

Houston Profile Project
West Memorial/Westheimer Area (CSA #39)
ZIP Codes: 77042, 77077, 77079 and 77082

Center for Community Research and Development
Community Poll 98

September 2004



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BACKGROUND OF THE BAYLOR CENTER FOR COMMUNITY RESEARCH AND DEVELOPMENT

Mission

The Center for Community Research and Development (CCRD) was established at Baylor University in 1979 as a multidisciplinary entity with a mission of **engaging Baylor faculty and students in applied social research to improve the local quality of life**. Over time, the CCRD has broadened its focus, sometimes engaging in statewide or national research, and the CCRD has become closely linked with Baylor's Ph.D. program in Applied Sociology, where Ph.D. students serve as center research analysts. Still, our research remains multidisciplinary and many of the CCRD's projects retain a local quality of life focus.

Facilities

The CCRD originally worked out of faculty offices in Sociology and Political Science and moved into its own facilities in 1990, when the operations center was located in the basement of the Sid Richardson Science Building. The CCRD moved to Suite 300 of the Robinson Tower in 1994. These modern facilities allow easier access to the community and include:

- offices for Center directors, six doctoral students, research analysts, and a project coordinator,
- focus group facilities with a separate observation room and recording equipment,
- a conference room for meetings and graduate seminars,
- report production facilities for CCRD documents,
- a local area network with Windows operating systems, and
- a Computer Assisted Telephone Interviewing (CATI) system.

Services

The Center for Community Research and Development is equipped to undertake a wide variety of projects for organizations, businesses, industries, and governmental agencies. Services include:

- Mail Surveys
- Telephone Surveys
- Questionnaire design
- Needs assessments
- Program planning and evaluation
- Impact assessments
- Population trend studies and projections
- Data collection and analysis
- Sampling designs
- Focus groups
- Seminars and workshops on community issues
- Mock Juries and Jury Consulting

Society for Applied Sociology

From 1998 through 2001, the CCRD served as the administrative office for the Society for Applied Sociology, an international organization for professionals involved in applying sociological knowledge in a wide variety of settings. The CCRD retains an active membership in SAS and Dr. Tillman Rodabough is the President. The mission statement for SAS is to:

- Provide a forum for sociologists and others interested in applying sociological knowledge.
- Enhance understanding of the interrelationship between sociological knowledge and sociological practice.
- Increase the usefulness and effectiveness of applied sociological research and training.

Selected Previous Clients

The CCRD has served a varied clientele on a large number of issues. Representative projects include:

- **Telephone surveys** for the City of Waco, Southwestern Bell, the *Waco Tribune-Herald*, Houston Profile Project
- **Site location research** for the Perryman Group, American Airlines
- **Needs assessments** for the Baptist General Convention of Texas, the United Way, HOTCOG
- **Population projections** for the Heart of Texas Council of Governments, Heritage House
- **Focus groups** for Creative Education Institute, Baylor University, EEOC, City of Waco, the United Way
- **Mail-out surveys** for Hillcrest Baptist Medical Center, the City of Woodway, Baptist General Convention of Texas
- **Intercept surveys** for Richland Mall, the Texas Ranger Museum, the Dr. Pepper Museum
- **Mock juries** and **change of venue** research for Amarillo, Dallas and Waco law firms
- **Program assessments** for the McLennan County Youth Collaboration, Waco Police Department
- **Door-to-door surveys** for the Waco Housing Authority, Mission Waco, Drug Prevention Resources
- **Voter exit interviews** for the Dallas Independent School District
- **Institutional evaluation** for San Marcos Baptist Academy, the BGCT Education Commission. Baptists in Scouting, Baylor University, Waco Independent School District
- **Program development** for the Cooper Foundation, the Junior League, MHMR

Fees

The CCRD is a non-profit service center for the community and University. Fees charged for research projects represent actual costs for services and enable the CCRD to be self-supporting.



Staff

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Background of the Poll

Center for Community Research and Development
Poll 98
(September 2004)

In the fall of 2003, the Center for Community Research and Development (CCRD) conducted a scientific poll to assess religious and lifestyle practices and beliefs in 45 communities in the Greater Houston Area. Questions for the poll were developed by CCRD researchers using national polls on lifestyles and religion as a guideline.

From October 1 through November 15, a total of 2,419 Greater Houston Area residents were interviewed using a Computer Assisted Telephone Interviewing (CATI) system. The CATI technology allows control over the interviewing process and automates data entry. The sample was selected from a computer-generated set of random phone numbers. Random generation includes residents with unlisted numbers. Other steps taken to ensure the quality of the poll include: (1) testing and editing experimental versions of the questionnaire to increase the clarity and reliability of each question; (2) intensive training for each interviewer; (3) continual monitoring of interviews by social science Ph.D.s; (4) daily review of work and interviewing procedures and results by the CCRD staff; (5) calling during times established in previous studies to provide the most representative sample; (6) making up to five call-backs for each phone number to avoid distorting the sample toward the more easily accessible residents; (7) using special “screens” to increase the number of male and minority respondents; (8) purchasing a special bank of phone lines with “Community Research” as the caller identification label rather than the standard label, “Baylor University;” and (9) employing Spanish speaking interviewers for households where Spanish is the primary language.

The demographic characteristics of the sample resemble those of demographics available through external sources. While the sample is largely representative of the population, minority ethnic groups were slightly under-represented among respondents in the poll. To compensate, this analysis uses weighted data to ensure a more representative sample. The final sample is comparable to official data available on the 45 communities in the Greater Houston Area’s 3,097,362 adults. For example, the sample used in the analysis is approximately 58% “Anglo,” 20% Hispanic, and 17% African-American.^[1] The percentages for African Americans and Anglos closely reflect recent Census estimate population numbers for the 45 communities in the Greater Houston Area.^[2] Other population numbers/sample comparisons suggest similarly low levels of bias.

For the overall response distributions of the questionnaire data, the responses will typically vary by less than 3 percentage points in either direction at the 95% confidence level. For cross-tabulation tables that analyze smaller portions of the sample by dividing it into various categories such as race or education, the percentage of variation will be considerably higher.

^[1] Throughout this report, the terms “White” and “Anglo” refer to non-Hispanic whites. “African-American” and “Black” are used interchangeably.

^[2] 2002 Census estimates show a total adult population of 3,097,362 for the 45 communities in the Greater Houston Area. Of the approximately 3,097,362 adults: about 45.0% are Anglo, 17.5% African American, 30.2% Hispanic, 0.4% American Indian, 5.4% Asian/Pacific Islander and 1.4% are Multi-Racial.



Executive Summary

Center for Community Research and Development

West Memorial/Westheimer Area (CSA #39)

- The racial and ethnic composition of the West Memorial/Westheimer CSA is predominantly Anglo and significantly different than that of the Greater Houston Area.
- Overall, the incomes of households in the West Memorial/Westheimer CSA are slightly higher than those in the Greater Houston Area.
- There is significantly less neighborhood satisfaction in the West Memorial/Westheimer CSA than in the Greater Houston Area.
- Family satisfaction in West Memorial/Westheimer is somewhat lower than the family satisfaction value for the Greater Houston Area.
- The West Memorial/Westheimer CSA ranks sixth among all CSAs in the Greater Houston Area on satisfaction from friends.
- In the West Memorial/Westheimer CSA, more people receive a great deal of satisfaction from their friends than receive satisfaction from their family or neighborhood.
- In the West Memorial/Westheimer CSA an estimated 41,400 adults report being successful at balancing work and family lives. This means, however, that 110,500 adults, or a majority of adults in the West Memorial/Westheimer CSA, are not as successful at balancing work and family lives.
- Over half (50.68%) of adults living in the West Memorial/Westheimer CSA report being happy.
- In the West Memorial/Westheimer CSA an estimated 116,600 adults, or a majority of adults in the West Memorial/Westheimer CSA, do not attend church weekly.
- In the West Memorial/Westheimer CSA, almost 24,351 adults never attend church.
- In the West Memorial/Westheimer CSA almost 92,300 adults attend church occasionally, but not every week.
- An estimated 30,100 more adults in the West Memorial/Westheimer CSA report being born again than report attending church each week.
- Despite lower levels of regular church attendance, there appears to still be a modest level of spiritual interest in the West Memorial/Westheimer CSA.
- Fewer people attend church in the West Memorial/Westheimer CSA on a weekly basis than would seek help in a place of worship or from a religious counselor when they have a problem.
- More people in the West Memorial/Westheimer CSA report that they would pray when they have problems than would read the Bible, or seek help from a religious counselor or place of worship.



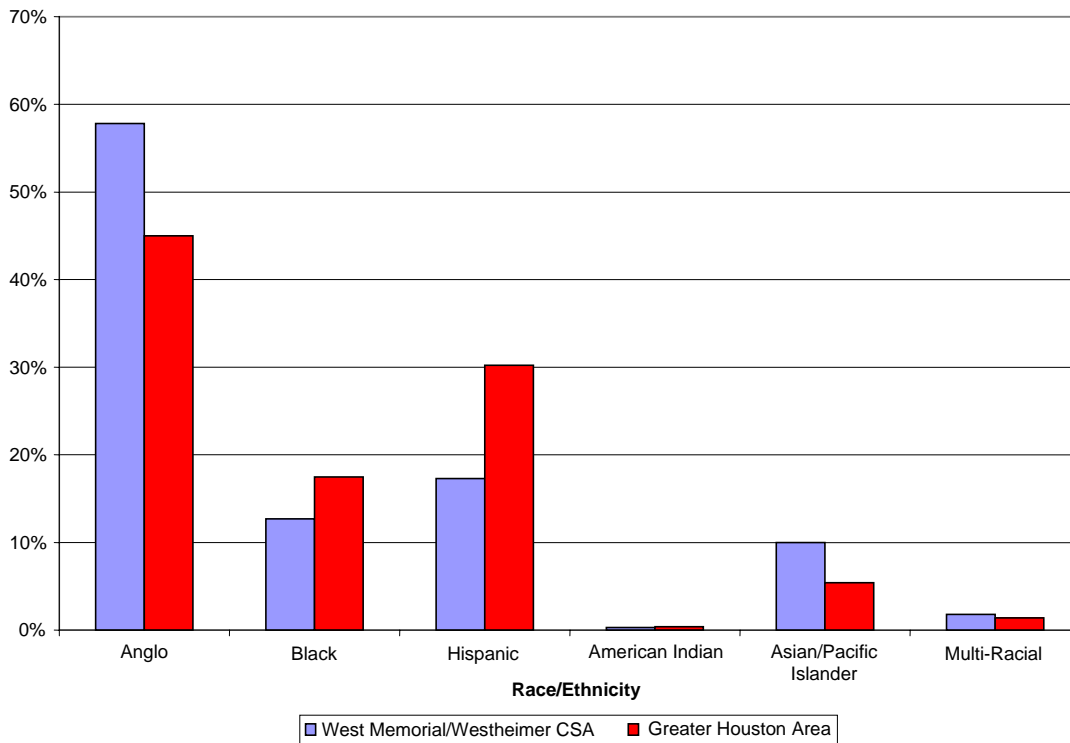
Houston Profile Project
West Memorial/Westheimer Area (CSA #39)

Demographics

Center for Community Research and Development
Community Poll 98



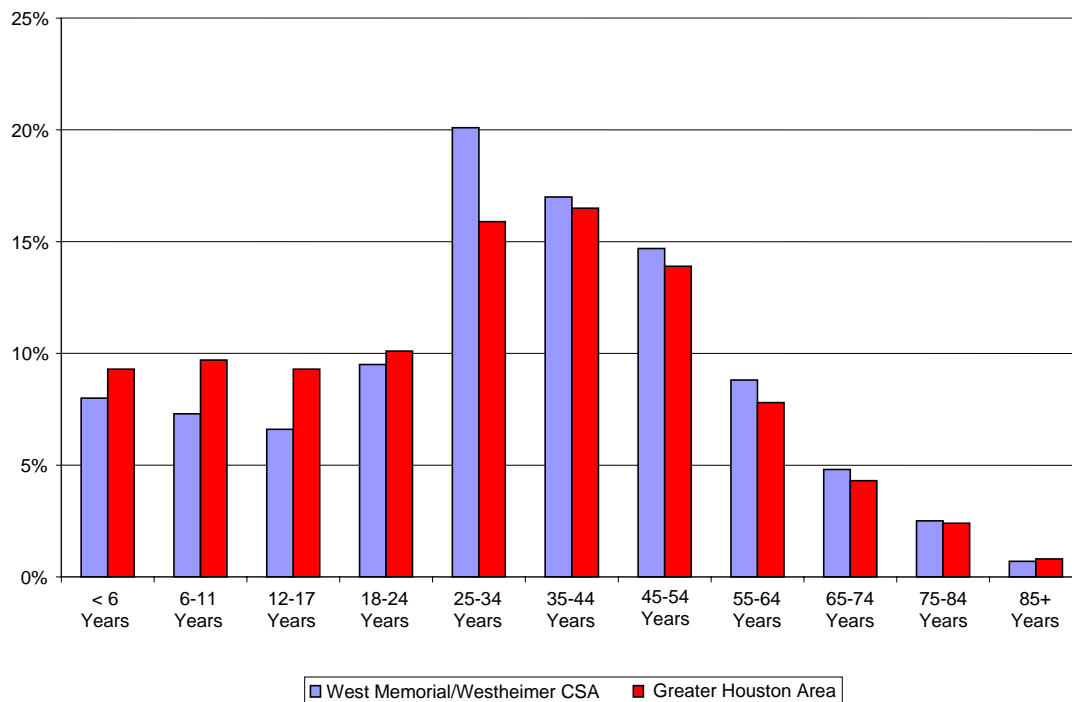
**Population by Race and Ethnicity
West Memorial/Westheimer CSA and Greater Houston Area**



- The racial and ethnic composition of the West Memorial/Westheimer CSA is predominantly Anglo and significantly different than that of the Greater Houston Area.
- In the West Memorial/Westheimer Area, Anglos comprise 57.8% of the population, compared to only 45.0% in the Greater Houston Area.
- Hispanics account for 17.3% of the population in the West Memorial/Westheimer CSA, compared to 30.2% in the Greater Houston Area.
- In the West Memorial/Westheimer CSA, Blacks comprise only 12.7% of the population, compared to 17.5% in the Greater Houston Area.
- The population of Asians and Pacific Islanders in the West Memorial/Westheimer CSA is significantly larger than that of the Greater Houston Area (10.0% vs. 5.4%).



