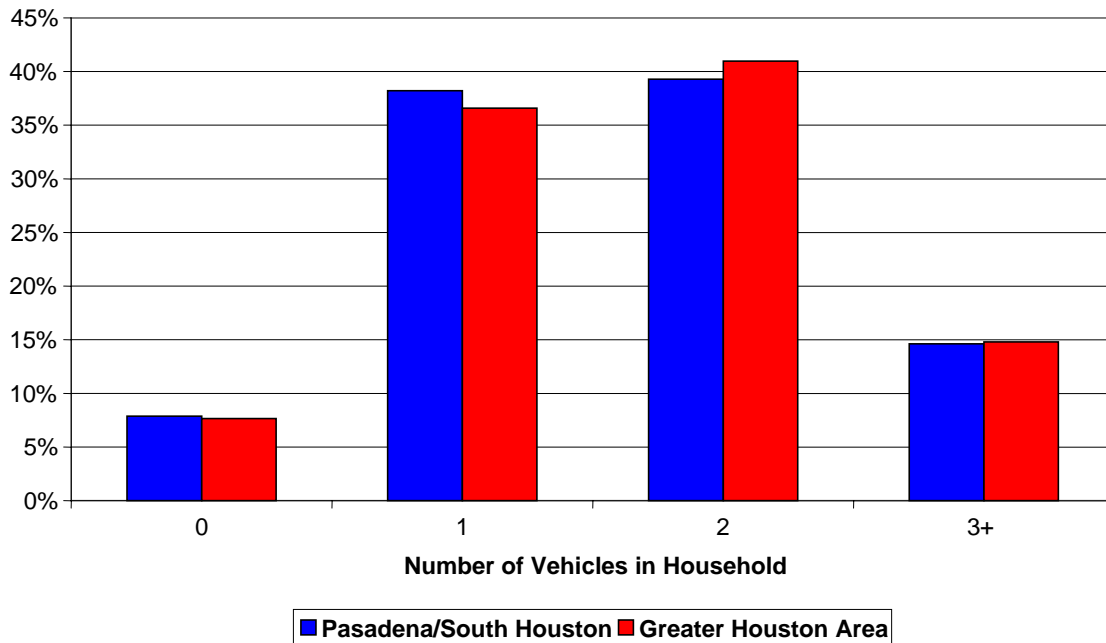
**Median Length of Occupancy  
Pasadena/South Houston CSA and Greater Houston Area**



- The median length of occupancy is generally longer for dwellings that are occupied by the owner, and shorter for those occupied by a renter.
- In owner-occupied housing units, the Pasadena/South Houston CSA has a longer median length of occupancy than that of the Greater Houston Area (10.0 years vs. 8.5 years).
- In renter-occupied dwellings, the Pasadena/South Houston CSA has a slightly shorter median length of occupancy as that of the Greater Houston Area (1.4 years vs. 1.6 years).
- In the Pasadena/South Houston CSA, the median length of occupancy for owner-occupied households is more than seven times that of renter-occupied households (10.0 years vs. 1.4 years).



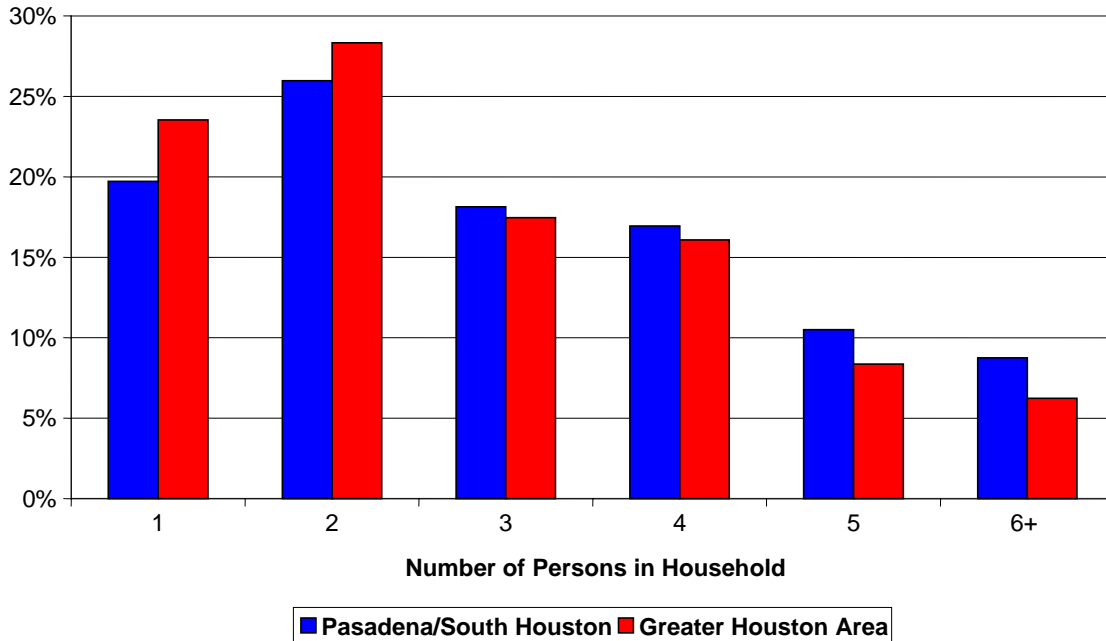
**Households by Count of Vehicles  
Pasadena/South Houston CSA and Greater Houston Area**



- The number of households with no vehicles about the same in the Pasadena/South Houston CSA as the Greater Houston Area (7.9% vs. 7.7%).
- The number of households with only one vehicle available is slightly greater in the Pasadena/South Houston CSA than in the Greater Houston Area (38.2% vs. 36.6%).
- The number of households with 2 or more vehicles available is slightly less in the Pasadena/South Houston CSA than in the Greater Houston Area (53.9% vs. 55.8%)
- The largest percentage of households in the Pasadena/South Houston CSA have two vehicles available (39.3%).



**Households by Count of Persons  
Pasadena/South Houston CSA and Greater Houston Area**



- There are differences between the Pasadena/South Houston CSA in terms of number of people per household.
- There are more households in the Pasadena/South Houston CSA with five or more people than there are in the Greater Houston Area (19.2% vs. 14.6%).
- In the Pasadena/South Houston CSA, the most common household arrangement is two people per household (26.0%).
- Less than half of the households in the Pasadena/South Houston CSA consist of one or two people (45.7%).



# **Houston Profile Project Pasadena/South Houston (CSA #29)**

## **CSA Rankings**

**By  
Key Lifestyle and Religion Questions**

In this section we rank order the 45 CSAs by key religious and lifestyle questions. We use a form of hierarchical modeling in which individual responses to the lifestyle and religion questions in the HPP Poll are estimated with key socio-demographic measures from each CSA. These measures include age structure, race and ethnic composition, household structure, education, income, and housing values. The analysis produces an estimated average response to each question for each of the 45 CSAs. We subsequently rank the 45 CSAs based on these responses, and provide tables of these rankings in this section of the report. Please note that the measures reported here are those for which the hierarchal analysis proved useful. For some measures, the models did not perform well enough to allow us to report rankings with an acceptable level of confidence.

**Center for Community Research and Development  
Community Poll 98**



## CSA by Percent Who Get a Great Deal of Satisfaction from Neighborhood

| Ranking   | CSA                                   | Percent Great Deal of Satisfaction w/Neighborhood |
|-----------|---------------------------------------|---|
| 1         | 17.00 Holcombe/Bellaire               | 63.92%  |
| 2         | 11.00 Downtown/Montrose/River Oaks    | 59.28%  |
| 3         | 8.00 Clear Lake/Seabrook              | 56.39%  |
| 4         | 40.00 Woodlands                       | 55.85%  |
| 5         | 35.00 Sugar Land/Stafford             | 55.60%  |
| 6         | 37.00 Villages/Galleria               | 55.11%  |
| 7         | 24.00 Missouri City/Fresno            | 54.90%  |
| 8         | 20.00 Katy Area                       | 53.82%  |
| 9         | 30.00 Pearland                        | 53.11%  |
| 10        | 34.00 Spring/Klein                    | 51.02%  |
| 11        | 13.00 Fairfield/Cypress/Copperfield   | 51.02%  |
| 12        | 44.00 Manvel/Arcola/Rosharon          | 50.96%  |
| 13        | 21.00 Kingwood/Atascocita/Humble      | 50.74%  |
| 14        | 10.00 Deer Park                       | 49.14%  |
| 15        | 23.00 League City/Webster/Friendswood | 48.61%  |
| 16        | 22.00 La Porte/Bayport                | 48.41%  |
| 17        | 38.00 Waller/Hockley                  | 47.95%  |
| 18        | 15.00 Heights                         | 47.44%  |
| 19        | 42.00 Magnolia                        | 46.15%  |
| 20        | 19.00 Jersey Village                  | 45.63%  |
| 21        | 39.00 West Memorial/Westheimer        | 45.51%  |
| 22        | 9.00 Crosby/Huffman                   | 45.40%  |
| 23        | 7.00 Champions                        | 45.30%  |
| 24        | 36.00 Tomball                         | 44.57%  |
| 25        | 5.00 Bear Creek/West Little York      | 43.06%  |
| 26        | 41.00 Richmond/Rosenberg              | 41.47%  |
| 27        | 43.00 Dickinson/San Leon              | 41.14%  |
| 28        | 45.00 Alvin                           | 39.60%  |
| 29        | 4.00 Baytown/Highlands                | 39.47%  |
| 30        | 16.00 Hobby/Sagemont                  | 38.77%  |
| 31        | 26.00 North Shore/Channelview         | 37.10%  |
| 32        | 31.00 SE Montgomery County            | 36.59%  |
| <b>33</b> | <b>29.00 Pasadena/South Houston</b>   | <b>35.89%</b>                                     |
| 34        | 6.00 Braeswood                        | 35.81%  |
| 35        | 28.00 Northside                       | 35.22%  |
| 36        | 32.00 South Central                   | 35.14%  |
| 37        | 33.00 Spring Branch/Oak Forest        | 34.69%  |
| 38        | 18.00 Galena Park/Jacinto City        | 33.48%  |
| 39        | 3.00 Almeda Genoa                     | 32.35%  |
| 40        | 2.00 Alief/Sharpstown                 | 32.17%  |
| 41        | 25.00 North Belt                      | 31.23%  |
| 42        | 12.00 East End/Gulfgate               | 30.34%  |
| 43        | 27.00 North Forest                    | 29.42%  |
| 44        | 1.00 Aldine                           | 27.67%  |
| 45        | 14.00 Fifth Ward/Denver Harbor        | 20.49%  |



