

**Houston Profile Project**  
**South Central Area (CSA #32)**  
*ZIP Codes: 77004, 77021, 77033 and 77051*

Center for Community Research and Development  
Community Poll 98

September 2004



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*Revised: 10/01/05*

# ***BACKGROUND OF THE BAYLOR CENTER FOR COMMUNITY RESEARCH AND DEVELOPMENT***

## ***Mission***

The Center for Community Research and Development (CCRD) was established at Baylor University in 1979 as a multidisciplinary entity with a mission of **engaging Baylor faculty and students in applied social research to improve the local quality of life**. Over time, the CCRD has broadened its focus, sometimes engaging in statewide or national research, and the CCRD has become closely linked with Baylor's Ph.D. program in Applied Sociology, where Ph.D. students serve as center research analysts. Still, our research remains multidisciplinary and many of the CCRD's projects retain a local quality of life focus.

## ***Facilities***

The CCRD originally worked out of faculty offices in Sociology and Political Science and moved into its own facilities in 1990, when the operations center was located in the basement of the Sid Richardson Science Building. The CCRD moved to Suite 300 of the Robinson Tower in 1994. These modern facilities allow easier access to the community and include:

- offices for Center directors, six doctoral students, research analysts, and a project coordinator,
- focus group facilities with a separate observation room and recording equipment,
- a conference room for meetings and graduate seminars,
- report production facilities for CCRD documents,
- a local area network with Windows operating systems, and
- a Computer Assisted Telephone Interviewing (CATI) system.

## ***Services***

The Center for Community Research and Development is equipped to undertake a wide variety of projects for organizations, businesses, industries, and governmental agencies. Services include:

- Mail Surveys
- Telephone Surveys
- Questionnaire design
- Needs assessments
- Program planning and evaluation
- Impact assessments
- Population trend studies and projections
- Data collection and analysis
- Sampling designs
- Focus groups
- Seminars and workshops on community issues
- Mock Juries and Jury Consulting

### *Society for Applied Sociology*

From 1998 through 2001, the CCRD served as the administrative office for the Society for Applied Sociology, an international organization for professionals involved in applying sociological knowledge in a wide variety of settings. The CCRD retains an active membership in SAS and Dr. Tillman Rodabough is the President. The mission statement for SAS is to:

- Provide a forum for sociologists and others interested in applying sociological knowledge.
- Enhance understanding of the interrelationship between sociological knowledge and sociological practice.
- Increase the usefulness and effectiveness of applied sociological research and training.

### *Selected Previous Clients*

The CCRD has served a varied clientele on a large number of issues. Representative projects include:

- **Telephone surveys** for the City of Waco, Southwestern Bell, the *Waco Tribune-Herald*, Houston Profile Project
- **Site location research** for the Perryman Group, American Airlines
- **Needs assessments** for the Baptist General Convention of Texas, the United Way, HOTCOG
- **Population projections** for the Heart of Texas Council of Governments, Heritage House
- **Focus groups** for Creative Education Institute, Baylor University, EEOC, City of Waco, the United Way
- **Mail-out surveys** for Hillcrest Baptist Medical Center, the City of Woodway, Baptist General Convention of Texas
- **Intercept surveys** for Richland Mall, the Texas Ranger Museum, the Dr. Pepper Museum
- **Mock juries** and **change of venue** research for Amarillo, Dallas and Waco law firms
- **Program assessments** for the McLennan County Youth Collaboration, Waco Police Department
- **Door-to-door surveys** for the Waco Housing Authority, Mission Waco, Drug Prevention Resources
- **Voter exit interviews** for the Dallas Independent School District
- **Institutional evaluation** for San Marcos Baptist Academy, the BGCT Education Commission. Baptists in Scouting, Baylor University, Waco Independent School District
- **Program development** for the Cooper Foundation, the Junior League, MHMR

### *Fees*

The CCRD is a non-profit service center for the community and University. Fees charged for research projects represent actual costs for services and enable the CCRD to be self-supporting.



## *Staff*

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## **Background of the Poll**

*Center for Community Research and Development*  
Poll 98  
(September 2004)

In the fall of 2003, the Center for Community Research and Development (CCRD) conducted a scientific poll to assess religious and lifestyle practices and beliefs in 45 communities in the Greater Houston Area. Questions for the poll were developed by CCRD researchers using national polls on lifestyles and religion as a guideline.

From October 1 through November 15, a total of 2,419 Greater Houston Area residents were interviewed using a Computer Assisted Telephone Interviewing (CATI) system. The CATI technology allows control over the interviewing process and automates data entry. The sample was selected from a computer-generated set of random phone numbers. Random generation includes residents with unlisted numbers. Other steps taken to ensure the quality of the poll include: (1) testing and editing experimental versions of the questionnaire to increase the clarity and reliability of each question; (2) intensive training for each interviewer; (3) continual monitoring of interviews by social science Ph.D.s; (4) daily review of work and interviewing procedures and results by the CCRD staff; (5) calling during times established in previous studies to provide the most representative sample; (6) making up to five call-backs for each phone number to avoid distorting the sample toward the more easily accessible residents; (7) using special “screens” to increase the number of male and minority respondents; (8) purchasing a special bank of phone lines with “Community Research” as the caller identification label rather than the standard label, “Baylor University;” and (9) employing Spanish speaking interviewers for households where Spanish is the primary language.

The demographic characteristics of the sample resemble those of demographics available through external sources. While the sample is largely representative of the population, minority ethnic groups were slightly under-represented among respondents in the poll. To compensate, this analysis uses weighted data to ensure a more representative sample. The final sample is comparable to official data available on the 45 communities in the Greater Houston Area’s 3,097,362 adults. For example, the sample used in the analysis is approximately 58% “Anglo,” 20% Hispanic, and 17% African-American.<sup>[1]</sup> The percentages for African Americans and Anglos closely reflect recent Census estimate population numbers for the 45 communities in the Greater Houston Area.<sup>[2]</sup> Other population numbers/sample comparisons suggest similarly low levels of bias.

For the overall response distributions of the questionnaire data, the responses will typically vary by less than 3 percentage points in either direction at the 95% confidence level. For cross-tabulation tables that analyze smaller portions of the sample by dividing it into various categories such as race or education, the percentage of variation will be considerably higher.

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<sup>[1]</sup> Throughout this report, the terms “White” and “Anglo” refer to non-Hispanic whites. “African-American” and “Black” are used interchangeably.

<sup>[2]</sup> 2002 Census estimates show a total adult population of 3,097,362 for the 45 communities in the Greater Houston Area. Of the approximately 3,097,362 adults: about 45.0% are Anglo, 17.5% African American, 30.2% Hispanic, 0.4% American Indian, 5.4% Asian/Pacific Islander and 1.4% are Multi-Racial.



## **Executive Summary**

*Center for Community Research and Development*

### **South Central Area (CSA #32)**

- The racial/ethnic composition of the South Central area is predominantly Black, and significantly different from the Greater Houston area.
- There are more people ages 65 and older in the South Central CSA than there are in the Greater Houston Area (14.0% vs. 7.5%).
- In the South Central CSA, 62.0% of the population has a high school education or less.
- There are significantly more households with children headed by a single mother in the South Central CSA than in the Greater Houston Area (30.9% vs. 13.3%).
- Only 35.14% of adults living in the South Central CSA receive a great deal of satisfaction from their neighborhood.
- The South Central CSA ranks second to the bottom of all CSAs in the Greater Houston Area on family satisfaction.
- The South Central CSA ranks in the bottom three of all CSAs in the Greater Houston Area on success at balancing work and family.
- The South Central CSA ranks in the bottom two of all CSAs in the Greater Houston Area on overall happiness.
- The South Central CSA ranks ninth among all CSAs in the Greater Houston Area on weekly church attendance.
- The majority of adults in the South Central CSA do not attend church weekly (63.03%).
- Only 9.55% of adults living in the South Central CSA never attend church.
- In the South Central CSA almost 39,300 adults attend church occasionally, but not every week.
- The South Central CSA ranks in the top four of all CSAs in the Greater Houston Area on percent who are born again.
- Despite lower levels of church attendance in the South Central, there appears to be a high level of spiritual interest in the area.
- 48.38% of adults in the South Central CSA report they are likely to see a religious counselor when they have problems.
- The South Central CSA ranks third among all CSAs in the Greater Houston Area on percent who pray when they have problems.
- More people in the South Central CSA report that they would pray when they have problems than would read the Bible, or seek help from a religious counselor or place of worship.
- The South Central CSA ranks fourth among all CSAs in the Greater Houston Area on percent who have no doubts about the existence of God.



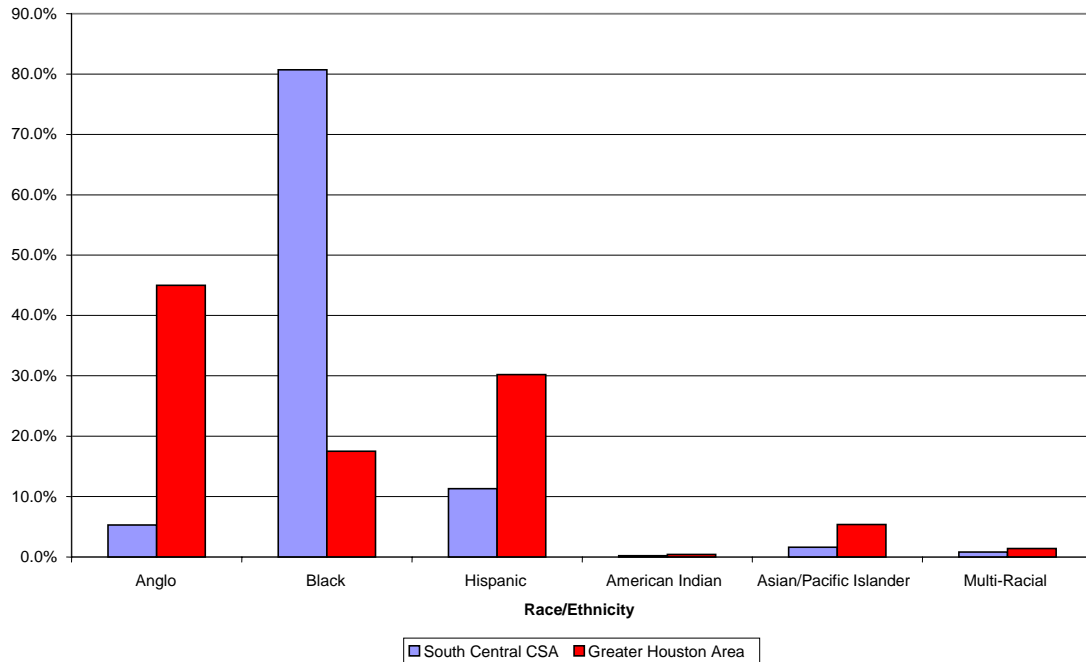
**Houston Profile Project  
South Central Area (CSA #32)**

Demographics

Center for Community Research and Development  
Community Poll 98



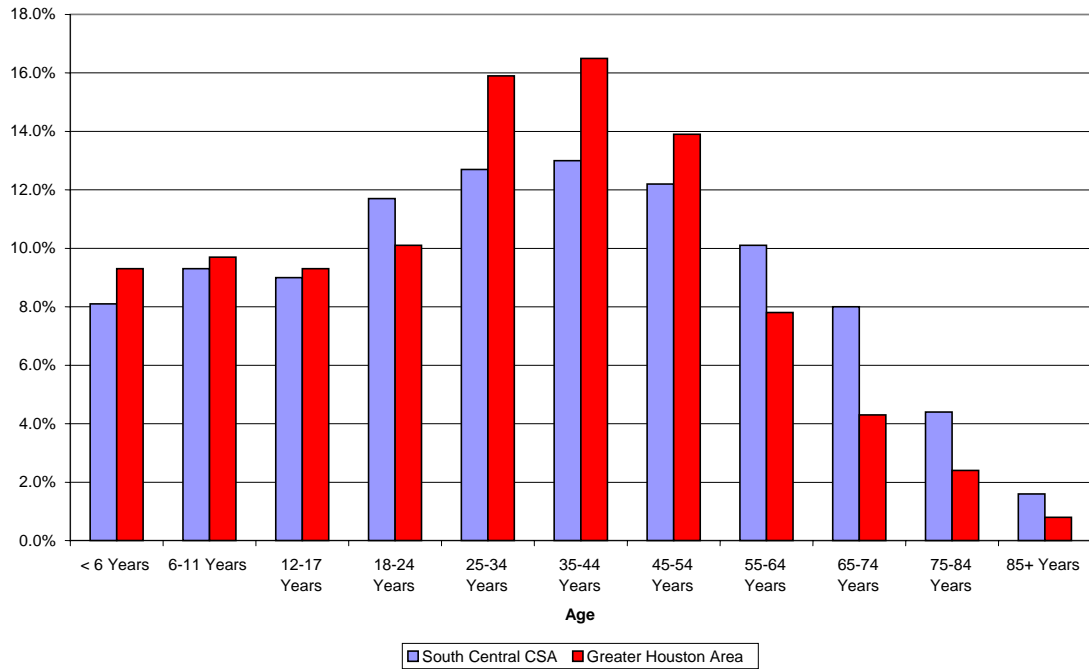
**Population by Race and Ethnicity  
South Central CSA and Greater Houston Area**



- The racial/ethnic composition of the South Central CSA is significantly different from the Greater Houston Area.
- In the South Central CSA, Anglos comprise only 5.3% of the population, compared to 45.0% in the Greater Houston Area.
- Hispanics account for 11.3% of the population of the South Central CSA, compared to 30.2% in the Greater Houston Area.
- In the South Central CSA, Blacks comprise 80.7% of the population, compared to only 17.5% in the Greater Houston Area.
- The population of Asians and Pacific Islanders in the South Central CSA is significantly smaller than that of the Greater Houston Area (1.6% vs. 5.4%).
- Blacks and Hispanics comprise 92.0% of the population of the South Central CSA.