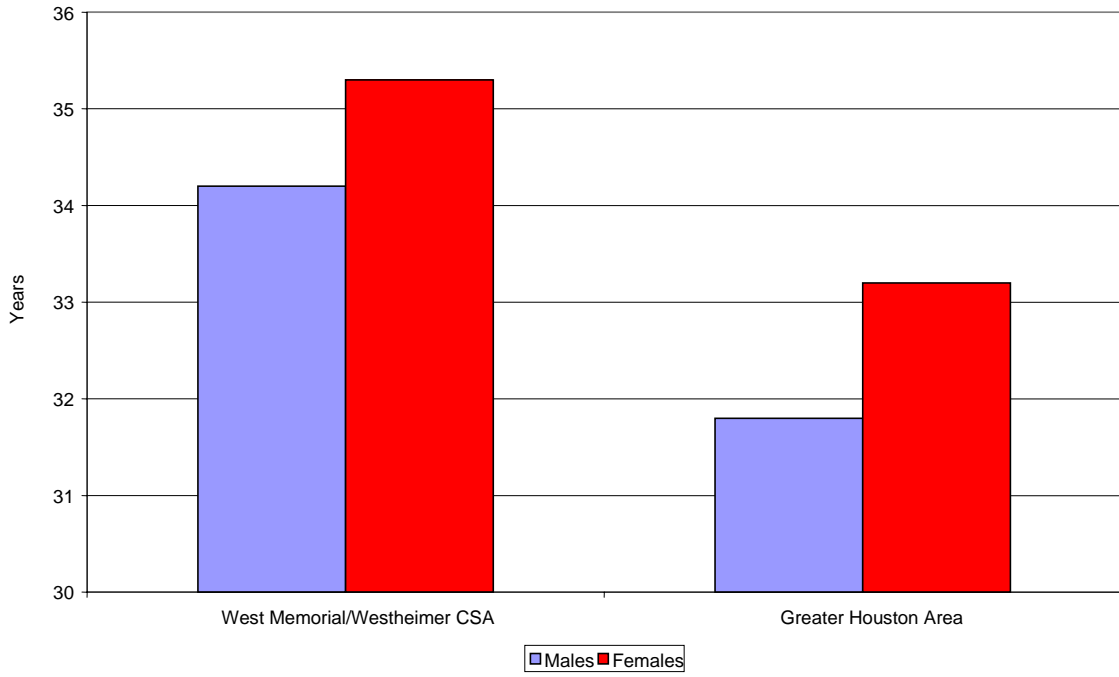
**Population by Age
West Memorial/Westheimer CSA and Greater Houston Area**



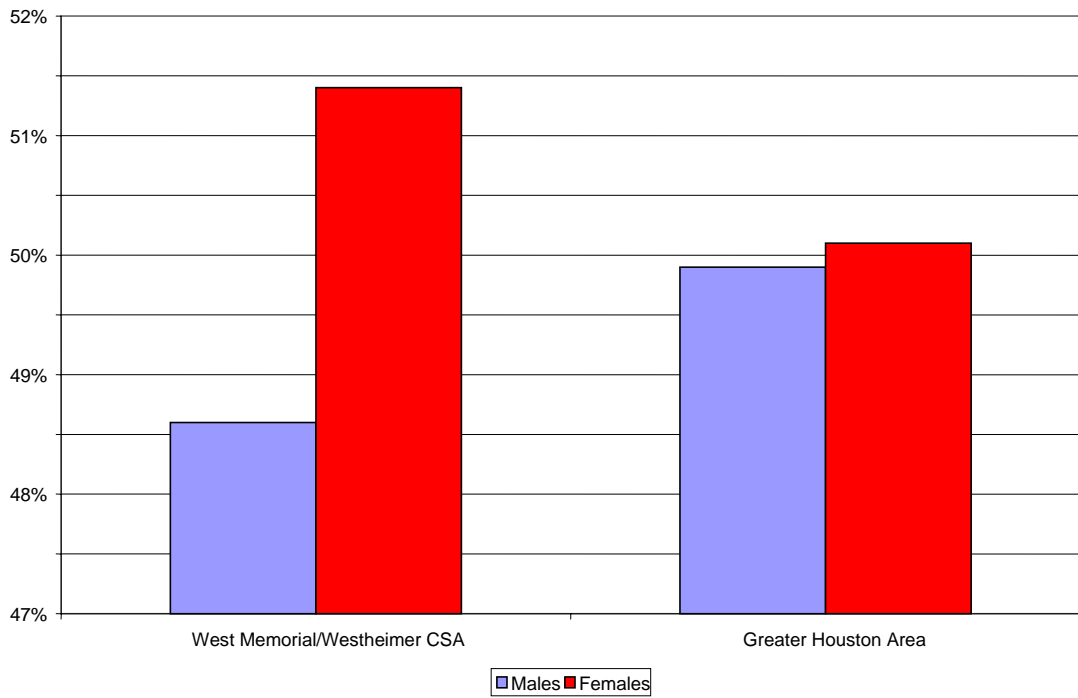
- The percent of the population under the age of 18 is significantly smaller in the West Memorial/Westheimer CSA than in the Greater Houston Area (21.9% vs. 28.3%).
- There is a significantly larger percentage of the population age 25 to 34 in the West Memorial/Westheimer CSA than in the Greater Houston Area (20.1% vs. 15.9%).
- There are little differences between the West Memorial/Westheimer CSA and the Greater Houston Area in the remaining age categories.



**Median Age by Gender
West Memorial/Westheimer CSA and Greater Houston Area**



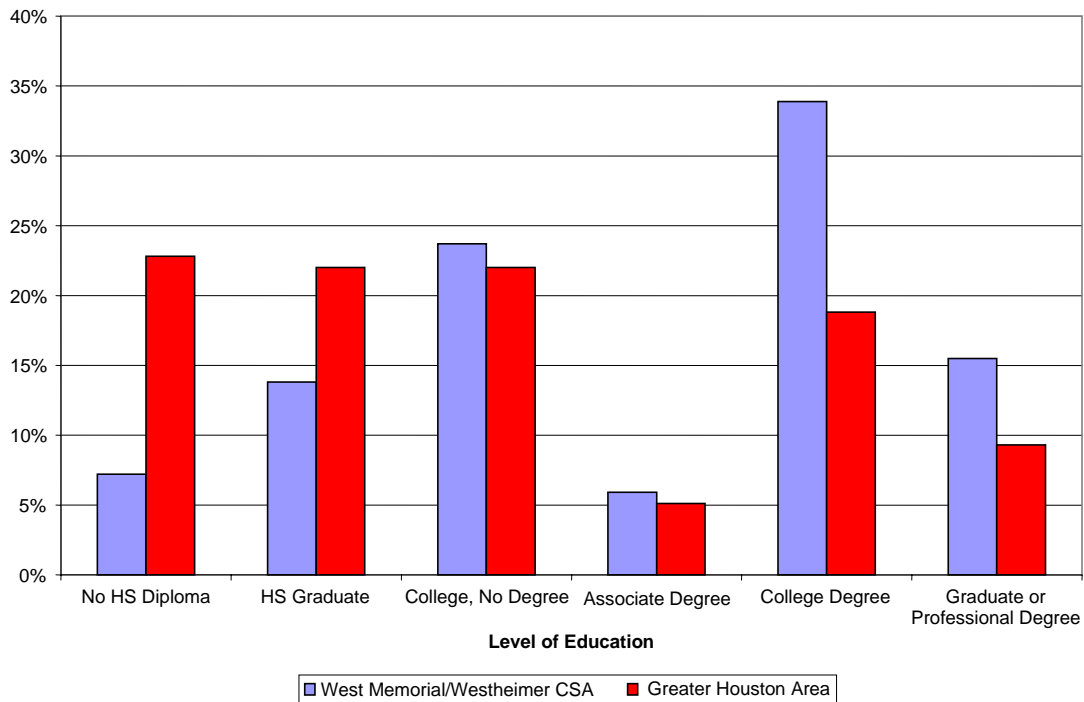
**Population by Gender
West Memorial/Westheimer CSA and Greater Houston Area**



- There are only slight differences in age and gender composition between the Greater Houston Area and the West Memorial/Westheimer CSA.
- Males comprise 48.6% in the West Memorial/Westheimer CSA, compared to 49.9% in the Greater Houston Area.
- In the West Memorial/Westheimer CSA, females represent 51.4% of the population, whereas in the Greater Houston Area they comprise 50.1%.
- The median age for males is 34.2 years in the West Memorial/Westheimer CSA, compared to 31.8 years in the Greater Houston Area.
- Females in the Greater Houston Area have a median age of 33.2 years, compared to 35.3 in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA, females have a higher median age than males (35.3 vs. 34.2).



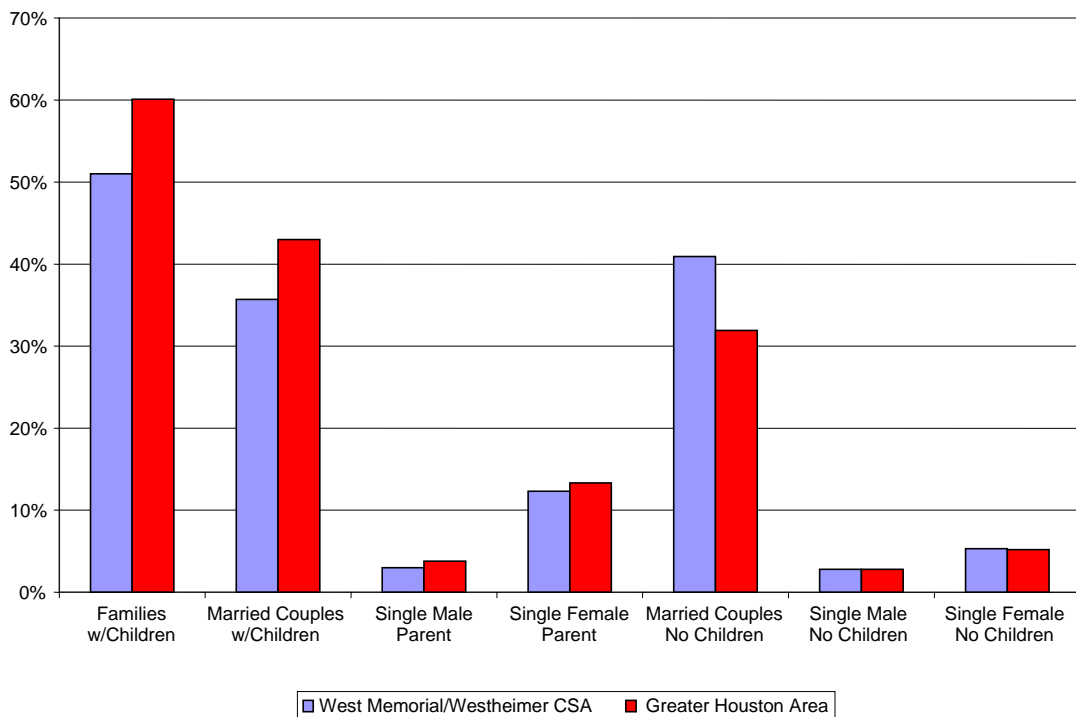
**Educational Attainment Among Adults Over 25
West Memorial/Westheimer CSA and Greater Houston Area**



- There are significantly fewer people over the age of 25 without a high school diploma in the West Memorial/Westheimer CSA than there are in the Greater Houston Area (7.2% vs. 22.8%).
- A significantly smaller proportion of the population has only a high school diploma in the West Memorial/Westheimer CSA than in the Greater Houston Area (13.8% vs. 22.0%).
- Significantly more people in the West Memorial/Westheimer CSA have college degrees than in the Greater Houston Area (33.9% vs. 18.8%).
- There are significantly more people with graduate or professional degrees in the West Memorial/Westheimer CSA than there are in the Greater Houston Area (15.5% vs. 9.3%).
- Almost 50% of the people in the West Memorial/Westheimer CSA have at least a college degree.