## **Percent Who Get A Great Deal Of Satisfaction From Their Neighborhood Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks in the bottom half of all CSAs in the Greater Houston Area on neighborhood satisfaction.
- Only 35.89% of adults living in the Pasadena/South Houston CSA receive a great deal of satisfaction from their neighborhood.
- There is less neighborhood satisfaction in the Pasadena/South Houston CSA than in the Greater Houston Area.
- For the Greater Houston Area, 55% report receiving a great deal of satisfaction from their neighborhood.
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA an estimated 39,300 adults receive a great deal of satisfaction from their neighborhood.
- However, this means that in the Pasadena/South Houston CSA, an estimated 70,100 adults receive less satisfaction from their neighborhood.



## CSA by Percent Who Receive a Great Deal of Satisfaction with Family

| Ranking   | CSA                                   | Percent Great Deal of Satisfaction with Family |
|-----------|---------------------------------------|--|
| 1         | 20.00 Katy Area                       | 86.64%   |
| 2         | 40.00 Woodlands                       | 85.87%   |
| 3         | 34.00 Spring/Klein                    | 84.93%   |
| 4         | 13.00 Fairfield/Cypress/Copperfield   | 84.37%   |
| 5         | 10.00 Deer Park                       | 82.99%   |
| 6         | 21.00 Kingwood/Atascocita/Humble      | 82.96%   |
| 7         | 24.00 Missouri City/Fresno            | 82.32%   |
| 8         | 35.00 Sugar Land/Stafford             | 80.81%   |
| 9         | 8.00 Clear Lake/Seabrook              | 80.67%   |
| 10        | 30.00 Pearland                        | 80.44%   |
| 11        | 36.00 Tomball                         | 80.29%   |
| 12        | 41.00 Richmond/Rosenberg              | 80.17%   |
| 13        | 23.00 League City/Webster/Friendswood | 80.16%   |
| 14        | 22.00 La Porte/Bayport                | 79.78%   |
| 15        | 5.00 Bear Creek/West Little York      | 79.20%   |
| 16        | 42.00 Magnolia                        | 78.84%   |
| 17        | 19.00 Jersey Village                  | 78.80%   |
| 18        | 3.00 Almeda Genoa                     | 78.46%   |
| 19        | 17.00 Holcombe/Bellaire               | 77.03%   |
| 20        | 45.00 Alvin                           | 76.83%   |
| 21        | 37.00 Villages/Galleria               | 76.77%   |
| 22        | 9.00 Crosby/Huffman                   | 76.65%   |
| 23        | 4.00 Baytown/Highlands                | 76.38%   |
| 24        | 26.00 North Shore/Channelview         | 76.34%   |
| 25        | 25.00 North Belt                      | 76.17%   |
| 26        | 7.00 Champions                        | 76.10%   |
| <b>27</b> | <b>29.00 Pasadena/South Houston</b>   | <b>75.96%</b>                                  |
| 28        | 1.00 Aldine                           | 75.93%   |
| 29        | 39.00 West Memorial/Westheimer        | 75.09%   |
| 30        | 44.00 Manvel/Arcola/Rosharon          | 74.54%   |
| 31        | 16.00 Hobby/Sagemont                  | 74.31%   |
| 32        | 33.00 Spring Branch/Oak Forest        | 74.15%   |
| 33        | 14.00 Fifth Ward/Denver Harbor        | 74.08%   |
| 34        | 43.00 Dickinson/San Leon              | 74.07%   |
| 35        | 15.00 Heights                         | 74.06%   |
| 36        | 31.00 SE Montgomery County            | 73.78%   |
| 37        | 6.00 Braeswood                        | 73.31%   |
| 38        | 18.00 Galena Park/Jacinto City        | 72.63%   |
| 39        | 38.00 Waller/Hockley                  | 72.61%   |
| 40        | 12.00 East End/Gulfgate               | 71.82%   |
| 41        | 2.00 Alief/Sharpstown                 | 70.96%   |
| 42        | 27.00 North Forest                    | 70.53%   |
| 43        | 11.00 Downtown/Montrose/River Oaks    | 68.69%   |
| 44        | 32.00 South Central                   | 65.26%   |
| 45        | 28.00 Northside                       | 64.01%   |



## **Percent Who Receive A Great Deal Of Satisfaction From Family Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks in the bottom half of all CSAs in the Greater Houston Area on family satisfaction.
- Despite its lower ranking, 75.96% of adults living in the Pasadena/South Houston CSA receive a great deal of satisfaction from their families.
- Family satisfaction in Pasadena/South Houston CSA is slightly lower than the family satisfaction value for the Greater Houston Area.
- For the Greater Houston Area, 79% report receiving a great deal of satisfaction from their families.
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA an estimated 83,100 adults receive a great deal of satisfaction from their families.
- However, that means that almost 26,300 adults in the Pasadena/South Houston CSA do not receive a great deal of satisfaction from their families.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory family relationships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches may have an opportunity to make connections with those who do not receive a great deal of satisfaction with family life.



## CSA by Percent Who Report Great Deal of Satisfaction w/Friends

| Ranking   | CSA                                   | Percent Who Report Great Deal of Satisfaction w/Friends |
|-----------|---------------------------------------|---|
| 1         | 17.00 Holcombe/Bellaire               | 99.61%  |
| 2         | 8.00 Clear Lake/Seabrook              | 96.03%  |
| 3         | 37.00 Villages/Galleria               | 95.84%  |
| 4         | 11.00 Downtown/Montrose/River Oaks    | 95.27%  |
| 5         | 40.00 Woodlands                       | 89.01%  |
| 6         | 39.00 West Memorial/Westheimer        | 88.77%  |
| 7         | 35.00 Sugar Land/Stafford             | 86.41%  |
| 8         | 20.00 Katy Area                       | 81.70%  |
| 9         | 24.00 Missouri City/Fresno            | 81.14%  |
| 10        | 23.00 League City/Webster/Friendswood | 78.61%  |
| 11        | 30.00 Pearland                        | 77.77%  |
| 12        | 13.00 Fairfield/Cypress/Copperfield   | 76.85%  |
| 13        | 21.00 Kingwood/Atascocita/Humble      | 76.38%  |
| 14        | 15.00 Heights                         | 75.93%  |
| 15        | 6.00 Braeswood                        | 75.91%  |
| 16        | 34.00 Spring/Klein                    | 75.08%  |
| 17        | 7.00 Champions                        | 74.68%  |
| 18        | 19.00 Jersey Village                  | 69.53%  |
| 19        | 36.00 Tomball                         | 62.08%  |
| 20        | 5.00 Bear Creek/West Little York      | 61.17%  |
| 21        | 32.00 South Central                   | 57.89%  |
| 22        | 33.00 Spring Branch/Oak Forest        | 57.71%  |
| 23        | 10.00 Deer Park                       | 56.87%  |
| 24        | 43.00 Dickinson/San Leon              | 55.96%  |
| 25        | 38.00 Waller/Hockley                  | 55.94%  |
| 26        | 2.00 Alief/Sharpstown                 | 55.64%  |
| 27        | 41.00 Richmond/Rosenberg              | 55.07%  |
| 28        | 16.00 Hobby/Sagemont                  | 53.98%  |
| 29        | 4.00 Baytown/Highlands                | 52.50%  |
| 30        | 22.00 La Porte/Bayport                | 51.28%  |
| 31        | 3.00 Almeda Genoa                     | 50.49%  |
| 32        | 42.00 Magnolia                        | 48.83%  |
| 33        | 9.00 Crosby/Huffman                   | 47.76%  |
| 34        | 45.00 Alvin                           | 47.74%  |
| <b>35</b> | <b>29.00 Pasadena/South Houston</b>   | <b>46.82%</b>   |
| 36        | 25.00 North Belt                      | 46.21%  |
| 37        | 1.00 Aldine                           | 43.69%  |
| 38        | 26.00 North Shore/Channelview         | 42.97%  |
| 39        | 44.00 Manvel/Arcola/Rosharon          | 41.14%  |
| 40        | 18.00 Galena Park/Jacinto City        | 39.43%  |
| 41        | 12.00 East End/Gulfgate               | 38.24%  |
| 42        | 27.00 North Forest                    | 37.38%  |
| 43        | 31.00 SE Montgomery County            | 36.81%  |
| 44        | 28.00 Northside                       | 33.31%  |
| 45        | 14.00 Fifth Ward/Denver Harbor        | 31.23%  |



