

CSA #19 – Jersey Village Executive Summary

Demographics:

The Jersey Village CSA is a predominantly Anglo area located northwest of downtown Houston. Anglos make up about 60% of the population, Hispanics make up 23%, and African-Americans and Asians both make up about 9% each. The median household income is slightly higher than Greater Houston; however, the median home value is slightly less. The area is also somewhat better educated than Houston as a whole. About 33% of adults have a college degree; however, 15% of the adult population has not completed high school. Most households consist of married couples with children; however, about 11% of families with children are headed by single mothers.

Satisfaction levels:

Compared to the rest of the Greater Houston area, the residents of the Jersey Village area reported levels of satisfaction slightly higher than the rest of the city. 46% of residents reported a great deal of satisfaction with their neighborhoods, 79% reported high levels of satisfaction with their families, and 60% reported high levels of satisfaction with their friends. 30% of adults successfully manage the demands of their careers and families, and 49% of residents reported being happy with their lives as a whole.

Spiritual Condition:

However, residents of the Jersey Village area are much more spiritually aware than other CSAs in the survey. 30% of residents attend church weekly, and 13% of residents never attend church. When having problems, 39% would be likely to see a religious counselor, and 31% would seek help in a place of worship. However, the community is more spiritually aware than these statistics might indicate. 71% of residents are likely to read the Bible or other inspired literature when they have problems. Likewise, 87% of residents pray when they have problems, and 73% of residents have no doubts about the existence of God.

Interviews with Key Leaders in the Jersey Village CSA:

The Jersey Village area is rapidly growing, and there is a high turnover of residents within the community. In spite of this development, key leaders praised the area for maintaining its own distinct sense of community while remaining tapped into the resources of the city at large. Most of the problems that interviewees spoke of were related to this rapid growth: the growth feeds a faced paced style of life that is highly detrimental to the family structure. The Church is doing its part by creating community and providing programs for a wide variety of residents. The Church also helps meet the social needs of people through organizations such as the Bear Creek Assistance Ministries. However, leaders were critical of church members' unwillingness to reach out to those within their own circles. In addition, some areas of the community lack any churches at all. One interviewee, however, suggested that congregations prepare for the upcoming demographic changes and act accordingly.