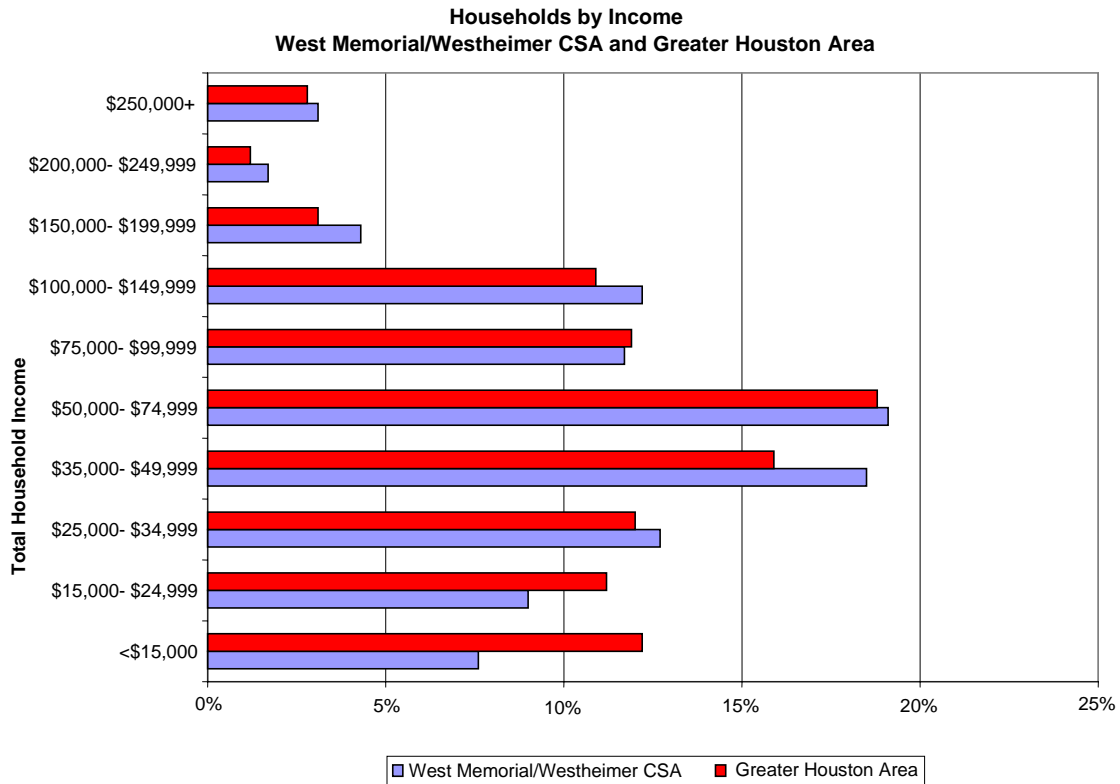


Total Family Households by Type
West Memorial/Westheimer CSA and Greater Houston Area



- The percentage of families with children is significantly lower in the West Memorial/Westheimer CSA than in the Greater Houston Area (51.0% vs. 60.1%).
- The percentage of married couples with children is significantly smaller in the West Memorial/Westheimer CSA than in the Greater Houston Area (35.7% vs. 43.0%).
- There are fewer households with children headed by a single parent in the West Memorial/Westheimer CSA than in the Greater Houston Area (15.3% vs. 17.1%).
- There are more family households consisting of married couples without children in the West Memorial/Westheimer CSA than in the Greater Houston Area (40.9% vs. 31.9%).

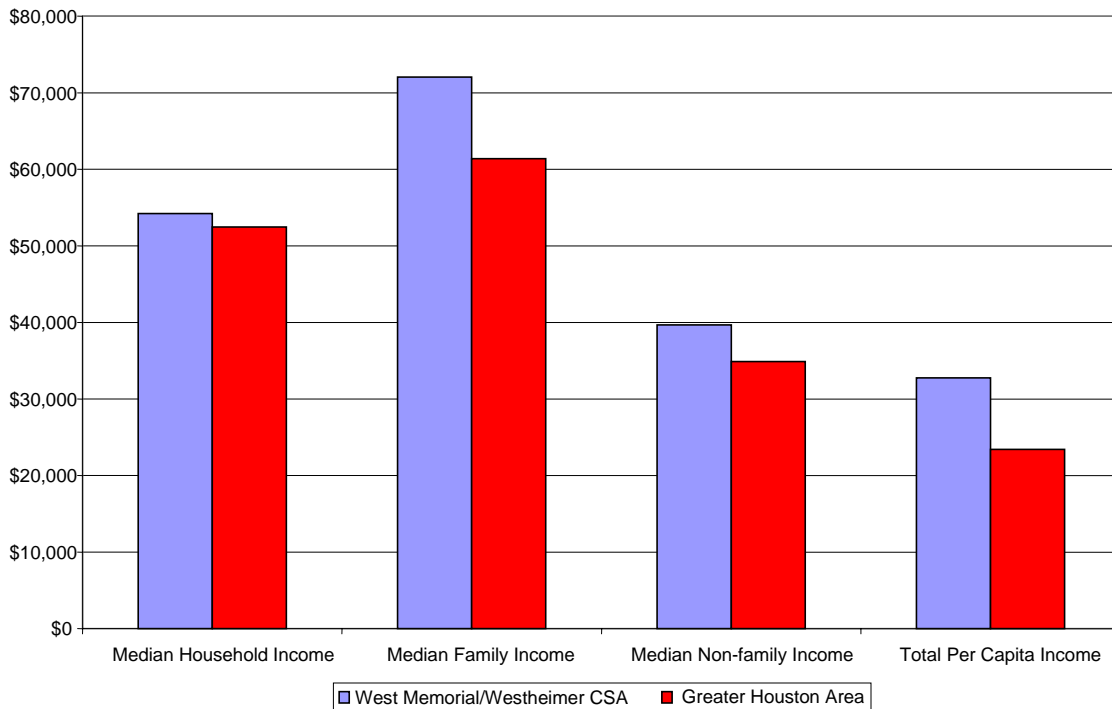




- Overall, the incomes of households in the West Memorial/Westheimer CSA are slightly higher than those in the Greater Houston Area.
- Fewer households in the West Memorial/Westheimer CSA have incomes below \$25,000 than in the Greater Houston Area (16.6% vs. 23.4%).
- There are significantly fewer households in the West Memorial/Westheimer CSA with incomes less than \$15,000 than there are in the Greater Houston Area (7.6% vs. 12.2%).
- Most households in the West Memorial/Westheimer CSA have incomes in the \$50,000 to \$74,999 range (19.1%).
- There are more households in the West Memorial/Westheimer CSA with incomes over \$100,000 than there are in the Greater Houston Area (21.3% vs. 18.0%).



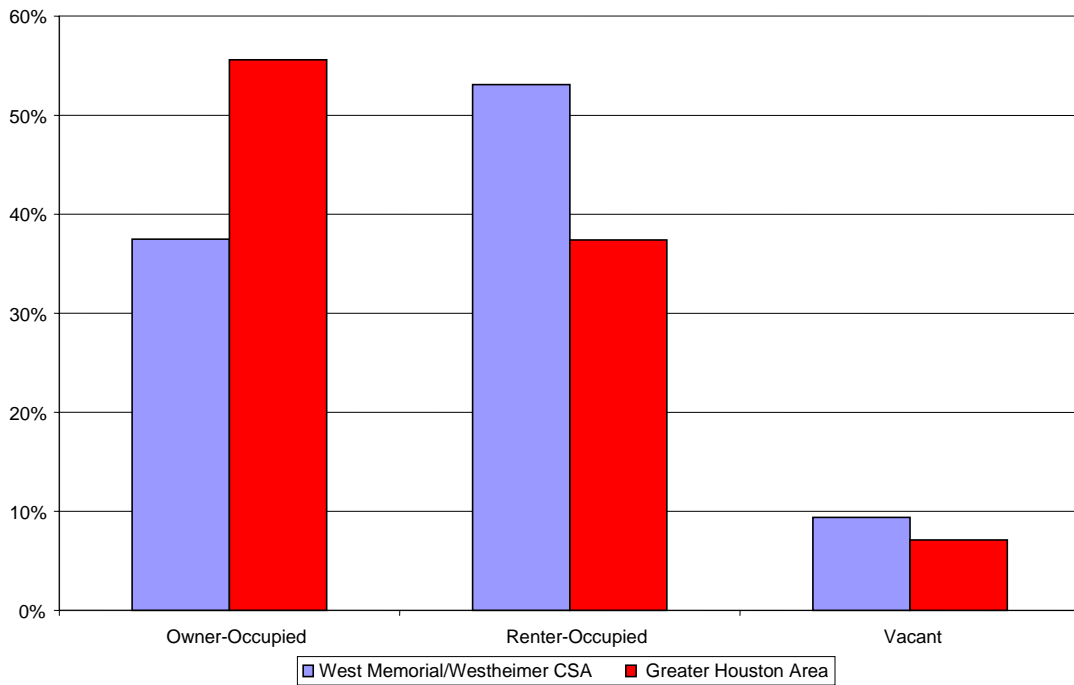
Income Dynamics
West Memorial/Westheimer CSA and Greater Houston Area



- In all categories, the West Memorial/Westheimer CSA is greater than the Greater Houston Area in terms of level of income.
- The median household income of the West Memorial/Westheimer CSA is slightly higher than that of the Greater Houston Area (\$54,224 vs. \$52,462).
- The median family income of the West Memorial/Westheimer CSA is greater than that of the Greater Houston Area (\$72,046 vs. \$61,391).
- The median non-family income of the West Memorial/Westheimer CSA is greater than that of the Greater Houston Area (\$39,664 vs. \$34,908).
- The total per capita income of the West Memorial/Westheimer CSA is greater than that of the Greater Houston Area (\$32,747 vs. \$23,402).



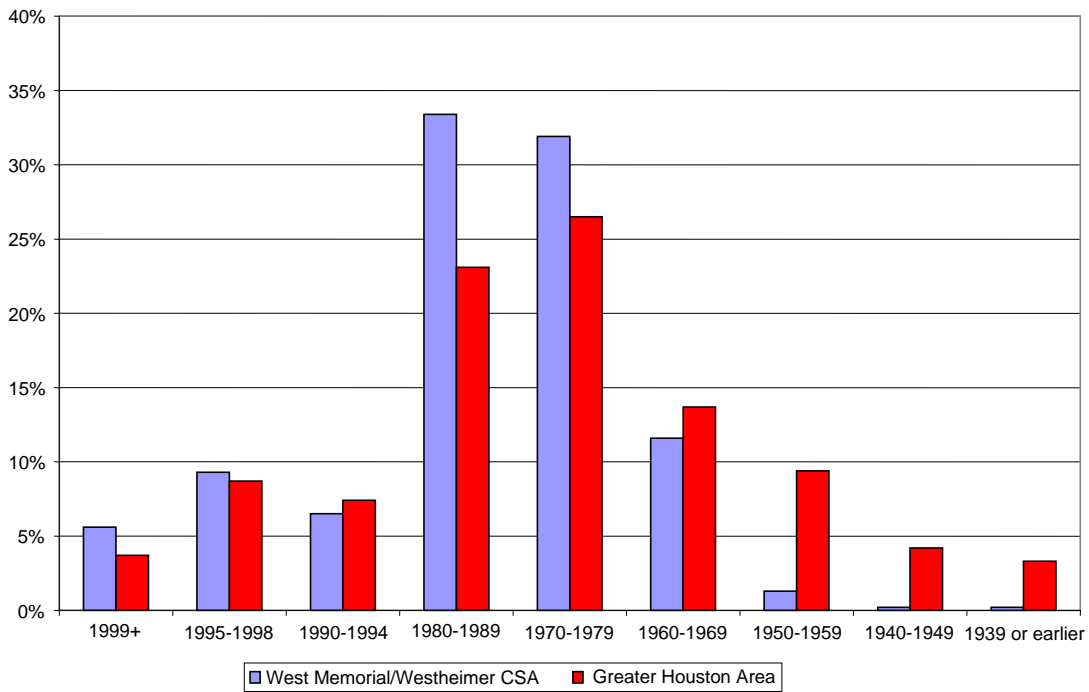
Total Housing Units
West Memorial/Westheimer CSA and Greater Houston Area



- The proportion of housing units occupied by the owner is significantly lower in the West Memorial/Westheimer CSA than in the Greater Houston Area (37.5% vs. 55.6%).
- Significantly more housing units are occupied by a renter in the West Memorial/Westheimer CSA than in the Greater Houston Area (53.1% vs. 37.4%)
- In the West Memorial/Westheimer CSA, housing units are more likely to be occupied by a renter than by the owner.



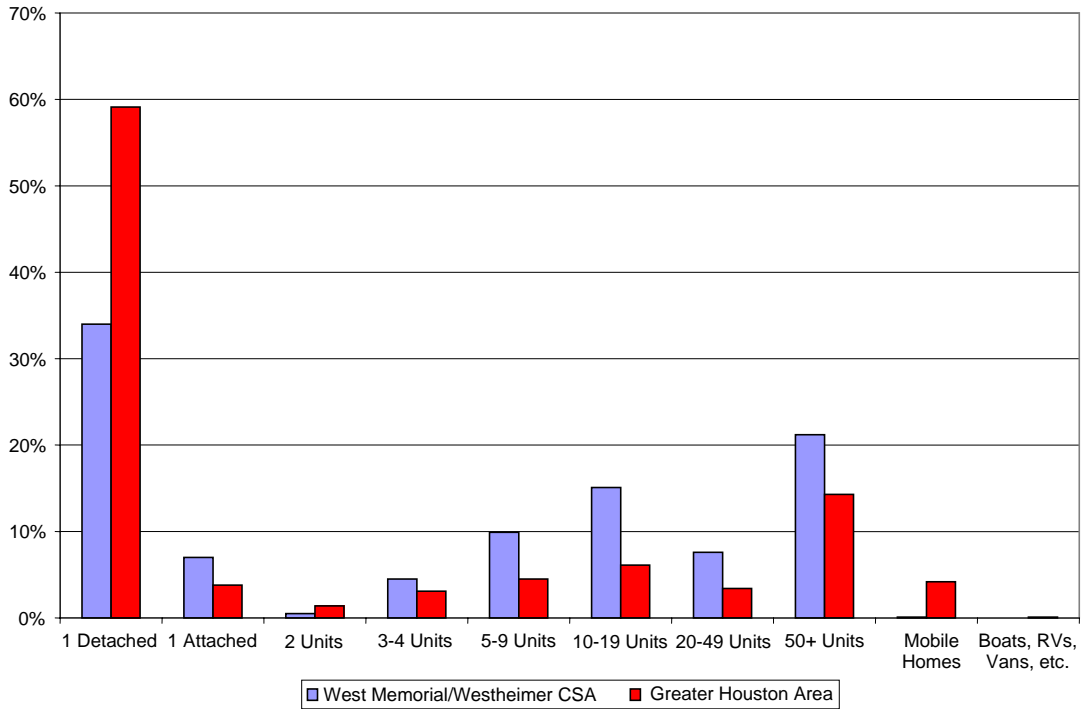
Units by Year Built
West Memorial/Westheimer CSA and Greater Houston Area



- Overall, housing units in the West Memorial/Westheimer CSA were built more recently than those in the Greater Houston Area.
- 54.8% of the housing units in the West Memorial/Westheimer CSA were built after 1980, compared to only 42.9% in the Greater Houston Area.
- Since 1990, the West Memorial/Westheimer CSA has gained 21.4% of its housing units, compared to 19.8% in the Greater Houston Area.
- Only 0.4% of the housing units in the West Memorial/Westheimer CSA were built before 1950, compared to 7.5% in the Greater Houston Area.
- Most housing units in the West Memorial/Westheimer CSA were built in the 1980s.