## **Percent Who Receive A Great Deal Of Satisfaction From Their Friends Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks in the bottom quarter of all CSAs in the Greater Houston Area on satisfaction from friends.
- 46.82% of adults living in the Pasadena/South Houston CSA receive a great deal of satisfaction from their friends.
- This number is significantly lower than in the Greater Houston Area.
- For the Greater Houston Area, 69% report receiving a great deal of satisfaction from their friends.
- Fewer people in Pasadena/South Houston CSA report receiving a great deal of satisfaction from their friends than report receiving a great deal of satisfaction from their families (46.82% vs. 75.96%).
- Adults in the Pasadena/South Houston CSA are less satisfied with their neighborhood (35.89%) than with their friends (46.82%) and families (75.96%).
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA an estimated 51,200 adults receive a great deal of satisfaction from their friends.
- This means, however, that almost 58,200 adults in the Pasadena/South Houston CSA are less satisfied with their friendships.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory friendships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches have an opportunity to make connections with those who do not receive a great deal of satisfaction with friendships.



**CSA by Percent Who Report Successfully Balancing Work and Family**  
 Percent Who Report Successfully  
 Balancing Work and Family

| Ranking  | CSA                                   | Percent Who Report Successfully<br>Balancing Work and Family |
|----------|---------------------------------------|--|
| 1        | 10.00 Deer Park                       | 40.77%   |
| 2        | 37.00 Villages/Galleria               | 37.24%   |
| 3        | 15.00 Heights                         | 36.51%   |
| 4        | 22.00 La Porte/Bayport                | 36.42%   |
| 5        | 11.00 Downtown/Montrose/River Oaks    | 35.87%   |
| <b>6</b> | <b>29.00 Pasadena/South Houston</b>   | <b>33.88%</b>  |
| 7        | 1.00 Aldine                           | 33.23%   |
| 8        | 16.00 Hobby/Sagemont                  | 33.06%   |
| 9        | 41.00 Richmond/Rosenberg              | 32.70%   |
| 10       | 33.00 Spring Branch/Oak Forest        | 31.83%   |
| 11       | 34.00 Spring/Klein                    | 31.45%   |
| 12       | 7.00 Champions                        | 31.30%   |
| 13       | 26.00 North Shore/Channelview         | 31.06%   |
| 14       | 25.00 North Belt                      | 31.03%   |
| 15       | 45.00 Alvin                           | 31.00%   |
| 16       | 4.00 Baytown/Highlands                | 30.78%   |
| 17       | 21.00 Kingwood/Atascocita/Humble      | 30.06%   |
| 18       | 20.00 Katy Area                       | 30.05%   |
| 19       | 3.00 Almeda Genoa                     | 29.86%   |
| 20       | 40.00 Woodlands                       | 29.74%   |
| 21       | 13.00 Fairfield/Cypress/Copperfield   | 29.64%   |
| 22       | 19.00 Jersey Village                  | 29.57%   |
| 23       | 35.00 Sugar Land/Stafford             | 29.54%   |
| 24       | 30.00 Pearland                        | 29.31%   |
| 25       | 12.00 East End/Gulfgate               | 28.74%   |
| 26       | 5.00 Bear Creek/West Little York      | 28.69%   |
| 27       | 9.00 Crosby/Huffman                   | 28.29%   |
| 28       | 2.00 Alief/Sharpstown                 | 28.25%   |
| 29       | 44.00 Manvel/Arcola/Rosharon          | 27.92%   |
| 30       | 23.00 League City/Webster/Friendswood | 27.83%   |
| 31       | 18.00 Galena Park/Jacinto City        | 27.62%   |
| 32       | 24.00 Missouri City/Fresno            | 27.41%   |
| 33       | 43.00 Dickinson/San Leon              | 27.35%   |
| 34       | 39.00 West Memorial/Westheimer        | 27.23%   |
| 35       | 36.00 Tomball                         | 27.03%   |
| 36       | 42.00 Magnolia                        | 26.59%   |
| 37       | 17.00 Holcombe/Bellaire               | 26.55%   |
| 38       | 6.00 Braeswood                        | 25.88%   |
| 39       | 31.00 SE Montgomery County            | 25.42%   |
| 40       | 8.00 Clear Lake/Seabrook              | 24.76%   |
| 41       | 38.00 Waller/Hockley                  | 23.92%   |
| 42       | 28.00 Northside                       | 23.47%   |
| 43       | 32.00 South Central                   | 21.83%   |
| 44       | 14.00 Fifth Ward/Denver Harbor        | 21.70%   |
| 45       | 27.00 North Forest                    | 21.65%   |



## **Percent Who Report Successfully Balancing Work And Family Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks sixth of all CSAs in the Greater Houston Area on success at balancing work and family.
- Despite its high ranking, only 33.88% of adults living in the Pasadena/South Houston CSA report being successful at balancing the dual demands of work and family.
- The Pasadena/South Houston CSA's percentage is about the same as the Greater Houston Area.
- For the Greater Houston Area, 34% reported being successful at balancing the dual demands of work and family.
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA almost 37,100 adults report being successful at balancing work and family lives.
- This means, however, that an estimated 72,300 adults, or a majority of adults in the Pasadena/South Houston CSA, are not as successful at balancing their work and family lives.
- This is important for church missions because research shows that the strains of balancing work and family life are among the leading causes of family dissolution (Kendall 2004).
- Working in the Pasadena/South Houston CSA's neighborhoods to help families be more successful at managing the dual demands of family and work life is a potential community ministry program.



## CSA by Percent Happy with Their Lives

| Ranking   | CSA                                   | Percent Happy |
|-----------|---------------------------------------|---------------|
| 1         | 17.00 Holcombe/Bellaire               | 56.42%        |
| 2         | 8.00 Clear Lake/Seabrook              | 55.74%        |
| 3         | 40.00 Woodlands                       | 52.63%        |
| 4         | 20.00 Katy Area                       | 51.39%        |
| 5         | 34.00 Spring/Klein                    | 50.88%        |
| 6         | 15.00 Heights                         | 50.79%        |
| 7         | 13.00 Fairfield/Cypress/Copperfield   | 50.70%        |
| 8         | 39.00 West Memorial/Westheimer        | 50.68%        |
| 9         | 37.00 Villages/Galleria               | 50.68%        |
| 10        | 23.00 League City/Webster/Friendswood | 50.48%        |
| 11        | 35.00 Sugar Land/Stafford             | 50.44%        |
| 12        | 30.00 Pearland                        | 49.80%        |
| 13        | 10.00 Deer Park                       | 49.65%        |
| 14        | 21.00 Kingwood/Atascocita/Humble      | 49.64%        |
| 15        | 19.00 Jersey Village                  | 49.08%        |
| 16        | 7.00 Champions                        | 48.52%        |
| 17        | 11.00 Downtown/Montrose/River Oaks    | 48.33%        |
| 18        | 22.00 La Porte/Bayport                | 47.84%        |
| 19        | 5.00 Bear Creek/West Little York      | 47.69%        |
| 20        | 24.00 Missouri City/Fresno            | 47.26%        |
| 21        | 36.00 Tomball                         | 46.52%        |
| 22        | 16.00 Hobby/Sagemont                  | 46.32%        |
| 23        | 45.00 Alvin                           | 46.22%        |
| 24        | 33.00 Spring Branch/Oak Forest        | 46.05%        |
| <b>25</b> | <b>29.00 Pasadena/South Houston</b>   | <b>46.02%</b> |
| 26        | 4.00 Baytown/Highlands                | 45.99%        |
| 27        | 6.00 Braeswood                        | 45.87%        |
| 28        | 41.00 Richmond/Rosenberg              | 45.86%        |
| 29        | 43.00 Dickinson/San Leon              | 45.84%        |
| 30        | 9.00 Crosby/Huffman                   | 45.27%        |
| 31        | 42.00 Magnolia                        | 44.59%        |
| 32        | 38.00 Waller/Hockley                  | 44.33%        |
| 33        | 2.00 Alief/Sharpstown                 | 44.11%        |
| 34        | 26.00 North Shore/Channelview         | 44.03%        |
| 35        | 1.00 Aldine                           | 43.59%        |
| 36        | 31.00 SE Montgomery County            | 43.16%        |
| 37        | 12.00 East End/Gulfgate               | 42.66%        |
| 38        | 44.00 Manvel/Arcola/Rosharon          | 42.11%        |
| 39        | 25.00 North Belt                      | 42.06%        |
| 40        | 18.00 Galena Park/Jacinto City        | 42.05%        |
| 41        | 3.00 Almeda Genoa                     | 41.70%        |
| 42        | 28.00 Northside                       | 40.97%        |
| 43        | 14.00 Fifth Ward/Denver Harbor        | 39.13%        |
| 44        | 32.00 South Central                   | 38.63%        |
| 45        | 27.00 North Forest                    | 36.58%        |



## **Percent Who Are Happy With Their Lives Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks in the bottom half of all CSAs in the Greater Houston Area on overall happiness with their lives.
- 46.02% of adults living in Pasadena/South Houston CSA report being happy.
- This number is slightly lower than in the Greater Houston Area.
- For the Greater Houston Area, 48% report being happy.
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA an estimated 50,300 adults report being happy.
- This means, however, that over 59,000 adults are not very happy.
- As with satisfaction with family and friends, those who are not happy may be more amenable to new relationships. This is important for church outreach missions because research by Stark (2000) shows that people who are not happy are open to ministry.