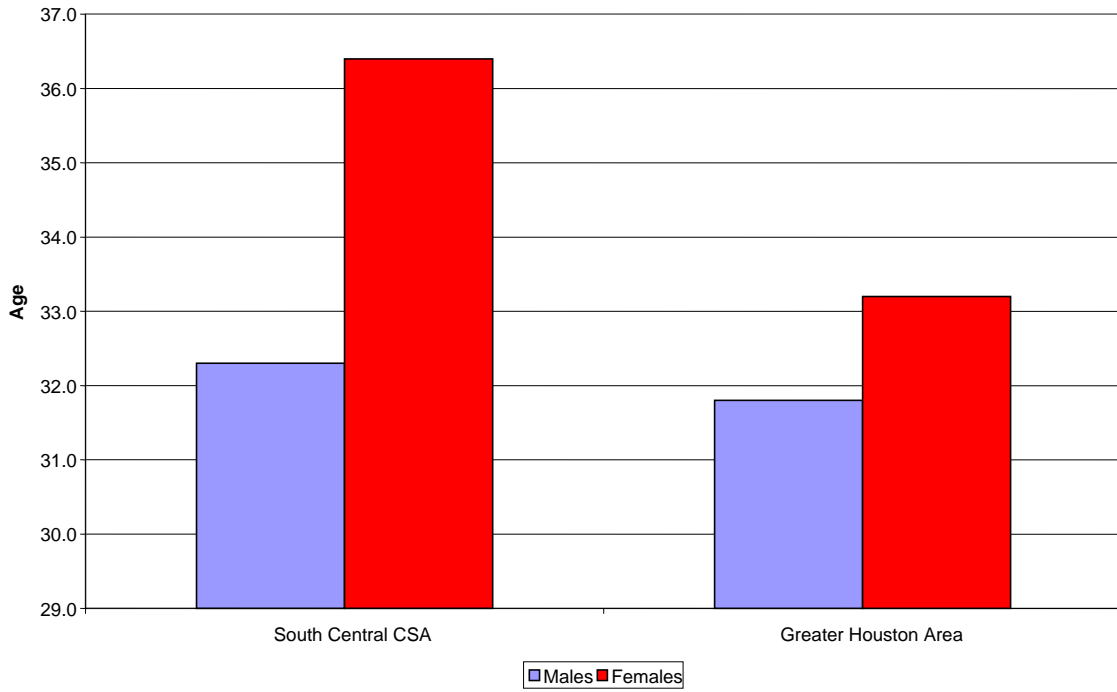
**Population by Age  
South Central CSA and Greater Houston Area**



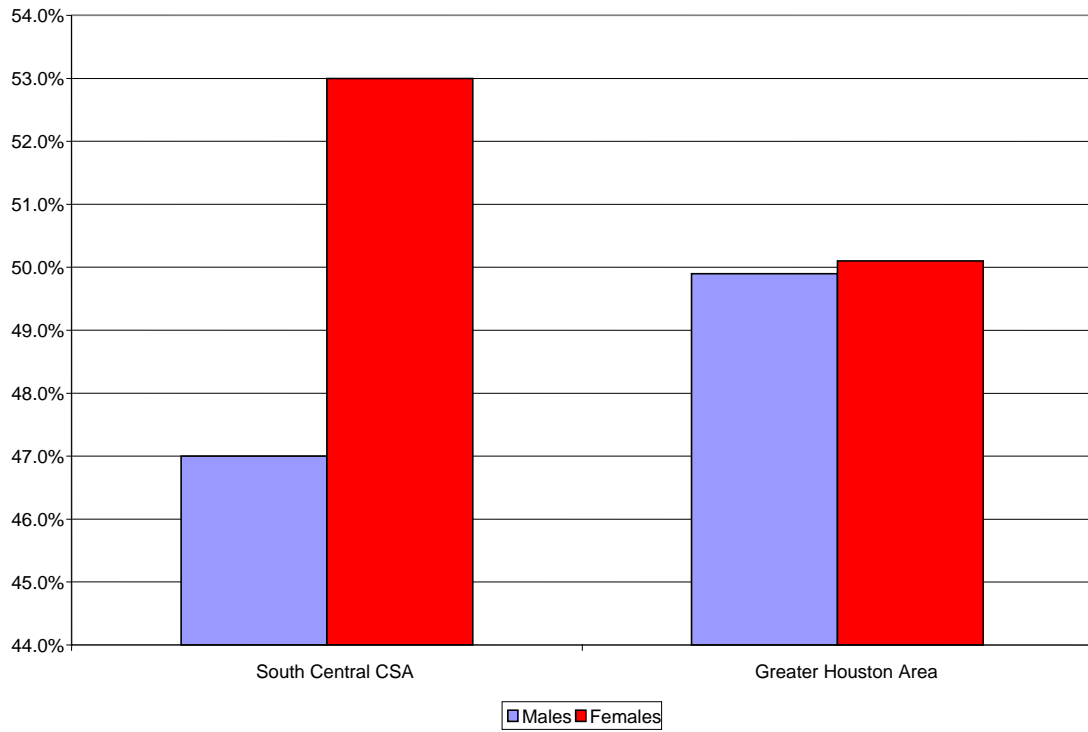
- There are slight differences between the Greater Houston Area and the South Central CSA in terms of age.
- The percent of the population under the age of 18 is slightly lower in the South Central CSA than in the Greater Houston Area (26.4% vs. 28.3%).
- Over a quarter of the people living in the South Central CSA are under the age of 18.
- In the South Central CSA, there are fewer people age 18 to 64 than in the Greater Houston Area (59.7% vs. 64.2%).
- There are more people ages 65 and older in the South Central CSA than there are in the Greater Houston Area (14.0% vs. 7.5%).
- In the South Central CSA, most people are in the 35 to 44 year age group (13.0%).



**Median Age by Gender  
South Central CSA and Greater Houston Area**



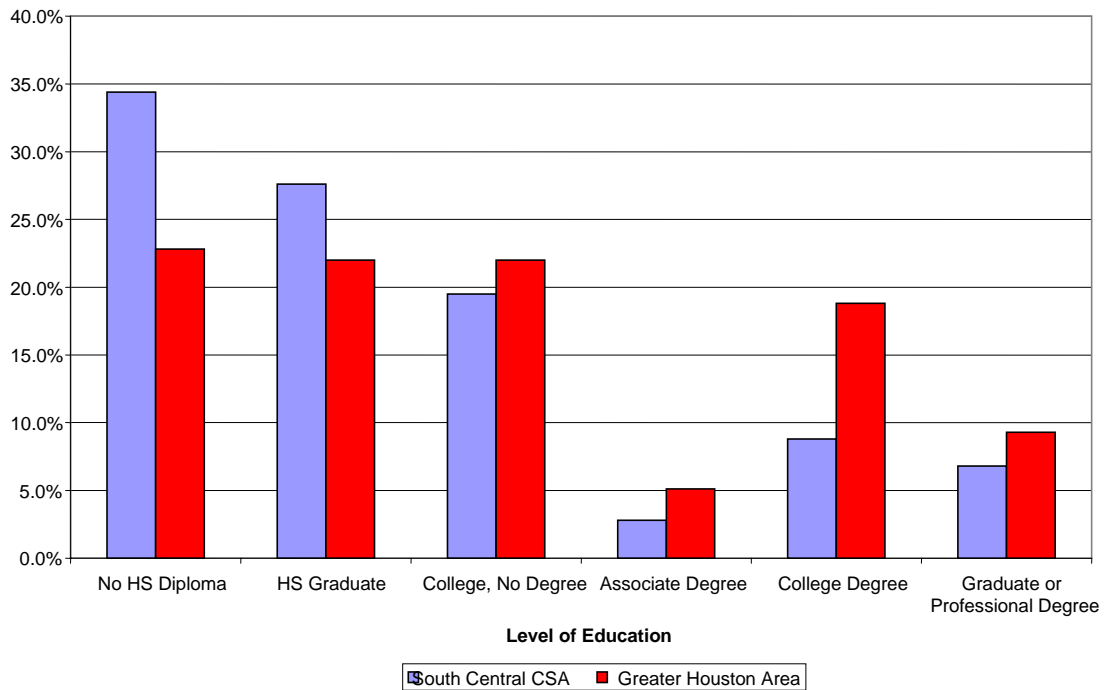
**Population by Gender  
South Central CSA and Greater Houston Area**



- There are significant differences in age and gender composition between the Greater Houston Area and the South Central CSA.
- Males comprise 47.0% in the South Central CSA, compared to 49.9% in the Greater Houston Area.
- In the South Central CSA, females represent 53.0% of the population, whereas in the Greater Houston Area they comprise 50.1%.
- The median age for males is 32.3 years in the South Central CSA, compared to 31.8 years in the Greater Houston Area.
- Females in the Greater Houston Area have a median age of 33.2 years, compared to 36.4 in the South Central CSA.
- In the South Central CSA, females have a higher median age than males (36.4 vs. 32.3).



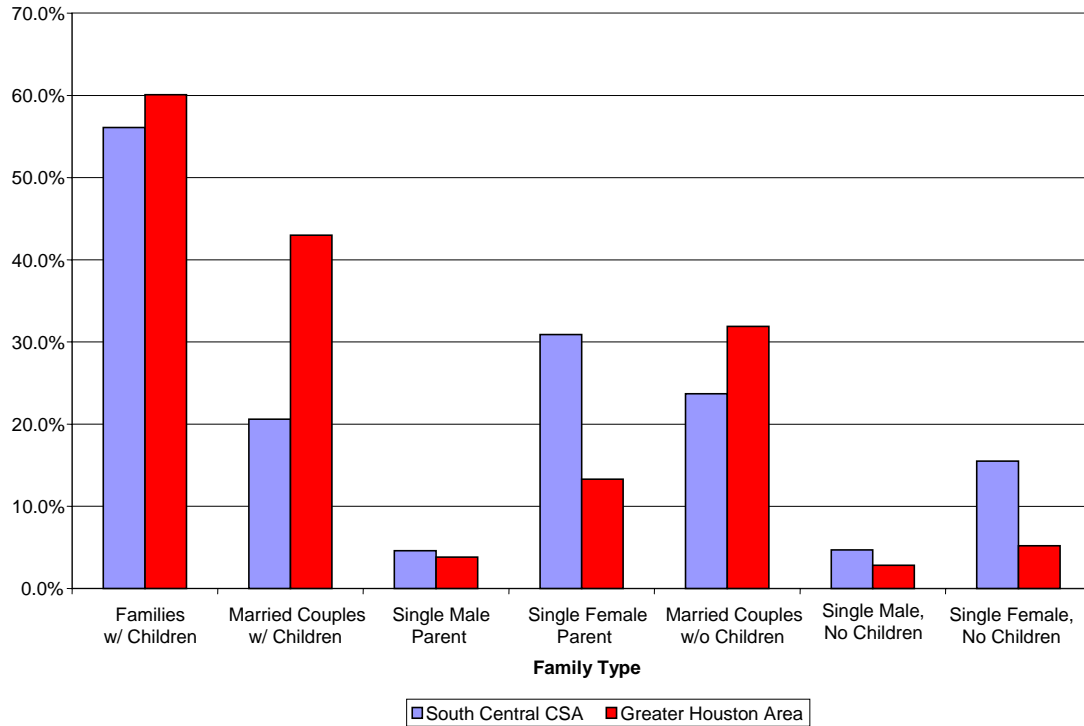
**Educational Attainment Among Adults Over 25  
South Central CSA and Greater Houston Area**



- There are significant differences in the educational attainment levels between the South Central CSA and the Greater Houston Area.
- There are significantly more people over the age of 25 without a high school diploma in the South Central CSA than there are in the Greater Houston Area (34.4% vs. 22.8%).
- A larger proportion of the over 25 population in the South Central CSA have graduated from high school than in the Greater Houston Area (27.6% vs. 22.0%).
- Fewer people in the South Central CSA have attended some college without receiving a degree (19.5% vs. 22.0%).
- More than twice as many people in the Greater Houston Area have some form of college degree as in the South Central CSA (23.9% vs. 11.6%).
- 6.8% of the population of the South Central CSA has graduate or professional degrees, compared to 9.3% in the Greater Houston Area.
- In the South Central CSA, 62.0% of the population has a high school education or less.