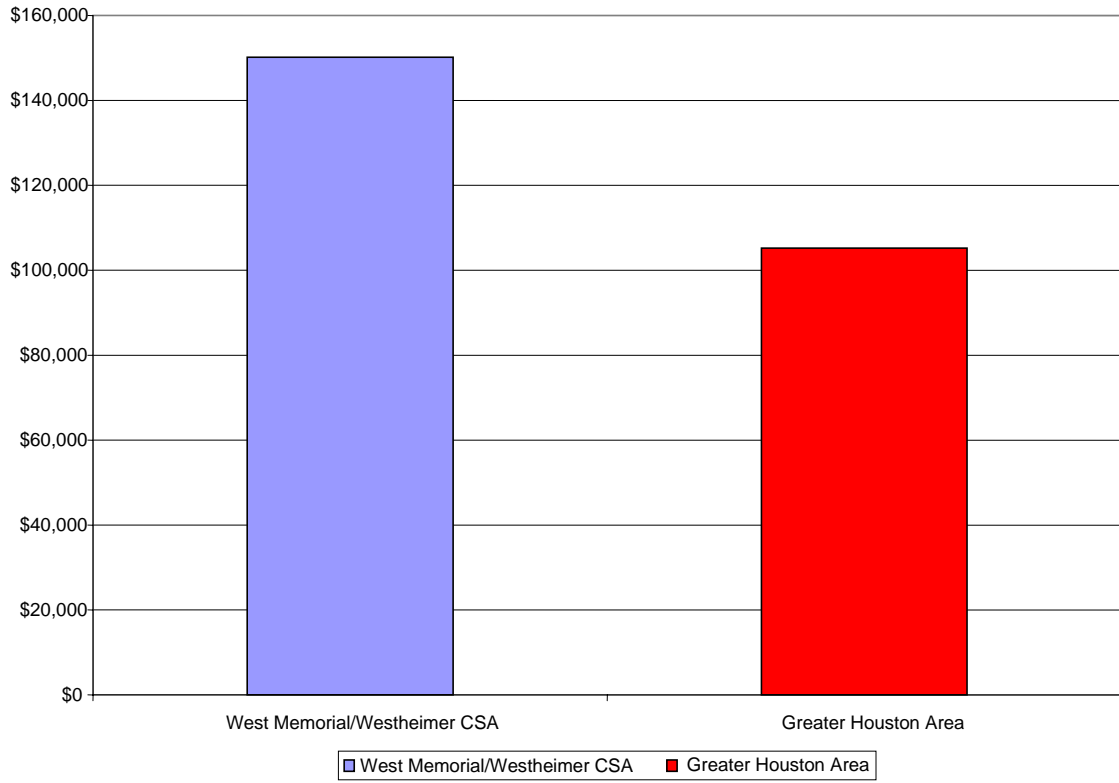
Housing Units by Type
West Memorial/Westheimer CSA and Greater Houston Area



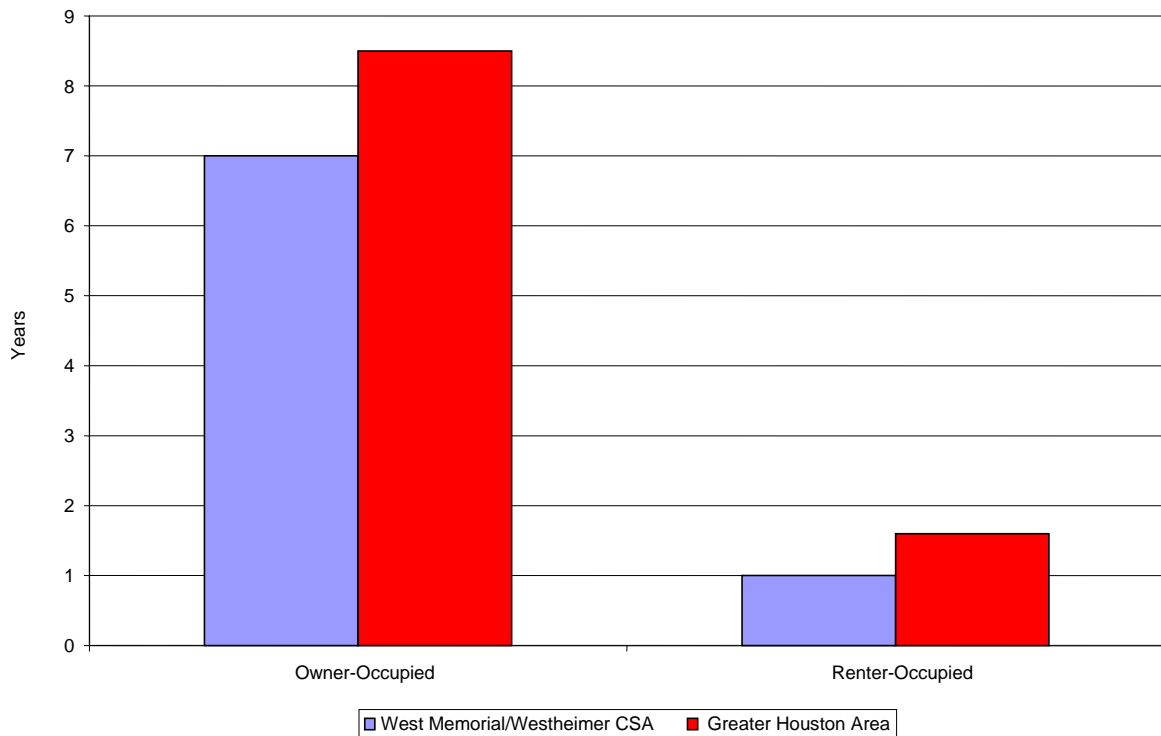
- The proportion of free standing single housing units in the West Memorial/Westheimer CSA is significantly less than the proportion in the Greater Houston Area (34.0% vs. 59.1%).
- There are significantly more dwellings with multiple units in the West Memorial/Westheimer CSA than there are in the Greater Houston Area (58.8% vs. 32.8%).
- There are significantly fewer dwellings with 50+ units in the Greater Houston Area than in the West Memorial/Westheimer CSA (14.3% vs. 21.2%).
- There are significantly fewer mobile homes in the West Memorial/Westheimer CSA than in the Greater Houston Area (0.1% vs. 4.2%).



**Median Home Value
West Memorial/Westheimer CSA and Greater Houston Area**



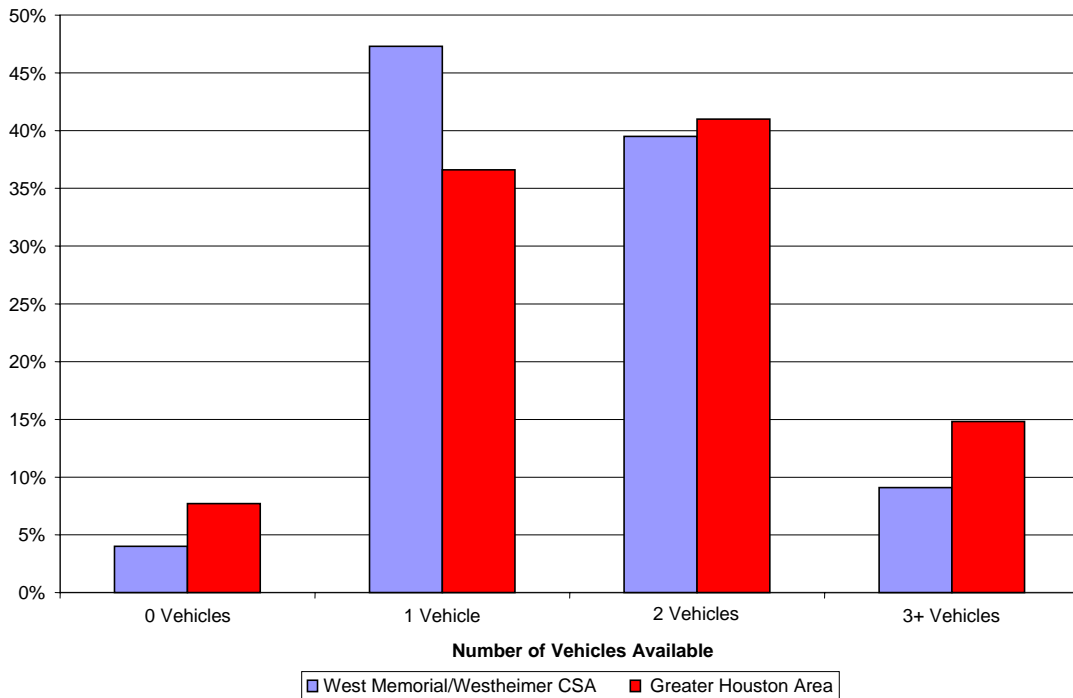
**Median Length of Occupancy
West Memorial/Westheimer CSA and Greater Houston Area**



- The median length of occupancy is generally longer for dwellings that are occupied by the owner, and shorter for those occupied by a renter.
- In both owner and renter occupied dwellings, the West Memorial/Westheimer CSA has a significantly shorter median length of occupancy.
- In the West Memorial/Westheimer CSA, the median length of occupancy for owner-occupied households is seven times that of renter-occupied households (7.0 years vs. 1.0 years).



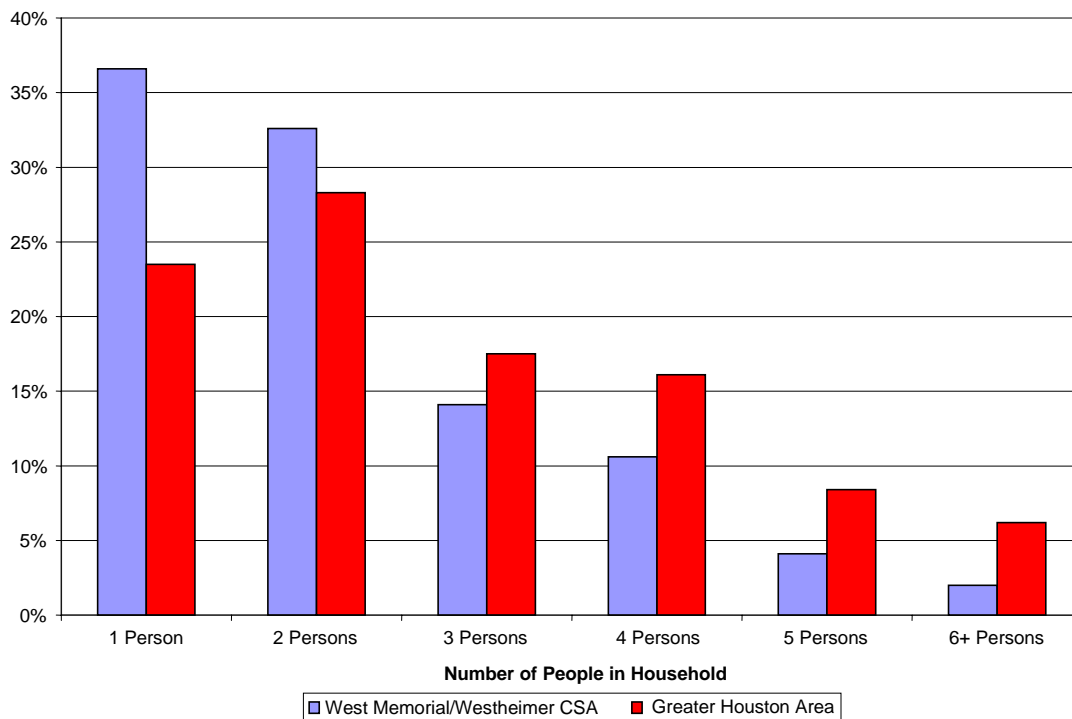
**Households by Count of Vehicles Available
West Memorial/Westheimer CSA and Greater Houston Area**



- The number of households with no vehicles is smaller in the West Memorial/Westheimer CSA than in the Greater Houston Area (4.0% vs. 7.7%).
- The number of households with only one vehicle available is smaller in the Greater Houston Area than in the West Memorial/Westheimer CSA (36.6% vs. 47.3%).
- The number of households with 2 or more vehicles available is significantly smaller in the West Memorial/Westheimer CSA than in the Greater Houston Area (48.6% vs. 55.8%)
- Less than half of the households in the West Memorial/Westheimer CSA have 2 or more vehicles available (48.6%).
- Most households in the West Memorial/Westheimer CSA have one vehicle available (47.3%).



Households by Count of Persons
West Memorial/Westheimer CSA and Greater Houston Area



- There is a higher proportion of households consisting of one person in the West Memorial/Westheimer CSA than in the Greater Houston Area (36.6% vs. 23.5%).
- In the West Memorial/Westheimer CSA, the most common household arrangement is one person living alone (36.6%).
- The proportion of households with three or more people living together is significantly smaller in the West Memorial/Westheimer CSA than in the Greater Houston Area (30.8% vs. 48.2%).