## CSA by Percent Who Attend Church at Least Once a Week

| Ranking   | CSA                                   | Percent Who Attend Church<br>at Least Once a Week |
|-----------|---------------------------------------|---|
| 1         | 14.00 Fifth Ward/Denver Harbor        | 50.02%  |
| 2         | 3.00 Almeda Genoa                     | 45.30%  |
| 3         | 27.00 North Forest                    | 42.65%  |
| 4         | 24.00 Missouri City/Fresno            | 42.27%  |
| 5         | 25.00 North Belt                      | 40.11%  |
| 6         | 12.00 East End/Gulfgate               | 39.77%  |
| 7         | 18.00 Galena Park/Jacinto City        | 39.44%  |
| 8         | 1.00 Aldine                           | 38.38%  |
| 9         | 32.00 South Central                   | 36.97%  |
| 10        | 44.00 Manvel/Arcola/Rosharon          | 36.87%  |
| 11        | 41.00 Richmond/Rosenberg              | 36.78%  |
| 12        | 20.00 Katy Area                       | 36.59%  |
| 13        | 35.00 Sugar Land/Stafford             | 36.00%  |
| 14        | 26.00 North Shore/Channelview         | 35.09%  |
| 15        | 2.00 Alief/Sharpstown                 | 34.77%  |
| 16        | 10.00 Deer Park                       | 34.29%  |
| <b>17</b> | <b>29.00 Pasadena/South Houston</b>   | <b>33.86%</b>                                     |
| 18        | 34.00 Spring/Klein                    | 33.55%  |
| 19        | 21.00 Kingwood/Atascocita/Humble      | 32.92%  |
| 20        | 5.00 Bear Creek/West Little York      | 32.73%  |
| 21        | 16.00 Hobby/Sagemont                  | 32.61%  |
| 22        | 33.00 Spring Branch/Oak Forest        | 32.34%  |
| 23        | 40.00 Woodlands                       | 31.94%  |
| 24        | 28.00 Northside                       | 31.84%  |
| 25        | 6.00 Braeswood                        | 31.80%  |
| 26        | 22.00 La Porte/Bayport                | 31.69%  |
| 27        | 4.00 Baytown/Highlands                | 31.56%  |
| 28        | 13.00 Fairfield/Cypress/Copperfield   | 30.96%  |
| 29        | 15.00 Heights                         | 30.71%  |
| 30        | 30.00 Pearland                        | 30.58%  |
| 31        | 19.00 Jersey Village                  | 30.40%  |
| 32        | 45.00 Alvin                           | 29.59%  |
| 33        | 42.00 Magnolia                        | 29.20%  |
| 34        | 43.00 Dickinson/San Leon              | 28.81%  |
| 35        | 36.00 Tomball                         | 28.76%  |
| 36        | 23.00 League City/Webster/Friendswood | 28.00%  |
| 37        | 7.00 Champions                        | 27.50%  |
| 38        | 9.00 Crosby/Huffman                   | 27.44%  |
| 39        | 31.00 SE Montgomery County            | 27.25%  |
| 40        | 8.00 Clear Lake/Seabrook              | 27.07%  |
| 41        | 38.00 Waller/Hockley                  | 23.63%  |
| 42        | 39.00 West Memorial/Westheimer        | 23.23%  |
| 43        | 17.00 Holcombe/Bellaire               | 22.35%  |
| 44        | 37.00 Villages/Galleria               | 19.59%  |
| 45        | 11.00 Downtown/Montrose/River Oaks    | 15.39%  |



**Percent Who Attend Church At Least Once A Week  
Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks in the top half all CSAs in the Greater Houston Area on weekly church attendance.
- 33.86% of adults living in the Pasadena/South Houston CSA attend church at least once a week.
- This is lower than the average church attendance for the Greater Houston Area.
- The average for the Greater Houston Area is 40% of adults attend church at least once a week.
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA, over 37,000 adults attend church every week.
- This does not mean that they necessarily attend church in the geographical Pasadena/South Houston area.
- In the Pasadena/South Houston CSA an estimated 72,300 adults, or a majority of adults in the Pasadena/South Houston CSA, do not attend church weekly.



## CSA by Percent Who Never Attend Church

| Ranking  | CSA                                   | Percent Who Never Attend Church |
|----------|---------------------------------------|---------------------------------|
| 1        | 11.00 Downtown/Montrose/River Oaks    | 30.18%                          |
| 2        | 15.00 Heights                         | 21.29%                          |
| 3        | 28.00 Northside                       | 20.18%                          |
| 4        | 16.00 Hobby/Sagemont                  | 19.53%                          |
| <b>5</b> | <b>29.00 Pasadena/South Houston</b>   | <b>19.19%</b>                   |
| 6        | 38.00 Waller/Hockley                  | 19.04%                          |
| 7        | 17.00 Holcombe/Bellaire               | 18.97%                          |
| 8        | 37.00 Villages/Galleria               | 17.53%                          |
| 9        | 33.00 Spring Branch/Oak Forest        | 17.52%                          |
| 10       | 12.00 East End/Gulfgate               | 17.11%                          |
| 11       | 22.00 La Porte/Bayport                | 16.53%                          |
| 12       | 45.00 Alvin                           | 16.24%                          |
| 13       | 39.00 West Memorial/Westheimer        | 16.03%                          |
| 14       | 7.00 Champions                        | 15.83%                          |
| 15       | 43.00 Dickinson/San Leon              | 15.74%                          |
| 16       | 4.00 Baytown/Highlands                | 15.47%                          |
| 17       | 26.00 North Shore/Channelview         | 15.20%                          |
| 18       | 18.00 Galena Park/Jacinto City        | 14.51%                          |
| 19       | 6.00 Braeswood                        | 14.27%                          |
| 20       | 10.00 Deer Park                       | 14.19%                          |
| 21       | 2.00 Alief/Sharpstown                 | 13.42%                          |
| 22       | 5.00 Bear Creek/West Little York      | 13.39%                          |
| 23       | 19.00 Jersey Village                  | 13.32%                          |
| 24       | 9.00 Crosby/Huffman                   | 13.32%                          |
| 25       | 1.00 Aldine                           | 13.08%                          |
| 26       | 30.00 Pearland                        | 13.04%                          |
| 27       | 44.00 Manvel/Arcola/Rosharon          | 12.96%                          |
| 28       | 23.00 League City/Webster/Friendswood | 12.71%                          |
| 29       | 31.00 SE Montgomery County            | 12.36%                          |
| 30       | 8.00 Clear Lake/Seabrook              | 11.87%                          |
| 31       | 41.00 Richmond/Rosenberg              | 11.68%                          |
| 32       | 42.00 Magnolia                        | 10.74%                          |
| 33       | 21.00 Kingwood/Atascocita/Humble      | 10.08%                          |
| 34       | 25.00 North Belt                      | 9.77%                           |
| 35       | 36.00 Tomball                         | 9.76%                           |
| 36       | 32.00 South Central                   | 9.55%                           |
| 37       | 35.00 Sugar Land/Stafford             | 9.34%                           |
| 38       | 34.00 Spring/Klein                    | 9.19%                           |
| 39       | 13.00 Fairfield/Cypress/Copperfield   | 9.05%                           |
| 40       | 40.00 Woodlands                       | 8.15%                           |
| 41       | 20.00 Katy Area                       | 8.10%                           |
| 42       | 24.00 Missouri City/Fresno            | 8.10%                           |
| 43       | 3.00 Almeda Genoa                     | 7.56%                           |
| 44       | 27.00 North Forest                    | 5.79%                           |
| 45       | 14.00 Fifth Ward/Denver Harbor        | 4.27%                           |



### **Percent Who Never Attend Church Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks fifth of all CSAs on percent who never attend church.
- 19.19% of adults living in the Pasadena/South Houston CSA never attend church.
- This percentage is somewhat higher than the rate of non-attendance for the Greater Houston Area, in which 9% of adults never attend church.
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA, an estimated 21,000 adults never attend church.
- In the Pasadena/South Houston CSA almost 51,300 adults attend church occasionally, but not every week.