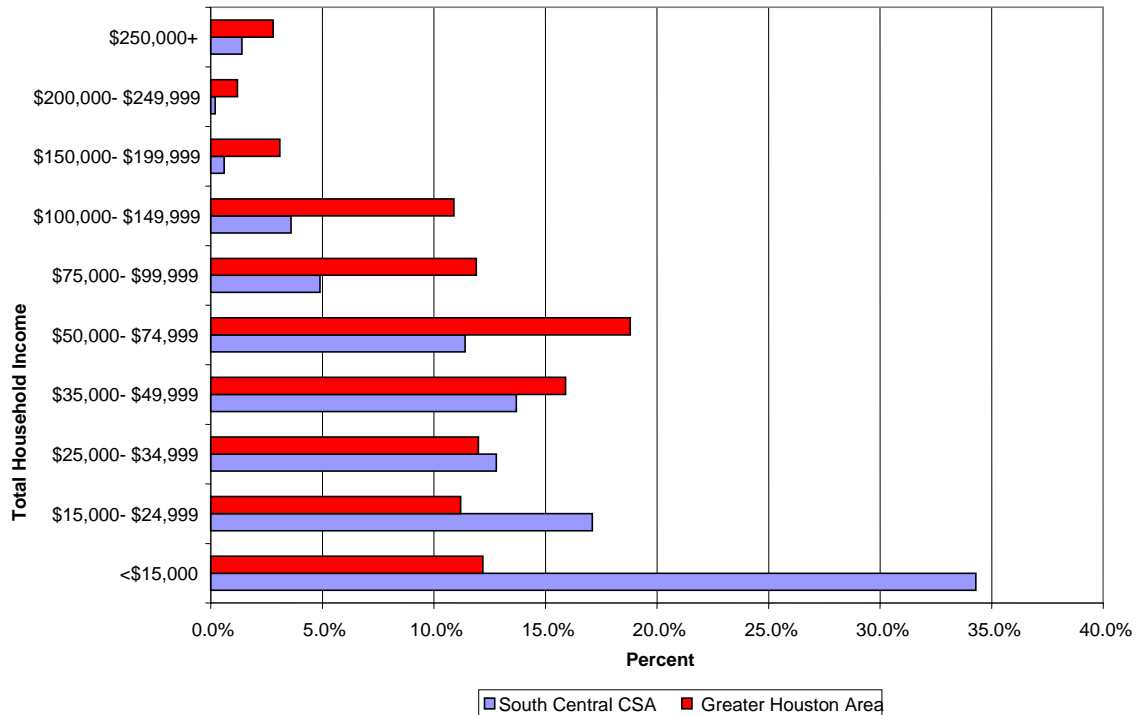
**Total Family Households by Type  
South Central CSA and Greater Houston Area**



- The percentage of families with children is slightly lower in the South Central CSA than in the Greater Houston Area (56.1% vs. 60.1%).
- There are less than half as many married couples with children in the South Central CSA than in the Greater Houston Area (20.6% vs. 43.0%).
- There are significantly more households with children headed by a single mother in the South Central CSA than in the Greater Houston Area (30.9% vs. 13.3%).
- There are significantly fewer family households consisting of married couples without children in the South Central CSA than in the Greater Houston Area (23.7% vs. 31.9%).
- There are significantly more households comprised of single males or females without children in the South Central CSA than in the Greater Houston Area (20.2% vs. 8.0%).



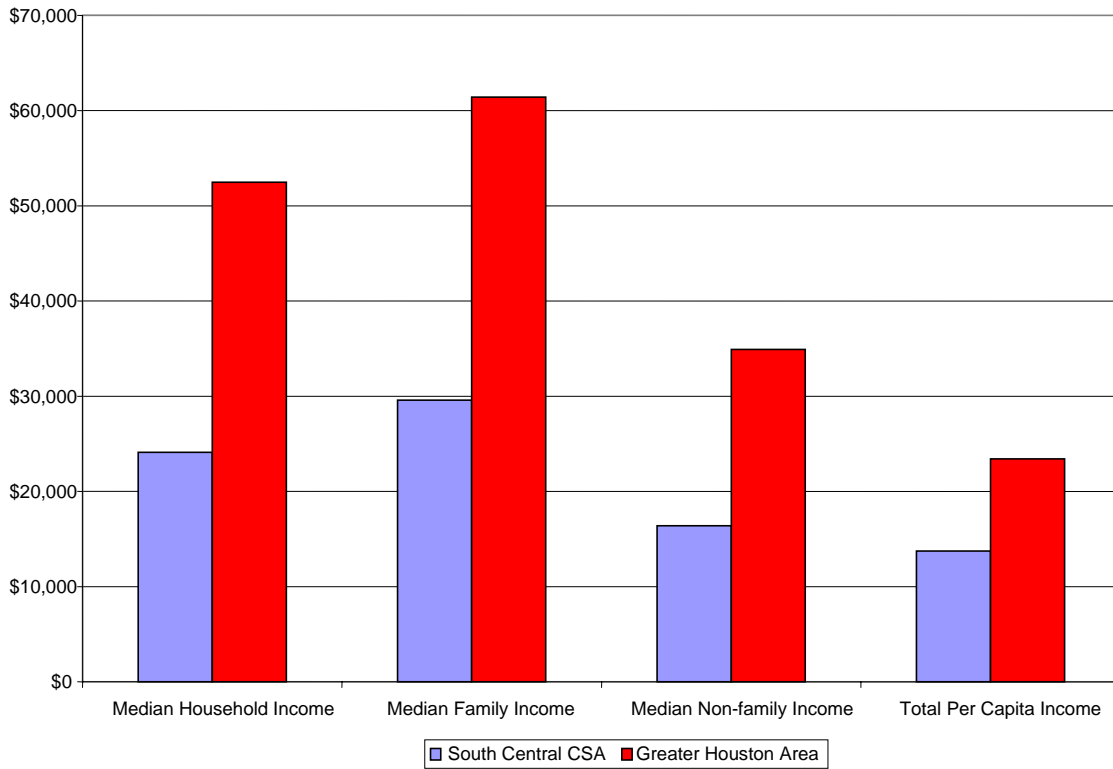
**Households by Income  
South Central CSA and Greater Houston Area**



- Overall, the incomes of households in the South Central CSA are lower than those in the Greater Houston Area.
- Over half of the households in the South Central CSA have incomes below \$25,000 (51.4%).
- More households in the South Central CSA have incomes below \$15,000 (34.3%) than any other range.
- There are fewer households in the South Central CSA with incomes in the \$25,000 to \$49,999 range than in the Greater Houston Area (26.5% vs. 27.9%).
- There are more than three times as many households in the Greater Houston Area with incomes over \$100,000 as there are in the South Central CSA (18.0% vs. 5.8%).
- There are almost twice as many households in the Greater Houston Area with incomes over \$200,000 as there are in the South Central CSA (4.0% vs. 1.6%).



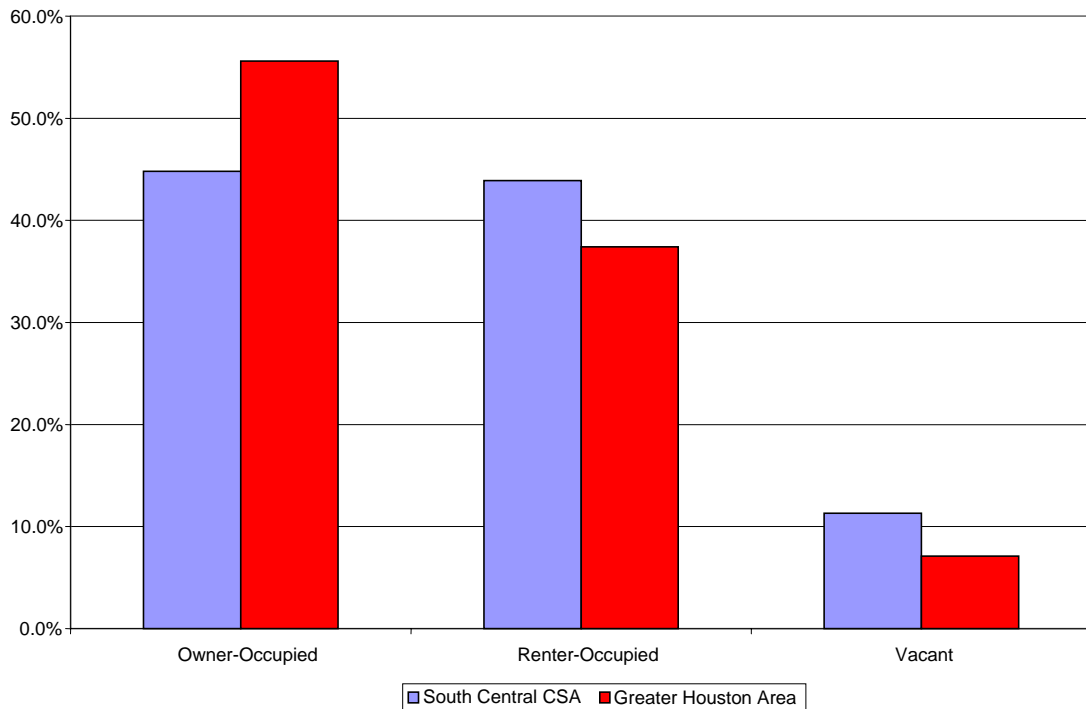
### Income Dynamics South Central CSA and Greater Houston Area



- In all categories, the South Central CSA falls behind the Greater Houston Area in terms of level of income.
- The median household income of the South Central CSA is significantly lower than that of the Greater Houston Area (\$24,090 vs. \$52,462).
- The median family income of the South Central CSA is significantly lower than that of the Greater Houston Area (\$29,575 vs. \$61,391).
- The median non-family income of the South Central CSA is significantly lower than that of the Greater Houston Area (\$16,388 vs. \$34,908).
- The total per capita income of the South Central CSA is significantly lower than that of the Greater Houston Area (\$13,728 vs. \$23,402).



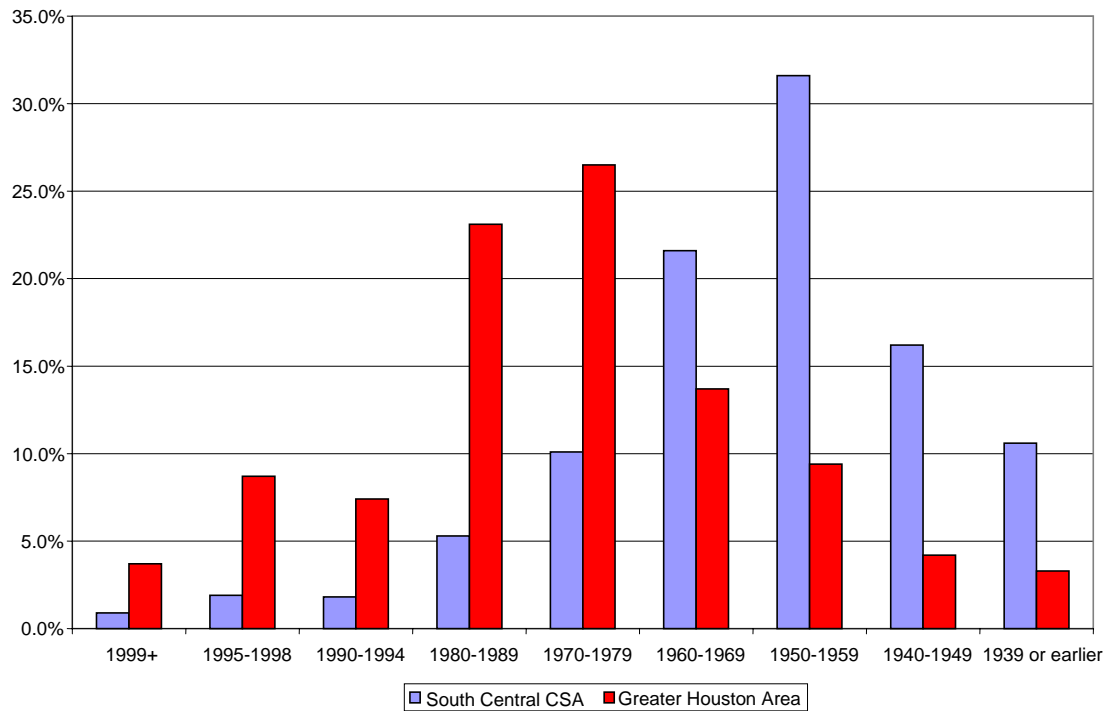
**Total Housing Units  
South Central CSA and Greater Houston Area**



- The proportion of housing units occupied by the owner is significantly lower in the South Central CSA than in the Greater Houston Area (44.8% vs. 55.6%).
- The proportion of housing units occupied by a renter is significantly higher in the South Central CSA than in the Greater Houston Area (43.9% vs. 37.4%).
- The proportion of housing units left vacant in the South Central CSA is significantly higher than the proportion in the Greater Houston Area (11.3% vs. 7.1%).
- In the South Central CSA, a housing unit is only slightly more likely to be occupied by the owner than by a renter (44.8% vs. 43.9%).



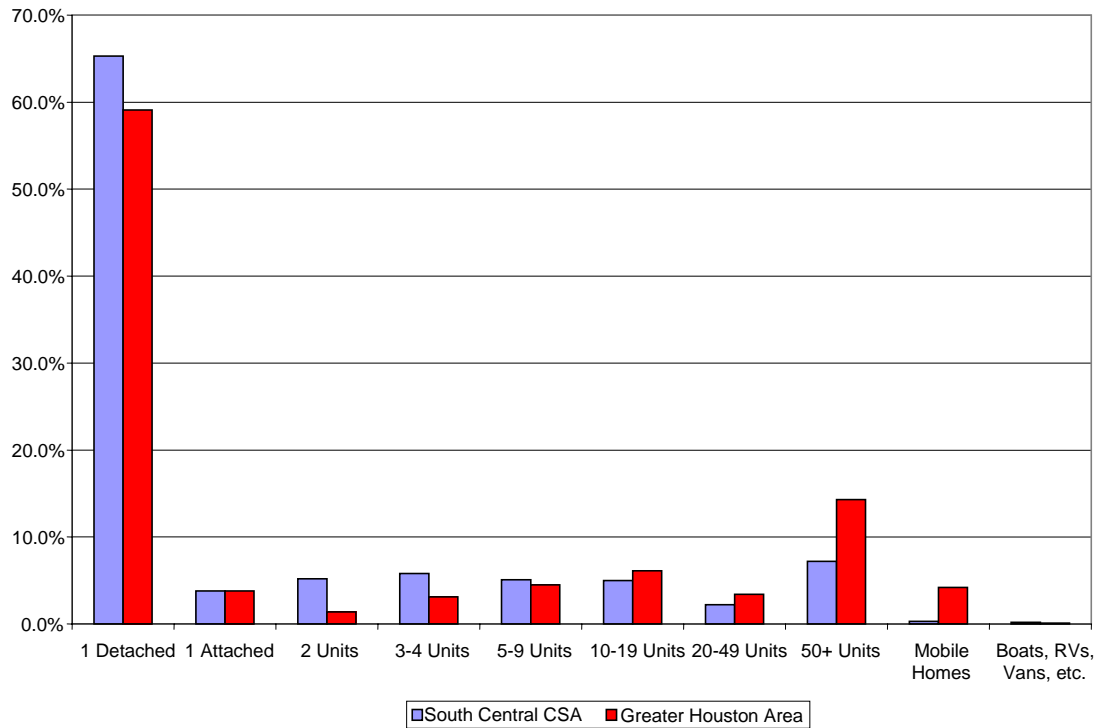
**Units by Year Built**  
**South Central CSA and Greater Houston Area**



- Overall, housing units in the Greater Houston Area were built more recently than those in the South Central CSA.
- Only 9.9% of the housing units in the South Central CSA were built after 1980, compared to 42.9% in the Greater Houston Area.
- Since 1990, the South Central CSA has gained only 4.6% of its housing units, compared to 19.8% in the Greater Houston Area.
- 80.0% of the housing units in the South Central CSA were built before 1970, compared to only 30.6% in the Greater Houston Area.
- Most housing units in the South Central CSA were built in the 1950s (31.6%).