Houston Profile Project West Memorial/Westheimer (CSA #39)

CSA Rankings

By
Key Lifestyle and Religion Questions

In this section we rank order the 45 CSAs by key religious and lifestyle questions. We use a form of hierarchical modeling in which individual responses to the lifestyle and religion questions in the HPP Poll are estimated with key socio-demographic measures from each CSA. These measures include age structure, race and ethnic composition, household structure, education, income, and housing values. The analysis produces an estimated average response to each question for each of the 45 CSAs. We subsequently rank the 45 CSAs based on these responses, and provide tables of these rankings in this section of the report. Please note that the measures reported here are those for which the hierarchal analysis proved useful. For some measures, the models did not perform well enough to allow us to report rankings with an acceptable level of confidence.

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CSA by Percent Who Get a Great Deal of Satisfaction from Neighborhood
 Percent Great Deal of

Ranking	CSA	Satisfaction w/Neighborhood
1	17.00 Holcombe/Bellaire	63.92%
2	11.00 Downtown/Montrose/River Oaks	59.28%
3	8.00 Clear Lake/Seabrook	56.39%
4	40.00 Woodlands	55.85%
5	35.00 Sugar Land/Stafford	55.60%
6	37.00 Villages/Galleria	55.11%
7	24.00 Missouri City/Fresno	54.90%
8	20.00 Katy Area	53.82%
9	30.00 Pearland	53.11%
10	34.00 Spring/Klein	51.02%
11	13.00 Fairfield/Cypress/Copperfield	51.02%
12	44.00 Manvel/Arcola/Rosharon	50.96%
13	21.00 Kingwood/Atascocita/Humble	50.74%
14	10.00 Deer Park	49.14%
15	23.00 League City/Webster/Friendswood	48.61%
16	22.00 La Porte/Bayport	48.41%
17	38.00 Waller/Hockley	47.95%
18	15.00 Heights	47.44%
19	42.00 Magnolia	46.15%
20	19.00 Jersey Village	45.63%
21	39.00 West Memorial/Westheimer	45.51%
22	9.00 Crosby/Huffman	45.40%
23	7.00 Champions	45.30%
24	36.00 Tomball	44.57%
25	5.00 Bear Creek/West Little York	43.06%
26	41.00 Richmond/Rosenberg	41.47%
27	43.00 Dickinson/San Leon	41.14%
28	45.00 Alvin	39.60%
29	4.00 Baytown/Highlands	39.47%
30	16.00 Hobby/Sagemont	38.77%
31	26.00 North Shore/Channelview	37.10%
32	31.00 SE Montgomery County	36.59%
33	29.00 Pasadena/South Houston	35.89%
34	6.00 Braeswood	35.81%
35	28.00 Northside	35.22%
36	32.00 South Central	35.14%
37	33.00 Spring Branch/Oak Forest	34.69%
38	18.00 Galena Park/Jacinto City	33.48%
39	3.00 Almeda Genoa	32.35%
40	2.00 Alief/Sharpstown	32.17%
41	25.00 North Belt	31.23%
42	12.00 East End/Gulfgate	30.34%
43	27.00 North Forest	29.42%
44	1.00 Aldine	27.67%
45	14.00 Fifth Ward/Denver Harbor	20.49%



Percent Who Get A Great Deal Of Satisfaction From Their Neighborhood West Memorial/Westheimer CSA

- The West Memorial/Westheimer CSA ranks near the middle of all CSAs in the Greater Houston Area on neighborhood satisfaction.
- 45.51% of adults living in the West Memorial/Westheimer CSA receive a great deal of satisfaction from their neighborhood.
- There is significantly less neighborhood satisfaction in the West Memorial/Westheimer CSA than in the Greater Houston Area.
- For the Greater Houston Area, 55% report receiving a great deal of satisfaction from their neighborhood.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA an estimated 54,000 adults receive a great deal of satisfaction from their neighborhood.



CSA by Percent Who Receive a Great Deal of Satisfaction with Family

Ranking	CSA	Percent Great Deal of Satisfaction with Family
1	20.00 Katy Area	86.64%
2	40.00 Woodlands	85.87%
3	34.00 Spring/Klein	84.93%
4	13.00 Fairfield/Cypress/Copperfield	84.37%
5	10.00 Deer Park	82.99%
6	21.00 Kingwood/Atascocita/Humble	82.96%
7	24.00 Missouri City/Fresno	82.32%
8	35.00 Sugar Land/Stafford	80.81%
9	8.00 Clear Lake/Seabrook	80.67%
10	30.00 Pearland	80.44%
11	36.00 Tomball	80.29%
12	41.00 Richmond/Rosenberg	80.17%
13	23.00 League City/Webster/Friendswood	80.16%
14	22.00 La Porte/Bayport	79.78%
15	5.00 Bear Creek/West Little York	79.20%
16	42.00 Magnolia	78.84%
17	19.00 Jersey Village	78.80%
18	3.00 Almeda Genoa	78.46%
19	17.00 Holcombe/Bellaire	77.03%
20	45.00 Alvin	76.83%
21	37.00 Villages/Galleria	76.77%
22	9.00 Crosby/Huffman	76.65%
23	4.00 Baytown/Highlands	76.38%
24	26.00 North Shore/Channelview	76.34%
25	25.00 North Belt	76.17%
26	7.00 Champions	76.10%
27	29.00 Pasadena/South Houston	75.96%
28	1.00 Aldine	75.93%
29	39.00 West Memorial/Westheimer	75.09%
30	44.00 Manvel/Arcola/Rosharon	74.54%
31	16.00 Hobby/Sagemont	74.31%
32	33.00 Spring Branch/Oak Forest	74.15%
33	14.00 Fifth Ward/Denver Harbor	74.08%
34	43.00 Dickinson/San Leon	74.07%
35	15.00 Heights	74.06%
36	31.00 SE Montgomery County	73.78%
37	6.00 Braeswood	73.31%
38	18.00 Galena Park/Jacinto City	72.63%
39	38.00 Waller/Hockley	72.61%
40	12.00 East End/Gulfgate	71.82%
41	2.00 Alief/Sharpstown	70.96%
42	27.00 North Forest	70.53%
43	11.00 Downtown/Montrose/River Oaks	68.69%
44	32.00 South Central	65.26%
45	28.00 Northside	64.01%



Percent Who Receive A Great Deal Of Satisfaction From Family West Memorial/Westheimer CSA

- The West Memorial/Westheimer CSA ranks in the bottom half of all CSAs in the Greater Houston Area on family satisfaction.
- Despite its low relative ranking, 75.09% of adults living in the West Memorial/Westheimer CSA receive a great deal of satisfaction from their families.
- Family satisfaction in West Memorial/Westheimer is somewhat lower than the family satisfaction value for the Greater Houston Area.
- For the Greater Houston Area, 79% report receiving a great deal of satisfaction from their families.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA an estimated 89,200 adults receive a great deal of satisfaction from their families.
- However, that means 29,600 adults in the West Memorial/Westheimer CSA do not receive a great deal of satisfaction from their families.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory family relationships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches may have an opportunity to make connections with those who do not receive a great deal of satisfaction with family life.



CSA by Percent Who Report Great Deal of Satisfaction w/Friends

Ranking	CSA	Percent Who Report Great Deal of Satisfaction w/Friends
1	17.00 Holcombe/Bellaire	99.61%
2	8.00 Clear Lake/Seabrook	96.03%
3	37.00 Villages/Galleria	95.84%
4	11.00 Downtown/Montrose/River Oaks	95.27%
5	40.00 Woodlands	89.01%
6	39.00 West Memorial/Westheimer	88.77%
7	35.00 Sugar Land/Stafford	86.41%
8	20.00 Katy Area	81.70%
9	24.00 Missouri City/Fresno	81.14%
10	23.00 League City/Webster/Friendswood	78.61%
11	30.00 Pearland	77.77%
12	13.00 Fairfield/Cypress/Copperfield	76.85%
13	21.00 Kingwood/Atascocita/Humble	76.38%
14	15.00 Heights	75.93%
15	6.00 Braeswood	75.91%
16	34.00 Spring/Klein	75.08%
17	7.00 Champions	74.68%
18	19.00 Jersey Village	69.53%
19	36.00 Tomball	62.08%
20	5.00 Bear Creek/West Little York	61.17%
21	32.00 South Central	57.89%
22	33.00 Spring Branch/Oak Forest	57.71%
23	10.00 Deer Park	56.87%
24	43.00 Dickinson/San Leon	55.96%
25	38.00 Waller/Hockley	55.94%
26	2.00 Alief/Sharpstown	55.64%
27	41.00 Richmond/Rosenberg	55.07%
28	16.00 Hobby/Sagemont	53.98%
29	4.00 Baytown/Highlands	52.50%
30	22.00 La Porte/Bayport	51.28%
31	3.00 Almeda Genoa	50.49%
32	42.00 Magnolia	48.83%
33	9.00 Crosby/Huffman	47.76%
34	45.00 Alvin	47.74%
35	29.00 Pasadena/South Houston	46.82%
36	25.00 North Belt	46.21%
37	1.00 Aldine	43.69%
38	26.00 North Shore/Channelview	42.97%
39	44.00 Manvel/Arcola/Rosharon	41.14%
40	18.00 Galena Park/Jacinto City	39.43%
41	12.00 East End/Gulfgate	38.24%
42	27.00 North Forest	37.38%
43	31.00 SE Montgomery County	36.81%
44	28.00 Northside	33.31%
45	14.00 Fifth Ward/Denver Harbor	31.23%



Percent Who Receive A Great Deal Of Satisfaction From Their Friends West Memorial/Westheimer CSA

- The West Memorial/Westheimer CSA ranks sixth among all CSAs in the Greater Houston Area on satisfaction from friends.
- 88.77% of adults living in the West Memorial/Westheimer CSA receive a great deal of satisfaction from their friends.
- This number is significantly higher than in the Greater Houston Area.
- For the Greater Houston Area, 69% report receiving a great deal of satisfaction from their friends.
- In the West Memorial/Westheimer CSA, more people receive a great deal of satisfaction from their friends (88.77%) than receive satisfaction from their family (75.09%) or neighborhood (45.51%).
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA an estimated 105,400 adults receive a great deal of satisfaction from their friends.
- This means, however, that 13,300 adults in the West Memorial/Westheimer CSA are less satisfied with their friendships.
- This is important for church outreach missions because research by Stark (2000) shows that people who are not embedded in satisfactory friendships are more open to new relationships than those who have an established functional network of family and friends.
- Therefore, local churches have an opportunity to make connections with those who do not receive a great deal of satisfaction with friendships.



CSA by Percent Who Report Successfully Balancing Work and Family
 Percent Who Report Successfully
 Balancing Work and Family

Ranking	CSA	Percent Who Report Successfully Balancing Work and Family
1	10.00 Deer Park	40.77%
2	37.00 Villages/Galleria	37.24%
3	15.00 Heights	36.51%
4	22.00 La Porte/Bayport	36.42%
5	11.00 Downtown/Montrose/River Oaks	35.87%
6	29.00 Pasadena/South Houston	33.88%
7	1.00 Aldine	33.23%
8	16.00 Hobby/Sagemont	33.06%
9	41.00 Richmond/Rosenberg	32.70%
10	33.00 Spring Branch/Oak Forest	31.83%
11	34.00 Spring/Klein	31.45%
12	7.00 Champions	31.30%
13	26.00 North Shore/Channelview	31.06%
14	25.00 North Belt	31.03%
15	45.00 Alvin	31.00%
16	4.00 Baytown/Highlands	30.78%
17	21.00 Kingwood/Atascocita/Humble	30.06%
18	20.00 Katy Area	30.05%
19	3.00 Almeda Genoa	29.86%
20	40.00 Woodlands	29.74%
21	13.00 Fairfield/Cypress/Copperfield	29.64%
22	19.00 Jersey Village	29.57%
23	35.00 Sugar Land/Stafford	29.54%
24	30.00 Pearland	29.31%
25	12.00 East End/Gulfgate	28.74%
26	5.00 Bear Creek/West Little York	28.69%
27	9.00 Crosby/Huffman	28.29%
28	2.00 Alief/Sharpstown	28.25%
29	44.00 Manvel/Arcola/Rosharon	27.92%
30	23.00 League City/Webster/Friendswood	27.83%
31	18.00 Galena Park/Jacinto City	27.62%
32	24.00 Missouri City/Fresno	27.41%
33	43.00 Dickinson/San Leon	27.35%
34	39.00 West Memorial/Westheimer	27.23%
35	36.00 Tomball	27.03%
36	42.00 Magnolia	26.59%
37	17.00 Holcombe/Bellaire	26.55%
38	6.00 Braeswood	25.88%
39	31.00 SE Montgomery County	25.42%
40	8.00 Clear Lake/Seabrook	24.76%
41	38.00 Waller/Hockley	23.92%
42	28.00 Northside	23.47%
43	32.00 South Central	21.83%
44	14.00 Fifth Ward/Denver Harbor	21.70%
45	27.00 North Forest	21.65%



Percent Who Report Successfully Balancing Work And Family West Memorial/Westheimer CSA

- The West Memorial/Westheimer CSA ranks in the bottom half of all CSAs in the Greater Houston Area on success at balancing work and family.
- 27.23% of adults living in the West Memorial/Westheimer CSA report being successful at balancing the dual demands of work and family.
- Compared with the Greater Houston Area, West Memorial/Westheimer's percentage is significantly lower.
- For the Greater Houston Area, 34% being successful at balancing the dual demands of work and family.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA an estimated 32,300 adults report being successful at balancing work and family lives.
- This means, however, that 86,400 adults, or a majority of adults in the West Memorial/Westheimer CSA, are not as successful at balancing work and family lives.
- This is important for church missions because research shows that the strains of balancing work and family life are among the leading causes of family dissolution (Kendall 2004).
- Working in West Memorial/Westheimer's neighborhoods to help families be more successful at managing the dual demands of family and work life is a potential community ministry program.