### CSA by Percent Who Consider Themselves Born Again

| Ranking   | CSA Number/Name                       | Percent Born Again |
|-----------|---------------------------------------|--------------------|
| 1         | 27.00 North Forest                    | 78.59%             |
| 2         | 14.00 Fifth Ward/Denver Harbor        | 77.27%             |
| 3         | 3.00 Almeda Genoa                     | 74.59%             |
| 4         | 32.00 South Central                   | 73.61%             |
| 5         | 25.00 North Belt                      | 68.83%             |
| 6         | 44.00 Manvel/Arcola/Rosharon          | 66.20%             |
| 7         | 24.00 Missouri City/Fresno            | 65.19%             |
| 8         | 10.00 Deer Park                       | 63.27%             |
| 9         | 18.00 Galena Park/Jacinto City        | 61.94%             |
| 10        | 1.00 Aldine                           | 60.67%             |
| 11        | 41.00 Richmond/Rosenberg              | 60.61%             |
| 12        | 22.00 La Porte/Bayport                | 60.19%             |
| 13        | 42.00 Magnolia                        | 60.15%             |
| 14        | 31.00 SE Montgomery County            | 60.04%             |
| 15        | 26.00 North Shore/Channelview         | 59.96%             |
| 16        | 9.00 Crosby/Huffman                   | 59.32%             |
| 17        | 4.00 Baytown/Highlands                | 59.31%             |
| 18        | 34.00 Spring/Klein                    | 58.72%             |
| 19        | 43.00 Dickinson/San Leon              | 57.99%             |
| 20        | 21.00 Kingwood/Atascocita/Humble      | 57.53%             |
| 21        | 2.00 Alief/Sharpstown                 | 57.39%             |
| 22        | 45.00 Alvin                           | 57.32%             |
| 23        | 36.00 Tomball                         | 57.04%             |
| 24        | 20.00 Katy Area                       | 56.68%             |
| 25        | 5.00 Bear Creek/West Little York      | 55.75%             |
| 26        | 12.00 East End/Gulfgate               | 55.06%             |
| 27        | 16.00 Hobby/Sagemont                  | 54.59%             |
| <b>28</b> | <b>29.00 Pasadena/South Houston</b>   | <b>54.59%</b>      |
| 29        | 13.00 Fairfield/Cypress/Copperfield   | 54.38%             |
| 30        | 19.00 Jersey Village                  | 53.72%             |
| 31        | 40.00 Woodlands                       | 53.09%             |
| 32        | 30.00 Pearland                        | 52.99%             |
| 33        | 33.00 Spring Branch/Oak Forest        | 52.92%             |
| 34        | 6.00 Braeswood                        | 52.85%             |
| 35        | 23.00 League City/Webster/Friendswood | 52.02%             |
| 36        | 35.00 Sugar Land/Stafford             | 51.98%             |
| 37        | 28.00 Northside                       | 51.54%             |
| 38        | 7.00 Champions                        | 51.35%             |
| 39        | 38.00 Waller/Hockley                  | 50.59%             |
| 40        | 15.00 Heights                         | 48.45%             |
| 41        | 39.00 West Memorial/Westheimer        | 43.07%             |
| 42        | 8.00 Clear Lake/Seabrook              | 42.78%             |
| 43        | 37.00 Villages/Galleria               | 34.18%             |
| 44        | 11.00 Downtown/Montrose/River Oaks    | 27.24%             |
| 45        | 17.00 Holcombe/Bellaire               | 26.44%             |



## **Percent Who Consider Themselves Born Again Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks in the bottom half of all CSAs in the Greater Houston Area on percent who consider themselves born again.
- 54.59% of adults living in the Pasadena/South Houston CSA consider themselves born again.
- This is slightly higher than the Greater Houston Area.
- The average for the Greater Houston Area is 52%.
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA, an estimated 59,700 adults consider themselves born again.
- Being born again, however, does not necessarily translate into weekly church attendance in the Pasadena/South Houston CSA.
- Almost 22,700 more adults in the Pasadena/South Houston CSA report being born again, than report attending church each week.



## CSA by Percent Likely to Read Bible When They Have a Problem

| Ranking   | CSA                                   | Percent likely to<br>Read Bible w/Problem |
|-----------|---------------------------------------|---|
| 1         | 14.00 Fifth Ward/Denver Harbor        | 91.14%                                    |
| 2         | 27.00 North Forest                    | 89.82%                                    |
| 3         | 3.00 Almeda Genoa                     | 87.58%                                    |
| 4         | 32.00 South Central                   | 85.79%                                    |
| 5         | 25.00 North Belt                      | 84.10%                                    |
| 6         | 44.00 Manvel/Arcola/Rosharon          | 82.26%                                    |
| 7         | 24.00 Missouri City/Fresno            | 81.74%                                    |
| 8         | 18.00 Galena Park/Jacinto City        | 80.16%                                    |
| 9         | 41.00 Richmond/Rosenberg              | 79.42%                                    |
| 10        | 1.00 Aldine                           | 77.64%                                    |
| 11        | 26.00 North Shore/Channelview         | 77.09%                                    |
| 12        | 10.00 Deer Park                       | 76.74%                                    |
| 13        | 42.00 Magnolia                        | 76.43%                                    |
| 14        | 12.00 East End/Gulfgate               | 76.32%                                    |
| 15        | 2.00 Alief/Sharpstown                 | 76.08%                                    |
| 16        | 43.00 Dickinson/San Leon              | 75.58%                                    |
| 17        | 4.00 Baytown/Highlands                | 75.27%                                    |
| 18        | 6.00 Braeswood                        | 75.17%                                    |
| 19        | 31.00 SE Montgomery County            | 74.68%                                    |
| 20        | 36.00 Tomball                         | 74.43%                                    |
| 21        | 34.00 Spring/Klein                    | 74.42%                                    |
| 22        | 20.00 Katy Area                       | 74.31%                                    |
| 23        | 22.00 La Porte/Bayport                | 74.10%                                    |
| 24        | 5.00 Bear Creek/West Little York      | 73.89%                                    |
| 25        | 45.00 Alvin                           | 73.88%                                    |
| 26        | 21.00 Kingwood/Atascocita/Humble      | 73.81%                                    |
| 27        | 33.00 Spring Branch/Oak Forest        | 73.68%                                    |
| <b>28</b> | <b>29.00 Pasadena/South Houston</b>   | <b>73.25%</b>                             |
| 29        | 16.00 Hobby/Sagemont                  | 72.62%                                    |
| 30        | 9.00 Crosby/Huffman                   | 72.14%                                    |
| 31        | 13.00 Fairfield/Cypress/Copperfield   | 71.27%                                    |
| 32        | 19.00 Jersey Village                  | 70.87%                                    |
| 33        | 40.00 Woodlands                       | 70.76%                                    |
| 34        | 30.00 Pearland                        | 70.19%                                    |
| 35        | 35.00 Sugar Land/Stafford             | 69.89%                                    |
| 36        | 7.00 Champions                        | 69.71%                                    |
| 37        | 28.00 Northside                       | 69.57%                                    |
| 38        | 23.00 League City/Webster/Friendswood | 68.96%                                    |
| 39        | 39.00 West Memorial/Westheimer        | 65.77%                                    |
| 40        | 38.00 Waller/Hockley                  | 65.73%                                    |
| 41        | 15.00 Heights                         | 64.37%                                    |
| 42        | 37.00 Villages/Galleria               | 62.67%                                    |
| 43        | 8.00 Clear Lake/Seabrook              | 59.69%                                    |
| 44        | 11.00 Downtown/Montrose/River Oaks    | 52.37%                                    |
| 45        | 17.00 Holcombe/Bellaire               | 49.50%                                    |



**Percent Who Read The Bible Or Other Inspired Literature  
When They Have A Problem  
Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks in the bottom half of all CSAs in the Greater Houston Area on percent who read the Bible or other inspired literature when they have a problem.
- 73.25% of people in the Pasadena/South Houston CSA report reading the Bible or other inspired literature when they have a problem.
- The average for the Greater Houston Area is 72%.
- There are an estimated 109,365 adults living in Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA, an estimated 80,100 adults report reading the Bible or other inspired literature when they have a problem.
- Despite lower levels of regular church attendance, there appears to still be a high level of spiritual interest in the Pasadena/South Houston CSA.



### CSA by Percent Likely to See Religious Counselor when Have Problem

| Ranking   | CSA                                   | Percent Likely to See Religious Counselor When Have Problem |
|-----------|---------------------------------------|---|
| 1         | 3.00 Alameda Genoa                    | 58.95%  |
| 2         | 14.00 Fifth Ward/Denver Harbor        | 55.60%  |
| 3         | 25.00 North Belt                      | 54.78%  |
| 4         | 27.00 North Forest                    | 54.70%  |
| 5         | 1.00 Aldine                           | 53.41%  |
| 6         | 32.00 South Central                   | 48.38%  |
| 7         | 26.00 North Shore/Channelview         | 45.09%  |
| 8         | 2.00 Alief/Sharpstown                 | 44.08%  |
| 9         | 24.00 Missouri City/Fresno            | 43.66%  |
| 10        | 20.00 Katy Area                       | 43.33%  |
| 11        | 13.00 Fairfield/Cypress/Copperfield   | 43.21%  |
| 12        | 38.00 Waller/Hockley                  | 43.04%  |
| 13        | 6.00 Braeswood                        | 41.59%  |
| 14        | 21.00 Kingwood/Atascocita/Humble      | 41.47%  |
| 15        | 34.00 Spring/Klein                    | 41.44%  |
| 16        | 9.00 Crosby/Huffman                   | 40.95%  |
| 17        | 36.00 Tomball                         | 40.90%  |
| 18        | 18.00 Galena Park/Jacinto City        | 40.88%  |
| 19        | 16.00 Hobby/Sagemont                  | 40.77%  |
| 20        | 4.00 Baytown/Highlands                | 40.75%  |
| 21        | 5.00 Bear Creek/West Little York      | 40.61%  |
| 22        | 41.00 Richmond/Rosenberg              | 40.28%  |
| 23        | 40.00 Woodlands                       | 40.16%  |
| <b>24</b> | <b>29.00 Pasadena/South Houston</b>   | <b>39.86%</b>   |
| 25        | 7.00 Champions                        | 39.60%  |
| 26        | 33.00 Spring Branch/Oak Forest        | 39.01%  |
| 27        | 31.00 SE Montgomery County            | 38.90%  |
| 28        | 45.00 Alvin                           | 38.54%  |
| 29        | 19.00 Jersey Village                  | 38.54%  |
| 30        | 12.00 East End/Gulfgate               | 38.50%  |
| 31        | 10.00 Deer Park                       | 38.03%  |
| 32        | 22.00 La Porte/Bayport                | 37.87%  |
| 33        | 23.00 League City/Webster/Friendswood | 37.69%  |
| 34        | 42.00 Magnolia                        | 37.24%  |
| 35        | 30.00 Pearland                        | 35.79%  |
| 36        | 35.00 Sugar Land/Stafford             | 35.79%  |
| 37        | 39.00 West Memorial/Westheimer        | 34.61%  |
| 38        | 43.00 Dickinson/San Leon              | 34.17%  |
| 39        | 28.00 Northside                       | 33.97%  |
| 40        | 8.00 Clear Lake/Seabrook              | 32.29%  |
| 41        | 37.00 Villages/Galleria               | 31.38%  |
| 42        | 17.00 Holcombe/Bellaire               | 30.39%  |
| 43        | 15.00 Heights                         | 30.10%  |
| 44        | 11.00 Downtown/Montrose/River Oaks    | 29.24%  |
| 45        | 44.00 Manvel/Arcola/Rosharon          | 28.71%  |