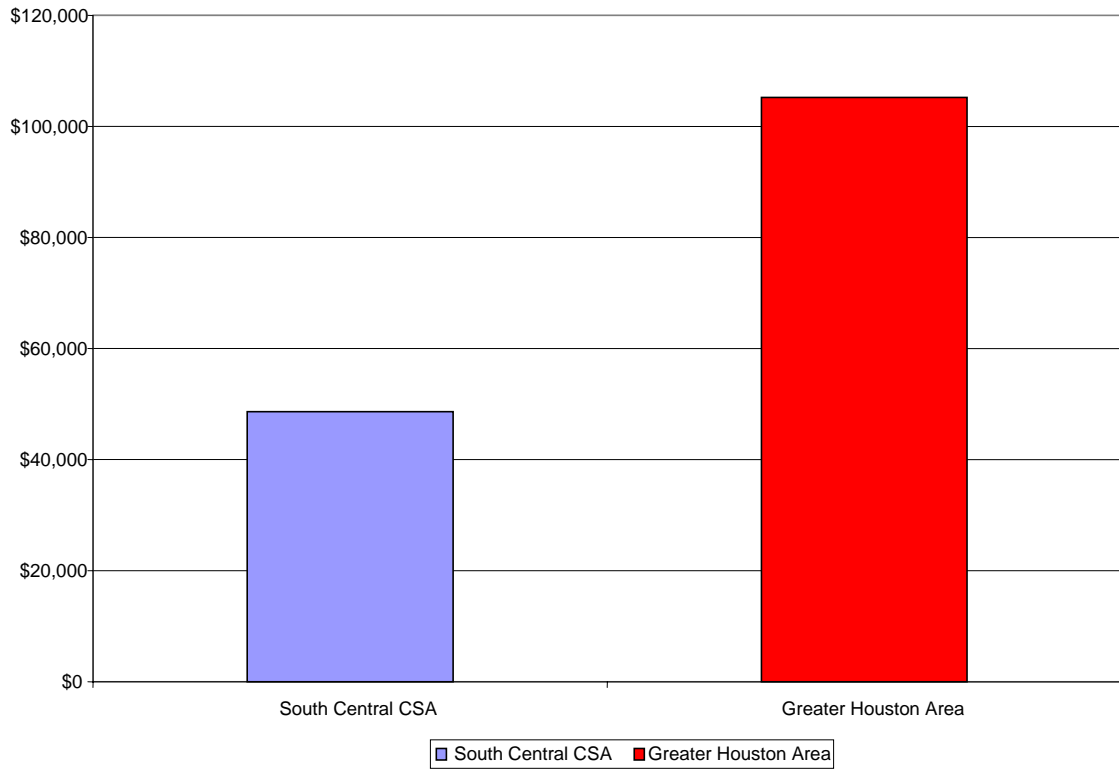
**Housing Units by Type**  
**South Central CSA and Greater Houston Area**



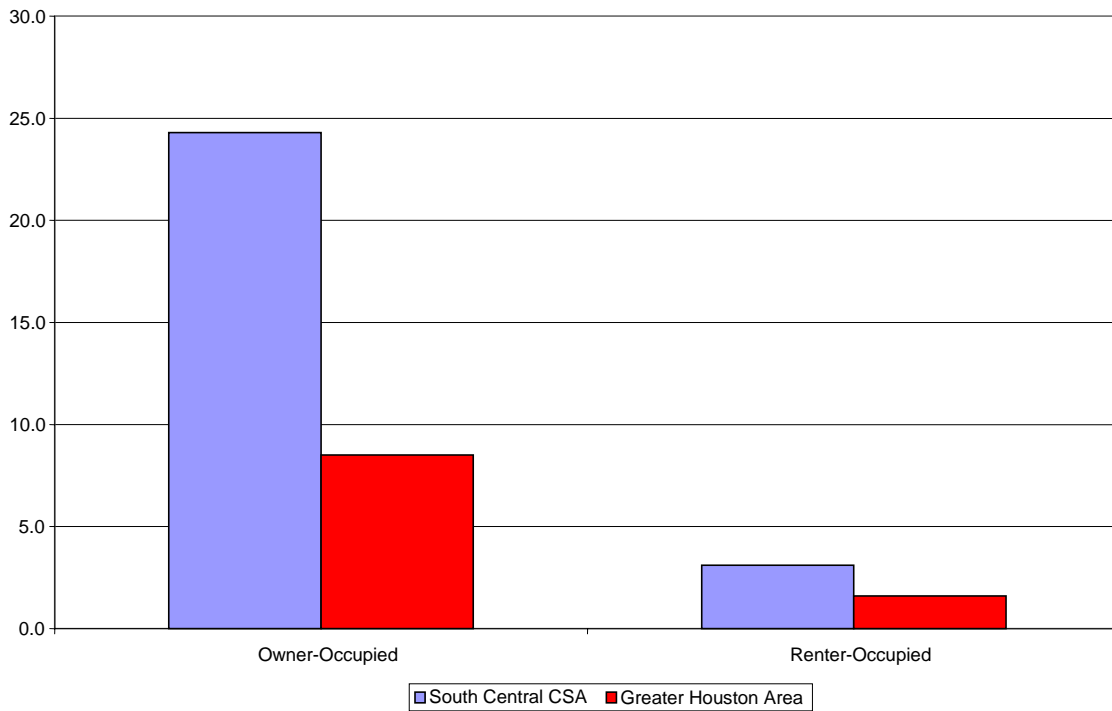
- The proportion of detached single housing units in South Central CSA is significantly greater than the proportion in the Greater Houston Area (65.3% vs. 59.1%).
- There are fewer dwellings with multiple units in the South Central CSA than there are in the Greater Houston Area (30.5% vs. 32.8%).
- There are significantly more dwellings with 50+ units in the Greater Houston Area than in the South Central CSA (14.3% vs. 7.2%).
- Over half of the households in the South Central CSA are detached single housing units (65.3%)
- There are significantly fewer mobile homes in the South Central CSA than in the Greater Houston Area (0.3% vs. 4.2%).



**Median Home Value  
South Central CSA and Greater Houston Area**



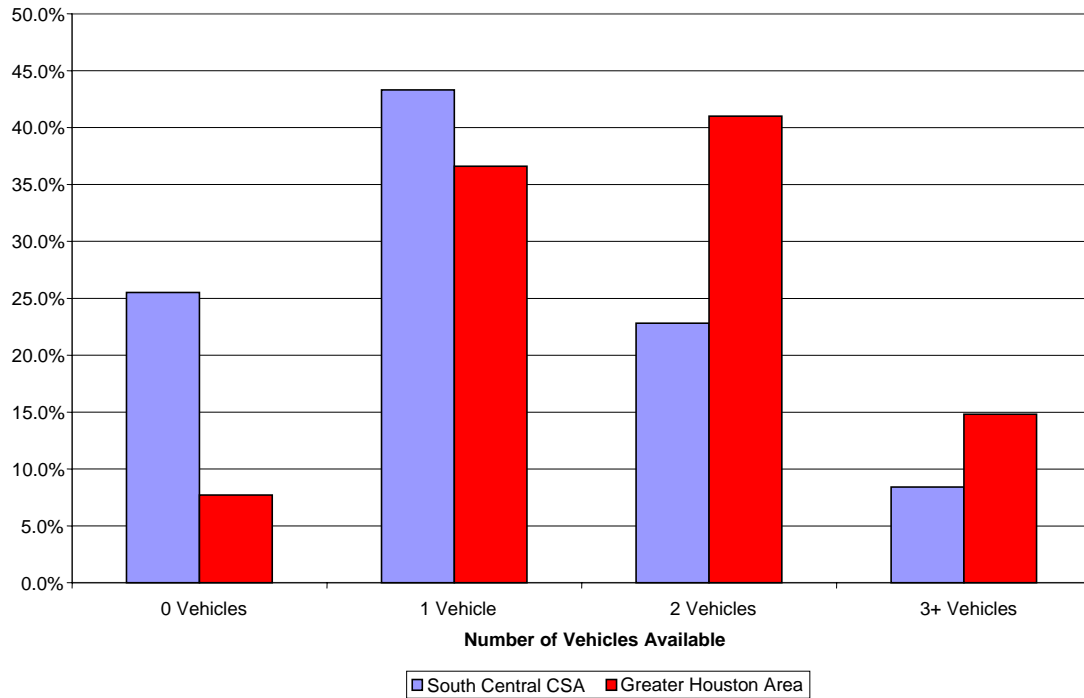
**Median Length of Occupancy  
South Central CSA and Greater Houston Area**



- The median length of occupancy is generally longer for dwellings that are occupied by the owner and shorter for those occupied by a renter.
- In both owner and renter occupied dwellings, the South Central CSA has a significantly greater median length of occupancy.
- In the South Central CSA, the median length of occupancy for owner-occupied households is almost eight times that of renter-occupied households (24.3 years vs. 3.1 years).



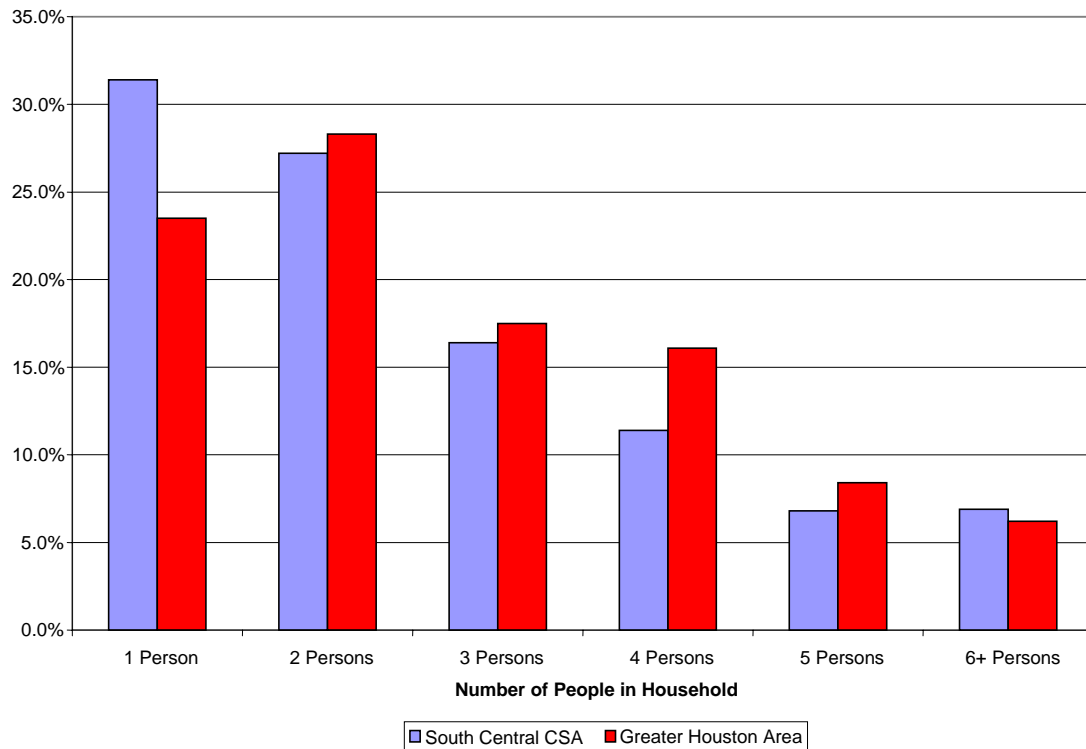
**Households by Count of Vehicles Available  
South Central CSA and Greater Houston Area**



- The number of households with no vehicles is significantly larger in the South Central CSA than in the Greater Houston Area (25.5% vs. 7.7%).
- The number of households with only one vehicle available is significantly greater in the South Central CSA than in the Greater Houston Area (43.3% vs. 36.6%).
- The number of households with 2 or more vehicles available is significantly smaller in the South Central CSA than in the Greater Houston Area (31.2% vs. 55.8%).
- 68.8% of the households in the South Central CSA have either no vehicle or only one vehicle available.
- Most households in the South Central CSA have one vehicle available (43.3%).



**Households by Count of Persons  
South Central CSA and Greater Houston Area**



- There are significantly more households consisting of one person in the South Central CSA than in the Greater Houston Area (31.4% vs. 23.5%).
- Almost half (43.6%) of the households in the South Central CSA consist of two or three people living together.
- In the South Central CSA, the most common household arrangement is one person living alone (31.4%).



# Houston Profile Project South Central Area (CSA #32)

## CSA Rankings

By  
Key Lifestyle and Religion Questions

In this section we rank order the 45 CSAs by key religious and lifestyle questions. We use a form of hierarchical modeling in which individual responses to the lifestyle and religion questions in the HPP Poll are estimated with key socio-demographic measures from each CSA. These measures include age structure, race and ethnic composition, household structure, education, income, and housing values. The analysis produces an estimated average response to each question for each of the 45 CSAs. We subsequently rank the 45 CSAs based on these responses, and provide tables of these rankings in this section of the report. Please note that the measures reported here are those for which the hierarchal analysis proved useful. For some measures, the models did not perform well enough to allow us to report rankings with an acceptable level of confidence.