CSA by Percent Generally Happy With Their Lives

Ranking	CSA	Percent Happy
1	17.00 Holcombe/Bellaire	56.42%
2	8.00 Clear Lake/Seabrook	55.74%
3	40.00 Woodlands	52.63%
4	20.00 Katy Area	51.39%
5	34.00 Spring/Klein	50.88%
6	15.00 Heights	50.79%
7	13.00 Fairfield/Cypress/Copperfield	50.70%
8	39.00 West Memorial/Westheimer	50.68%
9	37.00 Villages/Galleria	50.68%
10	23.00 League City/Webster/Friendswood	50.48%
11	35.00 Sugar Land/Stafford	50.44%
12	30.00 Pearland	49.80%
13	10.00 Deer Park	49.65%
14	21.00 Kingwood/Atascocita/Humble	49.64%
15	19.00 Jersey Village	49.08%
16	7.00 Champions	48.52%
17	11.00 Downtown/Montrose/River Oaks	48.33%
18	22.00 La Porte/Bayport	47.84%
19	5.00 Bear Creek/West Little York	47.69%
20	24.00 Missouri City/Fresno	47.26%
21	36.00 Tomball	46.52%
22	16.00 Hobby/Sagemont	46.32%
23	45.00 Alvin	46.22%
24	33.00 Spring Branch/Oak Forest	46.05%
25	29.00 Pasadena/South Houston	46.02%
26	4.00 Baytown/Highlands	45.99%
27	6.00 Braeswood	45.87%
28	41.00 Richmond/Rosenberg	45.86%
29	43.00 Dickinson/San Leon	45.84%
30	9.00 Crosby/Huffman	45.27%
31	42.00 Magnolia	44.59%
32	38.00 Waller/Hockley	44.33%
33	2.00 Alief/Sharpstown	44.11%
34	26.00 North Shore/Channelview	44.03%
35	1.00 Aldine	43.59%
36	31.00 SE Montgomery County	43.16%
37	12.00 East End/Gulfgate	42.66%
38	44.00 Manvel/Arcola/Rosharon	42.11%
39	25.00 North Belt	42.06%
40	18.00 Galena Park/Jacinto City	42.05%
41	3.00 Almeda Genoa	41.70%
42	28.00 Northside	40.97%
43	14.00 Fifth Ward/Denver Harbor	39.13%
44	32.00 South Central	38.63%
45	27.00 North Forest	36.58%



Percent Who Are Generally Happy With Their Lives West Memorial/Westheimer CSA

- The West Memorial/Westheimer CSA eighth of all CSAs in the Greater Houston Area on overall happiness.
- Over half (50.68%) of adults living in the West Memorial/Westheimer CSA report being generally happy.
- This number is slightly higher than in the Greater Houston Area.
- For the Greater Houston Area, 48% report being happy.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA an estimated 60,200 adults report being generally happy.
- This means, however, that almost 58,600 adults are not very happy.
- As with satisfaction with family and friends, those who are not happy may be more amenable to new relationships. This is important for church outreach missions because research by Stark (2000) shows that people who are not happy are open to ministry.



CSA by Percent Who Attend Church at Least Once a Week

Ranking	CSA	Percent Who Attend Church at Least Once a Week
1	14.00 Fifth Ward/Denver Harbor	50.02%
2	3.00 Almeda Genoa	45.30%
3	27.00 North Forest	42.65%
4	24.00 Missouri City/Fresno	42.27%
5	25.00 North Belt	40.11%
6	12.00 East End/Gulfgate	39.77%
7	18.00 Galena Park/Jacinto City	39.44%
8	1.00 Aldine	38.38%
9	32.00 South Central	36.97%
10	44.00 Manvel/Arcola/Rosharon	36.87%
11	41.00 Richmond/Rosenberg	36.78%
12	20.00 Katy Area	36.59%
13	35.00 Sugar Land/Stafford	36.00%
14	26.00 North Shore/Channelview	35.09%
15	2.00 Alief/Sharpstown	34.77%
16	10.00 Deer Park	34.29%
17	29.00 Pasadena/South Houston	33.86%
18	34.00 Spring/Klein	33.55%
19	21.00 Kingwood/Atascocita/Humble	32.92%
20	5.00 Bear Creek/West Little York	32.73%
21	16.00 Hobby/Sagemont	32.61%
22	33.00 Spring Branch/Oak Forest	32.34%
23	40.00 Woodlands	31.94%
24	28.00 Northside	31.84%
25	6.00 Braeswood	31.80%
26	22.00 La Porte/Bayport	31.69%
27	4.00 Baytown/Highlands	31.56%
28	13.00 Fairfield/Cypress/Copperfield	30.96%
29	15.00 Heights	30.71%
30	30.00 Pearland	30.58%
31	19.00 Jersey Village	30.40%
32	45.00 Alvin	29.59%
33	42.00 Magnolia	29.20%
34	43.00 Dickinson/San Leon	28.81%
35	36.00 Tomball	28.76%
36	23.00 League City/Webster/Friendswood	28.00%
37	7.00 Champions	27.50%
38	9.00 Crosby/Huffman	27.44%
39	31.00 SE Montgomery County	27.25%
40	8.00 Clear Lake/Seabrook	27.07%
41	38.00 Waller/Hockley	23.63%
42	39.00 West Memorial/Westheimer	23.23%
43	17.00 Holcombe/Bellaire	22.35%
44	37.00 Villages/Galleria	19.59%
45	11.00 Downtown/Montrose/River Oaks	15.39%



Percent Who Attend Church At Least Once A Week West Memorial/Westheimer CSA

- The West Memorial/Westheimer CSA ranks fourth from the bottom among all CSAs in the Greater Houston Area on weekly church attendance.
- Only 23.23% of adults living in the West Memorial/Westheimer CSA attend church at least once a week.
- This is significantly lower than the average church attendance for the Greater Houston Area.
- The average for the Greater Houston Area is 40% of adults attend church at least once a week.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA, an estimated 27,600 adults attend church every week.
- This does not mean that they necessarily attend church in the geographical West Memorial/Westheimer area.
- In the West Memorial/Westheimer CSA an estimated 91,200 adults, or a majority of adults in the West Memorial/Westheimer CSA, do not attend church weekly.



CSA by Percent Who Never Attend Church

Ranking	CSA	Percent Who Never Attend Church
1	11.00 Downtown/Montrose/River Oaks	30.18%
2	15.00 Heights	21.29%
3	28.00 Northside	20.18%
4	16.00 Hobby/Sagemont	19.53%
5	29.00 Pasadena/South Houston	19.19%
6	38.00 Waller/Hockley	19.04%
7	17.00 Holcombe/Bellaire	18.97%
8	37.00 Villages/Galleria	17.53%
9	33.00 Spring Branch/Oak Forest	17.52%
10	12.00 East End/Gulfgate	17.11%
11	22.00 La Porte/Bayport	16.53%
12	45.00 Alvin	16.24%
13	39.00 West Memorial/Westheimer	16.03%
14	7.00 Champions	15.83%
15	43.00 Dickinson/San Leon	15.74%
16	4.00 Baytown/Highlands	15.47%
17	26.00 North Shore/Channelview	15.20%
18	18.00 Galena Park/Jacinto City	14.51%
19	6.00 Braeswood	14.27%
20	10.00 Deer Park	14.19%
21	2.00 Alief/Sharpstown	13.42%
22	5.00 Bear Creek/West Little York	13.39%
23	19.00 Jersey Village	13.32%
24	9.00 Crosby/Huffman	13.32%
25	1.00 Aldine	13.08%
26	30.00 Pearland	13.04%
27	44.00 Manvel/Arcola/Rosharon	12.96%
28	23.00 League City/Webster/Friendswood	12.71%
29	31.00 SE Montgomery County	12.36%
30	8.00 Clear Lake/Seabrook	11.87%
31	41.00 Richmond/Rosenberg	11.68%
32	42.00 Magnolia	10.74%
33	21.00 Kingwood/Atascocita/Humble	10.08%
34	25.00 North Belt	9.77%
35	36.00 Tomball	9.76%
36	32.00 South Central	9.55%
37	35.00 Sugar Land/Stafford	9.34%
38	34.00 Spring/Klein	9.19%
39	13.00 Fairfield/Cypress/Copperfield	9.05%
40	40.00 Woodlands	8.15%
41	20.00 Katy Area	8.10%
42	24.00 Missouri City/Fresno	8.10%
43	3.00 Almeda Genoa	7.56%
44	27.00 North Forest	5.79%
45	14.00 Fifth Ward/Denver Harbor	4.27%



Percent Who Never Attend Church West Memorial/Westheimer CSA

- The West Memorial/Westheimer CSA ranks in the top third of all CSAs on percent who never attend church.
- 16.03% of adults living in the West Memorial/Westheimer CSA never attend church.
- This percentage is significantly higher than the rate of non-attendance for the Greater Houston Area, in which 9% of adults never attend church.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA, over 19,000 adults never attend church.
- In the West Memorial/Westheimer CSA almost 72,100 adults attend church occasionally, but not every week.



CSA by Percent Who Consider Themselves Born Again

Ranking	CSA Number/Name	Percent Born Again
1	27.00 North Forest	78.59%
2	14.00 Fifth Ward/Denver Harbor	77.27%
3	3.00 Almeda Genoa	74.59%
4	32.00 South Central	73.61%
5	25.00 North Belt	68.83%
6	44.00 Manvel/Arcola/Rosharon	66.20%
7	24.00 Missouri City/Fresno	65.19%
8	10.00 Deer Park	63.27%
9	18.00 Galena Park/Jacinto City	61.94%
10	1.00 Aldine	60.67%
11	41.00 Richmond/Rosenberg	60.61%
12	22.00 La Porte/Bayport	60.19%
13	42.00 Magnolia	60.15%
14	31.00 SE Montgomery County	60.04%
15	26.00 North Shore/Channelview	59.96%
16	9.00 Crosby/Huffman	59.32%
17	4.00 Baytown/Highlands	59.31%
18	34.00 Spring/Klein	58.72%
19	43.00 Dickinson/San Leon	57.99%
20	21.00 Kingwood/Atascocita/Humble	57.53%
21	2.00 Alief/Sharpstown	57.39%
22	45.00 Alvin	57.32%
23	36.00 Tomball	57.04%
24	20.00 Katy Area	56.68%
25	5.00 Bear Creek/West Little York	55.75%
26	12.00 East End/Gulfgate	55.06%
27	16.00 Hobby/Sagemont	54.59%
28	29.00 Pasadena/South Houston	54.59%
29	13.00 Fairfield/Cypress/Copperfield	54.38%
30	19.00 Jersey Village	53.72%
31	40.00 Woodlands	53.09%
32	30.00 Pearland	52.99%
33	33.00 Spring Branch/Oak Forest	52.92%
34	6.00 Braeswood	52.85%
35	23.00 League City/Webster/Friendswood	52.02%
36	35.00 Sugar Land/Stafford	51.98%
37	28.00 Northside	51.54%
38	7.00 Champions	51.35%
39	38.00 Waller/Hockley	50.59%
40	15.00 Heights	48.45%
41	39.00 West Memorial/Westheimer	43.07%
42	8.00 Clear Lake/Seabrook	42.78%
43	37.00 Villages/Galleria	34.18%
44	11.00 Downtown/Montrose/River Oaks	27.24%
45	17.00 Holcombe/Bellaire	26.44%



Percent Who Consider Themselves Born Again West Memorial/Westheimer CSA

- The West Memorial/Westheimer CSA ranks fifth from the bottom among all CSAs in the Greater Houston Area on percent who consider themselves born again.
- 43.07% of adults living in the West Memorial/Westheimer CSA consider themselves born again.
- This is significantly less than the average for the Greater Houston Area.
- The average for the Greater Houston Area is 52%.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA, an estimated 51,100 adults consider themselves born again.
- Being born again, however, does not necessarily translate into weekly church attendance in the West Memorial/Westheimer CSA.
- An estimated 23,600 more adults in the West Memorial/Westheimer CSA report being born again than report attending church each week.



CSA by Percent Likely to Read Bible when They have Problems

Ranking	CSA	Percent likely to Read Bible w/Prob.
1	14.00 Fifth Ward/Denver Harbor	91.14%
2	27.00 North Forest	89.82%
3	3.00 Almeda Genoa	87.58%
4	32.00 South Central	85.79%
5	25.00 North Belt	84.10%
6	44.00 Manvel/Arcola/Rosharon	82.26%
7	24.00 Missouri City/Fresno	81.74%
8	18.00 Galena Park/Jacinto City	80.16%
9	41.00 Richmond/Rosenberg	79.42%
10	1.00 Aldine	77.64%
11	26.00 North Shore/Channelview	77.09%
12	10.00 Deer Park	76.74%
13	42.00 Magnolia	76.43%
14	12.00 East End/Gulfgate	76.32%
15	2.00 Alief/Sharpstown	76.08%
16	43.00 Dickinson/San Leon	75.58%
17	4.00 Baytown/Highlands	75.27%
18	6.00 Braeswood	75.17%
19	31.00 SE Montgomery County	74.68%
20	36.00 Tomball	74.43%
21	34.00 Spring/Klein	74.42%
22	20.00 Katy Area	74.31%
23	22.00 La Porte/Bayport	74.10%
24	5.00 Bear Creek/West Little York	73.89%
25	45.00 Alvin	73.88%
26	21.00 Kingwood/Atascocita/Humble	73.81%
27	33.00 Spring Branch/Oak Forest	73.68%
28	29.00 Pasadena/South Houston	73.25%
29	16.00 Hobby/Sagemont	72.62%
30	9.00 Crosby/Huffman	72.14%
31	13.00 Fairfield/Cypress/Copperfield	71.27%
32	19.00 Jersey Village	70.87%
33	40.00 Woodlands	70.76%
34	30.00 Pearland	70.19%
35	35.00 Sugar Land/Stafford	69.89%
36	7.00 Champions	69.71%
37	28.00 Northside	69.57%
38	23.00 League City/Webster/Friendswood	68.96%
39	39.00 West Memorial/Westheimer	65.77%
40	38.00 Waller/Hockley	65.73%
41	15.00 Heights	64.37%
42	37.00 Villages/Galleria	62.67%
43	8.00 Clear Lake/Seabrook	59.69%
44	11.00 Downtown/Montrose/River Oaks	52.37%
45	17.00 Holcombe/Bellaire	49.50%



**Percent Who Read The Bible Or Other Inspired Literature
When They Have A Problem
West Memorial/Westheimer CSA**

- The West Memorial/Westheimer CSA ranks seventh from the bottom of all CSAs in the Greater Houston Area on percent who read the Bible or other inspired literature when they have a problem.
- 65.77% of people in the West Memorial/Westheimer CSA report reading the Bible or other inspired literature when they have a problem.
- The average for the Greater Houston Area is 72%.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA, an estimated 78,100 adults report reading the Bible or other inspired literature when they have a problem.
- Despite lower levels of regular church attendance, there appears to still be a modest level of spiritual interest in the West Memorial/Westheimer CSA.