## **Percent Who Are Likely To See A Religious Counselor When They Have Problems Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks near the middle of all CSAs in the Greater Houston Area on percent who are likely to see a religious counselor when they have problems.
- 39.86% of adults in the Pasadena/South Houston CSA report they are likely to see a religious counselor when they have problems.
- The average for the Greater Houston Area is about the same at 40%.
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA, approximately 43,600 adults report they are likely to see a religious counselor when they have problems.
- Over half of the adults in the Pasadena/South Houston CSA do not report that they are likely to see a religious counselor when they have problems.



## CSA by Percent Who Would Seek Help in Place of Worship When Have Problems

| Ranking   | CSA                                   | Percent Likely to Seek Help<br>in Place of Worship When Problems |
|-----------|---------------------------------------|--|
| 1         | 14.00 Fifth Ward/Denver Harbor        | 47.55%   |
| 2         | 27.00 North Forest                    | 42.13%   |
| 3         | 1.00 Aldine                           | 42.06%   |
| 4         | 3.00 Almeda Genoa                     | 40.72%   |
| 5         | 25.00 North Belt                      | 39.68%   |
| 6         | 31.00 SE Montgomery County            | 38.19%   |
| 7         | 32.00 South Central                   | 37.89%   |
| 8         | 9.00 Crosby/Huffman                   | 36.34%   |
| 9         | 10.00 Deer Park                       | 36.08%   |
| 10        | 2.00 Alief/Sharpstown                 | 35.10%   |
| 11        | 26.00 North Shore/Channelview         | 34.61%   |
| 12        | 42.00 Magnolia                        | 34.46%   |
| 13        | 36.00 Tomball                         | 34.27%   |
| 14        | 4.00 Baytown/Highlands                | 34.16%   |
| 15        | 22.00 La Porte/Bayport                | 33.85%   |
| 16        | 34.00 Spring/Klein                    | 33.81%   |
| <b>17</b> | <b>29.00 Pasadena/South Houston</b>   | <b>33.42%</b>  |
| 18        | 45.00 Alvin                           | 33.40%   |
| 19        | 35.00 Sugar Land/Stafford             | 33.39%   |
| 20        | 18.00 Galena Park/Jacinto City        | 33.36%   |
| 21        | 21.00 Kingwood/Atascocita/Humble      | 33.22%   |
| 22        | 12.00 East End/Gulfgate               | 33.02%   |
| 23        | 20.00 Katy Area                       | 32.98%   |
| 24        | 40.00 Woodlands                       | 32.94%   |
| 25        | 41.00 Richmond/Rosenberg              | 32.92%   |
| 26        | 13.00 Fairfield/Cypress/Copperfield   | 32.26%   |
| 27        | 33.00 Spring Branch/Oak Forest        | 31.16%   |
| 28        | 16.00 Hobby/Sagemont                  | 30.98%   |
| 29        | 28.00 Northside                       | 30.71%   |
| 30        | 19.00 Jersey Village                  | 30.69%   |
| 31        | 5.00 Bear Creek/West Little York      | 30.62%   |
| 32        | 24.00 Missouri City/Fresno            | 30.49%   |
| 33        | 23.00 League City/Webster/Friendswood | 30.21%   |
| 34        | 44.00 Manvel/Arcola/Rosharon          | 29.95%   |
| 35        | 30.00 Pearland                        | 29.83%   |
| 36        | 43.00 Dickinson/San Leon              | 29.67%   |
| 37        | 38.00 Waller/Hockley                  | 29.34%   |
| 38        | 6.00 Braeswood                        | 29.27%   |
| 39        | 15.00 Heights                         | 29.17%   |
| 40        | 7.00 Champions                        | 28.97%   |
| 41        | 8.00 Clear Lake/Seabrook              | 28.06%   |
| 42        | 39.00 West Memorial/Westheimer        | 24.02%   |
| 43        | 17.00 Holcombe/Bellaire               | 23.99%   |
| 44        | 37.00 Villages/Galleria               | 23.21%   |
| 45        | 11.00 Downtown/Montrose/River Oaks    | 20.79%   |



## **Percent Who Would Seek Help In a Place of Worship When They Have Problems Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks in the top half of all CSAs in the Greater Houston Area on percent who would seek help in a place of worship when they have problems.
- 33.42% of adults in the Pasadena/South Houston CSA report they would seek help in a place of worship when they have problems.
- The average for the Greater Houston Area is about the same at 33%.
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA, over 36,500 adults report they would seek help in a place of worship when they have problems.
- However, over 72,800 adults in the Pasadena/South Houston CSA do not report that they are likely to seek help in a place of worship when they have problems.
- In the Pasadena/South Houston CSA, about the same amount of people would seek help in a place of worship when they have problems as attend church every week (33.42% vs. 33.86%).



## CSA by Percent Who Pray When have Problems

| Ranking   | CSA                                   | Percent Likely to Pray if have Problem |
|-----------|---------------------------------------|--|
| 1         | 14.00 Fifth Ward/Denver Harbor        | 98.18%                                 |
| 2         | 27.00 North Forest                    | 96.15%                                 |
| 3         | 32.00 South Central                   | 93.13%                                 |
| 4         | 3.00 Almeda Genoa                     | 92.80%                                 |
| 5         | 31.00 SE Montgomery County            | 92.50%                                 |
| 6         | 25.00 North Belt                      | 92.45%                                 |
| 7         | 12.00 East End/Gulfgate               | 92.38%                                 |
| 8         | 2.00 Alief/Sharpstown                 | 92.20%                                 |
| 9         | 18.00 Galena Park/Jacinto City        | 92.05%                                 |
| 10        | 44.00 Manvel/Arcola/Rosharon          | 91.59%                                 |
| 11        | 1.00 Aldine                           | 91.50%                                 |
| 12        | 42.00 Magnolia                        | 91.13%                                 |
| 13        | 28.00 Northside                       | 90.74%                                 |
| 14        | 36.00 Tomball                         | 90.61%                                 |
| 15        | 41.00 Richmond/Rosenberg              | 90.56%                                 |
| 16        | 6.00 Braeswood                        | 89.69%                                 |
| 17        | 35.00 Sugar Land/Stafford             | 89.39%                                 |
| 18        | 43.00 Dickinson/San Leon              | 89.11%                                 |
| 19        | 33.00 Spring Branch/Oak Forest        | 89.03%                                 |
| 20        | 26.00 North Shore/Channelview         | 88.81%                                 |
| 21        | 24.00 Missouri City/Fresno            | 88.33%                                 |
| 22        | 45.00 Alvin                           | 88.15%                                 |
| 23        | 5.00 Bear Creek/West Little York      | 88.08%                                 |
| 24        | 4.00 Baytown/Highlands                | 88.03%                                 |
| 25        | 9.00 Crosby/Huffman                   | 87.79%                                 |
| <b>26</b> | <b>29.00 Pasadena/South Houston</b>   | <b>87.69%</b>                          |
| 27        | 34.00 Spring/Klein                    | 87.56%                                 |
| 28        | 20.00 Katy Area                       | 87.50%                                 |
| 29        | 13.00 Fairfield/Cypress/Copperfield   | 87.09%                                 |
| 30        | 19.00 Jersey Village                  | 87.07%                                 |
| 31        | 21.00 Kingwood/Atascocita/Humble      | 87.06%                                 |
| 32        | 40.00 Woodlands                       | 86.79%                                 |
| 33        | 23.00 League City/Webster/Friendswood | 85.81%                                 |
| 34        | 16.00 Hobby/Sagemont                  | 85.59%                                 |
| 35        | 10.00 Deer Park                       | 85.20%                                 |
| 36        | 30.00 Pearland                        | 85.19%                                 |
| 37        | 39.00 West Memorial/Westheimer        | 84.55%                                 |
| 38        | 7.00 Champions                        | 84.29%                                 |
| 39        | 22.00 La Porte/Bayport                | 84.15%                                 |
| 40        | 8.00 Clear Lake/Seabrook              | 83.42%                                 |
| 41        | 15.00 Heights                         | 82.01%                                 |
| 42        | 38.00 Waller/Hockley                  | 80.71%                                 |
| 43        | 37.00 Villages/Galleria               | 80.25%                                 |
| 44        | 17.00 Holcombe/Bellaire               | 72.14%                                 |
| 45        | 11.00 Downtown/Montrose/River Oaks    | 68.57%                                 |



### **Percent Who Pray When They Have Problems Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks near the middle of all CSAs in the Greater Houston Area on percent who pray when they have problems.
- 87.69% of adults in the Pasadena/South Houston CSA report they are likely to pray when they have problems.
- The average for the Greater Houston Area is about the same at 87%.
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA, approximately 95,900 adults report they would pray when they have problems.
- Significantly more people in the Pasadena/South Houston CSA report that they would pray when they have problems (87.69%) than would read the Bible (73.25%), or seek help from a religious counselor (39.86%) or place of worship (33.42%).