Center for Community Research and Development  
Community Poll 98



## CSA by Percent Who Get a Great Deal of Satisfaction from Their Neighborhood

Rank	CSA		
1	17.00	Holcombe/Bellaire	63.92%
2	11.00	Downtown/Montrose/River Oaks	59.28%
3	8.00	Clear Lake/Seabrook	56.39%
4	40.00	Woodlands	55.85%
5	35.00	Sugar Land/Stafford	55.60%
6	37.00	Villages/Galleria	55.11%
7	24.00	Missouri City/Fresno	54.90%
8	20.00	Katy Area	53.82%
9	30.00	Pearland	53.11%
10	34.00	Spring/Klein	51.02%
11	13.00	Fairfield/Cypress/Copperfield	51.02%
12	44.00	Manvel/Arcola/Rosharon	50.96%
13	21.00	Kingwood/Atascocita/Humble	50.74%
14	10.00	Deer Park	49.14%
15	23.00	League City/Webster/Friendswood	48.61%
16	22.00	La Porte/Bayport	48.41%
17	38.00	Waller/Hockley	47.95%
18	15.00	Heights	47.44%
19	42.00	Magnolia	46.15%
20	19.00	Jersey Village	45.63%
21	39.00	West Memorial/Westheimer	45.51%
22	9.00	Crosby/Huffman	45.40%
23	7.00	Champions	45.30%
24	36.00	Tomball	44.57%
25	5.00	Bear Creek/West Little York	43.06%
26	41.00	Richmond/Rosenberg	41.47%
27	43.00	Dickinson/San Leon	41.14%
28	45.00	Alvin	39.60%
29	4.00	Baytown/Highlands	39.47%
30	16.00	Hobby/Sagemont	38.77%
31	26.00	North Shore/Channelview	37.10%
32	31.00	SE Montgomery County	36.59%
33	29.00	Pasadena/South Houston	35.89%
34	6.00	Braeswood	35.81%
35	28.00	Northside	35.22%
<b>36</b>	<b>32.00</b>	<b>South Central</b>	<b>35.14%</b>
37	33.00	Spring Branch/Oak Forest	34.69%
38	18.00	Galena Park/Jacinto City	33.48%
39	3.00	Almeda Genoa	32.35%
40	2.00	Alief/Sharpstown	32.17%
41	25.00	North Belt	31.23%
42	12.00	East End/Gulfgate	30.34%
43	27.00	North Forest	29.42%
44	1.00	Aldine	27.67%
45	14.00	Fifth Ward/Denver Harbor	20.49%



## **Percent Who Get a Great Deal of Satisfaction from Their Neighborhood South Central CSA**

- The South Central CSA ranks in the lower quarter of all CSAs in the Greater Houston Area on neighborhood satisfaction.
- Only 35.14% of adults living in the South Central CSA receive a great deal of satisfaction from their neighborhood.
- There is less neighborhood satisfaction in the South Central CSA than in the Greater Houston Area.
- For the Greater Houston Area, 55% report receiving a great deal of satisfaction from their neighborhood.
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA an estimated 25,800 adults receive a great deal of satisfaction from their neighborhood.



## CSA by Percent Who Receive a Great Deal of Satisfaction from Their Family

Rank	CSA		
1	20.00	Katy Area	86.64%
2	40.00	Woodlands	85.87%
3	34.00	Spring/Klein	84.93%
4	13.00	Fairfield/Cypress/Copperfield	84.37%
5	10.00	Deer Park	82.99%
6	21.00	Kingwood/Atascocita/Humble	82.96%
7	24.00	Missouri City/Fresno	82.32%
8	35.00	Sugar Land/Stafford	80.81%
9	8.00	Clear Lake/Seabrook	80.67%
10	30.00	Pearland	80.44%
11	36.00	Tomball	80.29%
12	41.00	Richmond/Rosenberg	80.17%
13	23.00	League City/Webster/Friendswood	80.16%
14	22.00	La Porte/Bayport	79.78%
15	5.00	Bear Creek/West Little York	79.20%
16	42.00	Magnolia	78.84%
17	19.00	Jersey Village	78.80%
18	3.00	Almeda Genoa	78.46%
19	17.00	Holcombe/Bellaire	77.03%
20	45.00	Alvin	76.83%
21	37.00	Villages/Galleria	76.77%
22	9.00	Crosby/Huffman	76.65%
23	4.00	Baytown/Highlands	76.38%
24	26.00	North Shore/Channelview	76.34%
25	25.00	North Belt	76.17%
26	7.00	Champions	76.10%
27	29.00	Pasadena/South Houston	75.96%
28	1.00	Aldine	75.93%
29	39.00	West Memorial/Westheimer	75.09%
30	44.00	Manvel/Arcola/Rosharon	74.54%
31	16.00	Hobby/Sagemont	74.31%
32	33.00	Spring Branch/Oak Forest	74.15%
33	14.00	Fifth Ward/Denver Harbor	74.08%
34	43.00	Dickinson/San Leon	74.07%
35	15.00	Heights	74.06%
36	31.00	SE Montgomery County	73.78%
37	6.00	Braeswood	73.31%
38	18.00	Galena Park/Jacinto City	72.63%
39	38.00	Waller/Hockley	72.61%
40	12.00	East End/Gulfgate	71.82%
41	2.00	Alief/Sharpstown	70.96%
42	27.00	North Forest	70.53%
43	11.00	Downtown/Montrose/River Oaks	68.69%
<b>44</b>	<b>32.00</b>	<b>South Central</b>	<b>65.26%</b>
45	28.00	Northside	64.01%



## **Percent Who Receive a Great Deal of Satisfaction from Their Family South Central CSA**

- The South Central CSA ranks second to the bottom of all CSAs in the Greater Houston Area on family satisfaction.
- Despite its low relative ranking, 65.26% of adults living in the South Central CSA receive a great deal of satisfaction from their families.
- Family satisfaction in South Central CSA is significantly lower than the family satisfaction value for the Greater Houston Area.
- For the Greater Houston Area, 79% report receiving a great deal of satisfaction from their families.
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA an estimated 47,900 adults receive a great deal of satisfaction from their families.
- However, that means 25,500 adults in the South Central CSA do not receive a great deal of satisfaction from their families.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory family relationships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches may have an opportunity to make connections with those who do not receive a great deal of satisfaction with family life.



## CSA by Percent Who Report Great Deal of Satisfaction from Their Friends

Rank	CSA		
1	17.00	Holcombe/Bellaire	99.61%
2	8.00	Clear Lake/Seabrook	96.03%
3	37.00	Villages/Galleria	95.84%
4	11.00	Downtown/Montrose/River Oaks	95.27%
5	40.00	Woodlands	89.01%
6	39.00	West Memorial/Westheimer	88.77%
7	35.00	Sugar Land/Stafford	86.41%
8	20.00	Katy Area	81.70%
9	24.00	Missouri City/Fresno	81.14%
10	23.00	League City/Webster/Friendswood	78.61%
11	30.00	Pearland	77.77%
12	13.00	Fairfield/Cypress/Copperfield	76.85%
13	21.00	Kingwood/Atascocita/Humble	76.38%
14	15.00	Heights	75.93%
15	6.00	Braeswood	75.91%
16	34.00	Spring/Klein	75.08%
17	7.00	Champions	74.68%
18	19.00	Jersey Village	69.53%
19	36.00	Tomball	62.08%
20	5.00	Bear Creek/West Little York	61.17%
<b>21</b>	<b>32.00</b>	<b>South Central</b>	<b>57.89%</b>
22	33.00	Spring Branch/Oak Forest	57.71%
23	10.00	Deer Park	56.87%
24	43.00	Dickinson/San Leon	55.96%
25	38.00	Waller/Hockley	55.94%
26	2.00	Alief/Sharpstown	55.64%
27	41.00	Richmond/Rosenberg	55.07%
28	16.00	Hobby/Sagemont	53.98%
29	4.00	Baytown/Highlands	52.50%
30	22.00	La Porte/Bayport	51.28%
31	3.00	Almeda Genoa	50.49%
32	42.00	Magnolia	48.83%
33	9.00	Crosby/Huffman	47.76%
34	45.00	Alvin	47.74%
35	29.00	Pasadena/South Houston	46.82%
36	25.00	North Belt	46.21%
37	1.00	Aldine	43.69%
38	26.00	North Shore/Channelview	42.97%
39	44.00	Manvel/Arcola/Rosharon	41.14%
40	18.00	Galena Park/Jacinto City	39.43%
41	12.00	East End/Gulfgate	38.24%
42	27.00	North Forest	37.38%
43	31.00	SE Montgomery County	36.81%
44	28.00	Northside	33.31%
45	14.00	Fifth Ward/Denver Harbor	31.23%



## **Percent Who Receive A Great Deal Of Satisfaction From Their Friends South Central CSA**

- The South Central CSA ranks in the middle of all CSAs in the Greater Houston Area on satisfaction from friends.
- 57.89% of adults living in the South Central CSA receive a great deal of satisfaction from their friends.
- This number is significantly lower than in the Greater Houston Area.
- For the Greater Houston Area, 69% report receiving a great deal of satisfaction from their friends.
- Fewer people in South Central CSA report receiving a great deal of satisfaction from their friends as report receiving a great deal of satisfaction from their families (57.89% vs. 65.26%).
- Adults in the South Central CSA are much less satisfied with their neighborhood (35.14%) than with their friends (57.89%) and families (65.26%).
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA an estimated 42,500 adults receive a great deal of satisfaction from their friends.
- This means, however, that 30,900 adults in the South Central CSA are less satisfied with their friendships.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory friendships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches have an opportunity to make connections with those who do not receive a great deal of satisfaction with friendships.



## CSA by Percent Who Report Successfully Balancing Work and Family

Rank	CSA	Percent
1	10.00 Deer Park	40.77%
2	37.00 Villages/Galleria	37.24%
3	15.00 Heights	36.51%
4	22.00 La Porte/Bayport	36.42%
5	11.00 Downtown/Montrose/River Oaks	35.87%
6	29.00 Pasadena/South Houston	33.88%
7	1.00 Aldine	33.23%
8	16.00 Hobby/Sagemont	33.06%
9	41.00 Richmond/Rosenberg	32.70%
10	33.00 Spring Branch/Oak Forest	31.83%
11	34.00 Spring/Klein	31.45%
12	7.00 Champions	31.30%
13	26.00 North Shore/Channelview	31.06%
14	25.00 North Belt	31.03%
15	45.00 Alvin	31.00%
16	4.00 Baytown/Highlands	30.78%
17	21.00 Kingwood/Atascocita/Humble	30.06%
18	20.00 Katy Area	30.05%
19	3.00 Almeda Genoa	29.86%
20	40.00 Woodlands	29.74%
21	13.00 Fairfield/Cypress/Copperfield	29.64%
22	19.00 Jersey Village	29.57%
23	35.00 Sugar Land/Stafford	29.54%
24	30.00 Pearland	29.31%
25	12.00 East End/Gulfgate	28.74%
26	5.00 Bear Creek/West Little York	28.69%
27	9.00 Crosby/Huffman	28.29%
28	2.00 Alief/Sharpstown	28.25%
29	44.00 Manvel/Arcola/Rosharon	27.92%
30	23.00 League City/Webster/Friendswood	27.83%
31	18.00 Galena Park/Jacinto City	27.62%
32	24.00 Missouri City/Fresno	27.41%
33	43.00 Dickinson/San Leon	27.35%
34	39.00 West Memorial/Westheimer	27.23%
35	36.00 Tomball	27.03%
36	42.00 Magnolia	26.59%
37	17.00 Holcombe/Bellaire	26.55%
38	6.00 Braeswood	25.88%
39	31.00 SE Montgomery County	25.42%
40	8.00 Clear Lake/Seabrook	24.76%
41	38.00 Waller/Hockley	23.92%
42	28.00 Northside	23.47%
<b>43</b>	<b>32.00 South Central</b>	<b>21.83%</b>
44	14.00 Fifth Ward/Denver Harbor	21.70%
45	27.00 North Forest	21.65%



## **Percent Who Report Successfully Balancing Work and Family South Central CSA**

- The South Central CSA ranks in the bottom three of all CSAs in the Greater Houston Area on success at balancing work and family.
- Only 21.83% of adults living in the South Central CSA report being successful at balancing the dual demands of work and family.
- Compared with the Greater Houston Area, the South Central Area's percentage is significantly lower.
- For the Greater Houston Area, 34% being successful at balancing the dual demands of work and family.
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA an estimated 16,000 adults report being successful at balancing work and family lives.
- This means, however, that 57,400 adults, or a majority of adults in the South Central CSA, are not as successful at balancing work and family lives.
- This is important for church missions because research shows that the strains of balancing work and family life are among the leading causes of family dissolution (Kendall 2004).
- Working in the South Central CSA's neighborhoods to help families be more successful at managing the dual demands of family and work life is a potential community ministry program.