CSA by Percent Likely to See Religious Counselor when Have Problem

Ranking	CSA	Percent Likely to See Religious Counselor When Have Problem
1	3.00 Alameda Genoa	58.95%
2	14.00 Fifth Ward/Denver Harbor	55.60%
3	25.00 North Belt	54.78%
4	27.00 North Forest	54.70%
5	1.00 Aldine	53.41%
6	32.00 South Central	48.38%
7	26.00 North Shore/Channelview	45.09%
8	2.00 Alief/Sharpstown	44.08%
9	24.00 Missouri City/Fresno	43.66%
10	20.00 Katy Area	43.33%
11	13.00 Fairfield/Cypress/Copperfield	43.21%
12	38.00 Waller/Hockley	43.04%
13	6.00 Braeswood	41.59%
14	21.00 Kingwood/Atascocita/Humble	41.47%
15	34.00 Spring/Klein	41.44%
16	9.00 Crosby/Huffman	40.95%
17	36.00 Tomball	40.90%
18	18.00 Galena Park/Jacinto City	40.88%
19	16.00 Hobby/Sagemont	40.77%
20	4.00 Baytown/Highlands	40.75%
21	5.00 Bear Creek/West Little York	40.61%
22	41.00 Richmond/Rosenberg	40.28%
23	40.00 Woodlands	40.16%
24	29.00 Pasadena/South Houston	39.86%
25	7.00 Champions	39.60%
26	33.00 Spring Branch/Oak Forest	39.01%
27	31.00 SE Montgomery County	38.90%
28	45.00 Alvin	38.54%
29	19.00 Jersey Village	38.54%
30	12.00 East End/Gulfgate	38.50%
31	10.00 Deer Park	38.03%
32	22.00 La Porte/Bayport	37.87%
33	23.00 League City/Webster/Friendswood	37.69%
34	42.00 Magnolia	37.24%
35	30.00 Pearland	35.79%
36	35.00 Sugar Land/Stafford	35.79%
37	39.00 West Memorial/Westheimer	34.61%
38	43.00 Dickinson/San Leon	34.17%
39	28.00 Northside	33.97%
40	8.00 Clear Lake/Seabrook	32.29%
41	37.00 Villages/Galleria	31.38%
42	17.00 Holcombe/Bellaire	30.39%
43	15.00 Heights	30.10%
44	11.00 Downtown/Montrose/River Oaks	29.24%
45	44.00 Manvel/Arcola/Rosharon	28.71%



Percent Who Are Likely To See A Religious Counselor When They Have Problems West Memorial/Westheimer CSA

- The West Memorial/Westheimer CSA ranks ninth from the bottom of all CSAs in the Greater Houston Area on percent who are likely to see a religious counselor when they have problems.
- Only 34.61% of adults in the West Memorial/Westheimer CSA report they are likely to see a religious counselor when they have problems.
- The average for the Greater Houston Area is 40%.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA, approximately 41,100 adults report they are likely to see a religious counselor when they have problems.
- Over half of the adults (65.39%) in the West Memorial/Westheimer CSA do not report that they are likely to see a religious counselor when they have problems.



CSA by Percent Who Would Seek Help in Place of Worship When Have Problems

Ranking	CSA	Percent Likely to Seek Help in Place of Worship When Problems
1	14.00 Fifth Ward/Denver Harbor	47.55%
2	27.00 North Forest	42.13%
3	1.00 Aldine	42.06%
4	3.00 Almeda Genoa	40.72%
5	25.00 North Belt	39.68%
6	31.00 SE Montgomery County	38.19%
7	32.00 South Central	37.89%
8	9.00 Crosby/Huffman	36.34%
9	10.00 Deer Park	36.08%
10	2.00 Alief/Sharpstown	35.10%
11	26.00 North Shore/Channelview	34.61%
12	42.00 Magnolia	34.46%
13	36.00 Tomball	34.27%
14	4.00 Baytown/Highlands	34.16%
15	22.00 La Porte/Bayport	33.85%
16	34.00 Spring/Klein	33.81%
17	29.00 Pasadena/South Houston	33.42%
18	45.00 Alvin	33.40%
19	35.00 Sugar Land/Stafford	33.39%
20	18.00 Galena Park/Jacinto City	33.36%
21	21.00 Kingwood/Atascocita/Humble	33.22%
22	12.00 East End/Gulfgate	33.02%
23	20.00 Katy Area	32.98%
24	40.00 Woodlands	32.94%
25	41.00 Richmond/Rosenberg	32.92%
26	13.00 Fairfield/Cypress/Copperfield	32.26%
27	33.00 Spring Branch/Oak Forest	31.16%
28	16.00 Hobby/Sagemont	30.98%
29	28.00 Northside	30.71%
30	19.00 Jersey Village	30.69%
31	5.00 Bear Creek/West Little York	30.62%
32	24.00 Missouri City/Fresno	30.49%
33	23.00 League City/Webster/Friendswood	30.21%
34	44.00 Manvel/Arcola/Rosharon	29.95%
35	30.00 Pearland	29.83%
36	43.00 Dickinson/San Leon	29.67%
37	38.00 Waller/Hockley	29.34%
38	6.00 Braeswood	29.27%
39	15.00 Heights	29.17%
40	7.00 Champions	28.97%
41	8.00 Clear Lake/Seabrook	28.06%
42	39.00 West Memorial/Westheimer	24.02%
43	17.00 Holcombe/Bellaire	23.99%
44	37.00 Villages/Galleria	23.21%
45	11.00 Downtown/Montrose/River Oaks	20.79%



Percent Who Would Seek Help In a Place of Worship When They Have Problems West Memorial/Westheimer CSA

- The West Memorial/Westheimer CSA ranks fourth from the bottom among all CSAs in the Greater Houston Area on percent who would seek help in a place of worship when they have problems.
- 24.02% of adults in the West Memorial/Westheimer CSA report they would seek help in a place of worship when they have problems.
- The average for the Greater Houston Area is significantly higher at 33%.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA, approximately 28,500 adults report they would seek help in a place of worship when they have problems.
- However, over 90,200 adults in the West Memorial/Westheimer CSA do not report that they are likely to seek help in a place of worship when they have problems.
- Fewer people in the West Memorial/Westheimer CSA attend church on a weekly basis (23.23%) than would seek help in a place of worship (24.02%) or from a religious counselor (34.61%) when they have a problem.



CSA by Percent Who Pray When have Problems

Ranking	CSA	Percent Likely to Pray if have Problem
1	14.00 Fifth Ward/Denver Harbor	98.18%
2	27.00 North Forest	96.15%
3	32.00 South Central	93.13%
4	3.00 Almeda Genoa	92.80%
5	31.00 SE Montgomery County	92.50%
6	25.00 North Belt	92.45%
7	12.00 East End/Gulfgate	92.38%
8	2.00 Alief/Sharpstown	92.20%
9	18.00 Galena Park/Jacinto City	92.05%
10	44.00 Manvel/Arcola/Rosharon	91.59%
11	1.00 Aldine	91.50%
12	42.00 Magnolia	91.13%
13	28.00 Northside	90.74%
14	36.00 Tomball	90.61%
15	41.00 Richmond/Rosenberg	90.56%
16	6.00 Braeswood	89.69%
17	35.00 Sugar Land/Stafford	89.39%
18	43.00 Dickinson/San Leon	89.11%
19	33.00 Spring Branch/Oak Forest	89.03%
20	26.00 North Shore/Channelview	88.81%
21	24.00 Missouri City/Fresno	88.33%
22	45.00 Alvin	88.15%
23	5.00 Bear Creek/West Little York	88.08%
24	4.00 Baytown/Highlands	88.03%
25	9.00 Crosby/Huffman	87.79%
26	29.00 Pasadena/South Houston	87.69%
27	34.00 Spring/Klein	87.56%
28	20.00 Katy Area	87.50%
29	13.00 Fairfield/Cypress/Copperfield	87.09%
30	19.00 Jersey Village	87.07%
31	21.00 Kingwood/Atascocita/Humble	87.06%
32	40.00 Woodlands	86.79%
33	23.00 League City/Webster/Friendswood	85.81%
34	16.00 Hobby/Sagemont	85.59%
35	10.00 Deer Park	85.20%
36	30.00 Pearland	85.19%
37	39.00 West Memorial/Westheimer	84.55%
38	7.00 Champions	84.29%
39	22.00 La Porte/Bayport	84.15%
40	8.00 Clear Lake/Seabrook	83.42%
41	15.00 Heights	82.01%
42	38.00 Waller/Hockley	80.71%
43	37.00 Villages/Galleria	80.25%
44	17.00 Holcombe/Bellaire	72.14%
45	11.00 Downtown/Montrose/River Oaks	68.57%



Percent Who Pray When They Have Problems West Memorial/Westheimer CSA

- The West Memorial/Westheimer CSA ranks in the bottom half of all CSAs in the Greater Houston Area on percent who pray when they have problems.
- Despite its low relative ranking, 84.55% of adults in the West Memorial/Westheimer CSA report they are likely to pray when they have problems.
- The average for the Greater Houston Area is slightly higher at 87%.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA, approximately 100,400 adults report they would pray when they have problems.
- Significantly more people in the West Memorial/Westheimer CSA report that they would pray when they have problems (84.55%) than would read the Bible (65.77%), or seek help from a religious counselor (34.61%) or place of worship (24.02%).



CSA by Percent Who Have No Doubt About Existence of God

Ranking	CSA	No Doubt About Existence of God
1	14.00 Fifth Ward/Denver Harbor	91.87%
2	27.00 North Forest	90.34%
3	31.00 SE Montgomery County	88.70%
4	32.00 South Central	88.01%
5	9.00 Crosby/Huffman	85.38%
6	3.00 Almeda Genoa	84.99%
7	42.00 Magnolia	84.55%
8	44.00 Manvel/Arcola/Rosharon	84.49%
9	10.00 Deer Park	83.20%
10	25.00 North Belt	83.05%
11	1.00 Aldine	82.95%
12	4.00 Baytown/Highlands	82.23%
13	45.00 Alvin	82.13%
14	22.00 La Porte/Bayport	82.10%
15	18.00 Galena Park/Jacinto City	81.95%
16	26.00 North Shore/Channelview	81.05%
17	43.00 Dickinson/San Leon	79.90%
18	28.00 Northside	79.45%
19	36.00 Tomball	79.21%
20	29.00 Pasadena/South Houston	78.67%
21	12.00 East End/Gulfgate	78.51%
22	2.00 Alief/Sharpstown	77.50%
23	34.00 Spring/Klein	76.62%
24	41.00 Richmond/Rosenberg	76.57%
25	38.00 Waller/Hockley	76.30%
26	21.00 Kingwood/Atascocita/Humble	75.58%
27	5.00 Bear Creek/West Little York	75.30%
28	16.00 Hobby/Sagemont	74.07%
29	24.00 Missouri City/Fresno	73.15%
30	19.00 Jersey Village	72.68%
31	23.00 League City/Webster/Friendswood	72.56%
32	20.00 Katy Area	72.54%
33	33.00 Spring Branch/Oak Forest	72.26%
34	30.00 Pearland	72.13%
35	13.00 Fairfield/Cypress/Copperfield	70.35%
36	35.00 Sugar Land/Stafford	69.74%
37	40.00 Woodlands	69.61%
38	6.00 Braeswood	68.02%
39	15.00 Heights	65.65%
40	7.00 Champions	65.29%
41	8.00 Clear Lake/Seabrook	61.91%
42	39.00 West Memorial/Westheimer	51.46%
43	17.00 Holcombe/Bellaire	33.63%
44	37.00 Villages/Galleria	28.92%
45	11.00 Downtown/Montrose/River Oaks	25.98%



**Percent Who Have No Doubts About The Existence Of God
West Memorial/Westheimer CSA**

- The West Memorial/Westheimer CSA ranks fourth from the bottom among all CSAs on percent who have no doubts about the existence of God.
- 51.46% of adults in the West Memorial/Westheimer CSA report no doubts about the existence of God.
- This figure is significantly lower than the 78% for the Greater Houston Area.
- There are an estimated 118,743 adults living in the West Memorial/Westheimer CSA.
- In the West Memorial/Westheimer CSA, almost 61,100 adults report no doubts about the existence of God.