## CSA by Percent Who Have No Doubts About Existence of God

| Ranking   | CSA                                   | No Doubts<br>About Existence of God |
|-----------|---------------------------------------|-------------------------------------|
| 1         | 14.00 Fifth Ward/Denver Harbor        | 91.87%                              |
| 2         | 27.00 North Forest                    | 90.34%                              |
| 3         | 31.00 SE Montgomery County            | 88.70%                              |
| 4         | 32.00 South Central                   | 88.01%                              |
| 5         | 9.00 Crosby/Huffman                   | 85.38%                              |
| 6         | 3.00 Almeda Genoa                     | 84.99%                              |
| 7         | 42.00 Magnolia                        | 84.55%                              |
| 8         | 44.00 Manvel/Arcola/Rosharon          | 84.49%                              |
| 9         | 10.00 Deer Park                       | 83.20%                              |
| 10        | 25.00 North Belt                      | 83.05%                              |
| 11        | 1.00 Aldine                           | 82.95%                              |
| 12        | 4.00 Baytown/Highlands                | 82.23%                              |
| 13        | 45.00 Alvin                           | 82.13%                              |
| 14        | 22.00 La Porte/Bayport                | 82.10%                              |
| 15        | 18.00 Galena Park/Jacinto City        | 81.95%                              |
| 16        | 26.00 North Shore/Channelview         | 81.05%                              |
| 17        | 43.00 Dickinson/San Leon              | 79.90%                              |
| 18        | 28.00 Northside                       | 79.45%                              |
| 19        | 36.00 Tomball                         | 79.21%                              |
| <b>20</b> | <b>29.00 Pasadena/South Houston</b>   | <b>78.67%</b>                       |
| 21        | 12.00 East End/Gulfgate               | 78.51%                              |
| 22        | 2.00 Alief/Sharpstown                 | 77.50%                              |
| 23        | 34.00 Spring/Klein                    | 76.62%                              |
| 24        | 41.00 Richmond/Rosenberg              | 76.57%                              |
| 25        | 38.00 Waller/Hockley                  | 76.30%                              |
| 26        | 21.00 Kingwood/Atascocita/Humble      | 75.58%                              |
| 27        | 5.00 Bear Creek/West Little York      | 75.30%                              |
| 28        | 16.00 Hobby/Sagemont                  | 74.07%                              |
| 29        | 24.00 Missouri City/Fresno            | 73.15%                              |
| 30        | 19.00 Jersey Village                  | 72.68%                              |
| 31        | 23.00 League City/Webster/Friendswood | 72.56%                              |
| 32        | 20.00 Katy Area                       | 72.54%                              |
| 33        | 33.00 Spring Branch/Oak Forest        | 72.26%                              |
| 34        | 30.00 Pearland                        | 72.13%                              |
| 35        | 13.00 Fairfield/Cypress/Copperfield   | 70.35%                              |
| 36        | 35.00 Sugar Land/Stafford             | 69.74%                              |
| 37        | 40.00 Woodlands                       | 69.61%                              |
| 38        | 6.00 Braeswood                        | 68.02%                              |
| 39        | 15.00 Heights                         | 65.65%                              |
| 40        | 7.00 Champions                        | 65.29%                              |
| 41        | 8.00 Clear Lake/Seabrook              | 61.91%                              |
| 42        | 39.00 West Memorial/Westheimer        | 51.46%                              |
| 43        | 17.00 Holcombe/Bellaire               | 33.63%                              |
| 44        | 37.00 Villages/Galleria               | 28.92%                              |
| 45        | 11.00 Downtown/Montrose/River Oaks    | 25.98%                              |



**Percent Who Have No Doubts About The Existence Of God  
Pasadena/South Houston CSA**

- The Pasadena/South Houston CSA ranks in the top half of all CSAs in the Greater Houston Area on percent who have no doubts about the existence of God.
- 78.67% of adults in the Pasadena/South Houston CSA report no doubts about the existence of God.
- This figure is about the same as the 78% for the Greater Houston Area.
- There are an estimated 109,365 adults living in the Pasadena/South Houston CSA.
- In the Pasadena/South Houston CSA, an estimated 86,000 adults report no doubts about the existence of God.



# Houston Profile Project Pasadena/South Houston (CSA #29)

## Key Leader Interviews

In this section, the results from individual, face-to-face interviews with key leaders in the CSA community are presented. The interviews were conducted by HPP volunteers using a standardized questionnaire developed by CCRD. Various key positions within the community were identified and the individual leaders that filled that particular position were contacted. If the key leader agreed to an interview, the results are included, maintaining confidentiality. The various responses are listed by question and categorized by topic. The key leader positions included elected community leaders, managers of large employers in the area, principals of local schools, civic organization leaders, labor union leaders, local Chamber of Commerce representatives, editors of neighborhood newspapers, directors of minority interest group, law enforcement officers, and leaders of major places of worship.

Center for Community Research and Development  
Community Poll 98



**Key Leader Interviews**  
**CSA #29 – Pasadena/South Houston Area**

**What are the best things about the Pasadena/South Houston area?**

- Close to Houston so we have the advantage of what Houston has to offer.
- Diverse population and growing (grown from 5,000 in 1950 to 150,000 today)
- Being industrialized to a great degree shields us from economic downturns.

**What are the major problems in the area?**

- Flooding
- Older cities have not kept up their infrastructure
- Illegal and uncontrollable immigration that creates problems (e.g. more than one family in a house, crime)

**Do the local places of worship play any roles in the three best things?**

- A good number of churches in the area.
- There are a number of churches ministering to the immigrant populations.

**Are there other contributions that places of worship are making to the area?**

- Mother's Day Out, daycare (these are targeting low income families as a ministry)
- Providing housing for the homeless through a new program

**Can you think of any ways local places of worship help with addressing these problems?**

- Churches are sensitive to meet the needs to Hispanic people.

**Can you think of other organizations and programs that are helping address these problems?**

- Senior Housing
- Low income housing
- Salvation Army
- Vera Cox Senior Center
- Red Cross
- The Bridge



**Can you think of any ways that local places of worship contribute, even unwittingly, to making these problems worse?**

- Major churches move from the north side of Pasadena to the south side leaving a void in the youth program.
- Ordination of homosexual ministers could create problems in Pasadena.

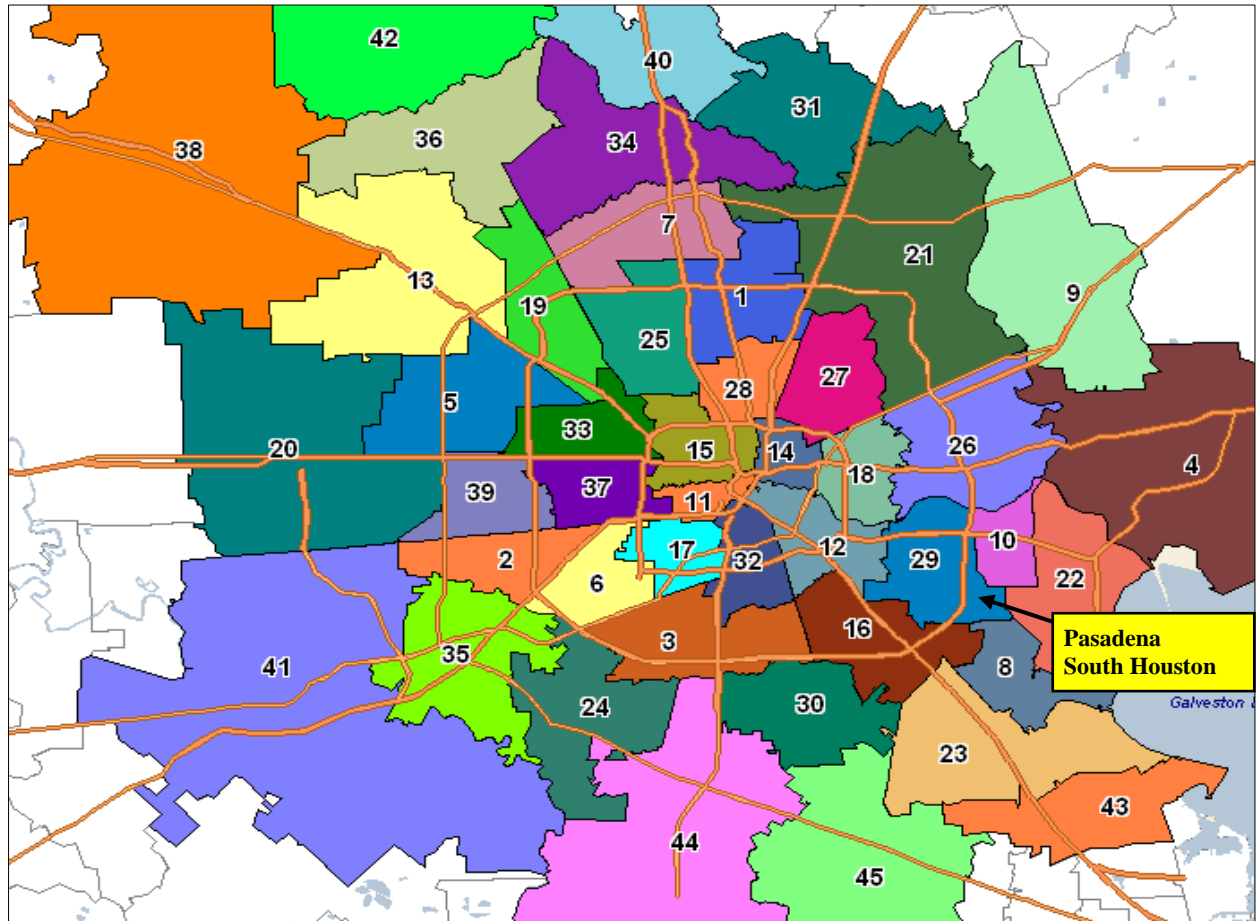
**Can you think of any suggestions or potential programs, not already in place, that would help to solve the problems within the Pasadena/South Houston area?**