### CSA by Percent Generally Happy with Their Lives

Rank	CSA	Percent Generally Happy
1	17.00 Holcombe/Bellaire	56.42%
2	8.00 Clear Lake/Seabrook	55.74%
3	40.00 Woodlands	52.63%
4	20.00 Katy Area	51.39%
5	34.00 Spring/Klein	50.88%
6	15.00 Heights	50.79%
7	13.00 Fairfield/Cypress/Copperfield	50.70%
8	39.00 West Memorial/Westheimer	50.68%
9	37.00 Villages/Galleria	50.68%
10	23.00 League City/Webster/Friendswood	50.48%
11	35.00 Sugar Land/Stafford	50.44%
12	30.00 Pearland	49.80%
13	10.00 Deer Park	49.65%
14	21.00 Kingwood/Atascocita/Humble	49.64%
15	19.00 Jersey Village	49.08%
16	7.00 Champions	48.52%
17	11.00 Downtown/Montrose/River Oaks	48.33%
18	22.00 La Porte/Bayport	47.84%
19	5.00 Bear Creek/West Little York	47.69%
20	24.00 Missouri City/Fresno	47.26%
21	36.00 Tomball	46.52%
22	16.00 Hobby/Sagemont	46.32%
23	45.00 Alvin	46.22%
24	33.00 Spring Branch/Oak Forest	46.05%
25	29.00 Pasadena/South Houston	46.02%
26	4.00 Baytown/Highlands	45.99%
27	6.00 Braeswood	45.87%
28	41.00 Richmond/Rosenberg	45.86%
29	43.00 Dickinson/San Leon	45.84%
30	9.00 Crosby/Huffman	45.27%
31	42.00 Magnolia	44.59%
32	38.00 Waller/Hockley	44.33%
33	2.00 Alief/Sharpstown	44.11%
34	26.00 North Shore/Channelview	44.03%
35	1.00 Aldine	43.59%
36	31.00 SE Montgomery County	43.16%
37	12.00 East End/Gulfgate	42.66%
38	44.00 Manvel/Arcola/Rosharon	42.11%
39	25.00 North Belt	42.06%
40	18.00 Galena Park/Jacinto City	42.05%
41	3.00 Almeda Genoa	41.70%
42	28.00 Northside	40.97%
43	14.00 Fifth Ward/Denver Harbor	39.13%
<b>44</b>	<b>32.00 South Central</b>	<b>38.63%</b>
45	27.00 North Forest	36.58%



## **Percent Who Are Generally Happy With Their Lives South Central CSA**

- The South Central CSA ranks in the bottom two of all CSAs in the Greater Houston Area on overall happiness.
- 38.63% of adults living in South Central CSA report being happy.
- This number is significantly lower than in the Greater Houston Area.
- For the Greater Houston Area, 48% report being happy.
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA an estimated 28,400 adults report being happy.
- This means, however, that over 45,100 adults are not very happy.
- As with satisfaction with family and friends, those who are not happy may be more amenable to new relationships. This is important for church outreach missions because research by Stark (2000) shows that people who are not happy are open to ministry.



## CSA by Percent Who Attend Church at Least Once a Week

Rank	CSA	Percent
1	14.00 Fifth Ward/Denver Harbor	50.02%
2	3.00 Almeda Genoa	45.30%
3	27.00 North Forest	42.65%
4	24.00 Missouri City/Fresno	42.27%
5	25.00 North Belt	40.11%
6	12.00 East End/Gulfgate	39.77%
7	18.00 Galena Park/Jacinto City	39.44%
8	1.00 Aldine	38.38%
<b>9</b>	<b>32.00 South Central</b>	<b>36.97%</b>
10	44.00 Manvel/Arcola/Rosharon	36.87%
11	41.00 Richmond/Rosenberg	36.78%
12	20.00 Katy Area	36.59%
13	35.00 Sugar Land/Stafford	36.00%
14	26.00 North Shore/Channelview	35.09%
15	2.00 Alief/Sharpstown	34.77%
16	10.00 Deer Park	34.29%
17	29.00 Pasadena/South Houston	33.86%
18	34.00 Spring/Klein	33.55%
19	21.00 Kingwood/Atascocita/Humble	32.92%
20	5.00 Bear Creek/West Little York	32.73%
21	16.00 Hobby/Sagemont	32.61%
22	33.00 Spring Branch/Oak Forest	32.34%
23	40.00 Woodlands	31.94%
24	28.00 Northside	31.84%
25	6.00 Braeswood	31.80%
26	22.00 La Porte/Bayport	31.69%
27	4.00 Baytown/Highlands	31.56%
28	13.00 Fairfield/Cypress/Copperfield	30.96%
29	15.00 Heights	30.71%
30	30.00 Pearland	30.58%
31	19.00 Jersey Village	30.40%
32	45.00 Alvin	29.59%
33	42.00 Magnolia	29.20%
34	43.00 Dickinson/San Leon	28.81%
35	36.00 Tomball	28.76%
36	23.00 League City/Webster/Friendswood	28.00%
37	7.00 Champions	27.50%
38	9.00 Crosby/Huffman	27.44%
39	31.00 SE Montgomery County	27.25%
40	8.00 Clear Lake/Seabrook	27.07%
41	38.00 Waller/Hockley	23.63%
42	39.00 West Memorial/Westheimer	23.23%
43	17.00 Holcombe/Bellaire	22.35%
44	37.00 Villages/Galleria	19.59%
45	11.00 Downtown/Montrose/River Oaks	15.39%



### **Percent Who Attend Church At Least Once A Week South Central CSA**

- The South Central CSA ranks ninth among all CSAs in the Greater Houston Area on weekly church attendance.
- 36.97% of adults living in the South Central CSA attend church at least once a week.
- This is lower than the average church attendance for the Greater Houston Area.
- The average for the Greater Houston Area is 40% of adults attend church at least once a week.
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA, an estimated 27,200 adults attend church every week.
- This does not mean that they necessarily attend church in the geographical South Central area.
- In the South Central CSA an estimated 46,300 adults, or a majority of adults in the South Central CSA (63.03%), do not attend church weekly.



## CSA by Percent Who Never Attend Church

Rank	CSA		
1	11.00	Downtown/Montrose/River Oaks	30.18%
2	15.00	Heights	21.29%
3	28.00	Northside	20.18%
4	16.00	Hobby/Sagemont	19.53%
5	29.00	Pasadena/South Houston	19.19%
6	38.00	Waller/Hockley	19.04%
7	17.00	Holcombe/Bellaire	18.97%
8	37.00	Villages/Galleria	17.53%
9	33.00	Spring Branch/Oak Forest	17.52%
10	12.00	East End/Gulfgate	17.11%
11	22.00	La Porte/Bayport	16.53%
12	45.00	Alvin	16.24%
13	39.00	West Memorial/Westheimer	16.03%
14	7.00	Champions	15.83%
15	43.00	Dickinson/San Leon	15.74%
16	4.00	Baytown/Highlands	15.47%
17	26.00	North Shore/Channelview	15.20%
18	18.00	Galena Park/Jacinto City	14.51%
19	6.00	Braeswood	14.27%
20	10.00	Deer Park	14.19%
21	2.00	Alief/Sharpstown	13.42%
22	5.00	Bear Creek/West Little York	13.39%
23	19.00	Jersey Village	13.32%
24	9.00	Crosby/Huffman	13.32%
25	1.00	Aldine	13.08%
26	30.00	Pearland	13.04%
27	44.00	Manvel/Arcola/Rosharon	12.96%
28	23.00	League City/Webster/Friendswood	12.71%
29	31.00	SE Montgomery County	12.36%
30	8.00	Clear Lake/Seabrook	11.87%
31	41.00	Richmond/Rosenberg	11.68%
32	42.00	Magnolia	10.74%
33	21.00	Kingwood/Atascocita/Humble	10.08%
34	25.00	North Belt	9.77%
35	36.00	Tomball	9.76%
<b>36</b>	<b>32.00</b>	<b>South Central</b>	<b>9.55%</b>
37	35.00	Sugar Land/Stafford	9.34%
38	34.00	Spring/Klein	9.19%
39	13.00	Fairfield/Cypress/Copperfield	9.05%
40	40.00	Woodlands	8.15%
41	20.00	Katy Area	8.10%
42	24.00	Missouri City/Fresno	8.10%
43	3.00	Almeda Genoa	7.56%
44	27.00	North Forest	5.79%
45	14.00	Fifth Ward/Denver Harbor	4.27%



### **Percent Who Never Attend Church South Central CSA**

- The South Central CSA ranks in the bottom third of all CSAs on percent who never attend church.
- Only 9.55% of adults living in the South Central CSA never attend church.
- This percentage is only slightly higher than the rate of non-attendance for the Greater Houston Area, in which 9% of adults never attend church.
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA, over 7,000 adults never attend church.
- In the South Central CSA almost 39,300 adults attend church occasionally, but not every week.



## CSA by Percent Who Consider Themselves Born Again

Rank	CSA		
1	27.00	North Forest	78.59%
2	14.00	Fifth Ward/Denver Harbor	77.27%
3	3.00	Almeda Genoa	74.59%
<b>4</b>	<b>32.00</b>	<b>South Central</b>	<b>73.61%</b>
5	25.00	North Belt	68.83%
6	44.00	Manvel/Arcola/Rosharon	66.20%
7	24.00	Missouri City/Fresno	65.19%
8	10.00	Deer Park	63.27%
9	18.00	Galena Park/Jacinto City	61.94%
10	1.00	Aldine	60.67%
11	41.00	Richmond/Rosenberg	60.61%
12	22.00	La Porte/Bayport	60.19%
13	42.00	Magnolia	60.15%
14	31.00	SE Montgomery County	60.04%
15	26.00	North Shore/Channelview	59.96%
16	9.00	Crosby/Huffman	59.32%
17	4.00	Baytown/Highlands	59.31%
18	34.00	Spring/Klein	58.72%
19	43.00	Dickinson/San Leon	57.99%
20	21.00	Kingwood/Atascocita/Humble	57.53%
21	2.00	Alief/Sharpstown	57.39%
22	45.00	Alvin	57.32%
23	36.00	Tomball	57.04%
24	20.00	Katy Area	56.68%
25	5.00	Bear Creek/West Little York	55.75%
26	12.00	East End/Gulfgate	55.06%
27	16.00	Hobby/Sagemont	54.59%
28	29.00	Pasadena/South Houston	54.59%
29	13.00	Fairfield/Cypress/Copperfield	54.38%
30	19.00	Jersey Village	53.72%
31	40.00	Woodlands	53.09%
32	30.00	Pearland	52.99%
33	33.00	Spring Branch/Oak Forest	52.92%
34	6.00	Braeswood	52.85%
35	23.00	League City/Webster/Friendswood	52.02%
36	35.00	Sugar Land/Stafford	51.98%
37	28.00	Northside	51.54%
38	7.00	Champions	51.35%
39	38.00	Waller/Hockley	50.59%
40	15.00	Heights	48.45%
41	39.00	West Memorial/Westheimer	43.07%
42	8.00	Clear Lake/Seabrook	42.78%
43	37.00	Villages/Galleria	34.18%
44	11.00	Downtown/Montrose/River Oaks	27.24%
45	17.00	Holcombe/Bellaire	26.44%



## **Percent Who Consider Themselves Born Again South Central CSA**

- The South Central CSA ranks in the top four of all CSAs in the Greater Houston Area on percent who consider themselves born again.
- 73.61% of adults living in the South Central CSA consider themselves born again.
- This is significantly higher than the average for the Greater Houston Area.
- The average for the Greater Houston Area is 52%.
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA, an estimated 54,100 adults consider themselves born again.
- Being born again, however, does not necessarily translate into weekly church attendance in the South Central CSA.
- An estimated 26,900 more adults in the South Central CSA report being born again than report attending church each week.



## CSA by Percent Likely to Read Bible when They have Problems

Rank	CSA		
1	14.00	Fifth Ward/Denver Harbor	91.14%
2	27.00	North Forest	89.82%
3	3.00	Almeda Genoa	87.58%
<b>4</b>	<b>32.00</b>	<b>South Central</b>	<b>85.79%</b>
5	25.00	North Belt	84.10%
6	44.00	Manvel/Arcola/Rosharon	82.26%
7	24.00	Missouri City/Fresno	81.74%
8	18.00	Galena Park/Jacinto City	80.16%
9	41.00	Richmond/Rosenberg	79.42%
10	1.00	Aldine	77.64%
11	26.00	North Shore/Channelview	77.09%
12	10.00	Deer Park	76.74%
13	42.00	Magnolia	76.43%
14	12.00	East End/Gulfgate	76.32%
15	2.00	Alief/Sharpstown	76.08%
16	43.00	Dickinson/San Leon	75.58%
17	4.00	Baytown/Highlands	75.27%
18	6.00	Braeswood	75.17%
19	31.00	SE Montgomery County	74.68%
20	36.00	Tomball	74.43%
21	34.00	Spring/Klein	74.42%
22	20.00	Katy Area	74.31%
23	22.00	La Porte/Bayport	74.10%
24	5.00	Bear Creek/West Little York	73.89%
25	45.00	Alvin	73.88%
26	21.00	Kingwood/Atascocita/Humble	73.81%
27	33.00	Spring Branch/Oak Forest	73.68%
28	29.00	Pasadena/South Houston	73.25%
29	16.00	Hobby/Sagemont	72.62%
30	9.00	Crosby/Huffman	72.14%
31	13.00	Fairfield/Cypress/Copperfield	71.27%
32	19.00	Jersey Village	70.87%
33	40.00	Woodlands	70.76%
34	30.00	Pearland	70.19%
35	35.00	Sugar Land/Stafford	69.89%
36	7.00	Champions	69.71%
37	28.00	Northside	69.57%
38	23.00	League City/Webster/Friendswood	68.96%
39	39.00	West Memorial/Westheimer	65.77%
40	38.00	Waller/Hockley	65.73%
41	15.00	Heights	64.37%
42	37.00	Villages/Galleria	62.67%
43	8.00	Clear Lake/Seabrook	59.69%
44	11.00	Downtown/Montrose/River Oaks	52.37%
45	17.00	Holcombe/Bellaire	49.50%



**Percent Who Read The Bible Or Other Inspired Literature  
When They Have Problems  
South Central CSA**

- The South Central CSA ranks in the top four of all CSAs in the Greater Houston Area on percent who read the Bible or other inspired literature when they have a problem.
- 85.79% of people in the South Central CSA report reading the Bible or other inspired literature when they have a problem.
- The average for the Greater Houston Area is 72%.
- There are an estimated 73,458 adults living in South Central CSA.
- In the South Central CSA, an estimated 63,000 adults report reading the Bible or other inspired literature when they have a problem.
- Despite lower levels of regular church attendance, there appears to still be a high level of spiritual interest in the South Central CSA.