Houston Profile Project West Memorial/Westheimer (CSA #39)

Key Leader Interviews

In this section, the results from individual, face-to-face interviews with key leaders in the CSA community are presented. The interviews were conducted by HPP volunteers using a standardized questionnaire developed by CCRD. Various key positions within the community were identified and the individual leaders that filled that particular position were contacted. If the key leader agreed to an interview, the results are included, maintaining confidentiality. The various responses are listed by question and categorized by topic. The key leader positions included elected community leaders, managers of large employers in the area, principals of local schools, civic organization leaders, labor union leaders, local Chamber of Commerce representatives, editors of neighborhood newspapers, directors of minority interest group, law enforcement officers, and leaders of major places of worship.

Center for Community Research and Development
Community Poll 98



Key Leader Interviews
CSA #39 – West Memorial/Westheimer CSA

What are the best things about the West Memorial/Westheimer area?

Education

- Good schools.
- Libraries.

Community Involvement

- Generosity of the people.
- Friendly neighborhoods.

Neighborhood Initiatives

- The residents, Home Owners Associations, PTO and their enthusiasm and support.
- PIP (Positive Interaction Program) – citizens and police meet monthly.

Entertainment

- Excellent entertainment and restaurants.
- Many recreational opportunities.
- Convenient shopping.

Diversity

- Different cultures.

Prosperity of the Area

- Affluence of the people.
- Good real estate values.
- Established neighborhoods.

What are the major problems facing the area?

Crime

- Serious crime is a top priority, but nuisance complaints take up a majority of the time.
- Racing on the Westheimer corridor.

Community Problems

- Significant “pockets” of poverty.
- No shelters for the homeless.
- Poverty evidenced by beggars on street corners.



Services and Infrastructure

- Incompatible land usage – lack of zoning.
- Traffic and street maintenance.
- Drainage from rainfall.
- Limited public transportation.
- Streets need repair.

Schools

- Schools are Houston ISD, not their own.

Do the local places of worship play any roles in the three best things?

- Diversity of culture is expressed in worship.
- Greek Festival on Eldridge is community-wide.
- Churches play a significant role in the established neighborhoods. There are many large traditional churches along Memorial.
- Many of the churches in the area have preschool programs and social ministry activities.
- Churches provide gathering places and activities for youth and teenagers.
- Churches provide family-oriented social activity opportunities.
- Local school associated with churches are superior.
- There are after school programs at many of the churches.

Are there other contributions that places of worship are making to the area?

- A number of churches support the West Houston Assistance Ministries, which provides rent assistance, utilities, food, clothing, and a job bank.
- One church provides baggies of non-perishable food items plus the Gospel of John to homeless people on the street corners.
- Some church groups are providing food vouchers to fast food restaurants to the homeless and transients in the area.
- Certainly the spiritual impact of the churches cannot be underestimated.
- Churches are offering children and seniors programs that enhance the standard of living for most residents.

Can you think of any ways local places of worship help with addressing these problems?

- Limited tutoring programs.
- One of the nuisance problems is the homeless. Some church groups give water and snacks, and information about shelters.
- Some churches provide transportation for Sunday worship and perhaps other church functions.
- The local churches have many active social ministry programs to care for those in need.



Can you think of other organizations and programs that are helping address these problems?

- Goodwill Industries
- Schools
- City Council
- The Metro Association is trying to address the public transportation problem, but this will be a very long term project.
- Some neighborhood associations are working with the city to eliminate these problems.

Can you think of any ways that local places of worship contribute, even unwittingly, to making these problems worse?

- Sometimes the church can provide too much aid, which leads to dependence rather than independence.
- Too many churches are concerned only with their own membership and not the outside world.
- By impacting neighborhoods with thoughtless and illegal parking.
- Being large property holders but not paying taxes.

Can you think of any suggestions or potential programs, not already in place, that would help to solve the problems within the West Memorial/Westheimer area?

Youth

- Provide after school and weekend activities for youth with nothing else to do and no at-home supervision.
- Schools are not teaching morals and in one-parent families, the kids need positive influence.

Churches

- The Interfaith Hospitality Network has a program for supervised shelter at churches for limited periods of time for the homeless.

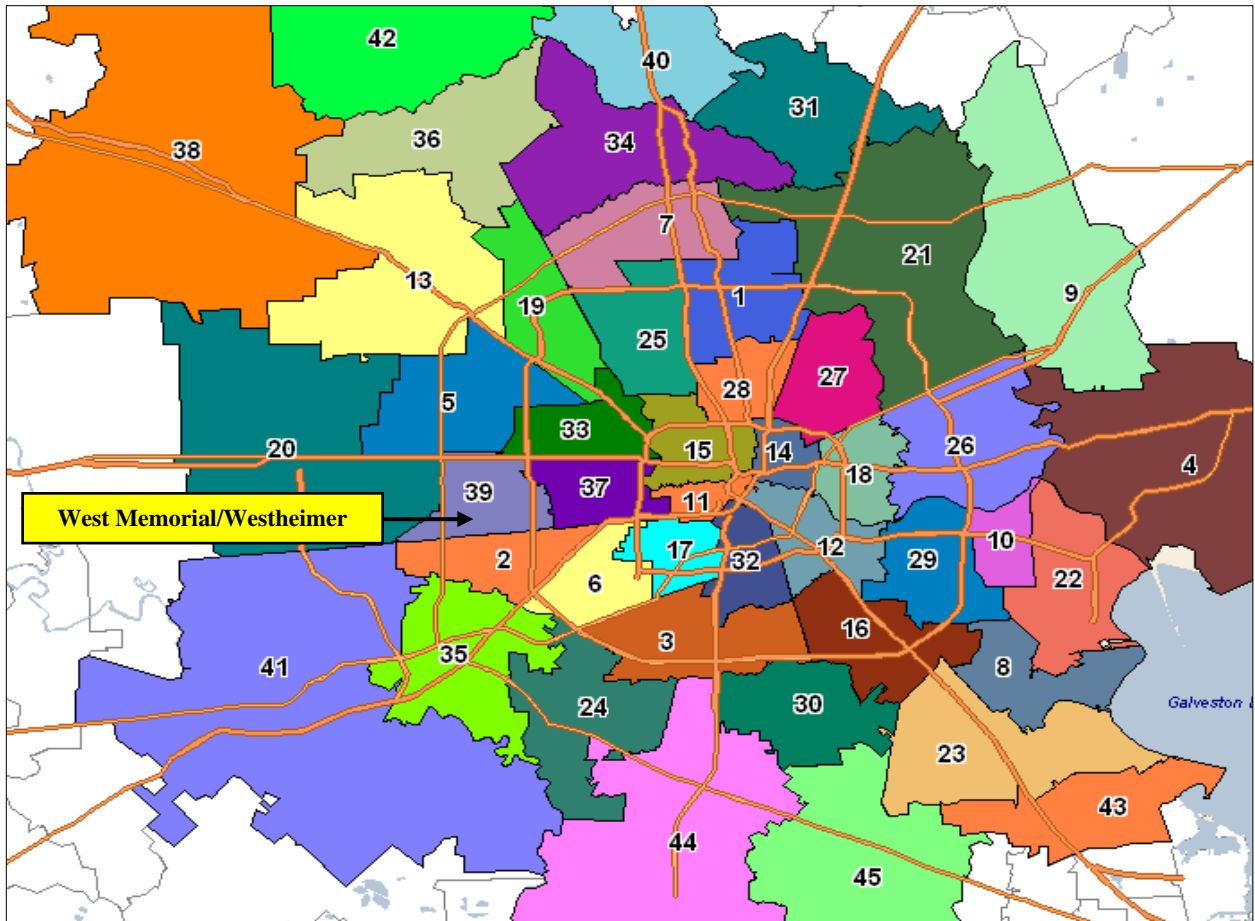
Finally, is there anything else about the West Memorial/Westheimer area, that you think is especially important, that we really need to know about, that we ought to work on, or that we should include in this report?

- Better communication between the churches and more joint interdenominational projects.
- In the long-term, the youth need to be dealt with. You may not see the benefits right away, but an investment in the future is important. We need someone to teach morals. Many juvenile offenders do not have a concept of right and wrong.





Houston Profile Project's Community Study Areas (CSA)



- | | | |
|----------------------------------|------------------------------------|------------------------------------|
| 1 Aldine | 16 Hobby/Sagemont | 31 SE Montgomery County |
| 2 Alief/Sharpstown | 17 Holcombe/Bellaire | 32 South Central |
| 3 Almeda Genoa | 18 Galena Park/Jacinto City | 33 Spring Branch/Oak Forest |
| 4 Baytown/Highlands | 19 Jersey Village | 34 Spring/Klein |
| 5 Bear Creek/West Little York | 20 Katy Area | 35 Sugar Land/Stafford |
| 6 Braeswood | 21 Kingwood/Atascocita/Humble | 36 Tomball |
| 7 Champions | 22 La Porte/Bayport | 37 Villages/Galleria |
| 8 Clear Lake/Seabrook | 23 League City/Webster/Friendswood | 38 Waller/Hockley |
| 9 Crosby/Huffman | 24 Missouri City/Fresno | 39 West Memorial/Westheimer |
| 10 Deer Park | 25 North Belt | 40 Woodlands |
| 11 Downtown/Montrose/River Oaks | 26 North Shore/Channelview | 41 Richmond/Rosenberg |
| 12 East End/Gulfgate | 27 North Forest | 42 Magnolia |
| 13 Fairfield/Cypress/Copperfield | 28 Northside | 43 Dickinson/San Leon |
| 14 Fifth Ward/Denver Harbor | 29 Pasadena/South Houston | 44 Manvel/Arcola/Rosharon |
| 15 Heights | 30 Pearland | 45 Alvin |



Houston Profile Project's Community Study Areas (Zips & USPS Cities)

#1 Aldine 77032 Houston 77037 Houston 77039 Houston 77060 Houston	#9 Crosby/Huffman 77336 Huffman 77532 Crosby	#18 Galena Park/Jacinto City 77013 Houston 77029 Houston 77547 Galena Park
#2 Alief/Sharpstown 77036 Houston 77072 Houston 77083 Houston 77099 Houston	#10 Deer Park 77536 Deer Park	#19 Jersey Village 77040 Houston 77064 Houston 77070 Houston
#3 Almeda Genoa 77045 Houston 77047 Houston 77048 Houston 77053 Houston 77085 Houston	#11 Downtown/Montrose/River Oaks 77002 Houston 77006 Houston 77010 Houston 77019 Houston 77098 Houston	#20 Katy Area 77094 Houston 77449 Katy 77450 Katy 77493 Katy 77494 Katy
#4 Baytown/Highlands 77520 Baytown 77521 Baytown 77562 Highlands	#12 East End/Gulfgate 77003 Houston 77011 Houston 77012 Houston 77017 Houston 77023 Houston 77087 Houston	#21 Kingwood/Atascocita/Humble 77044 Houston 77338 Humble 77339 Humble 77345 Humble 77346 Humble 77396 Humble
#5 Bear Creek/West Little York 77041 Houston 77084 Houston	#13 Fairfield/Cypress/Copperfield 77065 Houston 77095 Houston 77429 Cypress 77433 Cypress	#22 La Porte/Bayport 77507 Pasadena 77571 La Porte
#6 Braeswood 77031 Houston 77035 Houston 77071 Houston 77074 Houston 77081 Houston 77096 Houston	#14 Fifth Ward/Denver Harbor 77020 Houston 77026 Houston	#23 League City/Webster/Friendswood 77518 Bacliff 77546 Friendswood 77549 Friendswood 77565 Kemah 77573 League City 77598 Webster
#7 Champions 77014 Houston 77066 Houston 77068 Houston 77069 Houston 77073 Houston 77090 Houston	#15 Heights 77007 Houston 77008 Houston 77009 Houston 77018 Houston	#24 Missouri City/Fresno 77459 Missouri City 77489 Missouri City 77545 Fresno
#8 Clear Lake/Seabrook 77058 Houston 77059 Houston 77062 Houston 77586 Seabrook	#16 Hobby/Sagemont 77034 Houston 77061 Houston 77075 Houston 77089 Houston	#25 North Belt 77038 Houston 77067 Houston 77086 Houston 77088 Houston 77091 Houston
	#17 Holcombe/Bellaire 77005 Houston 77025 Houston 77030 Houston 77054 Houston 77401 Bellaire	

#26 North Shore/Channelview

77015 Houston
77049 Houston
77530 Channelview

#27 North Forest

77016 Houston
77028 Houston
77050 Houston
77078 Houston

#28 Northside

77022 Houston
77076 Houston
77093 Houston

#29 Pasadena/South Houston

77502 Pasadena
77503 Pasadena
77504 Pasadena
77505 Pasadena
77506 Pasadena
77587 South Houston

#30 Pearland

77581 Pearland
77584 Pearland

#31 SE Montgomery County

77365 Porter

#32 South Central

77004 Houston
77021 Houston
77033 Houston
77051 Houston

#33 Spring Branch/Oak Forest

77043 Houston
77055 Houston
77080 Houston
77092 Houston

#34 Spring/Klein

77373 Spring
77379 Spring
77388 Spring
77389 Spring

#35 Sugar Land/Stafford

77477 Stafford
77478 Sugar Land
77479 Sugar Land

#36 Tomball

77375 Tomball
77377 Tomball

#37 Villages/Galleria

77024 Houston
77027 Houston
77046 Houston
77056 Houston
77057 Houston
77063 Houston

#38 Waller/Hockley

77447 Hockley
77484 Waller

#39 West Memorial/Westheimer

77042 Houston
77077 Houston
77079 Houston
77082 Houston

#40 Woodlands

77380 Spring
77381 Spring
77382 Spring
77385 Conroe
77386 Spring

#41 Richmond/Rosenberg

77469 Richmond
77471 Rosenberg

#42 Magnolia

77354 Magnolia
77355 Magnolia
77362 Pinehurst

#43 Dickinson/San Leon

77539 Dickinson

#44 Manvel/Arcola/Rosharon

77578 Manvel
77583 Rosharon

#45 Alvin

77511 Alvin

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