- Churches could leave a branch church or bus program in the north of Pasadena .





# Houston Profile Project's Community Study Areas (CSA)



- |                                  |                                    |                             |
|----------------------------------|------------------------------------|-----------------------------|
| 1 Aldine                         | 16 Hobby/Sagemont                  | 31 SE Montgomery County     |
| 2 Alief/Sharpstown               | 17 Holcombe/Bellaire               | 32 South Central            |
| 3 Almeda Genoa                   | 18 Galena Park/Jacinto City        | 33 Spring Branch/Oak Forest |
| 4 Baytown/Highlands              | 19 Jersey Village                  | 34 Spring/Klein             |
| 5 Bear Creek/West Little York    | 20 Katy Area                       | 35 Sugar Land/Stafford      |
| 6 Braeswood                      | 21 Kingwood/Atascocita/Humble      | 36 Tomball                  |
| 7 Champions                      | 22 La Porte/Bayport                | 37 Villages/Galleria        |
| 8 Clear Lake/Seabrook            | 23 League City/Webster/Friendswood | 38 Waller/Hockley           |
| 9 Crosby/Huffman                 | 24 Missouri City/Fresno            | 39 West Memorial/Westheimer |
| 10 Deer Park                     | 25 North Belt                      | 40 Woodlands                |
| 11 Downtown/Montrose/River Oaks  | 26 North Shore/Channelview         | 41 Richmond/Rosenberg       |
| 12 East End/Gulfgate             | 27 North Forest                    | 42 Magnolia                 |
| 13 Fairfield/Cypress/Copperfield | 28 Northside                       | 43 Dickinson/San Leon       |
| 14 Fifth Ward/Denver Harbor      | <b>29 Pasadena/South Houston</b>   | 44 Manvel/Arcola/Rosharon   |
| 15 Heights                       | 30 Pearland                        | 45 Alvin                    |



***Houston Profile Project's Community Study Areas (Zips & USPS Cities)***

|   |  |  |
|---|--|--|
| <b>#1 Aldine</b><br>77032 Houston<br>77037 Houston<br>77039 Houston<br>77060 Houston                                      | <b>#9 Crosby/Huffman</b><br>77336 Huffman<br>77532 Crosby  | <b>#18 Galena Park/Jacinto City</b><br>77013 Houston<br>77029 Houston<br>77547 Galena Park   |
| <b>#2 Alief/Sharpstown</b><br>77036 Houston<br>77072 Houston<br>77083 Houston<br>77099 Houston                            | <b>#10 Deer Park</b><br>77536 Deer Park  | <b>#19 Jersey Village</b><br>77040 Houston<br>77064 Houston<br>77070 Houston   |
| <b>#3 Almeda Genoa</b><br>77045 Houston<br>77047 Houston<br>77048 Houston<br>77053 Houston<br>77085 Houston               | <b>#11 Downtown/Montrose/River Oaks</b><br>77002 Houston<br>77006 Houston<br>77010 Houston<br>77019 Houston<br>77098 Houston       | <b>#20 Katy Area</b><br>77094 Houston<br>77449 Katy<br>77450 Katy<br>77493 Katy<br>77494 Katy  |
| <b>#4 Baytown/Highlands</b><br>77520 Baytown<br>77521 Baytown<br>77562 Highlands  | <b>#12 East End/Gulfgate</b><br>77003 Houston<br>77011 Houston<br>77012 Houston<br>77017 Houston<br>77023 Houston<br>77087 Houston | <b>#21 Kingwood/Atascocita/Humble</b><br>77044 Houston<br>77338 Humble<br>77339 Humble<br>77345 Humble<br>77346 Humble<br>77396 Humble                     |
| <b>#5 Bear Creek/West Little York</b><br>77041 Houston<br>77084 Houston   | <b>#13 Fairfield/Cypress/Copperfield</b><br>77065 Houston<br>77095 Houston<br>77429 Cypress<br>77433 Cypress                       | <b>#22 La Porte/Bayport</b><br>77507 Pasadena<br>77571 La Porte  |
| <b>#6 Braeswood</b><br>77031 Houston<br>77035 Houston<br>77071 Houston<br>77074 Houston<br>77081 Houston<br>77096 Houston | <b>#14 Fifth Ward/Denver Harbor</b><br>77020 Houston<br>77026 Houston  | <b>#23 League City/Webster/Friendswood</b><br>77518 Bacliff<br>77546 Friendswood<br>77549 Friendswood<br>77565 Kemah<br>77573 League City<br>77598 Webster |
| <b>#7 Champions</b><br>77014 Houston<br>77066 Houston<br>77068 Houston<br>77069 Houston<br>77073 Houston<br>77090 Houston | <b>#15 Heights</b><br>77007 Houston<br>77008 Houston<br>77009 Houston<br>77018 Houston   | <b>#24 Missouri City/Fresno</b><br>77459 Missouri City<br>77489 Missouri City<br>77545 Fresno  |
| <b>#8 Clear Lake/Seabrook</b><br>77058 Houston<br>77059 Houston<br>77062 Houston<br>77586 Seabrook                        | <b>#16 Hobby/Sagemont</b><br>77034 Houston<br>77061 Houston<br>77075 Houston<br>77089 Houston                                      | <b>#25 North Belt</b><br>77038 Houston<br>77067 Houston<br>77086 Houston<br>77088 Houston<br>77091 Houston   |
|   | <b>#17 Holcombe/Bellaire</b><br>77005 Houston<br>77025 Houston<br>77030 Houston<br>77054 Houston<br>77401 Bellaire                 |  |

**#26 North Shore/Channelview**

77015 Houston  
77049 Houston  
77530 Channelview

**#27 North Forest**

77016 Houston  
77028 Houston  
77050 Houston  
77078 Houston

**#28 Northside**

77022 Houston  
77076 Houston  
77093 Houston

**#29 Pasadena/South Houston**

77502 Pasadena  
77503 Pasadena  
77504 Pasadena  
77505 Pasadena  
77506 Pasadena  
77587 South Houston

**#30 Pearland**

77581 Pearland  
77584 Pearland

**#31 SE Montgomery County**

77365 Porter

**#32 South Central**

77004 Houston  
77021 Houston  
77033 Houston  
77051 Houston

**#33 Spring Branch/Oak Forest**

77043 Houston  
77055 Houston  
77080 Houston  
77092 Houston

**#34 Spring/Klein**

77373 Spring  
77379 Spring  
77388 Spring  
77389 Spring

**#35 Sugar Land/Stafford**

77477 Stafford  
77478 Sugar Land  
77479 Sugar Land

**#36 Tomball**

77375 Tomball  
77377 Tomball

**#37 Villages/Galleria**

77024 Houston  
77027 Houston  
77046 Houston  
77056 Houston  
77057 Houston  
77063 Houston

**#38 Waller/Hockley**

77447 Hockley  
77484 Waller

**#39 West Memorial/Westheimer**

77042 Houston  
77077 Houston  
77079 Houston  
77082 Houston

**#40 Woodlands**

77380 Spring  
77381 Spring  
77382 Spring  
77385 Conroe  
77386 Spring

**#41 Richmond/Rosenberg**

77469 Richmond  
77471 Rosenberg

**#42 Magnolia**

77354 Magnolia  
77355 Magnolia  
77362 Pinehurst

**#43 Dickinson/San Leon**

77539 Dickinson

**#44 Manvel/Arcola/Rosharon**

77578 Manvel  
77583 Rosharon

**#45 Alvin**

77511 Alvin

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