## CSA by Percent Likely to See Religious Counselor when They Have Problems

Rank	CSA	Percent
1	3.00 Alameda Genoa	58.95%
2	14.00 Fifth Ward/Denver Harbor	55.60%
3	25.00 North Belt	54.78%
4	27.00 North Forest	54.70%
5	1.00 Aldine	53.41%
<b>6</b>	<b>32.00 South Central</b>	<b>48.38%</b>
7	26.00 North Shore/Channelview	45.09%
8	2.00 Alief/Sharpstown	44.08%
9	24.00 Missouri City/Fresno	43.66%
10	20.00 Katy Area	43.33%
11	13.00 Fairfield/Cypress/Copperfield	43.21%
12	38.00 Waller/Hockley	43.04%
13	6.00 Braeswood	41.59%
14	21.00 Kingwood/Atascocita/Humble	41.47%
15	34.00 Spring/Klein	41.44%
16	9.00 Crosby/Huffman	40.95%
17	36.00 Tomball	40.90%
18	18.00 Galena Park/Jacinto City	40.88%
19	16.00 Hobby/Sagemont	40.77%
20	4.00 Baytown/Highlands	40.75%
21	5.00 Bear Creek/West Little York	40.61%
22	41.00 Richmond/Rosenberg	40.28%
23	40.00 Woodlands	40.16%
24	29.00 Pasadena/South Houston	39.86%
25	7.00 Champions	39.60%
26	33.00 Spring Branch/Oak Forest	39.01%
27	31.00 SE Montgomery County	38.90%
28	45.00 Alvin	38.54%
29	19.00 Jersey Village	38.54%
30	12.00 East End/Gulfgate	38.50%
31	10.00 Deer Park	38.03%
32	22.00 La Porte/Bayport	37.87%
33	23.00 League City/Webster/Friendswood	37.69%
34	42.00 Magnolia	37.24%
35	30.00 Pearland	35.79%
36	35.00 Sugar Land/Stafford	35.79%
37	39.00 West Memorial/Westheimer	34.61%
38	43.00 Dickinson/San Leon	34.17%
39	28.00 Northside	33.97%
40	8.00 Clear Lake/Seabrook	32.29%
41	37.00 Villages/Galleria	31.38%
42	17.00 Holcombe/Bellaire	30.39%
43	15.00 Heights	30.10%
44	11.00 Downtown/Montrose/River Oaks	29.24%
45	44.00 Manvel/Arcola/Rosharon	28.71%



## **Percent Who Are Likely To See A Religious Counselor When They Have Problems South Central CSA**

- The South Central CSA ranks in the top six of all CSAs in the Greater Houston Area on percent who are likely to see a religious counselor when they have problems.
- 48.38% of adults in the South Central CSA report they are likely to see a religious counselor when they have problems.
- This is slightly higher than the average for the Greater Houston Area, which is 40%.
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA, approximately 35,500 adults report they are likely to see a religious counselor when they have problems.
- Over half of the adults in the South Central CSA do not report that they are likely to see a religious counselor when they have problems (51.62%).



## CSA by Percent Who Would Seek Help in a Place of Worship When Having Problems

Rank	CSA		
1	14.00	Fifth Ward/Denver Harbor	47.55%
2	27.00	North Forest	42.13%
3	1.00	Aldine	42.06%
4	3.00	Almeda Genoa	40.72%
5	25.00	North Belt	39.68%
6	31.00	SE Montgomery County	38.19%
<b>7</b>	<b>32.00</b>	<b>South Central</b>	<b>37.89%</b>
8	9.00	Crosby/Huffman	36.34%
9	10.00	Deer Park	36.08%
10	2.00	Alief/Sharpstown	35.10%
11	26.00	North Shore/Channelview	34.61%
12	42.00	Magnolia	34.46%
13	36.00	Tomball	34.27%
14	4.00	Baytown/Highlands	34.16%
15	22.00	La Porte/Bayport	33.85%
16	34.00	Spring/Klein	33.81%
17	29.00	Pasadena/South Houston	33.42%
18	45.00	Alvin	33.40%
19	35.00	Sugar Land/Stafford	33.39%
20	18.00	Galena Park/Jacinto City	33.36%
21	21.00	Kingwood/Atascocita/Humble	33.22%
22	12.00	East End/Gulfgate	33.02%
23	20.00	Katy Area	32.98%
24	40.00	Woodlands	32.94%
25	41.00	Richmond/Rosenberg	32.92%
26	13.00	Fairfield/Cypress/Copperfield	32.26%
27	33.00	Spring Branch/Oak Forest	31.16%
28	16.00	Hobby/Sagemont	30.98%
29	28.00	Northside	30.71%
30	19.00	Jersey Village	30.69%
31	5.00	Bear Creek/West Little York	30.62%
32	24.00	Missouri City/Fresno	30.49%
33	23.00	League City/Webster/Friendswood	30.21%
34	44.00	Manvel/Arcola/Rosharon	29.95%
35	30.00	Pearland	29.83%
36	43.00	Dickinson/San Leon	29.67%
37	38.00	Waller/Hockley	29.34%
38	6.00	Braeswood	29.27%
39	15.00	Heights	29.17%
40	7.00	Champions	28.97%
41	8.00	Clear Lake/Seabrook	28.06%
42	39.00	West Memorial/Westheimer	24.02%
43	17.00	Holcombe/Bellaire	23.99%
44	37.00	Villages/Galleria	23.21%
45	11.00	Downtown/Montrose/River Oaks	20.79%



## **Percent Who Would Seek Help In a Place of Worship When They Have Problems South Central CSA**

- The South Central CSA ranks in the top seven of all CSAs in the Greater Houston Area on percent who would seek help in a place of worship when they have problems.
- 37.89% of adults in the South Central CSA report they would seek help in a place of worship when they have problems.
- The average for the Greater Houston Area is slightly lower at 33%.
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA, over 27,800 adults report they would seek help in a place of worship when they have problems.
- However, almost 45,700 adults in the South Central CSA do not report that they are likely to seek help in a place of worship when they have problems.
- Fewer people attend church in the South Central CSA on a weekly basis (36.97%) than would seek help in a place of worship (37.89%) or from a religious counselor (48.38%) when they have a problem.



## CSA by Percent Who Pray When They have Problems

Rank	CSA		
1	14.00	Fifth Ward/Denver Harbor	98.18%
2	27.00	North Forest	96.15%
3	<b>32.00</b>	<b>South Central</b>	<b>93.13%</b>
4	3.00	Almeda Genoa	92.80%
5	31.00	SE Montgomery County	92.50%
6	25.00	North Belt	92.45%
7	12.00	East End/Gulfgate	92.38%
8	2.00	Alief/Sharpstown	92.20%
9	18.00	Galena Park/Jacinto City	92.05%
10	44.00	Manvel/Arcola/Rosharon	91.59%
11	1.00	Aldine	91.50%
12	42.00	Magnolia	91.13%
13	28.00	Northside	90.74%
14	36.00	Tomball	90.61%
15	41.00	Richmond/Rosenberg	90.56%
16	6.00	Braeswood	89.69%
17	35.00	Sugar Land/Stafford	89.39%
18	43.00	Dickinson/San Leon	89.11%
19	33.00	Spring Branch/Oak Forest	89.03%
20	26.00	North Shore/Channelview	88.81%
21	24.00	Missouri City/Fresno	88.33%
22	45.00	Alvin	88.15%
23	5.00	Bear Creek/West Little York	88.08%
24	4.00	Baytown/Highlands	88.03%
25	9.00	Crosby/Huffman	87.79%
26	29.00	Pasadena/South Houston	87.69%
27	34.00	Spring/Klein	87.56%
28	20.00	Katy Area	87.50%
29	13.00	Fairfield/Cypress/Copperfield	87.09%
30	19.00	Jersey Village	87.07%
31	21.00	Kingwood/Atascocita/Humble	87.06%
32	40.00	Woodlands	86.79%
33	23.00	League City/Webster/Friendswood	85.81%
34	16.00	Hobby/Sagemont	85.59%
35	10.00	Deer Park	85.20%
36	30.00	Pearland	85.19%
37	39.00	West Memorial/Westheimer	84.55%
38	7.00	Champions	84.29%
39	22.00	La Porte/Bayport	84.15%
40	8.00	Clear Lake/Seabrook	83.42%
41	15.00	Heights	82.01%
42	38.00	Waller/Hockley	80.71%
43	37.00	Villages/Galleria	80.25%
44	17.00	Holcombe/Bellaire	72.14%
45	11.00	Downtown/Montrose/River Oaks	68.57%



## **Percent Who Pray When They Have Problems South Central CSA**

- The South Central CSA ranks third among all CSAs in the Greater Houston Area on percent who pray when they have problems.
- 93.13% of adults in the South Central CSA report they are likely to pray when they have problems.
- The average for the Greater Houston Area is slightly lower at 87%.
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA, approximately 68,400 adults report they would pray when they have problems.
- More people in the South Central CSA report that they would pray when they have problems (93.13%) than would read the Bible (85.79%), or seek help from a religious counselor (48.38%) or place of worship (37.89%).



## CSA by Percent Who Have No Doubt About Existence of God

Rank	CSA	Percent
1	14.00 Fifth Ward/Denver Harbor	91.87%
2	27.00 North Forest	90.34%
3	31.00 SE Montgomery County	88.70%
<b>4</b>	<b>32.00 South Central</b>	<b>88.01%</b>
5	9.00 Crosby/Huffman	85.38%
6	3.00 Almeda Genoa	84.99%
7	42.00 Magnolia	84.55%
8	44.00 Manvel/Arcola/Rosharon	84.49%
9	10.00 Deer Park	83.20%
10	25.00 North Belt	83.05%
11	1.00 Aldine	82.95%
12	4.00 Baytown/Highlands	82.23%
13	45.00 Alvin	82.13%
14	22.00 La Porte/Bayport	82.10%
15	18.00 Galena Park/Jacinto City	81.95%
16	26.00 North Shore/Channelview	81.05%
17	43.00 Dickinson/San Leon	79.90%
18	28.00 Northside	79.45%
19	36.00 Tomball	79.21%
20	29.00 Pasadena/South Houston	78.67%
21	12.00 East End/Gulfgate	78.51%
22	2.00 Alief/Sharpstown	77.50%
23	34.00 Spring/Klein	76.62%
24	41.00 Richmond/Rosenberg	76.57%
25	38.00 Waller/Hockley	76.30%
26	21.00 Kingwood/Atascocita/Humble	75.58%
27	5.00 Bear Creek/West Little York	75.30%
28	16.00 Hobby/Sagemont	74.07%
29	24.00 Missouri City/Fresno	73.15%
30	19.00 Jersey Village	72.68%
31	23.00 League City/Webster/Friendswood	72.56%
32	20.00 Katy Area	72.54%
33	33.00 Spring Branch/Oak Forest	72.26%
34	30.00 Pearland	72.13%
35	13.00 Fairfield/Cypress/Copperfield	70.35%
36	35.00 Sugar Land/Stafford	69.74%
37	40.00 Woodlands	69.61%
38	6.00 Braeswood	68.02%
39	15.00 Heights	65.65%
40	7.00 Champions	65.29%
41	8.00 Clear Lake/Seabrook	61.91%
42	39.00 West Memorial/Westheimer	51.46%
43	17.00 Holcombe/Bellaire	33.63%
44	37.00 Villages/Galleria	28.92%
45	11.00 Downtown/Montrose/River Oaks	25.98%



**Percent Who Have No Doubts About the Existence of God  
South Central CSA**

- The South Central CSA ranks fourth among all CSAs in the Greater Houston Area on percent who have no doubts about the existence of God.
- 88.01% of adults in the South Central CSA report no doubts about the existence of God.
- This figure is slightly higher than the 78% for the Greater Houston Area.
- There are an estimated 73,458 adults living in the South Central CSA.
- In the South Central CSA, almost 64,700 adults report no doubts about the existence of God.



# Houston Profile Project South Central Area (CSA #32)

## Key Leader Interviews

In this section, the results from individual, face-to-face interviews with key leaders in the CSA community are presented. The interviews were conducted by HPP volunteers using a standardized questionnaire developed by CCRD. Various key positions within the community were identified and the individual leaders that filled that particular position were contacted. If the key leader agreed to an interview, the results are included, maintaining confidentiality. The various responses are listed by question and categorized by topic. The key leader positions included elected community leaders, managers of large employers in the area, principals of local schools, civic organization leaders, labor union leaders, local Chamber of Commerce representatives, editors of neighborhood newspapers, directors of minority interest group, law enforcement officers, and leaders of major places of worship.

Center for Community Research and Development  
Community Poll 98



**Key Leader Interviews  
CSA #32 – South Central Area**

**What are the best things about the South Central area?**

Community Involvement

- A very family-oriented community.
- Residents have lived in the area for a long time.
- People in the community know each other.
- There is a large percentage of home ownership in the area. The majority of homes are owned and many are long time owners and residents of the area.
- The temples and some churches are reaching out to the Asian community to provide fellowship.

Neighborhood Initiatives

- Clients will come to their center because they remain anonymous.

Location

- Convenient location.
- Close to the highway.

Crime Control

- The area has one of the lowest crime rates in Houston.

Diversity

- They have an abundance of volunteers from the Asian community who are Westernized.

Transportation

- Good public transportation system.
- Bus service goes from the area to other parts of town.

**What are the major problems facing the area?**

Crime

- Drug use.
- Lack of participation by Houston Police Department to help clean up drug problem.
- Domestic abuse.

Services and Infrastructure

- Deprivation of the area.
- Lack of employment.
- Lack of resources.



- Little to no economic development, which breeds drugs, truancy, and unemployment.
- There is only one bank in the area, Wells Fargo. There are no premium grocery stores, and too many convenience stores, liquor stores, and fast food places.
- There are no full service gas stations.
- There is flooding from the sewers, which need to be cleaned.

### Health

- Largest HIV population in the city.
- Problems with other STDs.

### Immigrants

- Immigrants are indigent. They have no access to services because of the language barrier.
- There are 26 subgroups that cannot speak to one another unless they speak English.

### **Do the local places of worship play any roles in the three best things?**

- The churches are starting to wake up and get involved in the community.
- Churches minister to the elderly and to children.
- Churches provide outreach, after school tutoring, and computer classes.
- Children's programs.
- They provide AIDS screening and awareness programs.
- "True Love Waits" celibacy program.
- Provides home ownership seminars to teach residents how to buy and care for a home.
- There is a minister's association that communicates well.
- There is a super neighborhood association that maintains communication and contact with the churches, youth groups, and police, and regularly holds events and banquets for the community.

### **Are there other contributions that places of worship are making to the area?**

- They are making a push to beautify MLK Boulevard to look like the Galleria.

### **Can you think of any ways local places of worship help with addressing these problems?**

- Churches try to change people.
- Held rallies in front of drug houses. The community went from six police reports per month to zero.
- Churches monitor the PIP reports by the Police Department, which are about burglary and crime in the area.
- Churches only provide fellowship. They are not equipped to do counseling. They need to learn to do this.

### **Can you think of other organizations and programs that are helping address these problems?**

- The Community Center has educational programs.



- The Red Cross is very active here.
- Asian American Family Services.

**Can you think of any ways that local places of worship contribute, even unwittingly, to making these problems worse?**

- Not leading by example.
- Only taking care of their own.
- There are churches that are not involved enough even though there are churches on every corner. Not being involved is being part of the problem.
- There are very few churches that help meet the needs of the Asian community.
- Do not have counseling skills, and do not provide an anonymous resource.
- Not helping to break down barriers to Asian community.

**Can you think of any suggestions or potential programs, not already in place, that would help to solve the problems within the South Central area?**

Children

- More after school programs, such as tutoring, computer courses, etc.

Social Services

- 60% of the home owners in the area are senior citizens, and most of their homes were built in the 1950s. These senior citizens need help keeping up their yards, etc.
- When homes are torn down, the lots are often left unattended, which is unattractive in the community. Something needs to be done to keep the area looking nice.

Churches

- Worship beyond the church.

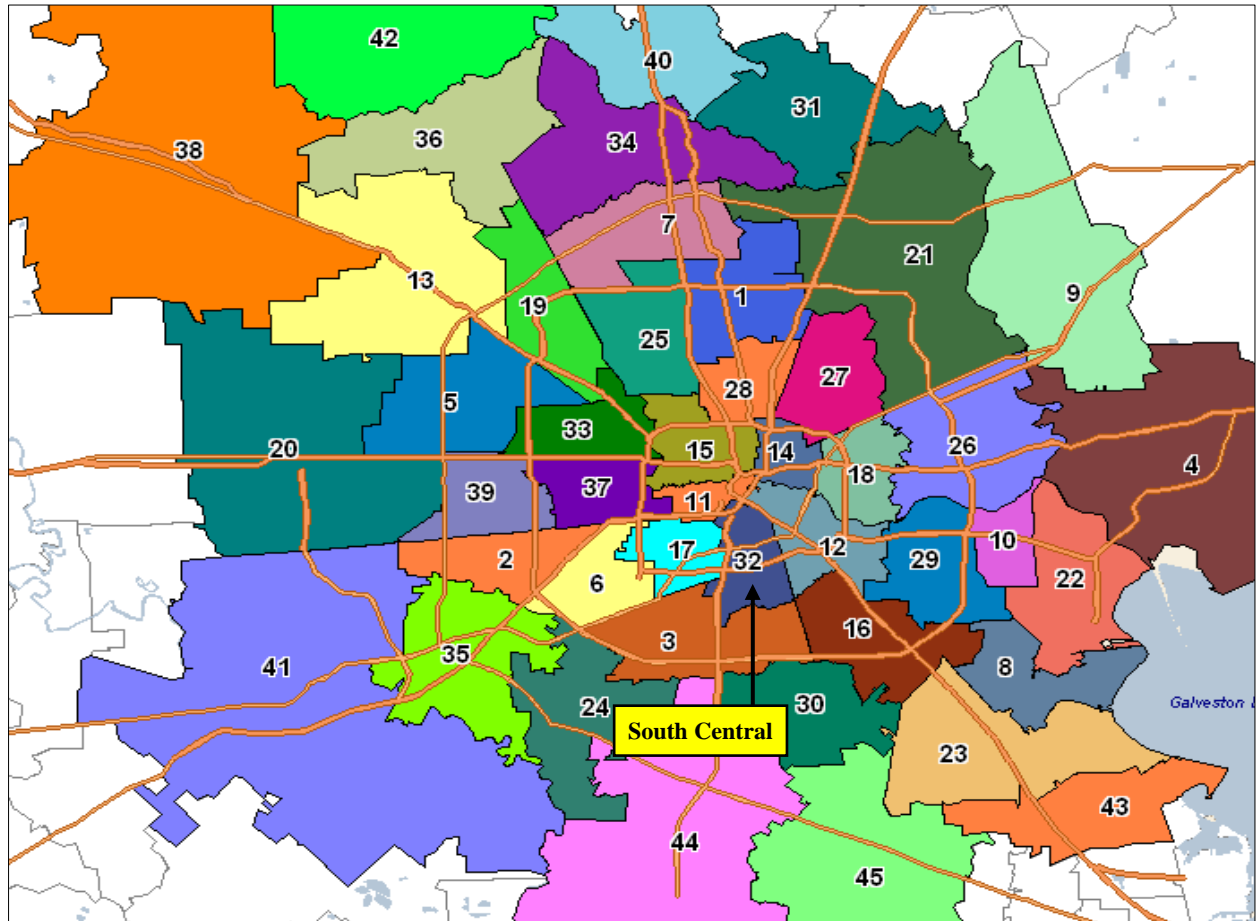
**Finally, is there anything else about the South Central area that you think is especially important, that we really need to know about, that we ought to work on, or that we should include in this report?**

- There is a lot of diversity.
- There is a lot of growth occurring in this area, and a lot of homes are being built.
- The HISD schools and charters are doing well.
- It is a great area and safe.
- The senior citizens have been here 30-40 years. Their children and grandchildren live here.
- There is good community involvement.
- The City of Houston and the HPD have taken a lot of positive action here.





# Houston Profile Project's Community Study Areas (CSA)



- |                                  |                                    |                             |
|----------------------------------|------------------------------------|-----------------------------|
| 1 Aldine                         | 16 Hobby/Sagemont                  | 31 SE Montgomery County     |
| 2 Alief/Sharpstown               | 17 Holcombe/Bellaire               | <b>32 South Central</b>     |
| 3 Almeda Genoa                   | 18 Galena Park/Jacinto City        | 33 Spring Branch/Oak Forest |
| 4 Baytown/Highlands              | 19 Jersey Village                  | 34 Spring/Klein             |
| 5 Bear Creek/West Little York    | 20 Katy Area                       | 35 Sugar Land/Stafford      |
| 6 Braeswood                      | 21 Kingwood/Atascocita/Humble      | 36 Tomball                  |
| 7 Champions                      | 22 La Porte/Bayport                | 37 Villages/Galleria        |
| 8 Clear Lake/Seabrook            | 23 League City/Webster/Friendswood | 38 Waller/Hockley           |
| 9 Crosby/Huffman                 | 24 Missouri City/Fresno            | 39 West Memorial/Westheimer |
| 10 Deer Park                     | 25 North Belt                      | 40 Woodlands                |
| 11 Downtown/Montrose/River Oaks  | 26 North Shore/Channelview         | 41 Richmond/Rosenberg       |
| 12 East End/Gulfgate             | 27 North Forest                    | 42 Magnolia                 |
| 13 Fairfield/Cypress/Copperfield | 28 Northside                       | 43 Dickinson/San Leon       |
| 14 Fifth Ward/Denver Harbor      | 29 Pasadena/South Houston          | 44 Manvel/Arcola/Rosharon   |
| 15 Heights                       | 30 Pearland                        | 45 Alvin                    |



**Houston Profile Project's Community Study Areas (Zips & USPS Cities)**

- |   |  |  |
|---|--|--|
| <b>#1 Aldine</b><br>77032 Houston<br>77037 Houston<br>77039 Houston<br>77060 Houston                                      | <b>#9 Crosby/Huffman</b><br>77336 Huffman<br>77532 Crosby  | <b>#18 Galena Park/Jacinto City</b><br>77013 Houston<br>77029 Houston<br>77547 Galena Park   |
| <b>#2 Alief/Sharpstown</b><br>77036 Houston<br>77072 Houston<br>77083 Houston<br>77099 Houston                            | <b>#10 Deer Park</b><br>77536 Deer Park  | <b>#19 Jersey Village</b><br>77040 Houston<br>77064 Houston<br>77070 Houston   |
| <b>#3 Almeda Genoa</b><br>77045 Houston<br>77047 Houston<br>77048 Houston<br>77053 Houston<br>77085 Houston               | <b>#11 Downtown/Montrose/River Oaks</b><br>77002 Houston<br>77006 Houston<br>77010 Houston<br>77019 Houston<br>77098 Houston       | <b>#20 Katy Area</b><br>77094 Houston<br>77449 Katy<br>77450 Katy<br>77493 Katy<br>77494 Katy  |
| <b>#4 Baytown/Highlands</b><br>77520 Baytown<br>77521 Baytown<br>77562 Highlands  | <b>#12 East End/Gulfgate</b><br>77003 Houston<br>77011 Houston<br>77012 Houston<br>77017 Houston<br>77023 Houston<br>77087 Houston | <b>#21 Kingwood/Atascocita/Humble</b><br>77044 Houston<br>77338 Humble<br>77339 Humble<br>77345 Humble<br>77346 Humble<br>77396 Humble                     |
| <b>#5 Bear Creek/West Little York</b><br>77041 Houston<br>77084 Houston   | <b>#13 Fairfield/Cypress/Copperfield</b><br>77065 Houston<br>77095 Houston<br>77429 Cypress<br>77433 Cypress                       | <b>#22 La Porte/Bayport</b><br>77507 Pasadena<br>77571 La Porte  |
| <b>#6 Braeswood</b><br>77031 Houston<br>77035 Houston<br>77071 Houston<br>77074 Houston<br>77081 Houston<br>77096 Houston | <b>#14 Fifth Ward/Denver Harbor</b><br>77020 Houston<br>77026 Houston  | <b>#23 League City/Webster/Friendswood</b><br>77518 Bacliff<br>77546 Friendswood<br>77549 Friendswood<br>77565 Kemah<br>77573 League City<br>77598 Webster |
| <b>#7 Champions</b><br>77014 Houston<br>77066 Houston<br>77068 Houston<br>77069 Houston<br>77073 Houston<br>77090 Houston | <b>#15 Heights</b><br>77007 Houston<br>77008 Houston<br>77009 Houston<br>77018 Houston   | <b>#24 Missouri City/Fresno</b><br>77459 Missouri City<br>77489 Missouri City<br>77545 Fresno  |
| <b>#8 Clear Lake/Seabrook</b><br>77058 Houston<br>77059 Houston<br>77062 Houston<br>77586 Seabrook                        | <b>#16 Hobby/Sagemont</b><br>77034 Houston<br>77061 Houston<br>77075 Houston<br>77089 Houston                                      | <b>#25 North Belt</b><br>77038 Houston<br>77067 Houston<br>77086 Houston<br>77088 Houston<br>77091 Houston   |
|   | <b>#17 Holcombe/Bellaire</b><br>77005 Houston<br>77025 Houston<br>77030 Houston<br>77054 Houston<br>77401 Bellaire                 |  |



**#26 North Shore/Channelview**

77015 Houston  
77049 Houston  
77530 Channelview

**#27 North Forest**

77016 Houston  
77028 Houston  
77050 Houston  
77078 Houston

**#28 Northside**

77022 Houston  
77076 Houston  
77093 Houston

**#29 Pasadena/South Houston**

77502 Pasadena  
77503 Pasadena  
77504 Pasadena  
77505 Pasadena  
77506 Pasadena  
77587 South Houston

**#30 Pearland**

77581 Pearland  
77584 Pearland

**#31 SE Montgomery County**

77365 Porter

**#32 South Central**

77004 Houston  
77021 Houston  
77033 Houston  
77051 Houston

**#33 Spring Branch/Oak Forest**

77043 Houston  
77055 Houston  
77080 Houston  
77092 Houston

**#34 Spring/Klein**

77373 Spring  
77379 Spring  
77388 Spring  
77389 Spring

**#35 Sugar Land/Stafford**

77477 Stafford  
77478 Sugar Land  
77479 Sugar Land

**#36 Tomball**

77375 Tomball  
77377 Tomball

**#37 Villages/Galleria**

77024 Houston  
77027 Houston  
77046 Houston  
77056 Houston  
77057 Houston  
77063 Houston

**#38 Waller/Hockley**

77447 Hockley  
77484 Waller

**#39 West Memorial/Westheimer**

77042 Houston  
77077 Houston  
77079 Houston  
77082 Houston

**#40 Woodlands**

77380 Spring  
77381 Spring  
77382 Spring  
77385 Conroe  
77386 Spring

**#41 Richmond/Rosenberg**

77469 Richmond  
77471 Rosenberg

**#42 Magnolia**

77354 Magnolia  
77355 Magnolia  
77362 Pinehurst

**#43 Dickinson/San Leon**

77539 Dickinson

**#44 Manvel/Arcola/Rosharon**

77578 Manvel  
77583 Rosharon

**#45 Alvin**

77511 Alvin

**For more information on Mission Houston's**  
*Houston Profile Project*  
**Or, to report errors in this report,**  
**please go to [www.houstonprofileproject.org](http://www.houstonprofileproject.org)**